

# Where to Publish?

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NAVIGATING THE JOURNAL JUNGLE AND  
AVOIDING PREDATORS

GRAD COLLEGE SHOP TALK

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October 27, 2023



# A G E N D A

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- Finding the right journal
- Open Access publishing
- Avoiding predators
- Resources

# FINDING THE RIGHT JOURNAL

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## WHY IS IT IMPORTANT?

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- Success of getting accepted
- Visibility of your research
- Broaden your impact

# LIBRARY HOMEPAGE

University Libraries

praries

Start Your Research

Keyword

Search Articles/Books/Media

Advanced Search

Catalog

Databases

Periodicals

DOORS

LIBRARY GUIDES

MY DASHBOARD

WHAT WE DO

library.txst.edu

Browse By Discipline

Caution: Disciplines do not contain a complete list of titles available.

Agriculture & Agribusiness (1291)

Anatomy & Physiology (261)

Anthropology (480)

Applied Sciences (595)

Architecture (309)

Arts & Entertainment (515)

Astronomy & Astrophysics (139)

Biography (49)

Biology (2485)

Biotechnology (236)

Botany (376)

Business & Management (8221)

Chemistry (1807)

Communication & Mass Media (2022)

Consumer Health (82)

Dance (55)

Dentistry (284)

Diplomacy & International Relations (542)

Drama & Theater Arts (406)

Earth & Atmospheric Sciences (928)

Economics (2203)

Education (4706)

Engineering (2684)

Environmental Sciences (1266)

Ethnic & Cultural Studies (2516)

Film (262)

Forestry (151)

Geography & Cartography (407)

Information Technology (928)

Language & Linguistics (1373)

Law (2742)

Library & Information Science (702)

Life Sciences (1163)

Literature & Writing (2812)

Marketing (552)

Mathematics (1538)

Military History & Science (265)

Mining & Mineral Resources (95)

Music (778)

Nursing & Allied Health (1223)

Nutrition & Dietetics (256)

Oceanography (285)

# PUBLISHER TOOLS

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## Abstract Matcher

Enter your abstract to find a journal best suited for your work.

Elsevier Journal Finder  
Web of Science Manuscript  
Matcher  
Taylor & Francis Journal  
Suggestor

## Keyword Search

Use keywords and title to match your research to a suitable journal.

Elsevier Journal Finder  
Sage Journal Recommender  
Springer Link

# QUESTIONS TO CONSIDER

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## *Review*

### **Journal Articles**

- Do the articles meet established standards for research in your field?
- What is the editorial quality of the articles?
- What is the quality of the research?
- Do you recognize any authors as experts or colleagues?

## *Judge*

### **Journal Website**

- What is the quality of the website?
- Is it easy to navigate?
- Is there information about their publishing policies?
- Is there information about author's right?
- Are there instructions for authors easily accessible?
- Is there an editorial board listed? Do you recognize any of the members as experts in the field?

## *Check*

### **Journal Indexing**

- Is the journal indexed in Cabell's or Ulrich's directory of journals?
- If open access, is it indexed in Directory of Open Access Journals (DOAJ)?
- If not, is it published by a library or other reputable source?
- Can you find it in our library database?

## *Ensure*

### **Journal Licensing**

- Does the journal retain the right to your work once you've published?
- Do they use Creative Commons Licenses?
- Is their policy clearly stated on their website?

