WCRLA BOARD MEETING SUMMARY OF MINUTES Capitol Plaza, Holiday Inn Sacramento, California July 17 - 19, 1987

Board Members Present: Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional directors; Becky Johnen, secretary; Gladys Shaw, treasurer

July 17, 1987

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- July 19 the conference was discussed and the change page 2 approved, effective in 1989. Becky attended the Learning Assistance Center of Alberta conference in May at which time she participated on a panel discussion on the past, present and future of learning assistance centers and presented information on WCRLA.
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- 3 A. Manual Olgin, chair, stated that goals for the committee included increased visibility and continuity. An overall objective is to get more minority members involved with WCRLA.
- B. Manual will attempt to get John Vasconsellos as the luncheon speaker for the Sacramento conference.
- 4. Gladys Shaw, treasurer, reported a June 30 balance of \$41,197.23.
- 6 5. Newsletter
- 7 A. Placing the list of state/regional directors on the same page as the state/regional reports was discussed.
- 7 B. The Board reacted favorably to the printing of the WCRLA logo and the printing of the issue prior to the conference in different colors.

8 6. Thirty-six manuscripts have been received for the <u>Journal of College Reading and Learning.</u> A style sheet and a tri-fold flyer on the <u>Journal</u> are being developed.

July 18, 1987

- 1 7. 1987 Conference
- 2 A. 318 people registered for the conference.
- B. Carol Walvekar, conference evaluation chair, presented a detailed report which reflected very positive comments about the conference.
- 6 C. JoAnn Carter Wells, chairperson chair, recommended that sessions be limited to avoid overcrowding and not to admit late persons to sessions.
- 7 8. 1988 Conference
 - A. The conference will be held March 23-26 in Sacramento. The theme will be Evaluation: Essential for Excellence.
- 7 B. To date, 20 proposals have been received. Distribution of first call for proposals at the conference was positively received.
- 9 C. The Board approved a change in the conference schedule. The conference will run from noon Wednesday until noon Saturday. The banquet will be held on Thursday evening.
- 10 D. Tom Hayden has been asked to keynote the conference.
- 9. Auditors Rich Edmonds and Joe Aiello, using a review form developed by Gladys Shaw, presented a favorable audit report.
- 13 10. Becky Johnen is drafting a mechanism for the election of officers in each state/region.

WCRLA SUMMARY OF MINUTES Sacramento, California Capitol Plaza, Holiday Inn July 17-19

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- 14 12. The Board discussed ways to increase applications for scholarship and research awards.
- 16 13. The Board approved the formation of a task force, to be headed by Mary Rubin, to study the issue of basic terminology used within the discipline and to formulate guidelines on the use of a common language within the discipline.

July 19, 1987

- 1 14. The Board is considering the addition of The Journal of Developmental Education and Research in Developmental Education as journal selections to members of WCRLA.
- 3 15. The Board will participate in a retreat October 25-27 at Asilomar.
- 5 16. The Board approved the 1987-88 budget of \$48,920.00. This includes a general operating budget of #32,750 and a \$16,170 conference budget (\$8.170 on-site

manager; \$8,000 - program chair).

Respectfully submitted

Becky Johnen, Secretary (These minutes have not been

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WCRLA BOARD MEETING
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Sacramento, California
July 17 - 19, 1987

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Becky Johnen, Secretary (These minutes have not been approved.)

Board Members Present: Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Gwyn Enright called the meeting to order at 8:33 a.m.

I. <u>Journal of Developmental</u> Education (JDE)

Gwyn shared a letter she had received from "Bunk" Spann regarding a voluntary participation program with the National Center for Developmental Education in which WCRLA members could receive the <u>Journal of Developmental Education</u> (Attachment T).

Board considers the Journal of Developmental Education as a benefit of membership "Bunk" proposed that WCRLA consider offering both the <u>Journal</u> and <u>Research in Developmental Education</u>. Final cost would be determined by the annual rate of participation (Attachment T, Page 3 details the cost analysis).

Further clarification on the proposal to add <u>JDE</u> is requested

- (M) Gladys Shaw: on an initially favorable reaction to the proposal, it was moved to seek further clarification by October 1 on the <u>Journal of Education's</u> proposal.
- (S) Wes Brown

PASSED

Susan Deese commented that the key to the deal is when the first percentage is calculated. If possible, use of the prior year's average should be used. It was suggested that Hal should tally the groups average membership per month. Having a phase-in schedule was discussed. It was felt that this issue would be a good one for the plenary session at the 1988 conference.

II. Official year for officers

There was consensus of the Board that the term of office for the following positions should begin at the conference: president, president-elect and the coordinator of state/regional directors.

There was consensus as to moving the start of the secretary position to coincide with the beginning of the fiscal year (July 1) instead of at the conference. This will be in effect with the 1989 position. A temporary secretary will have to be named for March through June, 1989.

Term of office for the position of secretary to begin July 1

- (M) Susan Deese: with the next election for secretary, that the term of office begins on July 1 and that the president will appoint Becky Johnen as temporary secretary from March through June.
- (S) Wes Brown

III. Board Retreat

Board to hold retreat in October The Board will hold a retreat at Asilomar (Monterey, California) October 25-27. WCRLA will pay travel; attendees will pay lodging. In addition to the Board members, Manuel Olgin, Wayne Herlin, Vince Orlando and Jo-Ann Mullen will attend. The purpose of the retreat will be to focus on issues such as the name of the organization, goals, activities to accomplish, teambuilding, etc.

IV. On-site manager's budget

Susan met with Carol Morgan Saturday and arranged a deal for two suites. Normally the cost is \$750-\$800 per night, but Susan has arranged for WCRLA to get the rooms for \$100 a night for Wednesday, Thursday and Friday of the conference. \$600 has been added to the budget to accomodate this cost.

The on-site manager's budget still includes the publisher's breakfast. It was decided to keep it there this year and track expenditures.

The on-site manager's budget (Attachment L) of \$8,170 and the program chair's budget (Attachment M) of \$8,000 were approved.

V. 1987-88 budget

1987-88 budget reviewed

\$8,170 approved for on-

site manager's budget

program chair's budget

\$8,000 approved for

Gladys Shaw distributed copies of the proposed 1987-88 budget (Attachment U). The following

Coordinator of state/
regional directors
responsible for the
purchase of the outgoing
president's plaque

\$500 budgeted for start-up costs for fundraising

Colorado, Montana and Washington plan special projects notes apply to the 1987-88 budget:

- a. an awards line was added to the past president's budget (page 4); this amount is to be used to purchase a plaque for the outgoing president
- the <u>Newsletter</u> budget (page
 includes postage costs
 but not Hal's hourly fee
- c. awards and fundraising (page 9) - fundraising items should be selfsupporting; added a fundraising line and budgeted \$500 for start-up costs; fundraising item on page 13 has been combined with awards on page 9
- d. archives budget (page 9) includes money for file cabinet and accessories
- e. past president's budget (page 4) has been combined with the state and regional coordinator budget (page 14)
- f. state/regional directors
 (page 14) budget amount
 includes \$50 for each
 director plus:
 - \$100 to Colorado; \$50 seed money; \$50 special project
 - \$192 to Montana; special project - to go to other state functions to promote WCRLA

Board recommends joint conferences with other state organizations when considering major name

Exhibitor table fee increased to \$150

speakers

1987-88 budget approved at \$48,920

3. \$500 to Washington; special project - bring Frank Smith to state conference

Since the 1989 conference is in Seattle, it was the consensus of the Board to fund this request, but to make it clear to Washington that it is a one time only deal. The Board doesn't support this approach and recommends in the future, joint conferences with other state organizations.

- g. (M) Susan Deese: to charge exhibitors \$150 per first table; \$50 per extra table.
 - (S) Gladys Shaw

PASSED

(M) Susan Deese: to approve the 1987-88 budget of \$48,920 (\$32,750 general operating; \$16,170 conference) as submitted.

(S) Wes Brown

PASSED

The meeting was adjourned at 12:46 P.m.

Respectfully submitted

Becky Johnen, Secretary

Board Members Present: Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present: Manuel Olgin, Multicultural Affairs

Committee chairperson; Carol Morgan,

Holiday Inn sales staff.

Gwyn Enright called the meeting to order at 3:35 p.m.

I. Welcome

Agenda approved

Gwyn Enright welcomed everyone. The agenda, which had been distributed prior to the meeting, was approved with the changes as noted (Attachment A).

II. Approval of Minutes of April, 1987, Board Meeting

April, 1987 minutes approved

The minutes of the board meetings held April 7-12, 1987, were approved with the following corrections:

- A. April 7, 1987, p. 3, IV., A., line 33: change 1987 to 1986
- B. April 12, 1987, p. 4, II., line 4: change support the new awards for 1988 to pay for the t-shirts and coffee mugs
- C. Add Attachment AG, Answers to your questions about the Journal of Developmental Education
- (M) Wes Brown: to approve the minutes as corrected.
- (S) Susan Deese

PASSED

III. Secretary's Report

Becky Johnen distributed microfiche copies of minutes from March, 1985 through April, 1987. Currently all board members and the archivist receive copies. Discussion followed on who should receive copies. Becky will research cost. If not cost efficient to distribute to everyone, she will make a recommendation on distribution. The use of microfiche copies at board meetings was discussed. Becky Johnen will investigate the cost of a portable microfiche reader and report back to the board.

