



Academic Research Profiles: Getting Started and Tips for Success

Graduate School Shop Talk Webinar Series

November 12, 2020

#TXSTscholcomm

Lisa Ancelet

Research, Instruction & Outreach Librarian

Laura Waugh

Digital Collections Librarian

Our Goal Today Is To:

- Define what a researcher profile is
- Discuss the importance of developing a profile even as a graduate student
- Provide tips on choosing and maintaining a profile
- Explore some of the more widely used tools and websites
- Show examples of how the tools can raise visibility
- Q&A

What is a Researcher Profile and why do I need one?



<https://www.flickr.com/photos/alltl/6037290559>

Importance

- Do you present as a professional?
- Are you readily identifiable and distinguishable?
- When you Google your name in quotes, what do you find?
- What do you want people to find?

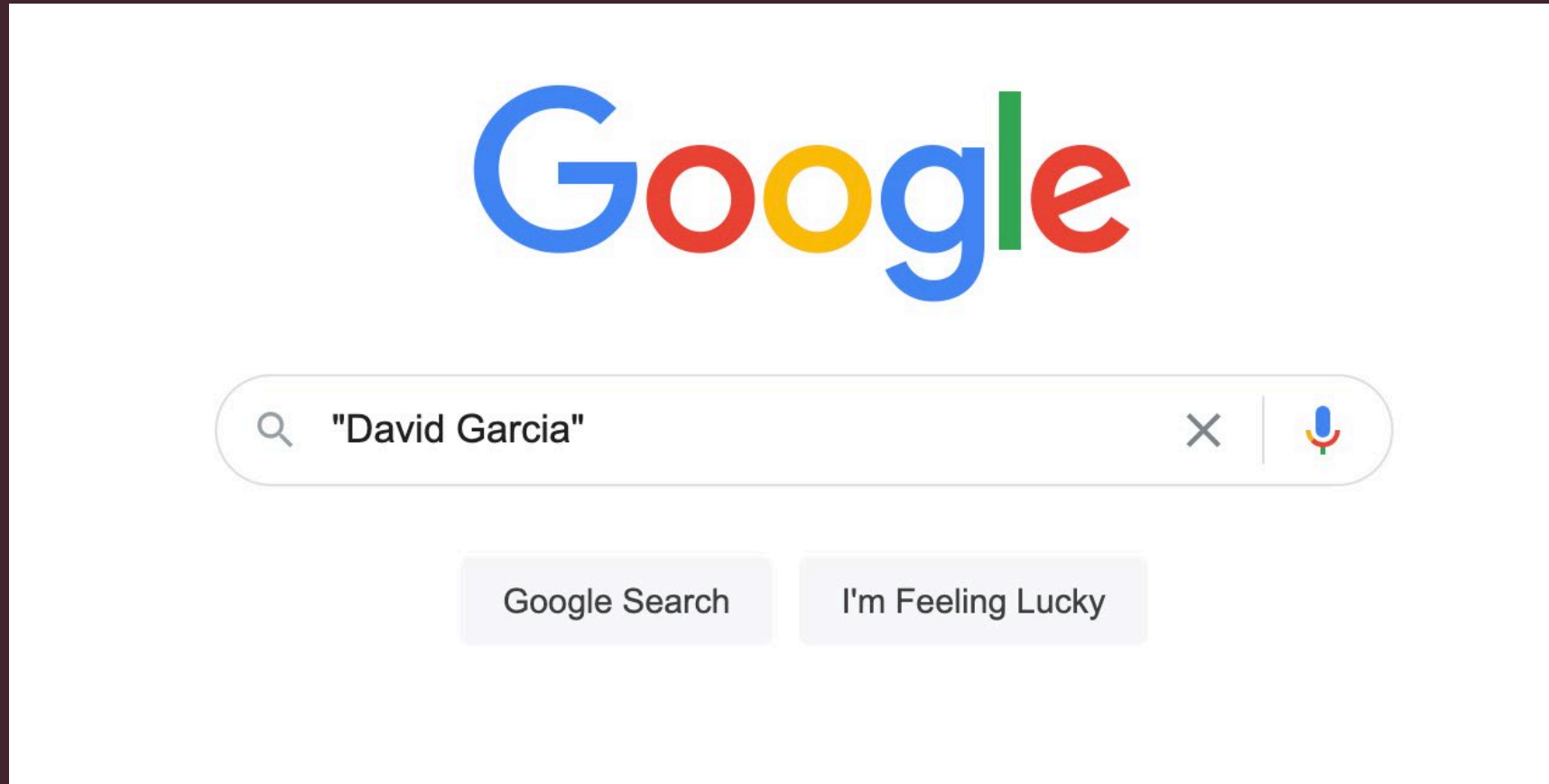
Researcher Profile = Public-facing online presence

Importance

Researcher Profile:

- Identifies *you*
- Links *you* to *your* work
- Ensures credit for your research
- Increases citations and impact
- Builds your professional reputation

Importance





"David Garcia"



All

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About 3,230,000 results (0.85 seconds)

en.wikipedia.org › wiki › David_Garcia_(musician) ▾

David Garcia (musician) - Wikipedia

David Arthur Garcia (born January 18, 1983) is an American record producer and songwriter. He has received four Grammy Awards, and has won nine GMA ...