# THINK. CHECK. SUBMIT.

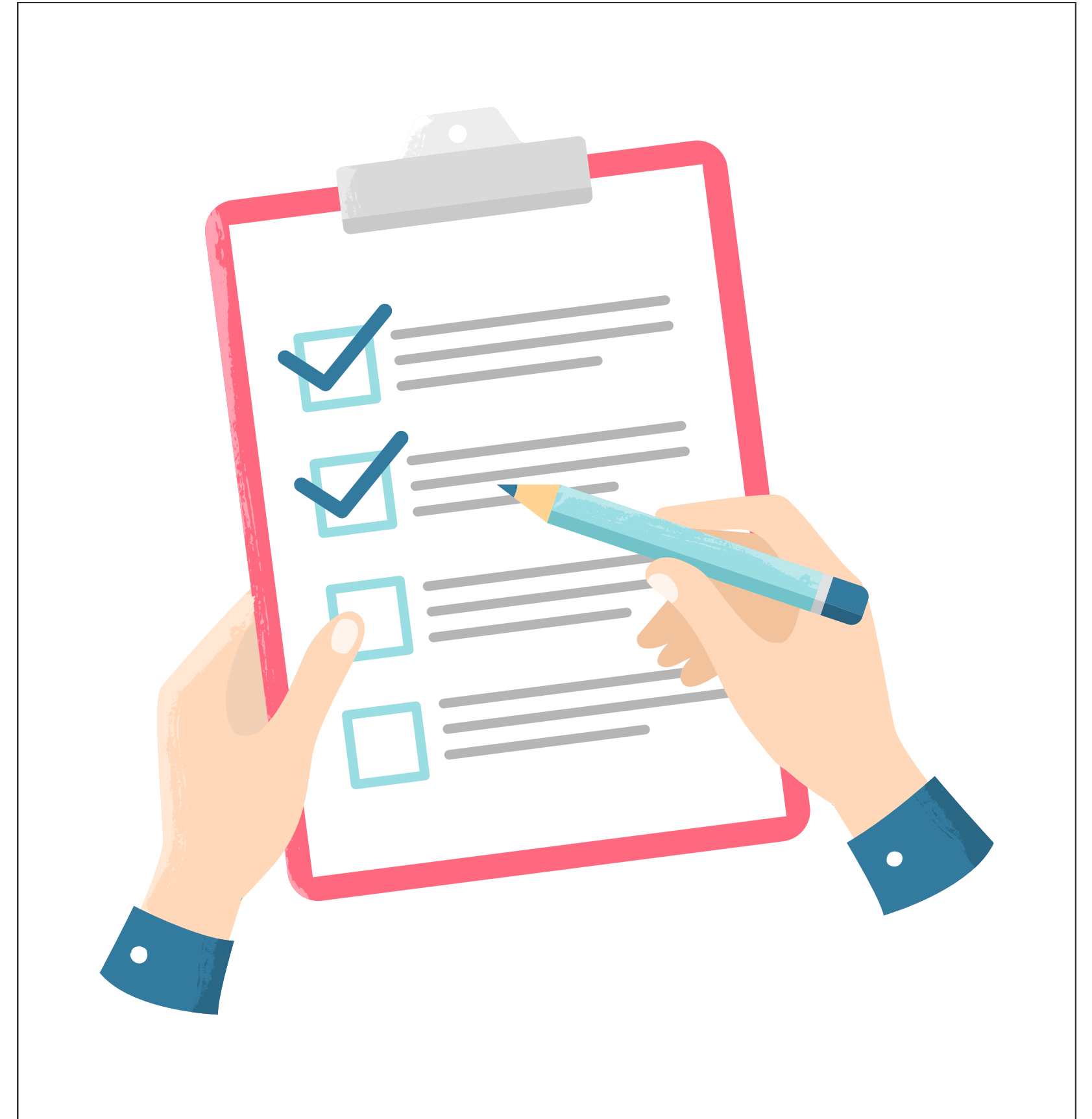
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**Think:** Are you submitting your research to a trusted journal?