It was suggested that a yearly index be added to the minutes. Also recommended was the addition of page numbers to the summary of minutes. Becky Johnen will work on both of these items.

Becky Johnen requested that the board think of changing the term of office for the position of secretary to begin July 1 instead of at the time of the conference. The difficulties with transition of office were discussed. No action taken at this time.

In May, Becky Johnen represented WCRLA at the Learning Assistance Conference of Alberta (LACA). She reported that the trip was successful in terms of promoting the organization and recruiting new members. A copy

Use of microfiche board minutes discussed

Yearly index to be added to minutes; summary of minutes to be paged

Secretary term of office beginning July 1 considered

of a handout packet from the conference was circulated.

IV. Multicultural Affairs Committee Report

Manuel Olgin, chair of the Multicultural Affairs Committee (MAC), reported that the two primary goals for the committee for the coming year will be to increase its visibility and to add continuity to the group.

Wes Brown stated that he has the responses to the MAC survey conducted by Juan Flores. The purpose of the survey was to establish priorities. Wes Brown will distribute the survey to board members.

Manuel expressed interest in the MAC hosting a function at the 1988 conference. The board supported the idea emphasizing the idea that the sponsor should be in an educationalrelated business. Susan Deese suggested that the MAC could host a cocktail hour before the banquet. The Association of Mexican American Educators was suggested as a possible sponsor. Manuel was encouraged to communicate with Robby Ching, exhibits chair, to see if one of the publishers attending the conference would be willing to sponsor a MAC event.

Manuel expressed an interest in the MAC sponsoring a speaker at the 1988 conference. Gwyn commented

MAC goals to include increased visibility and continuity

MAC survey

MAC interested in hosting a function at the 1988 conference

John Vasconsellos potential MAC luncheon speaker

Recruitment of members to assist with MAC events encouraged

Cash on hand. June 30, 1987: \$41,197.23

Scholarship Fund now with Citicorp

on the appropriateness of the idea and recommended that Manuel work with Susan Deese on this. John Vasconsellos was suggested as a potential speaker, possibly at a MAC luncheon. Manuel will contact John.

To assist with increasing the MAC's visibility and involvement, Gladys Shaw suggested that Manuel recruit people to work with him. Carlos Skeete and Anna Marie Schlender were recommended. The Board also encouraged Manuel to get the mailing lists from EOP programs in California and from WESTOP.

V. Treasurer's Report

A. Financial Statement

Gladys Shaw distributed the bank statement reconciliation and the fiscal year 1986-87 financial statements (Attachments B and C). Cash on hand as of June 30, 1987 was \$41,197.23.

Gladys reported that she keeps a hard set of books, a general journal, cash payments journal and a cash receipts journal.

Gladys noted that \$30,000 is in a CD because it receives better rates. She also relayed that the Scholarship Fund is now with Citicorp because Sears sold out.

1986-87 financial statement presented

Audit report form developed

**** Carol Morgan joined the meeting at this time.

The financial statement was reviewed (Attachment C). Changes to it include:

- a. Schedule D, page 10:
 NADE registration should
 be added to the net
 receipts in excess of
 expenditures line,
 bringing the total to
 \$7,636.07.
- b. Schedule D-2a, page 15: \$64.95 represents actual reimbursement to Susan Deese.

Gladys reported that Gwyn's conference account has not been closed out; she recommended that that occur.

B. Audit

Gladys distributed an audit report form that she developed (Attachment D). Gladys explained terminology on the form. Journal is the book of original entry; ledger summarizes what is in the journal. It was the consensus of the Board to use the form during the audit.

The audit is scheduled to take place Saturday, July 18. The auditors will be Joe Aiello and Rich Edmonds. There are no

Joe Aiello and Rich Edmonds to conduct 1986-87 audit

Explanations requested when over budget

Wayne Herlin, 1987-88 Newsletter Editor special qualifications for auditors except that they be WCRLA members. Gladys recommended that the auditors trace a few large and small checks. She recommended that approximately \$20,000 be traced or 40-50% of the budget.

C. General

The Board approved the reimbursement of \$22 to Wes Brown for the purchase of stamps even though there is no receipt.

Gwyn asked that explanatory notes be attached when bills are submitted in excess of the budgeted amounts.

VI. Newletter Report

A. General

Gwyn Enright presented information from a written report received from Newsletter Editor, Wayne Herlin (Attachment E). Wayne commented on two errors in the first edition he put out: incorrect picture captions and a typo on the application for membership, listing WCRLA as RCRLA.

B. Listing of state/regional directors

Wayne expressed a concern over amount of space

Placement of listing of state/regional directors discussed

Number of pages in Newsletter to remain flexible

Change in the color of Newsletter printing supported needed and the location of the listing of state/regional directors. The Board discussed several options: inserting a page; adding the list on the page that contains the state/regional directors reports. No action was taken on any of the ideas. The Board did not approve the idea of taking the membership application and placing on the next to the last page.

C. Number of pages

Wayne, in his report, asked the Board to discuss a policy or ceiling on the number of pages in the Newsletter. The Board decided that there should not be a limit or ceiling on the number of pages.

D. Color of the printing

The Board stated that Wayne has the authority to change the color of the printing without Board action. The Board generated the following ideas for Wayne: change the color annually; experiment with the logo in different colors; have the Newsletter prior to the conference in a different color.

E. Conference Issue

The issue of placing hotel reservation cards in the conference issue of the

Hotel reservation cards to be placed in Newsletter

Newletter was endorsed by the Board. Wayne should discuss with Hal on the best way to do this.

On behalf of the Board, Gwyn commended Wayne on a great job that he did under unusually harsh circumstances.

VII. <u>Journal of College Reading and Learning (JCRL)</u> Executive Editor's Report

Gwyn summarized the written report submitted by Vince Orlando, Executive Director of <u>JCRL</u> (Attachment F). To date, thirty-six manuscripts have been received.

To promote the <u>JCRL</u> Vince and Jo-Ann Mullen, Manuscript Editor, will be sending letters to members of CRI/IRA. They are also developing a tri-fold flyer which will provide information on the Journal and on how to submit manuscripts. Jo-Ann plans to attend the NADE conference in order to solicit manuscripts. Travel money was requested from the Board for this trip. It was unclear to the Board whether this was National NADE or a state conference; Gwyn will seek clarification. Vince plans to attend the National Reading Conference to solicit manuscripts. He has travel money from his institution to do so.

A cost analysis on dividing the Journal into two or three issues will be presented to the Board in Sacramento.

Thirty-six manuscripts received

<u>JCRL</u> promotion efforts

Development of trifold flyer

Conference attendance

Cost analysis on dividing issues to be done

The Board accepted the <u>JCRL</u> report.

The meeting was adjourned at 6:00 p.m.

Respectfully submitted

Becky Johnen, Secretary

Board Members Present: Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present: Joe Aiello, Manuel Olgin,

Multicultural Affairs Committee chairperson; Nancy Tooker, On-Site

Conference Manager

Gwyn Enright called the meeting to order at 9:00 a.m.

I. 1987 Conference Report

A. On-Site Conference Manager Report Form

Susan Deese, 1987 on-site conference manager, developed a form (Attachment G) on which the following conference information can be recorded:

- a. general information
- b. registration information
- c. tours
- d. food functions
- e. hospitality suite
- f. exhibits
- g. audiovisual
- h. hotel arrangements
- i. dinner on the town

Use of the form allows for consistent information to be collected at each conference. This information can then be used to better plan future conferences.

The form is not meant to supplant the conference manager's handbook, but

On-site conference manager report form developed

318 people attend the 1987 conference

Tour cost based on 2/3 occupancy

Continental breakfasts vs. ordering individual items considered for publisher's breakfast

rather, to supplement by providing detailed information on the conference.

B. Registration Information

A total of 318 people registered for the conference.

Susan recommended that since the registration area also serves as an information area that it be staffed from 8:00 - 5:00 during the conference.

Also recommended was that statements be added to the pre-registration form which indicate that payment must be received with the form and that payment must be made in U.S. dollars.

C. Tours

Transportation cost per ticket was calculated on two-thirds occupancy. This is adequate to cover the cost of the trip.

D. Food Functions

After reviewing the budget and expenditures, Wes Brown questioned whether we were budgeting too much money for the publisher's breakfast. Susan commented that in the past continental breakfasts have been ordered. This year, a certain number of items were ordered, which costs less than ordering WCRLA

BOARD MINUTES

Sacramento, California Capitol Plaza, Holiday Inn July 18, 1987 Page 3

Complimentary banquet tickets considered

Eleven publishers exhibit at the 1987 conference continental breakfasts, hence the large balance.

Three banquet tickets were provided complimentary this year. Gladys Shaw commented that this practice was a good idea and that 10-15 complimentary tickets should be planned for each year, the cost of which should be figured into the overall cost. No action taken on the idea.

E. Exhibits

Eleven publishers exhibited at the conference. Gladys Shaw recommended that Canadian publishers be checked on for the 1988 conference.

F. Audiovisual

The University of New Mexico provided much of the audiovisual equipment (approximately \$810 in an in-kind donation) needed for the conference.