Years active: 2008–present

Instruments: Bass, drums, guitar, keys, keyta...

Genres: Pop, country

en.wikipedia.org › wiki › David_Garcia_(politician) ▾

David Garcia (politician) - Wikipedia

David Garcia is an American politician and education professor who was the Democratic Party's nominee in the 2018 Arizona gubernatorial election. Garcia is an associate professor at Arizona State University's Mary Lou Fulton Teachers College.

Political party: Democratic

Education: Arizona State University (BA); Uni...

[Early life and education](#) – [Career](#)

www.umusicpub.com › Artists › David-Garcia ▾

David Garcia - Universal Music Publishing Group

Since his move to Nashville, TN, in 2009, producer/songwriter **DAVID GARCIA** has had a tremendous impact in virtually every facet of Christian music. To date ...

Place Musical Career Began: Nashville



David Garcia Texas State faculty profiles



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David Garcia. **Profile** photo. [David.Garcia@asu.edu](#); ED 440H TEMPE. MLF Teachers College.
Associate **Professor**. **Faculty**, TEMPE Campus, Mailcode 1811.



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David Garcia. **Profile photo**. [David.Garcia@asu.edu](#); ED 440H TEMPE. MLF Teachers College.
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Faculty Profiles



Dr. David Rodriguez

Assistant Professor — Biology
IGRM 5001A

phone: (512) 245-1012

dr33@txstate.edu

Scholarly/Creative Work

Awards

Grants

Service

Selected Scholarly/Creative Work

- Lambertini, C., Becker, C., Belasen, A., Valencia-Aguilar, A., Nunes-de-Almeida, C., Betancourt Román, C., ... Toledo, L. (n.d.). Biotic and abiotic determinants of Batrachochytrium dendrobatidis infections in amphibians of the Brazilian Atlantic forest. *Fungal Ecology*.
- Shahrokhi, G., Rodriguez, D., Collins, S., Kent, G., Meyer, K., Palacios-Castro, E., & Green, M. (2020). A re-evaluation of management units based on gene flow of a rare waterbird in the Americas. *Biotropica*.
- Nordmeyer, S. C., Henry, G., Guerra, T. M., Rodriguez, D., Forstner, M. R., & Hahn, D. (2020). Identification of blood parasites in individuals from six families of freshwater turtles. *Chelonian Conservation and Biology*, 19(1), 85–94.
- Correa, D. T., Rodriguez, D., Emer, C., Saenz, D., Adams, C. K., Schiesari, L., ... Leibold, M. A. (2020). Multilevel community assembly of the tadpole gut microbiome. *BioRxiv*. <https://doi.org/10.1101/2020.07.05.188698>
- Goff, C., Walls, S., Rodriguez, D., & Gabor, C. (2020). Changes in physiology and microbial diversity in larval ornate chorus frogs are associated with habitat quality. *Conservation Physiology*, 8(1). Retrieved from <https://academic.oup.com/conphys/article/8/1/coaa047/5857495>

[View all Scholarly/Creative Work](#)

Online Profiles: Importance

- Unique identifier | “DOI” for *you*

Two-fold purpose:

- Showcase your work, research, and reputation
- Identify *you* as the researcher
 - Submissions
 - Reporting and metrics
 - Citations and connections

Importance

Are they the same author?

- George R.R. Martin
 - **George Martin**, John Bradley, Todd Edwards, *Developing a Song of Ice and Fire*, ESPGA 2007: 64-7.
 - **George Raymond Richard Martin**, Ana Lynn, *Camping techniques in extreme temperatures*. PARCR 2011: 384-392.
 - A. K. Elhakeem, H. Yang, **G. R. Martin**. *Aconite poisoning detection in mushrooms*. IEEE/ACM Trans. Netw. 8(3): 432-503 (2014)

Importance

Name Authority and Disambiguation:

- Kim Gordon
 - Gordon, Kim
 - Gordon, K. A.
 - Gordon, Kim A.
 - Gordon, Kim Althea
 - Moore, Kim A.

Importance

Unique Profile Identifiers:

- **Number**

<https://orcid.org/0000-0002-0843-313X>

- **Unique Link**

https://www.researchgate.net/profile/Laura_Waugh

Importance

- Manage submissions (*publications & grants*)
- Identify collaborators (*interdisciplinary; networking*)
- Build usage metrics (*impact of your research*)
- Organize and archive
- Showcase and share your work

Considerations

What should I look for in a researcher profile tool?