**Check:** A reference list to use to check if the journal is trusted.

**Submit:** If you have been able to check most of the boxes on the list, you should submit.

<https://thinkchecksubmit.org/journals/>





# JOURNAL METRICS

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- **Journal Impact Factor**
- **CiteScore**
- **Eigenfactor**
- **Google Scholar Metrics**
- **SCImago Journal & Country Rank (SJR)**

## CABELLS

- Very specific measurements that do not take into account other factors
- Not designed to show impact of a specific scholar
- Self-citing can impact results
- Editorial policies, such as requiring citations, can impact
- Cross-discipline metrics can disadvantage disciplines with a weaker publishing tradition
- Different metrics use different sources, which may exclude some journals
- Citation counts do not necessarily indicate article quality
- ETC!

# ALTMETRICS

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**“Supporters of the altmetrics movement believe that doing so will give a more complete picture of how research and scholarship is used.”**

<https://pitt.libguides.com/altmetrics>

- Complementary to traditional journal metrics
- Capture elements of societal impact
- Can be captured more quickly than traditional metrics
- Examples:
  - Download count
  - News media coverage
  - Researcher comments
  - Shares on social media
  - Location data of viewers
  - Bookmarked
  - Page views

# CONSIDERATIONS

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Are you publishing to fulfill a requirement?

- Open access?
- Peer reviewed?

What journals have your colleagues, mentors, or other respected researchers in your field published in?