The hotel provided the following items: podiums, lecturns, screens and easels. This year the organization had four pads available for use with the easels; two were unused.

The Board discussed the issue of presenters using computers during sessions. There was a consensus among Board members that it should be the responsibility of the

Session presenters are responsible for computer needs

Changes to computer fair recommended

presenter to provide the computer or to rent one. Notification of this should be sent to presenters. The use of a rental form similar to what IRA and CRA uses was discussed. If a lot of special equipment is needed, it was suggested that an institute, rather than a session, be conducted so that equipment costs can be figured into the registration fee.

It was recommended that the AV chairperson, Jerry Fishman, work closely with Frank Crist, Bill Broderick, the Computer SIG Chairperson and Rich Edmonds, the conference computer chairperson. It was suggested that exhibitors be encouraged to bring computers. Also recommended was having computer companies supply the equipment.

Changes to the computer fair were discussed. Touring a lab at a college or university was one suggestion. Cutting down on the number of computers at the fair was suggested. Running the fair for one morning only was also presented as an alternative. It was emphasized that if sessions are tied to the computer fair that those all need to go through the conference chairperson.

Continued use of hotel

badges encouraged

1987 conference rated high by attendees

Board stresses importance of receiving conference evaluations

G. Hotel Arrangements

The Albuquerque Marriott provided hotel badges to Gwyn Enright, Tom Parker, Susan Deese and John Garcia. It was recommended that this practice be continued at future conferences because the badges indicated to hotel staff that in the event of an on-the-spot decision. including those that involved the expenditure of money, the conference people with badges were the ones with authority.

Gwyn Enright commended Susan Deese on a fine report and on the on-site conference manager report form.

II. Conference Evaluation

Gwyn presented the report that evaluations chairperson, Carol Walvekar, submitted (Attachment H). Gwyn cautioned the Board to look at the detail and the actual number of people since percentages can be misleading. In general, responses indicate that attendees were pleased with the program.

The Board discussed the importance of receiving evaluations from conference participants and offered the following ideas to encourage people to turn evaluations in:

a. when turn evaluation in, get to register for a door prize

- b. encourage those who attend the brunch to complete the form
- c. have a table in the registration area just for evaluations
- d. increase the visibility of the forms; have in the lobby and in the hospitality suite

Conference evaluation form placed on NCR paper Placing the session evaluation form on NCR paper was complimented by the Board.

Marci Matlock to be 1988 evaluation chair

Marci Matlock will be the evaluation chair for the 1988 conference. It was suggested that the Evaluation SIG could take on the conference evaluation as a project. No action was taken on the idea.

Carol Walvekar was commended on her fine report by Gwyn Enright.

III. Coordinator of Chairperson's Report

The report submitted by JoAnn Carter-Wells was presented by Gwyn Enright (Attachment I and J).JoAnn provided the following recommendations:

Recommendation made to limit number of persons attending a session

- a. to limit the number of people attending a session to avoid overcrowding
- b. to ask chairpersons not to

allow late admits

- c. post that session has started and those persons who are more than ten minutes late may not get the handouts
- d. provide information to presenters on expected procedures such as number of handouts and who to call for questions

No action taken on the items.

Notebook for coordinator chairpersons developed

JoAnn had developed a notebook for the coordinator of chairpersons. JoAnn commended the Marriott Hotel staff on the job that they did.

IV. President-Elect/Program Chair Report

A. General

Susan Deese reported that to date twenty proposals have been received. Having the first call for proposals at the conference has been receiving positive comments. Susan suggested that having the call for proposals ready by the conference is a responsibility that should be added to the job description of the president-elect. No action taken.

Susan discussed the importance of establishing timelines for WCRLA so that members always know when items are due.

An information sheet on conference policies,

Call for proposals distributed at the conference a positive idea

Establishment of timelines encouraged

Conference policies, procedures and traditions sheet developed

All inclusive conference fee discussed

Chairpersons to be assigned to institutes

procedures and traditions
(Attachment K) was reviewed.
It was suggested that this be added to the on-site conference manager handbook.
Under registration fees, item number 7, it was suggested that an example, like the SIG luncheon, be added to clarify the statement. Under tours, item number 3 should be identified as a past practice.

The Board discussed the idea of an all inclusive fee (registration, banquet and fee luncheon). Wes questioned how WCRLA will benefit from such a move. The advantage to individuals was discussed. The Board agreed that Susan Deese can decide how to approach this matter.

Susan notified the Board that a few individuals sent their membership fees along with their conference registration. She recommended that a clear distinction be made as to where each fee should be sent. No action taken.

**** Joe Aiello joined the meeting at this time.

The ideas of assigning chairpersons for institutes and repeating some sessions met with a favorable reaction.

B. Conference Schedule

Susan proposed the following changes to the conference schedule:

Noon Wednesday through noon Saturday conference schedule approved for 1988

- a the conference running noon Wednesday through noon Saturday
- b. the Board could meet all day Tuesday, Wednesday morning and Saturday afternoon
- c. Wednesday afternoon, tours and institutes could be scheduled; state/regional directors could meet Wednesday evening
- d. a plenary session, state meetings, SIG meetings, a general session and section meetings could be scheduled Thursday; the banquet Thursday evening
- e. section meetings and institutes could be scheduled Friday morning; a business meeting and section meetings, Friday afternoon; dinner on the town preceded by a wine tasting Friday evening
 - f. scheduled Saturday morning could be section meetings followed by a luncheon with a keynote speaker
 - g. post-conference institutes and leisure tours could be scheduled Saturday afternoon

It was the consensus of the Board to change the conference

Tom Hayden asked to be keynote speaker

Concept of plenary session

to act as a forum for awareness of issues endorsed

WCRLA receives a positive audit report for 1987

schedule per Susan's recommendations.

C. Speakers

Susan reported that she has approached Tom Hayden to be the keynoter for Thursday afternoon. Notification is expected in mid-August.

Having John Vasconsellos as the Saturday luncheon speaker was discussed.

D. Plenary session

Susan suggested having a plenary session during the conference. The time would be spent getting input from the membership on issues so that at the business meeting if any item is to be voted on, the membership will have a better awareness of the issues. It would also allow time for items to be discussed at state/regional and SIG meetings. The Board could be available later in the week to respond to any questions the membership might have. The idea of a plenary session acting as a preview and providing a forum for awareness of issues was received positively by the Board.

V. Audit Report

Joe Aiello presented the Board with a favorable 1987 audit report. He commented that the review form worked very well.

On behalf of the Board, Gwyn

extended a thank you to Joe and Rich Edmonds for a job well done.

**** Joe Aiello left the meeting at this time.

VI. On-site conference manager conference budget

On-site conference manager budget proposed at \$8,170

Hotel Xerox machine to be used

Presenters are responsible for their own copies

Susan Deese distributed a proposal for \$8170 for the onsite manager's budget (Attachment L). Modifications in the original request of \$7,620.00 included taking out \$200 for Xerox rental (the Board decided not to have a Xerox machine on site; \$100 will be budgeted for use of the hotel machine; primary use will be by the secretary and registration staff; presenters are responsible for copies of their own material); adding \$150 to cover entertainment for the wine and cheese; \$600 to cover suite costs.

The Board supported the idea of separating coffee break expenses from hospitality expenses; adding \$100 to cover the cost of a luncheon for committee members; deleting money budgeted for parking for committee chairs since the hotel will validate parking.

VII. Program chair's budget proposal

Susan Deese reviewed the program chair's budget proposal of \$8,000 (Attachment M) and the timeline of events (Attachment N). She stated that the University of New Mexico may pick up the

1987 program chair budget, \$8,000

Tom Hayden offered a \$1.000 honorarium

Number of people permitted to attend institutes to be increased

River City will be the theme of the banquet

Local tours planned

telephone, postage, supplies and student assistant costs.

A \$1,000 honorarium has been offered to Tom Hayden. There is a possibility of him waiving the fee. If so, the money would be donated to the scholarship fund in his name.

Susan reported that she is working on a logo for the conference and will have it ready by the October retreat.

\$500 has been budgeted for 10 institutes (\$50 per). This money is available for printing for each institute. Institute presenters need to be reminded that this money is available. There was consensus on the idea of increasing the number of people permitted to attend institutes.

VIII. On-site manager report

Nancy Tooker relayed that she has a standing committee of six active members.

The theme of the Thursday night banquet will be River City with a Dixie Land jazz band. The hotel will provide its jazz fest back drop. There will be cocktail hour prior to the banquet. The idea of a MAC sponsored cocktail hour was suggested.

Nancy discussed the local tours that are available. One is a \$17.58 "do your own" tour of Sacramento. The idea of renting a bus and touring the writing lab at Davis and touring the Sacramento City

Wine tasting event at the Railroad Museum being planned Center was presented.

Renting the Railroad Museum on Friday for a pre-dinner-on-the-town wine tasting event is being planned. The Foothill wineries are interested in assisting with this event.

The idea of special interest groups (SIG) coordinating an information exchange similiar to poster exchanges at other conferences was raised. It was recommended that this be discussed with Tom Gier, SIG Coordinator.

Leisure tours to San Francisco, Nevada and Lake Tahoe have not been finalized.

The Board recommended that Nancy write a promotional article for the <u>Newsletter</u> that includes information on the California wineries.