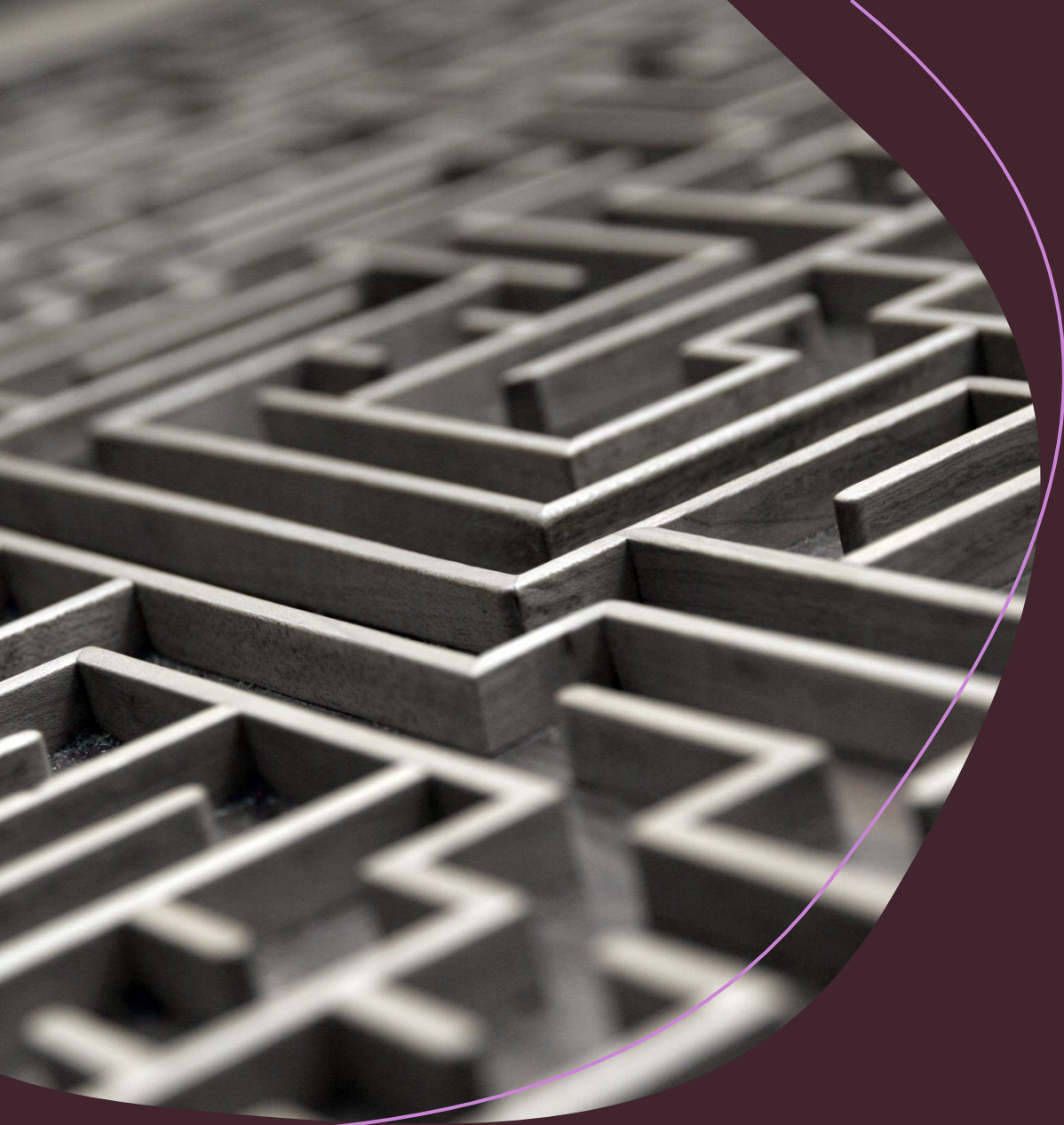
Some Questions to Ask Yourself

- Will the profile be easy to maintain?
- Is the profile tool widely used? interdisciplinary?
- Can I easily find collaborators?
- What about networking capabilities?
- Are analytics available to show the impact of my work?
- Will it allow me to upload and share copies of my research?

Tips and Considerations

- Professional
- Networking
- Intended to showcase your professional work
- Makes yourself and your research discoverable
- Requires updating

Pro Tip: Pick 1-3 and maintain



Options

Why would I choose one over another and how do I decide?

So Many Options...

- ORCID
- Google Scholar
- Web of Science
- Scopus
- PIVOT
- ResearchGate
- Academia.edu
- LinkedIn



Subject Guide: Researcher Profiles

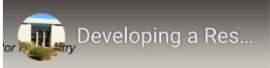
Researcher Profiles, Identifiers, and Social Networks: Overview

Tips on how to promote your research and profile as a researcher.