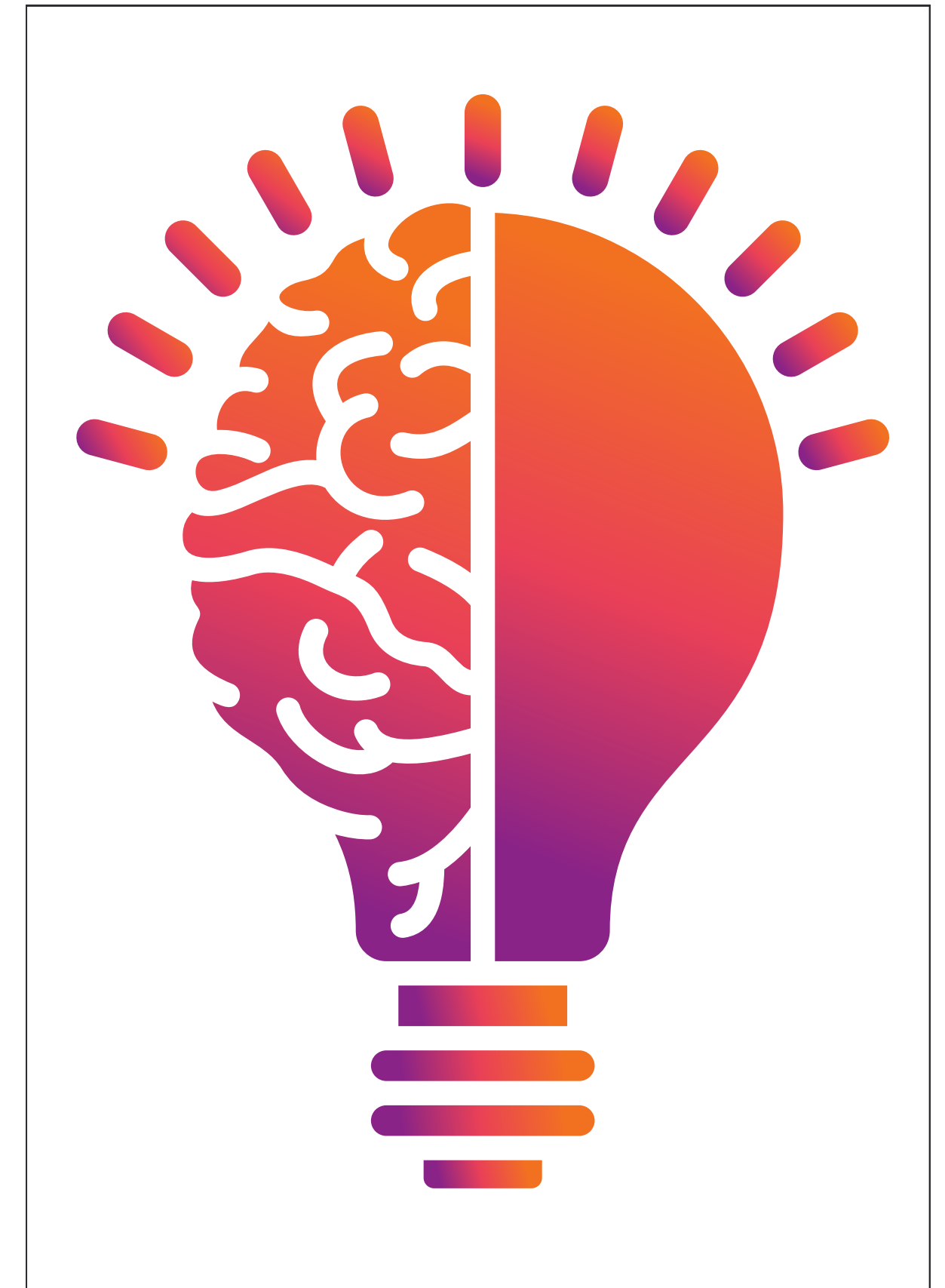
# CHANGE YOUR MINDSET

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Who can I get to publish my work? ❌

Where is the best place for me to publish this to reach my intended readers? ✓

Which journal do I prefer to work with? ✓



**PAUSE: QUESTIONS?**

# OPEN ACCESS PUBLISHING

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# OPEN ACCESS PUBLISHING

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a “set of principles and a range of practices through which research outputs are distributed online, free of access charges or other barriers”

Open access. (2023). In Wikipedia. [https://en.wikipedia.org/w/index.php?title=Open\\_access&oldid=1178058644](https://en.wikipedia.org/w/index.php?title=Open_access&oldid=1178058644)



# WHY OPEN ACCESS?

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## *Pros*

- Anyone can read your work for free
- You can access resources for free
- Your work is discoverable by search engines
- You retain the copyright/license for your work
- Increased citations

## *Cons*

- Some journals charge article processing charges, which can be exorbitant
- Predatory journals use the open access model to prey on authors
- Tenure and promotion committees often favor traditionally published journals
- People's erroneous perceptions can be discouraging