The Board extended its appreciation to Nancy for her accomplishments to date.

IX. State/Regional Report

Wes Brown asked the Board to think about what the organization wants the states/regions to do for it.

**** Nancy Tooker left the meeting at this time.

X. State Chapters

Becky Johnen presented information that she had gathered regarding the implementation of state

State chapter mechanism to be developed

chapters (Attachment O). The Board questioned the complexity of incorporation and asked Becky to seek information from other sources. A report is to be given at the October retreat.

XI. Special Interest Group (SIG) Report

Gwyn stated that Tom Gier, SIG Coordinator, reports that all is going well with the SIGs. Group guidelines, outlining purpose, goals and activities for 1987-88 were distributed (Attachment P).

The distinction between the MAC and the Hispanic Assistance SIG was discussed. Manuel suggested that the SIG name be changed to Hispanic Interest Group. The Board concurred with the request.

XII. Committee Reports

A. Archives

Gwyn reported that Karen Smith requested another file cabinet. To complete the archives, Karen also requested one copy each of missing journals and newsletters. Gwyn will instruct Hal to send Karen the needed items.

B. Awards and Scholarships

Joyce Weinsheimer's information on awards and scholarships was reviewed by the Board (Attachment Q). Joyce has identified a

Special interest groups plan for 1987-88

Hispanic Assistance SIG to change name to Hispanic Interest Group

Archives to be updated

Scholarship fund raising to be coordinated by a member of the Awards and Scholarship Committee

Voting Board members not eligible for awards

1989 conference to be held in Seattle

1990 conference in Southern California supported

committee member to coordinate scholarship fund raising. It was recommended that state/regional directors and SIG leaders attempt to get members to apply for the awards. The Board was reminded that voting Board members are not eligible to receive the awards. It was the consensus of the Board that Joyce should tell individuals who nominate people who are ineligible of that status.

C. Site Selection

Susan Brown, Site Selection Chairperson, provided a written report (Attachment R) indicating that plans for the 1989 Seattle conference are progressing.

Susan Brown had asked whether the 1990 conference needed to be in Southern California. This idea was discussed at length. Susan Deese stated that she felt the organization was not ready to go out of California two years in a row. What this would do to NADE would have to be considered. Arizona has indicated an interest in having a conference. WCRLA would have to put money into the state organization for the state to support a conference. It was suggested that Gladys go to an Arizona state meeting to promote WCRLA. The Board felt that a 1990 conference

Practice of the conference in California every other year to continue

in Southern California would attract Arizona members. It was the consensus of the Board that the organization had more to lose by not protecting Southern California.

XIII. What's in a name?

At the Albuquerque conference, Mary Rubin presented a session on the need for resolution of terminology confusion in Developmental Education (Attachment S). The Board felt that the common definitions would be supported in our journals and newsletters. Common definitions would also provide internal support at our institutions.

Establishment of a committee to study the problem of the use of common language within the discipline approved

(M) Gwyn Enright: that Mary Rubin establish a committee to study the problem of the use of common language and basic terminology within the discipline.

(S) Wes Brown

PASSED

The Board made the following recommendations to Mary:

- a. the actions listed on her July 6, 1987 letter to the Board (Attachment S) be completed in the following order: 1,3,4,2,5,6
- b. that guidelines for the committee be developed and presented to Gwyn so that she can present to the

Board

- c. at the 1988 conference have an open forum to present findings to the membership
- d. communicate conference needs to Susan Deese
- XIV. Learning Center Standards

WCRLA to respond to standards for learning assistance programs

Standards for Learning
Assistance Programs are
currently being formulated by
the American College Personnel
Association's Commission XVI.
Professional organizations are
being asked to comment on the
standards draft. Georgine
Materniak of the University of
Pittsburgh and a member of the
Standards Committee has sent
material to Gwyn. The Board
decided to review and discuss
the standards at the retreat.

- (M) Gladys Shaw: the Gwyn Enright respond to Georgine Materniak on WCRLA's timeline with dealing with the standards.
- (S) Wes Brown

PASSED

The meeting was adjourned at 3:45 p.m.

Respectfully submitted

Becky Johnen, Secretary

WCRLA BOARD MEETING SUMMARY OF MINUTES Capitol Plaza, Holiday Inn Sacramento, California July 17 - 19, 1987

Board Members Present: Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional directors; Becky Johnen, secretary; Gladys Shaw, treasurer

July 17, 1987

Page

- 1 1. Minutes of the April, 1987 Board meetings were approved as corrected.
- 2 2. Becky Johnen, secretary, distributed microfiche copies of the 1986-87 minutes. The term of the office of secretary beginning July 1 instead of at
- July 19 the conference was discussed and the change page 2 approved, effective in 1989. Becky attended the Learning Assistance Center of Alberta conference in May at which time she participated on a panel discussion on the past, present and future of learning assistance centers and presented information on WCRLA.
- 3 3. Multicultural Affairs Committee Report
- A. Manual Olgin, chair, stated that goals for the committee included increased visibility and continuity. An overall objective is to get more minority members involved with WCRLA.
- B. Manual will attempt to get John Vasconsellos as the luncheon speaker for the Sacramento conference.
- 4. Gladys Shaw, treasurer, reported a June 30 balance of \$41,197.23.
- Newsletter
- 7 A. Placing the list of state/regional directors on the same page as the state/regional reports was discussed.
- 7 B. The Board reacted favorably to the printing of the WCRLA logo and the printing of the issue prior to the conference in different colors.

8 6. Thirty-six manuscripts have been received for the <u>Journal of College Reading and Learning.</u> A style sheet and a tri-fold flyer on the <u>Journal</u> are being developed.

July 18, 1987

- 1 7. 1987 Conference
- 2 A. 318 people registered for the conference.
- 5 B. Carol Walvekar, conference evaluation chair, presented a detailed report which reflected very positive comments about the conference.
- 6 C. JoAnn Carter Wells, chairperson chair, recommended that sessions be limited to avoid overcrowding and not to admit late persons to sessions.
- 7 8. 1988 Conference
 - A. The conference will be held March 23-26 in Sacramento. The theme will be Evaluation: Essential for Excellence.
- 7 B. To date, 20 proposals have been received.
 Distribution of first call for proposals at the conference was positively received.
- 9 C. The Board approved a change in the conference schedule. The conference will run from noon Wednesday until noon Saturday. The banquet will be held on Thursday evening.
- 10 D. Tom Hayden has been asked to keynote the conference.
- 9. Auditors Rich Edmonds and Joe Aiello, using a review form developed by Gladys Shaw, presented a favorable audit report.
- 13 10. Becky Johnen is drafting a mechanism for the election of officers in each state/region.

WCRLA SUMMARY OF MINUTES Sacramento, California Capitol Plaza, Holiday Inn July 17-19

- 14 11. Tom Gier, SIG Coordinator, reported that there are 11 active SIGs, including a new one on Research and Evaluation. The Hispanic Assistance SIG will change its name to Hispanic Interest Group.
- 14 12. The Board discussed ways to increase applications for scholarship and research awards.
- 13. The Board approved the formation of a task force, to be headed by Mary Rubin, to study the issue of basic terminology used within the discipline and to formulate guidelines on the use of a common language within the discipline.

July 19, 1987

- 1 14. The Board is considering the addition of The Journal of Developmental Education and Research in Developmental Education as journal selections to members of WCRLA.
- 3 15. The Board will participate in a retreat October 25-27 at Asilomar.
- 5 16. The Board approved the 1987-88 budget of \$48,920.00. This includes a general operating budget of #32,750 and a \$16,170 conference budget (\$8.170 on-site manager; \$8,000 program chair).

Respectfully submitted

Becky Johnen, Secretary (These minutes have not been approved.)

Board Members Present: Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present: Manuel Olgin, Multicultural Affairs

Committee chairperson; Carol Morgan,

Holiday Inn sales staff.

Gwyn Enright called the meeting to order at 3:35 p.m.

I. Welcome

Agenda approved

Gwyn Enright welcomed everyone. The agenda, which had been distributed prior to the meeting, was approved with the changes as noted (Attachment A).

II. Approval of Minutes of April, 1987, Board Meeting

April, 1987 minutes approved

The minutes of the board meetings held April 7-12, 1987, were approved with the following corrections:

- A. April 7, 1987, p. 3, IV., A., line 33: change 1987 to 1986
- B. April 12, 1987, p. 4, II., line 4: change support the new awards for 1988 to pay for the t-shirts and coffee mugs
- C. Add Attachment AG, Answers to your questions about the Journal of Developmental Education
- (M) Wes Brown: to approve the minutes as corrected.
- (S) Susan Deese

PASSED

Use of microfiche board minutes discussed

Yearly index to be added to minutes; summary of minutes to be paged

Secretary term of office beginning July 1 considered

III. Secretary's Report

Becky Johnen distributed microfiche copies of minutes from March, 1985 through April, 1987. Currently all board members and the archivist receive copies. Discussion followed on who should receive copies. Becky will research cost. If not cost efficient to distribute to everyone, she will make a recommendation on distribution. The use of microfiche copies at board meetings was discussed. Becky Johnen will investigate the cost of a portable microfiche reader and report back to the board.