[Overview](#)[Comparison Chart](#)[ORCID](#)[Google Scholar Citations](#)[Web of Science](#)[Scopus](#)[Academic Social Networks](#)

[Managing Your Profiles](#)

Overview



Developing a Res...

Importing and Maintaining an ORCID

- Import (e.g., CrossRef)
- Lengthy list, especially when getting started
- Easier to start early and update
- Include in submissions to auto-update

<https://orcid.org/>

Benefits

By increasing your online profile and engagement, you may be able to influence your success rate in the competitive research and academic environment. How to demonstrate research impact and engagement varies widely by discipline context and specific purpose (i.e. grant application or promotion application). This guide provides suggestions on how to make your research available to the widest possible audience and improve the discoverability of your material.

By adopting one or more of these suggestions you will:

Build your online presence: Make it easy for researchers, students, journalists and funding bodies to find you and your publications.

Increase your research impact: Increase the chances others will read and cite your publications.

Track and measure the impact of your research: Make it easy to keep track of your citation metrics and research impact.

Get the credit for your research: Ensure you get credit for all your research and publications.

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Other Useful Guides

[Scholarly Communications: Getting Started](#)

<https://guides.library.txstate.edu/researcherprofile>



ORCID

Open Researcher and Contributor ID

ORCID

Key Features

- Assigned a 16-digit alpha-numeric identifier
- Transitions to any institution
- Automatically search and import
- Streamline publication and funding submissions

<https://orcid.org>

ORCID

Why an ORCID is important

- Over 3,000 journals collect ORCID iDs
- Auto-update functionality across systems
- Increasing requirement for grant-funding
- Reliably connect you with your work

<https://orcid.org>

ORCID connects different ID systems through open & persistent identifiers

- ✓ Machine-readable
- ✓ Interoperable



ORCID

- TXST is an ORCID Institutional Member
- Login to ORCID with your TXST NetID and password
- Import ORCID records to Faculty Profile (*Qualifications*)

<https://orcid.org>



Sign in

Email or 16-digit ORCID ID

|

example@email.com or 0000-0001-2345-6789

Password

SIGN IN

[Forgot your password or ORCID ID?](#)