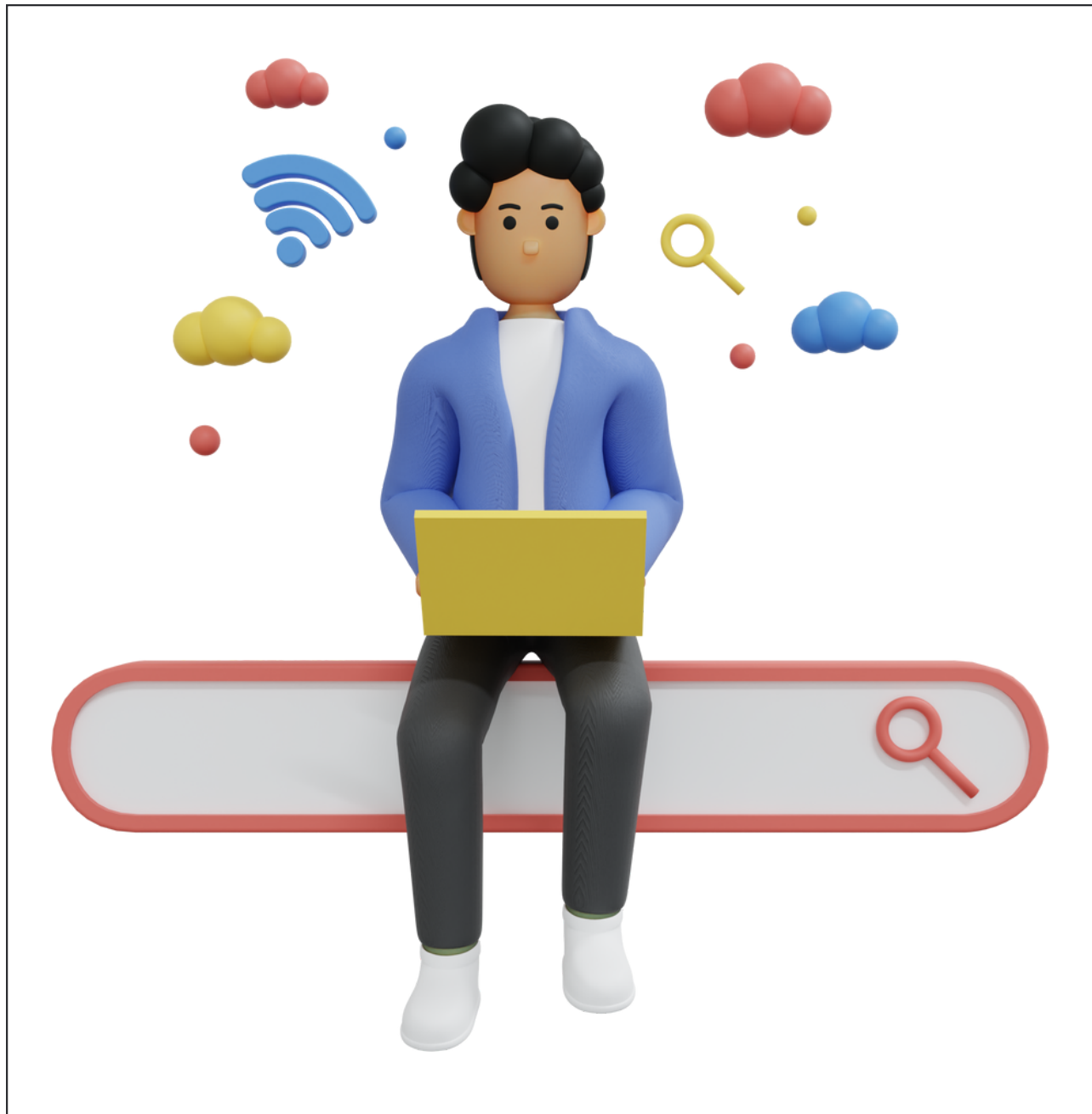


“a global transition to  
100% open access has the  
potential to make our  
world a better place to  
live...”

Vandegrift, M. (2019, January 18). Plan S: An American Librarian in the Netherlands.  
Medium. <https://medium.com/@mlvandeg/plan-s-f58bca7a4303>

# OPEN ACCESS JOURNALS

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- Directory of Open Access Journals (DOAJ)
- Open Access Scholarly Publishing Association (OASPA)
- African Journals Online (AJOL)
- Library Publishers

# OPEN ACCESS SUPPORT AT TXST

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- Open access journal publishing using Open Journal Systems
- Digital exhibit curation using Omeka S
- Open Educational Resource (OER) publishing using Pressbooks
- Institutional Repository, Research and Scholarship
- Researcher profile consultations
- Persistent identifier minting
- Visibility and impact consultations