It was suggested that a yearly index be added to the minutes. Also recommended was the addition of page numbers to the summary of minutes. Becky Johnen will work on both of these items.

Becky Johnen requested that the board think of changing the term of office for the position of secretary to begin July 1 instead of at the time of the conference. The difficulties with transition of office were discussed. No action taken at this time.

In May, Becky Johnen represented WCRLA at the Learning Assistance Conference of Alberta (LACA). She reported that the trip was successful in terms of promoting the organization and recruiting new members. A copy

of a handout packet from the conference was circulated.

IV. Multicultural Affairs Committee Report

Manuel Olgin, chair of the Multicultural Affairs Committee (MAC), reported that the two primary goals for the committee for the coming year will be to increase its visibility and to add continuity to the group.

Wes Brown stated that he has the responses to the MAC survey conducted by Juan Flores. The purpose of the survey was to establish priorities. Wes Brown will distribute the survey to board members.

Manuel expressed interest in the MAC hosting a function at the 1988 conference. The board supported the idea emphasizing the idea that the sponsor should be in an educationalrelated business. Susan Deese suggested that the MAC could host a cocktail hour before the banquet. The Association of Mexican American Educators was suggested as a possible sponsor. Manuel was encouraged to communicate with Robby Ching, exhibits chair, to see if one of the publishers attending the conference would be willing to sponsor a MAC event.

Manuel expressed an interest in the MAC sponsoring a speaker at the 1988 conference. Gwyn commented

MAC goals to include increased visibility and continuity

MAC survey

MAC interested in hosting a function at the 1988 conference

John Vasconsellos potential MAC luncheon speaker

Recruitment of members to assist with MAC events encouraged

Cash on hand. June 30, 1987: \$41,197.23

Scholarship Fund now with Citicorp

on the appropriateness of the idea and recommended that Manuel work with Susan Deese on this. John Vasconsellos was suggested as a potential speaker, possibly at a MAC luncheon. Manuel will contact John.

To assist with increasing the MAC's visibility and involvement, Gladys Shaw suggested that Manuel recruit people to work with him. Carlos Skeete and Anna Marie Schlender were recommended. The Board also encouraged Manuel to get the mailing lists from EOF programs in California and from WESTOP.

V. Treasurer's Report

A. Financial Statement

Gladys Shaw distributed the bank statement reconciliation and the fiscal year 1986-87 financial statements (Attachments B and C). Cash on hand as of June 30, 1987 was \$41,197.23.

Gladys reported that she keeps a hard set of books, a general journal, cash payments journal and a cash receipts journal.

Gladys noted that \$30,000 is in a CD because it receives better rates. She also relayed that the Scholarship Fund is now with Citicorp because Sears sold out.

1986-87 financial statement presented

Audit report form developed

**** Carol Morgan joined the meeting at this time.

The financial statement was reviewed (Attachment C). Changes to it include:

- a. Schedule D, page 10:
 NADE registration should
 be added to the net
 receipts in excess of
 expenditures line,
 bringing the total to
 \$7,636.07.
- b. Schedule D-2a, page 15: \$64.95 represents actual reimbursement to Susan Deese.

Gladys reported that Gwyn's conference account has not been closed out; she recommended that that occur.

B. Audit

Gladys distributed an audit report form that she developed (Attachment D). Gladys explained terminology on the form. Journal is the book of original entry; ledger summarizes what is in the journal. It was the consensus of the Board to use the form during the audit.

The audit is scheduled to take place Saturday, July 18. The auditors will be Joe Aiello and Rich Edmonds. There are no

Joe Aiello and Rich Edmonds to conduct 1986-87 audit

Explanations requested when over budget

Wayne Herlin, 1987-88 Newsletter Editor special qualifications for auditors except that they be WCRLA members. Gladys recommended that the auditors trace a few large and small checks. She recommended that approximately \$20,000 be traced or 40-50% of the budget.

C. General

The Board approved the reimbursement of \$22 to Wes Brown for the purchase of stamps even though there is no receipt.

Gwyn asked that explanatory notes be attached when bills are submitted in excess of the budgeted amounts.

VI. Newletter Report

A. General

Gwyn Enright presented information from a written report received from Newsletter Editor, Wayne Herlin (Attachment E). Wayne commented on two errors in the first edition he put out: incorrect picture captions and a typo on the application for membership, listing WCRLA as RCRLA.

B. Listing of state/regional directors

Wayne expressed a concern over amount of space

Placement of listing of state/regional directors discussed

Number of pages in Newsletter to remain flexible

Change in the color of Newsletter printing supported needed and the location of the listing of state/regional directors. The Board discussed several options: inserting a page; adding the list on the page that contains the state/regional directors reports. No action was taken on any of the ideas. The Board did not approve the idea of taking the membership application and placing on the next to the last page.

C. Number of pages

Wayne, in his report, asked the Board to discuss a policy or ceiling on the number of pages in the Newsletter. The Board decided that there should not be a limit or ceiling on the number of pages.

D. Color of the printing

The Board stated that Wayne has the authority to change the color of the printing without Board action. The Board generated the following ideas for Wayne: change the color annually; experiment with the logo in different colors; have the Newsletter prior to the conference in a different color.

E. Conference Issue

The issue of placing hotel reservation cards in the conference issue of the

Hotel reservation cards to be placed in Newsletter

Newletter was endorsed by the Board. Wayne should discuss with Hal on the best way to do this.

On behalf of the Board, Gwyn commended Wayne on a great job that he did under unusually harsh circumstances.

VII. <u>Journal of College Reading and Learning (JCRL)</u> Executive Editor's Report

Gwyn summarized the written report submitted by Vince Orlando, Executive Director of <u>JCRL</u> (Attachment F). To date, thirty-six manuscripts have been received.

To promote the JCRL Vince and Jo-Ann Mullen, Manuscript Editor, will be sending letters to members of CRI/IRA. They are also developing a tri-fold flyer which will provide information on the Journal and on how to submit manuscripts. Jo-Ann plans to attend the NADE conference in order to solicit manuscripts. Travel money was requested from the Board for this trip. It was unclear to the Board whether this was National NADE or a state conference; Gwyn will seek clarification. Vince plans to attend the National Reading Conference to solicit manuscripts. He has travel money from his institution to do so.

A cost analysis on dividing the Journal into two or three issues will be presented to the Board in Sacramento.

Thirty-six manuscripts received

<u>JCRL</u> promotion efforts

Development of trifold flyer

Conference attendance

Cost analysis on dividing issues to be done

The Board accepted the <u>JCRL</u> report.

The meeting was adjourned at 6:00 p.m.

Respectfully submitted

Becky Johnen, Secretary

Board Members Present:

Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present:

Joe Aiello, Manuel Olgin, Multicultural Affairs Committee chairperson; Nancy Tooker, On-Site Conference Manager

Gwyn Enright called the meeting to order at 9:00 a.m.

I. 1987 Conference Report

A. On-Site Conference Manager Report Form

Susan Deese, 1987 on-site conference manager, developed a form (Attachment G) on which the following conference information can be recorded:

On-site conference manager report form developed

- a. general information
- b. registration information
- c. tours
- d. food functions
- e. hospitality suite
- f. exhibits
- g. audiovisual
- h. hotel arrangements
- i. dinner on the town

Use of the form allows for consistent information to be collected at each conference. This information can then be used to better plan future conferences.

The form is not meant to supplant the conference manager's handbook, but

318 people attend the 1987 conference

Tour cost based on 2/3 occupancy

Continental breakfasts vs. ordering individual items considered for publisher's breakfast

rather, to supplement by providing detailed information on the conference.

B. Registration Information

A total of 318 people registered for the conference.

Susan recommended that since the registration area also serves as an information area that it be staffed from 8:00 - 5:00 during the conference.

Also recommended was that statements be added to the pre-registration form which indicate that payment must be received with the form and that payment must be made in U.S. dollars.

C. Tours

Transportation cost per ticket was calculated on two-thirds occupancy. This is adequate to cover the cost of the trip.

D. Food Functions

After reviewing the budget and expenditures, Wes Brown questioned whether we were budgeting too much money for the publisher's breakfast. Susan commented that in the past continental breakfasts have been ordered. This year, a certain number of items were ordered, which costs less than ordering WCRLA

BOARD MINUTES

Sacramento, California Capitol Plaza, Holiday Inn July 18, 1987 Page 3

Complimentary banquet tickets considered

Eleven publishers exhibit at the 1987 conference

continental breakfasts, hence the large balance.

Three banquet tickets were provided complimentary this year. Gladys Shaw commented that this practice was a good idea and that 10-15 complimentary tickets should be planned for each year, the cost of which should be figured into the overall cost. No action taken on the idea.

E. Exhibits

Eleven publishers exhibited at the conference. Gladys Shaw recommended that Canadian publishers be checked on for the 1988 conference.

F. Audiovisual

The University of New Mexico provided much of the audiovisual equipment (approximately \$810 in an in-kind donation) needed for the conference.

The hotel provided the following items: podiums, lecturns, screens and easels. This year the organization had four pads available for use with the easels; two were unused.