Access through your institution



Sign in with Google

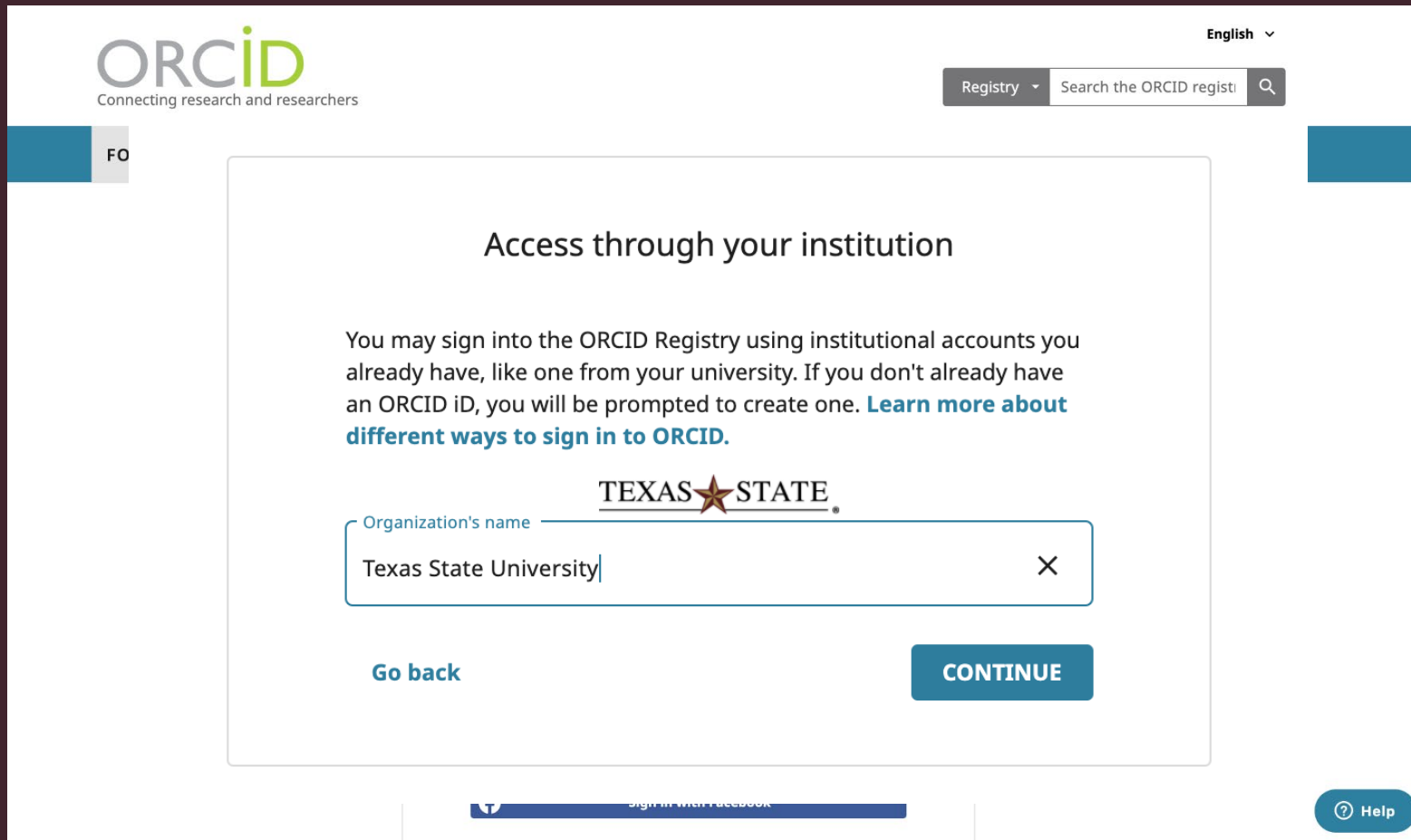


Sign in with Facebook

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<https://orcid.org>

Login with TXST NetID and Password



ORCID
Connecting research and researchers

English ▾

Registry ▾ Search the ORCID registry 🔍

FO

Access through your institution

You may sign into the ORCID Registry using institutional accounts you already have, like one from your university. If you don't already have an ORCID iD, you will be prompted to create one. [Learn more about different ways to sign in to ORCID.](#)

Organization's name TEXAS★STATE.

Texas State University | ✕

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<https://orcid.org>

Import to Faculty Profile

- From the **Import from Third Party** section, choose **ORCID**.
- Choose "Create or Connect Your ORCID iD".

TEXAS STATE UNIVERSITY

Activities Reports

Import Publications

Your publications may exist in other systems—and we want to make adding them easy. Import your citations using one of the options below, then follow the prompts to address collaborators, and perform a final review to complete the process.

Import from a BibTeX file

Import publications from other software or databases such as:

- EndNote
- Mendeley
- HeinOnline
- Google Scholar
- RefWorks
- Zotero

Choose File...