# OUR JOURNALS

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## Featured Journals

[Electronic Journal of Differential Equations](#) ↗

[Journal of College Academic Support Programs](#) ↗

[Journal of Gods and Monsters](#) ↗

[Journal of Research on Women and Gender](#) ↗

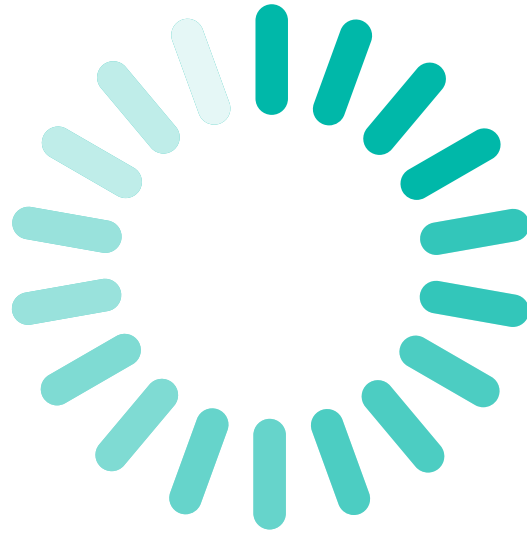
[Louder Than Words](#) ↗

[Reviews: The Journal of Journal Reviews](#) ↗

[The Southwestern Mass Communication Journal](#) ↗

[World Journal for Sand Therapy Practice](#) ↗

[www.library.txst.edu/services/research-services/digital-publishing.html](http://www.library.txst.edu/services/research-services/digital-publishing.html)



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TXSTUR - Texas State  
Undergraduate Research  
Journal  
texture - A Journal of  
humanistic inquiry  
Journal of Veterans  
Experiences

# PREDATORY PUBLISHING

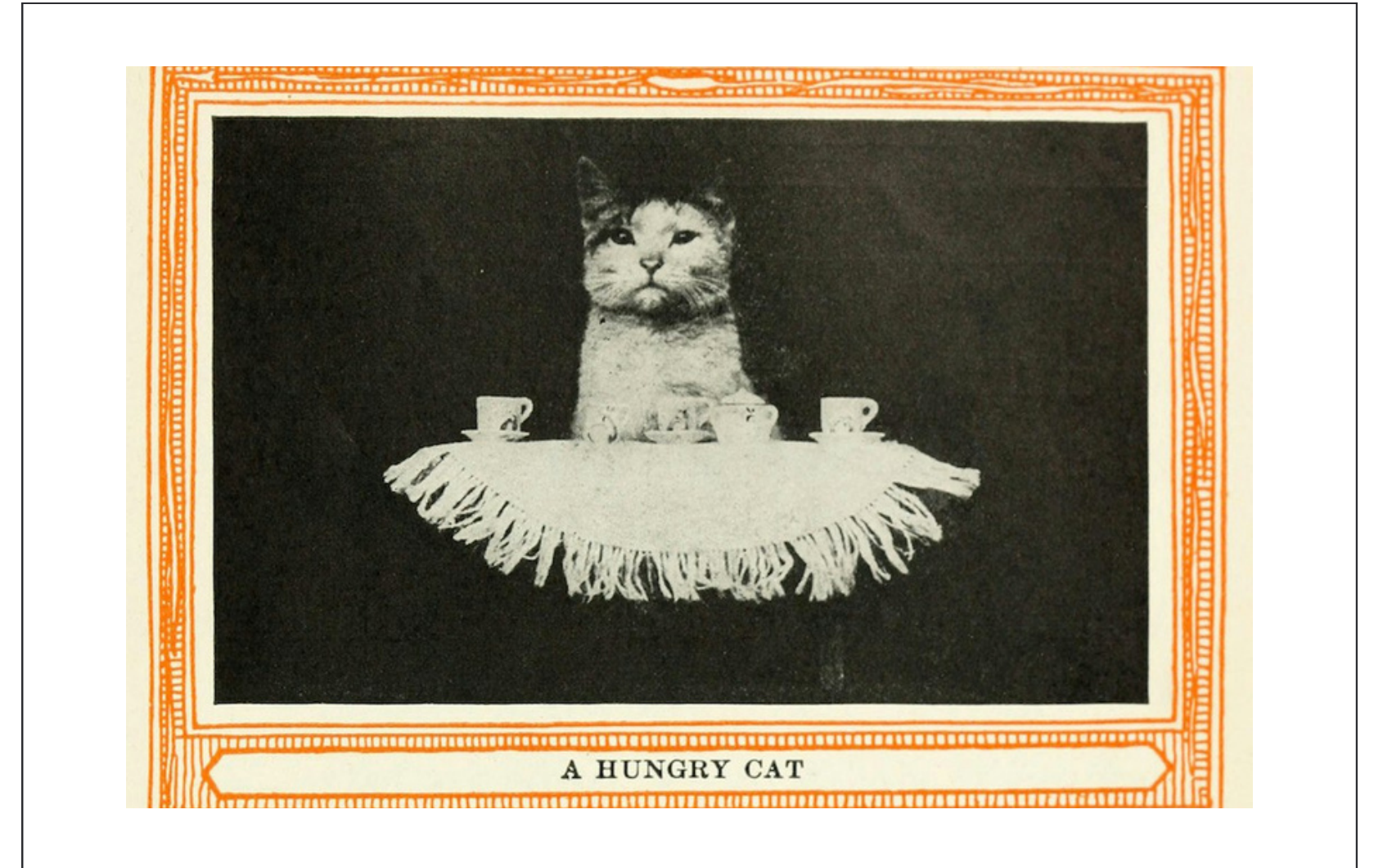
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# PREDATORY PUBLISHERS