The Board discussed the issue of presenters using computers during sessions. There was a consensus among Board members that it should be the responsibility of the

Session presenters are responsible for computer needs

Changes to computer fair recommended

presenter to provide the computer or to rent one.
Notification of this should be sent to presenters. The use of a rental form similar to what IRA and CRA uses was discussed. If a lot of special equipment is needed, it was suggested that an institute, rather than a session, be conducted so that equipment costs can be figured into the registration fee.

It was recommended that the AV chairperson, Jerry Fishman, work closely with Frank Crist, Bill Broderick, the Computer SIG Chairperson and Rich Edmonds, the conference computer chairperson. It was suggested that exhibitors be encouraged to bring computers. Also recommended was having computer companies supply the equipment.

Changes to the computer fair were discussed. Touring a lab at a college or university was one suggestion. Cutting down on the number of computers at the fair was suggested. Running the fair for one morning only was also presented as an alternative. It was emphasized that if sessions are tied to the computer fair that those all need to go through the conference chairperson.

Continued use of hotel badges encouraged

G. Hotel Arrangements

The Albuquerque Marriott provided hotel badges to .Gwyn Enright, Tom Parker, Susan Deese and John Garcia. It was recommended that this practice be continued at future conferences because the badges indicated to hotel staff that in the event of an on-the-spot decision, including those that involved the expenditure of money, the conference people with badges were the ones with authority.

Gwyn Enright commended Susan Deese on a fine report and on the on-site conference manager report form.

II. Conference Evaluation

Gwyn presented the report that evaluations chairperson, Carol Walvekar, submitted (Attachment H). Gwyn cautioned the Board to look at the detail and the actual number of people since percentages can be misleading. In general, responses indicate that attendees were pleased with the program.

The Board discussed the importance of receiving evaluations from conference participants and offered the following ideas to encourage people to turn evaluations in:

 a. when turn evaluation in, get to register for a door prize

1987 conference rated high by attendees

Board stresses importance of receiving conference evaluations

- b. encourage those who attend the brunch to complete the form
- c. have a table in the registration area just for evaluations
- d. increase the visibility of the forms; have in the lobby and in the hospitality suite

Conference evaluation form placed on NCR paper

Placing the session evaluation form on NCR paper was complimented by the Board.

Marci Matlock to be 1988 evaluation chair

Marci Matlock will be the evaluation chair for the 1988 conference. It was suggested that the Evaluation SIG could take on the conference evaluation as a project. No action was taken on the idea.

Carol Walvekar was commended on her fine report by Gwyn Enright.

III. Coordinator of Chairperson's Report

The report submitted by JoAnn Carter-Wells was presented by Gwyn Enright (Attachment I and J).JoAnn provided the following recommendations:

Recommendation made to limit number of persons attending a session

- a. to limit the number of people attending a session to avoid overcrowding
- b. to ask chairpersons not to

allow late admits

- c. post that session has started and those persons who are more than ten minutes late may not get the handouts
- d. provide information to presenters on expected procedures such as number of handouts and who to call for questions

No action taken on the items.

JoAnn had developed a notebook for the coordinator of chairpersons. JoAnn commended the Marriott Hotel staff on the job that they did.

IV. President-Elect/Program Chair Report

A. General

Susan Deese reported that to date twenty proposals have been received. Having the first call for proposals at the conference has been receiving positive comments. Susan suggested that having the call for proposals ready by the conference is a responsibility that should be added to the job description of the president-elect. No action taken.

Susan discussed the importance of establishing timelines for WCRLA so that members always know when items are due.

An information sheet on conference policies,

Notebook for coordinator chairpersons developed

Call for proposals distributed at the conference a positive idea

Establishment of timelines encouraged

Conference policies, procedures and traditions sheet developed

All inclusive conference fee discussed

Chairpersons to be assigned to institutes

procedures and traditions
(Attachment K) was reviewed.
It was suggested that this be added to the on-site conference manager handbook.
Under registration fees, item number 7, it was suggested that an example, like the SIG luncheon, be added to clarify the statement. Under tours, item number 3 should be identified as a past practice.

The Board discussed the idea of an all inclusive fee (registration, banquet and fee luncheon). Wes questioned how WCRLA will benefit from such a move. The advantage to individuals was discussed. The Board agreed that Susan Deese can decide how to approach this matter.

Susan notified the Board that a few individuals sent their membership fees along with their conference registration. She recommended that a clear distinction be made as to where each fee should be sent. No action taken.

**** Joe Aiello joined the meeting at this time.

The ideas of assigning chairpersons for institutes and repeating some sessions met with a favorable reaction.

B. Conference Schedule

Susan proposed the following changes to the conference schedule:

Noon Wednesday through noon Saturday conference schedule approved for 1988

- a the conference running noon Wednesday through noon Saturday
- b. the Board could meet all day Tuesday, Wednesday morning and Saturday afternoon
- c. Wednesday afternoon, tours and institutes could be scheduled; state/regional directors could meet Wednesday evening
- d. a plenary session, state meetings, SIG meetings, a general session and section meetings could be scheduled Thursday; the banquet Thursday evening
- e. section meetings and institutes could be scheduled Friday morning; a business meeting and section meetings, Friday afternoon; dinner on the town preceded by a wine tasting Friday evening
 - f. scheduled Saturday morning could be section meetings followed by a luncheon with a keynote speaker
 - g. post-conference institutes and leisure tours could be scheduled Saturday afternoon

It was the consensus of the Board to change the conference

Tom Hayden asked to be keynote speaker

Concept of plenary session endorsed

to act as a forum for awareness of issues

WCRLA receives a positive audit report for 1987

schedule per Susan's recommendations.

C. Speakers

Susan reported that she has approached Tom Hayden to be the keynoter for Thursday afternoon. Notification is expected in mid-August.

Having John Vasconsellos as the Saturday luncheon speaker was discussed.

D. Plenary session

Susan suggested having a plenary session during the conference. The time would be spent getting input from the membership on issues so that at the business meeting if any item is to be voted on, the membership will have a better awareness of the issues. It would also allow time for items to be discussed at state/regional and SIG meetings. The Board could be available later in the week to respond to any questions the membership might have. The idea of a plenary session acting as a preview and providing a forum for awareness of issues was received positively by the Board.

v. Audit Report

Joe Aiello presented the Board with a favorable 1987 audit report. He commented that the review form worked very well.

On behalf of the Board, Gwyn

extended a thank you to Joe and Rich Edmonds for a job well done.

**** Joe Aiello left the meeting at this time.

VI. On-site conference manager conference budget

On-site conference manager budget proposed at \$8,170

Hotel Xerox machine to be used

Presenters are responsible for their own copies

Susan Deese distributed a proposal for \$8170 for the onsite manager's budget (Attachment L). Modifications in the original request of \$7,620.00 included taking out \$200 for Xerox rental (the Board decided not to have a Xerox machine on site: \$100 will be budgeted for use of the hotel machine; primary use will be by the secretary and registration staff; presenters are responsible for copies of their own material); adding \$150 to cover entertainment for the wine and cheese; \$600 to cover suite costs.

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Renting the Railroad Museum on Friday for a pre-dinner-on-the-town wine tasting event is being planned. The Foothill wineries are interested in assisting with this event.

The idea of special interest groups (SIG) coordinating an information exchange similiar to poster exchanges at other conferences was raised. It was recommended that this be discussed with Tom Gier, SIG Coordinator.

Leisure tours to San Francisco, Nevada and Lake Tahoe have not been finalized.

The Board recommended that Nancy write a promotional article for the <u>Newsletter</u> that includes information on the California wineries.

The Board extended its appreciation to Nancy for her accomplishments to date.

IX. State/Regional Report

Wes Brown asked the Board to think about what the organization wants the states/regions to do for it.

**** Nancy Tooker left the meeting at this time.

X. State Chapters

Becky Johnen presented information that she had gathered regarding the implementation of state

State chapter mechanism to be developed

> chapters (Attachment O). The Board questioned the complexity of incorporation and asked Becky to seek information from other sources. A report is to be given at the October retreat.

XI. Special Interest Group (SIG) Report

Coordinator, reports that all is going well with the SIGs. Special interest groups Group guidelines, outlining

purpose, goals and activities for 1987-88 were distributed

Gwyn stated that Tom Gier, SIG

(Attachment P).

Hispanic Assistance SIG to change name to Hispanic Interest Group

plan for 1987-88

The distinction between the MAC and the Hispanic Assistance SIG was discussed. Manuel suggested that the SIG name be changed to Hispanic Interest Group. The Board concurred with the request.

XII. Committee Reports

A. Archives

Gwyn reported that Karen Smith requested another file cabinet. To complete the archives. Karen also requested one copy each of missing journals and newsletters. Gwyn will instruct Hal to send Karen the needed items.

B. Awards and Scholarships

Joyce Weinsheimer's information on awards and scholarships was reviewed by the Board (Attachment Q). Joyce has identified a

Archives to be updated

Scholarship fund raising to be coordinated by a member of the Awards and Scholarship Committee

Voting Board members not eligible for awards

1989 conference to be held in Seattle

1990 conference in Southern California supported committee member to coordinate scholarship fund raising. It was recommended that state/regional directors and SIG leaders attempt to get members to apply for the awards. The Board was reminded that voting Board members are not eligible to receive the awards. It was the consensus of the Board that Joyce should tell individuals who nominate people who are ineligible of that status.