Import from a Third Party

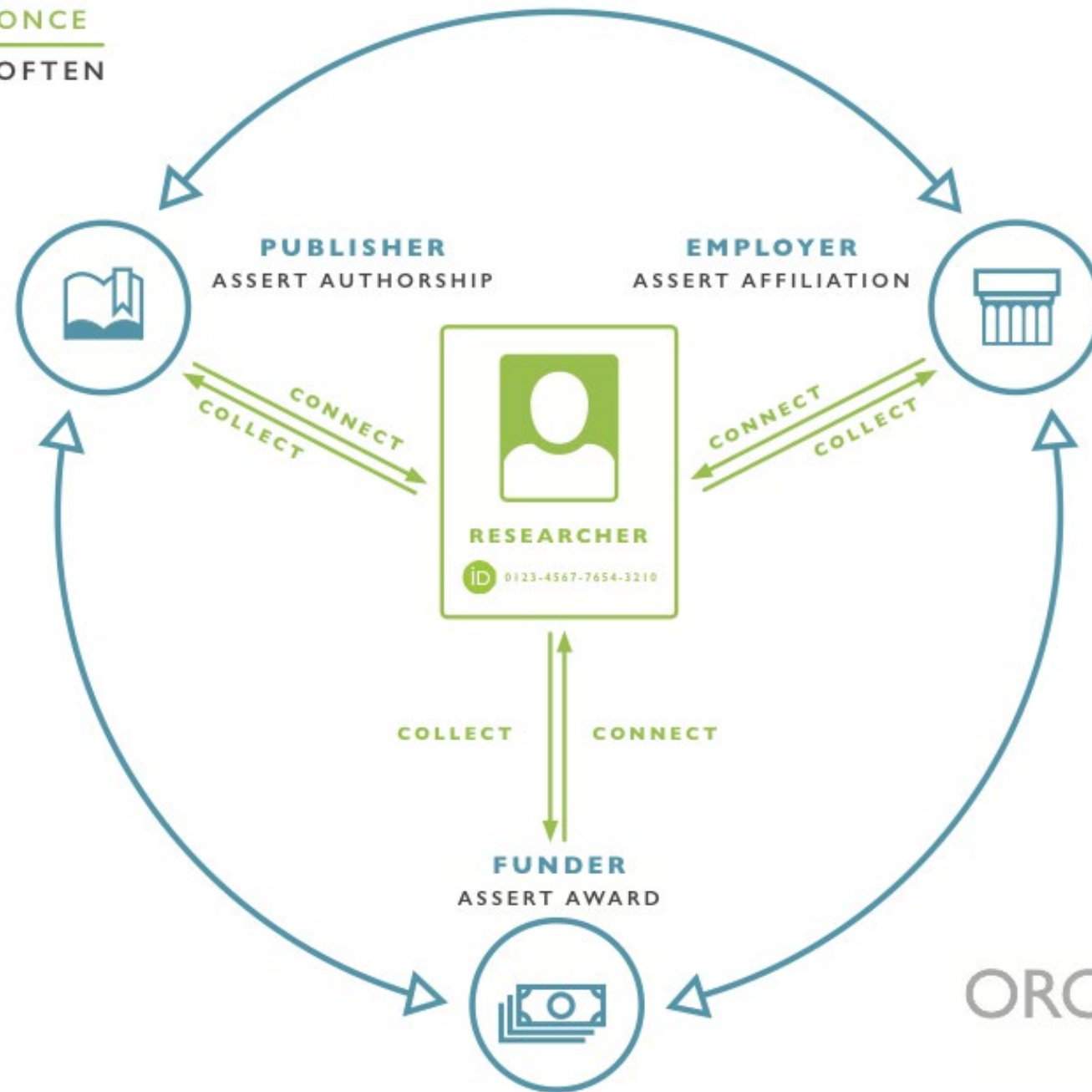
Select a service: ORCID

id Create or Connect your ORCID iD

<https://guides.library.txstate.edu/researcherprofile/orcid>

INTEROPERABILITY

ENTER ONCE
REUSE OFTEN



ORCID
Connecting Research
and Researchers

ORCID

Things
to
include

- Full Name
- Institutional Affiliation(s)
- Any other info you choose

ORCID

Tips

- Add name variations
- Link other profiles and identifiers
- Setup institutional *and* personal email
 - Set personal email to private
 - *Helpful if you change institutions*

<https://orcid.org>

Josiah Carberry

ORCID iD

<https://orcid.org/0000-0002-1825-0097>

[Print view](#) ?

Also known as

Josiah Stinkney Carberry, J. Carberry, J. S. Carberry

Websites & Social Links

[Brown University Page](#)

[Wikipedia Entry](#)

Keywords

psychoceramics, ionian philology

Other IDs

Scopus Author ID: 7007156898

Biography

Josiah Carberry is a fictitious person. This account is used as a demonstration account by ORCID, CrossRef and others who wish to demonstrate the interaction of ORCID with other scholarly communication systems without having to use a real-person's account.

Josiah Stinkney Carberry is a fictional professor, created as a joke in 1929. He is said to still teach at Brown University, and to be known for his work in "psychoceramics", the supposed study of "cracked pots". See his Wikipedia entry for more details.

▼ Employment (2)

Sort



Wesleyan University: Middletown, CT, US

1930-02-29 to present | Professor (Psychoceramics)

Employment



Source: Josiah Carberry

★ Preferred source



Brown University: Providence, RI, US

1929-02-29 to present | Professor (Psychoceramics)

Employment



Source: Josiah Carberry

★ Preferred source

▼ Works (6 of 6)

Sort

A Methodology for the Emulation of Architecture

2012 | journal-article

Part of ISSN: 0264-3561

DOI: [10.5555/12345680](#)



Source: Josiah Carberry via Crossref Metadata Search

★ Preferred source (of 2)

The Memory Bus Considered Harmful

2012 | journal-article



HELP

Josiah Carberry

ORCID iD

 <https://orcid.org/0000-0002-1825-0097> Print view ?

Also known as

Josiah Stinkney Carberry, J. Carberry, J. S. Carberry

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Sort

Brown, CT, US
(psychoceramics)

★ Preferred source

Providence, RI, US
(psychoceramics)

★ Preferred source

Sort

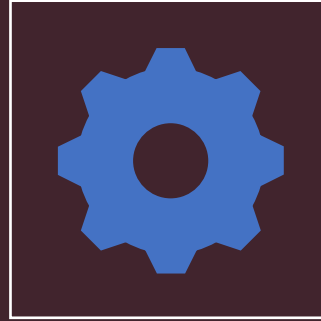
History of Architecture

★ Preferred source (of 2)

Source: Josiah Carberry via Crossref Metadata Search

The Memory Bus Considered Harmful
2012 | journal-article

ORCID



Visibility Settings

Your ORCID ID is publicly visible and you control visibility settings for all other content

- Everyone
- Trusted
- Private (only you)

<https://orcid.org>

- **Everyone:** Information marked as *everyone* can be viewed by anyone who comes to the **orcid.org** website or consumed by anyone using the ORCID public API. This information is also included in the [public data file](#) posted annually by ORCID.



- **Trusted parties:** Limited-access information that can be seen by any [trusted parties](#) whom you have granted access to your ORCID record. These connections require explicit action on your part.
 - Trusted organizations: The organization will ask you to grant them specific permission to *read limited-access information* at the same time that you give them permission to get your ORCID iD. Once you have granted permission, the trusted organization will be able to see information that you have set as visible to *trusted parties* in addition to the information set as visible to *everyone*.
 - Trusted individuals: You can [grant any ORCID iD holder account delegate access as a trusted individual](#) to help administer your account on your behalf. Once you have granted them delegate access, the individual will be able to see information that you have set as visible to *trusted parties* access in addition to information set as visible to *everyone*.