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"Predatory journals and publishers are entities that prioritize self-interest at the expense of scholarship and are characterized by false or misleading information, deviation from best editorial and publications practices, a lack of transparency, and/or the use of aggressive and indiscriminate solicitation practices."



# SIGNS OF PREDATORS

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Predatory publishers employ deceptive or unethical practices to profit from publishing scholarly work

- journal names or websites that are similar to established journals and could be mistaken
- lack of transparency about policies, location, and staff
- mass emails or invitations to submit or join the editorial board
- misleading claims about peer review, impact factors, or editorial board members
- author fees for editorial and publishing services, without the services being provided



# A V O I D :

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- ✗ Manuscript solicitation via email
- ✗ High article processing fees
- ✗ Extremely fast peer-review period
- ✗ Short time to publication
- ✗ Unclear or unethical author's rights
- ✗ Websites that contain ads, spelling errors, or unprofessional content
- ✗ Lack of transparency
- ✗ Significant gaps in content publication timelines
- ✗ Not indexed in reputable journal databases





“Predatory journals are a threat to the integrity of science, and only exist to exploit academics...”

McGuinness, N. A threat to scientific integrity. Br Dent J 235, 162–163 (2023).  
<https://doi.org/10.1038/s41415-023-6165-2>

# REVIEW

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## *Search*

Create a viable list of journals for you to submit to.



## *Evaluate*

Review their policy, author's rights, recently published articles, reputation, etc.



## *Write*

Complete your research and write your article.



## *Submit*

Submit your work to the pre-decided journals.



## *Archive*

Make sure you archive your work - consider using the institutional repository!

# TOOLS

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University Libraries- [library.txst.edu](http://library.txst.edu)

University Libraries Digital Publishing - <https://www.library.txst.edu/services/research-services/digital-publishing.html>

## **Publisher Tools**

- Taylor & Francis Journal Suggester - <https://authorservices.taylorandfrancis.com/publishing-your-research/choosing-a-journal/journal-suggester/>
- Elsevier Journal Finder - <https://journalfinder.elsevier.com/>
- Web of Science Manuscript Matcher - <https://mjl.clarivate.com/home>

## **Evaluation Tools**

- Think. Check. Submit. - <https://thinkchecksubmit.org/journals/>
- Retraction Watch - <https://retractionwatch.com/>

## **Metrics Tools**

- Cabells - <https://guides.library.txstate.edu/az/cabells-scholarly-analytics>
- Metrics Toolkit - <https://www.metrics-toolkit.org/>

## **Open Access Tools**

- Directory of Open Access Journals - [doaj.org](http://doaj.org)
- Open Access Scholarly Publishing Association - <https://oaspa.org/>
- African Journals Online - <https://www.ajol.info/index.php/ajol>

# Thank you!

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**QUESTIONS?**

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