C. Site Selection

Susan Brown, Site Selection Chairperson, provided a written report (Attachment R) indicating that plans for the 1989 Seattle conference are progressing.

Susan Brown had asked whether the 1990 conference needed to be in Southern California. This idea was discussed at length. Susan Deese stated that she felt the organization was not ready to go out of California two years in a row. What this would do to NADE would have to be considered. Arizona has indicated an interest in having a conference. WCRLA would have to put money into the state organization for the state to support a conference. It was suggested that Gladys go to an Arizona state meeting to promote WCRLA. The Board felt that a 1990 conference

Practice of the conference in California every other year to continue

in Southern California would attract Arizona members. It was the consensus of the Board that the organization had more to lose by not protecting Southern California.

XIII. What's in a name?

At the Albuquerque conference, Mary Rubin presented a session on the need for resolution of terminology confusion in Developmental Education (Attachment S). The Board felt that the common definitions would be supported in our journals and newsletters. Common definitions would also provide internal support at our institutions.

(M) Gwyn Enright: that Mary Rubin establish a committee to study the problem of the use of common language and basic terminology within the discipline.

(S) Wes Brown

PASSED

The Board made the following recommendations to Mary:

- a. the actions listed on her July 6, 1987 letter to the Board (Attachment S) be completed in the following order: 1,3,4,2,5,6
- b. that guidelines for the committee be developed and presented to Gwyn so that she can present to the

Establishment of a committee to study the problem of the use of common language within

the discipline approved

Board

- c. at the 1988 conference have an open forum to present findings to the membership
- d. communicate conference needs to Susan Deese
- XIV. Learning Center Standards

WCRLA to respond to standards for learning assistance programs

Standards for Learning
Assistance Programs are
currently being formulated by
the American College Personnel
Association's Commission XVI.
Professional organizations are
being asked to comment on the
standards draft. Georgine
Materniak of the University of
Pittsburgh and a member of the
Standards Committee has sent
material to Gwyn. The Board
decided to review and discuss
the standards at the retreat.

- (M) Gladys Shaw: the Gwyn Enright respond to Georgine Materniak on WCRLA's timeline with dealing with the standards.
- (S) Wes Brown

PASSED

The meeting was adjourned at 3:45 p.m.

Respectfully submitted

Becky Johnen, Secretary

Board Members Present: Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional directors; Becky Johnen, secretary; Gladys Shaw, treasurer.

Gwyn Enright called the meeting to order at 8:33 a.m.

I. <u>Journal of Developmental</u> Education (JDE)

Gwyn shared a letter she had received from "Bunk" Spann regarding a voluntary participation program with the National Center for Developmental Education in which WCRLA members could receive the <u>Journal of Developmental</u> Education (Attachment T).

Board considers the Journal and Ru

Journal of Developmental Developmental

Education as a benefit cost would be of membership the annual raise

"Bunk" proposed that WCRLA consider offering both the <u>Journal</u> and <u>Research in Developmental</u> <u>Education</u>. Final cost would be determined by the annual rate of participation (Attachment T, Page 3 details the cost analysis).

Further clarification on the proposal to add <u>JDE</u> is requested

(M) Gladys Shaw: on an initially favorable reaction to the proposal, it was moved to seek further clarification by October 1 on the <u>Journal of Education's</u> proposal.

(S) Wes Brown

PASSED

Susan Deese commented that the key to the deal is when the first percentage is calculated. If possible, use of the prior year's average should be used. It was suggested that Hal should tally the groups average membership per month. Having a phase—in schedule was discussed. It was felt that this issue would be a good one for the plenary session at the 1988 conference.

II. Official year for officers

There was consensus of the Board that the term of office for the following positions should begin at the conference: president, president-elect and the coordinator of state/regional directors.

There was consensus as to moving the start of the secretary position to coincide with the beginning of the fiscal year (July 1) instead of at the conference. This will be in effect with the 1989 position. A temporary secretary will have to be named for March through June, 1989.

Term of office for the position of secretary to begin July 1

- (M) Susan Deese: with the next election for secretary, that the term of office begins on July 1 and that the president will appoint Becky Johnen as temporary secretary from March through June.
- (S) Wes Brown

III. Board Retreat

Board to hold retreat in October

The Board will hold a retreat at Asilomar (Monterey, California) October 25-27. WCRLA will pay travel; attendees will pay lodging. In addition to the Board members, Manuel Olgin, Wayne Herlin, Vince Orlando and Jo-Ann Mullen will attend. The purpose of the retreat will be to focus on issues such as the name of the organization, goals, activities to accomplish, teambuilding, etc.

IV. On-site manager's budget

Susan met with Carol Morgan Saturday and arranged a deal for two suites. Normally the cost is \$750-\$800 per night, but Susan has arranged for WCRLA to get the rooms for \$100 a night for Wednesday, Thursday and Friday of the conference. \$600 has been added to the budget to accomodate this cost.

The on-site manager's budget still includes the publisher's breakfast. It was decided to keep it there this year and track expenditures.

\$8,170 approved for onsite manager's budget
(Attachment L) of \$8,170 and
\$8,000 approved for the program chair's budget
program chair's budget (Attachment M) of \$8,000 were
approved.

V. 1987-88 budget

1987-88 budget reviewed

Gladys Shaw distributed copies of the proposed 1987-88 budget (Attachment U). The following

Coordinator of state/
regional directors
responsible for the
purchase of the outgoing
president's plaque

\$500 budgeted for start-up costs for fundraising

Colorado, Montana and Washington plan special projects notes apply to the 1987-88 budget:

- a. an awards line was added to the past president's budget (page 4); this amount is to be used to purchase a plaque for the outgoing president
- the <u>Newsletter</u> budget (page
 includes postage costs
 but not Hal's hourly fee
- c. awards and fundraising
 (page 9) fundraising
 items should be selfsupporting; added a
 fundraising line and
 budgeted \$500 for start-up
 costs; fundraising item on
 page 13 has been combined
 with awards on page 9
- d. archives budget (page 9) includes money for file cabinet and accessories
- e. past president's budget (page 4) has been combined with the state and regional coordinator budget (page 14)
- f. state/regional directors (page 14) budget amount includes \$50 for each director plus:
 - \$100 to Colorado; \$50 seed money; \$50 special project
 - \$192 to Montana; special project - to go to other state functions to promote WCRLA

Board recommends joint conferences with other state organizations when considering major name speakers

Exhibitor table fee increased to \$150

1987-88 budget approved at \$48,920

3. \$500 to Washington; special project - bring Frank Smith to state conference

Since the 1989 conference is in Seattle, it was the consensus of the Board to fund this request, but to make it clear to Washington that it is a one time only deal. The Board doesn't support this approach and recommends in the future, joint conferences with other state organizations.

- g. (M) Susan Deese: to charge exhibitors \$150 per first table; \$50 per extra table.
 - (S) Gladys Shaw

PASSED

(M) Susan Deese: to approve the 1987-88 budget of \$48,920 (\$32,750 general operating; \$16,170 conference) as submitted.

(S) Wes Brown

PASSED

The meeting was adjourned at 12:46 p.m.

Respectfully submitted

Becky Johnen, Secretary

WCRLA MINUTES
July 17-19, 1987
Sacramento, California
Attachment A
Page 1 of 3

Western College Reading and Learning Association
Board of Directors Meeting
Capitol Plaza
Sacramento, California
July 17-19, 1987

AGENDA

Friday, July 17, 1987

3:30 pm - 6:30 pm

- 1. Approve agenda/additions
- 2. Approve April 1987 minutes
- 3. Reports
 Secretary's Report B. Johnen
 Treasurer's Report G. Shaw
 Newsletter Editor's Report W. Herlin
 JCRL Report V. Orlando
 MAC Report M. Olgin

7:00 pm - 10:00 pm Dinner in Sacramento N. Tooker

Saturday, July 18, 1987

8:15 9:25 am = 12:00 audot

8:30 am - 12:00 noon 45

- 1. 1987 Final Conference Report S. Deese Conference Manager Report Form Conference Manager's Handbook
- 2. 1987 Conference Evaluation
- 3. President-Elect/Program Chair's Report
 1988 Conference
 Defered payment policy
 Conference policies and procedures
 Conference publicist
- 4. 1988 Conference Manager's Report
- 6. Proposed 1988 Conference Budget

12:00 noon - 1:00 pm Lunch

1:00 pm - 3:30 pm

1. State Reports W. Brown
State/Regional Boundaries

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment A Page 2 of 3

- 2. State Organizations B. Johnen
- 3. Special Interest Groups T. Gier
- 4. Committee Reports Archives K. Smith J. Weinsheimer Awards Elections P. Heard/S. Brown

Placement A. Schlender Site Selection S. Brown

Fund usising S. Brown

WCRLA/NADE overlap S.

5. Journal of Dev. Ed.

6. Other Business

"What's in a name?" MidRubin
Learning Assistance Signification
Joan of inference facility

3:30 pm - 6:00 pm

moved to Sun.