- **Only me:** Private information can only be seen by you and trusted individuals you have granted access to help administer your ORCID record on your behalf. It is also used by ORCID algorithms to help distinguish your identity from another person who may have a similar name, be in a similar field, or may be confused with you for other reasons. This information is not shared with others.



ORCID

Importing and Maintaining

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<https://orcid.org>



Google Scholar

Index to track publications and citations



Google Scholar

Key Features

- Track citation metrics
 - *h-index, i10-index, all citations*
 - <https://guides.library.txstate.edu/citation-analysis>
- Follow collaborators and colleagues
- Increase discoverability of your work

<https://scholar.google.com/>



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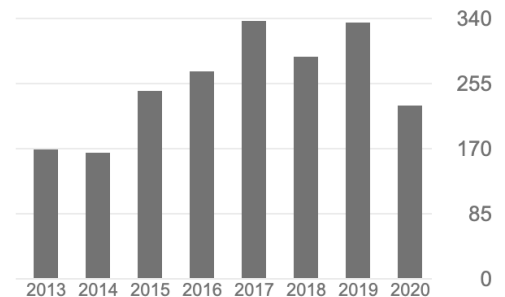
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- joseph soeters
Professor of management and or... >
- Travis Whetsell
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Professor of Public Administration >



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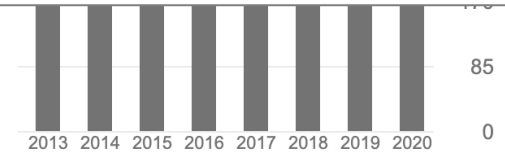
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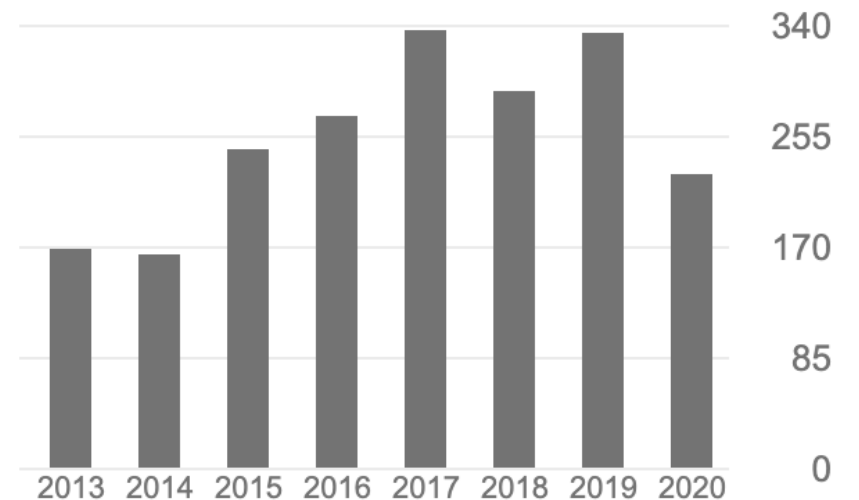
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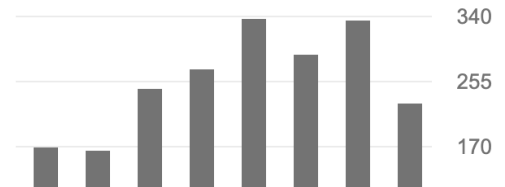
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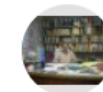
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joseph soeters
Professor of management and or...



Travis Whetsell
Florida International University



John R. Darr
Professor of Public Administration



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- Searches across disciplines and sources
- Option to save research in "My Library"
- View who is citing your research – metrics
- Share your research widely (*Google*)

<https://scholar.google.com/>

Google Scholar

Things to Include

- Verify your TXST email
- Add contributors/ Co-authors
- Include keywords about your research

<https://scholar.google.com/>

Google Scholar

Considerations

- Must have or establish a Google account
- All information is public (*minus personal info, somewhat*)
- Automatically updates and counts citations
- Citations count from *all* types of sources
 - Reports and other documents not listed in other databases

<https://scholar.google.com/>

Google Scholar

Limitations

- Citation metrics may be weak or skewed
 - Working in a small field of research
 - Book citations/references not as easily indexed
- Struggle with name authority (*easy to “game” the system*)
- No criteria of what is considered “scholarly” material

<https://scholar.google.com/>

Google Scholar

Important and Maintaining

- Two Options:
 - Automatically update
 - Review and confirm updates
- Recommendation: *Review and Confirm*

<https://scholar.google.com/>



Web of Science

Researcher ID

Scientific citation indexing service through Clarivate Analytics



Web of Science ResearcherID

Key Features

- Online-subscription based
- Citation metrics (*per year, average, total, h-index*)
- Integrated with ORCID
 - Authorize ResearcherID and ORCID communication

<http://catalog.library.txstate.edu/record=e1000831~S1a>

Web of Science ResearcherID

Considerations

- ResearcherID profile automatically associated with your publications in Web of Science
- Only items included in the Web of Science database are counted in your ResearcherID and citation metrics
- Used by Clarivate Analytics only
- Based on a limited number of publications

<http://catalog.library.txstate.edu/record=e1000831~S1a>

Web of Science ResearcherID

Importing and Maintaining

- Publications in Web of Science are automatically added to your ResearcherID profile
- Update your personal info when needed

<http://catalog.library.txstate.edu/record=e1000831~S1a>



SCOPUS

Author ID

Elsevier abstract and citation database



SCOPUS AuthorID

Key Features

- System generated citation metrics in Scopus journals, a Web of Science competitor
- Ensure correct attribution of your works
- Get # of cited references to your works
- Exchange data with ORCID

<http://catalog.library.txstate.edu/record=e1000956~S1a>

SCOPUS AuthorID

Considerations

- Only items included in the Scopus database are counted in your Author Profile and citation metrics
- Used by Scopus only
- Based on a limited number of publications

<http://catalog.library.txstate.edu/record=e1000956~S1a>

SCOPUS AuthorID

Importing and Maintaining

- Publications in Scopus are automatically added to your AuthorID profile
- Update your personal info when needed by creating an account

<http://catalog.library.txstate.edu/record=e1000956~S1a>



PIVOT

Grant-funding and collaborator discovery tool



PIVOT

- Find funding opportunities
- Share and track your funding
- Update profile with your research interests
- Network and identify collaborators

<https://www.txstate.edu/research/ord/pivot>



Researcher Networking

Share, Communicate, Collaborate



Academia.edu

- Interdisciplinary collaboration
- Usage Counts (*downloads/views*)
- Upload your research (*check copyright*)
- Job Board (*post and view academic openings*)
- Contact message form
- Frequent favorite for graduate students

<https://www.academia.edu/>

ResearchGate

- Interdisciplinary collaboration
- Citation counts (*"different sources"*)
- Upload your research (*check copyright*)
- Request Full-text feature
- Contact message form
 - *AKA: Facebook for researchers*

<https://www.researchgate.net/>

Am I allowed to upload that?

- Check your publishing agreement
- Negotiate the agreement before publishing (*yes, standard protocol*)
- SPARC Author Addendum
- More info? Stephanie Towery
 - copyrightoffice@txstate.edu

<https://www.library.txstate.edu/services/scholarly-research/scholarly-communications.html>

LinkedIn

- Professional networking and job-seeking site
- Popular within and outside of academia
- Recommendations and endorsements
- Join groups and participate in discussions
- Stay in touch with past and present colleagues

<https://www.linkedin.com/>

Subject Guide: Developing a Researcher Profile

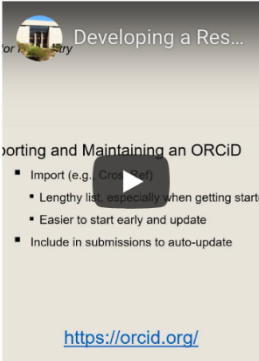
Researcher Profiles, Identifiers, and Social Networks: Overview

Tips on how to promote your research and profile as a researcher.

[Overview](#)[Comparison Chart](#)[ORCID](#)[Google Scholar Citations](#)[Web of Science](#)[Scopus](#)[Academic Social Networks](#)

[Managing Your Profiles](#)

Overview



Developing a Res...

Supporting and Maintaining an ORCID

- Import (e.g., Crossref)
- Lengthy list, especially when getting started
- Easier to start early and update
- Include in submissions to auto-update

<https://orcid.org/>

Other Useful Guides

[Scholarly Communications: Getting Started](#)

Benefits

By increasing your online profile and engagement, you may be able to influence your success rate in the competitive research and academic environment. How to demonstrate research impact and engagement varies widely by discipline context and specific purpose (i.e. grant application or promotion application). This guide provides suggestions on how to make your research available to the widest possible audience and improve the discoverability of your material.

By adopting one or more of these suggestions you will:

Build your online presence: Make it easy for researchers, students, journalists and funding bodies to find you and your publications.

Increase your research impact: Increase the chances others will read and cite your publications.

Track and measure the impact of your research: Make it easy to keep track of your citation metrics and research impact.

Get the credit for your research: Ensure you get credit for all your research and publications.

Contact Us

TEXAS STATE
UNIVERSITY LIBRARIES

[Scholarly Communications Librarians](#)

[EMAIL ME](#)

Ask a Librarian is currently offline.

[Email your question.](#)

<https://guides.library.txstate.edu/researcherprofile>

Questions?

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