Break for audit G. Shaw

Sunday, July 19, 1987

8:30 am - 12:00 noon

- 1. Fiscal year W. Brown
- 2. Board Retreat
- 3. Publicity Chairperson
- 4. Budget Board 1987 1988
- 5. Junal of elw. Ed. Liscussion

Mease correct of peterre

WCRLA Quick Reference

MAC

WCRLA MINUTES
July 17-19, 1987
Sacramento, California
Attachment A
Page 3 of 3

Manual Olgin

CSU Fresno

Tutorial Services

Fresno, CA 93740

President

Gwyn Enright Academic Skills Department San Diego State University

San Diego, CA 92182

(619) 265-5477 or 265-5874

(619) 260-8298

Past President

Wes Brown Learning Center LI 2150

Cal State Hayward Hayward, CA 94542 (415) 881-3017 (415) 532-7346

President-Elect

Susan Deese
Skills Center
Zimmerman Library
University of New Mexico
Albuquerque, NM 87131
(505) 277-4560
(505) 883-4907

Secretary

Becky Johnen
Chemeketa Community College
4000 Lancaster Dr. NE
P.O. Box 14007
Salam OR 97309

Salem, OR 97309 (503) 399-5136

Treasurer

Gladys Shaw University of Texas Study Skills & Tutorial Svc El Paso, TX 79902 (915) 584-0195 (915) 747-5366

Executive Editor-JCRL Vincent Orlando Box 17 MSC 1006 11th St Denver, CO 80204 (303) 778-8677 (303) 556-3057 (303) 629-2995

EDITOR-JCRL

Jo Ann Mullen 2091 40th Av Greeley, CO 80634 (303) 351-2317 (303) 351-2189

Editor-Newsletter Wayne Herlin
Brigham Young University

115 Spencer W. Kimball Tower Provo, UT 84602 (801) 225-0486 (801) 378-7706

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment B Page 1 of 3

WESTERN COLLEGE READING AND LEARNING ASSOCIATION BANK STATEMENT RECONCILIATION

FOR ACCOUNT #34710 - El Paso Jescher & Augel Crodit Union

BALANCE PER BANK STATEMENT

\$ 41, 242.86

ADD: DEPOSITS IN TRANSIT

Jene Interest Credited 7/1/87 by fook and account as 6/30/87 by and

181.78

DEDUCT: OUTSTANDING CHECKS

\$ 227.41

(227.417

CORRECTED BALANCE

BALANCE PER BOOKS

\$ 41, 197.03

ADD: UNRECORDED DEPOSITS

ACCOUNT INTEREST EARNED

OTHER: Sliff Between check took and Bank on Check # 248

,20

DEDUCT: SERVICE CHARGES

RETURNED CHECKS

OTHER:

CORRECTED BALANCE

\$ 41, 192.23

RECEIVED JUL 1 7 1987

WCRLA MINUIES July 17-19, 1987 Sacramento, California Attachment B

47,089.34 Page 2 of 3

statement of account

El Paso Teachers Federal Credit Union

6610 Continental Drive. El Paso, Texas 79925 779 3336

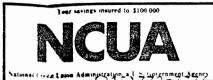
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SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE BILLING ERRORS.

SEND INQUIRIES TO

El Paso Teachers Federal Credit Union 6610 Continental Drive El Paso, Texas 79925

NOTICE SE: MEVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE REGULATION ERRORS



PAGE

SOCIAL SECURITY 2010 2012 NUMBER

STATEMENT PERIOD 0613137 060187

ACCOUNT NUMBER 34710-04

(915)779-3336

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WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment B Page 3 of 3

statement of account

SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE BILLING ERRORS.

SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE REGULATION ERRORS

SEND INQUIRIES TO

El Paso Teachers Federal Credit Union 6610 Continental Drive El Paso, Texas 79925 Tour savings insured to \$100,000

PAGE 02

SOCIAL SECURITY

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El Paso Teachers Federal Credit Union 6610 Continental Drive El Paso, Texas 79925 779-3336

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TO

ACCOUNT NUMBER

(915)779-3336

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	-	194 16.23 245 1.227.33 252 721. 1 177 12.03 245 40.22 253 337.5 237 12.33 246 563.23 254 30. 2 213 12.03 247 115.32 217 13.33 242 215 2204 227 72.23 243 313.47		
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WCRLA MINUTES
July 17-19, 1987
Sacramento, California
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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

FINANCIAL STATEMENTS

Fiscal Year 1986-87

Respectfully Submitted
Gladys R. Shaw

Treasurer

July 17-19, 1987 Sacramento, California Attachment C Page 2 of 17

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

STATEMENT OF FINANCIAL CONDITION June 30, 1987

ASSETS

,	
CASH ACCOUNTS:	
El Paso Teachers Federal Credit Union Checking	\$41,197.23
El Paso Teachers Federal Credit Union Required Savings	25.00
Scholarship Fund - Sears Savings/Now Citicorp	806.38
Total Cash	\$42,028.61
1988 Conference Chairman Advance Fund Accounts Receivable (Schedule B)	500.00 395.00
TOTAL ASSETS	\$42,923.61
LIABILITIES AND FUND BALANCE	
Accounts Payable (Schedule B)	\$ 348.19
FUND BALANCE:	
Beginning Balance, July 1, 1986 (Schedule A) \$38,838.85 Net Increase in 1986-87 3,736.57	
Fund Balance, June 30, 1987	42,575.42
TOTAL LIABILITIES AND FUND BALANCE	£42,923.61

July 17-19, 1987
Sacramento, California
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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

STATEMENT OF RECEIPTS AND EXPENSES For The Year Ended June 30, 1987

RECEIPTS

Member Due Journal Sales Interest on Savings and Checking Accounts Interest on Scholarship Account (Schedule C) Advertising Royalties Conference Revenues -1987 (Schedule D) Fundraiser Receipts Balances of 1986 Conference Advances Miscellaneous TOTAL RECEIPTS	\$15,960.00 783.00 1,911.30 56.93 105.55 30.00 28,739.43 1,130.50 1,233.48 26.91	\$49 , 977.10
TOTAL TEMPTITE		442321112
EXPENDITURES		
Travel Hotels and Food Telephone Postage and Shipping Printing and Publishing Supplies Advertising and Promotion Mailing Service 1986 Conference Refunds Accounting-1985 Tax Return Fidelity Bond New Mexico State Corporation Commission Currency Exchange Costs -Canadian Checks Clerical 1987 Conference Refunds 1987 Conference Expenditures (Schedule D) Awards Fundraising Expenditures Miscellaneous	\$ 2,888.37 1,837.63 497.25 1,545.83 10,392.20 480.58 652.15 3,249.83 856.50 300.01 266.00 1.00 89.44 210.00 1,236.00 19,957.36 330.88 1,379.50 70.00	1.4 21.0 52
TOTAL EXPENDITURES		46,240.53
NET INCREASE IN FUND BALANCE IN 1986-87		\$ 3,736. ⁵⁷

SCHEDULE A

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

WCRLA MINUTES
July 17-19, 1987

STATEMENT OF FINANCIAL CONDITION

Sacramento, California Attachment C

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June 30, 1986

Based on Analysis of Bank Records

ASSETS

Cash - Security Pacific Account (Schedule 1)	\$ (368.29)
Cash - San Francisco Savings Account (Schedule 2)	38,456.69
Cash - Scholarship Savings Account - Sears Savings (Schedule 3)	750.45
Total Assets	\$ 38,83 <u>8.85</u>

LIABILITIES AND FUND BALANCE

Fund Balance \$38,838.85

Note: Beginning balances and transactions subsequent to June 30, 1986, have been recorded in the 1986-87 Journals and Ledgers.

WCRLA

SCHEDULE A-1
WCRLA MINUTES
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Analysis of Security Pacific Account

Transferred to El Paso, Jan. 1987	•	\$1,038.84
Add checks written subsequent to June 30, 3 statements and returned checks (Cash Pa		4,690.90
Deduct deposits subsequent to June 30, 1986 records:	5, per bank	
Transfers from San Francisco Savings Deposits from regular operations	\$1,500.00 1598.03	6,098.03
June 30 Balance derived		\$(368.29)

SCHEDULE A-2 WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment C Page 6 of 17

Analysis of San Francisco Savings Account

Balance transferred to El Paso, October, 1986	\$32,532.27
Deduct Interest July 1 - October 22, 1986, subsequent to June 30.	575.58 ^(a)
Add Transfers subsequent to June 30,1986:	
July 21, 1986 - Transfer to Security Pacific Account \$3,000.00 July 26, 1986 - Transfer to open El Paso Account 2,000.00 July 27, 1986 - Transfer to Security Pacific Account 1,500.00	6,500.00
Account Balance on June 30, 1986	\$38,456.69
(a) 1986 Interest per bank statement and 1099 Form \$1399.37 Jan. 1-July 7 Interest per bank statement 823.79	
Derived interest amount subsequent to June 30 \$575.58(1)	

⁽¹⁾ Posted to books March, 1987 - See Cash Receipts Journal P. 3

WCRLA

SCHEDULE A-3

WCRLA MINUTES July 17-19, 1987

Sacramento, California Attachment C

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Analysis of Scholarship Fund - Sears

Ealance March 27, 1987 per call to bank

\$795.00

Balance June 30, 1986 per bank record and book records

750.45

Interest Earned June 30, 1986 through . . .

\$ 时·22(a)

⁽a) Posted to books Mar., 1987 (Cash Receipts Journal Page 3)

WCRLA MINUTES
July 17-19, 1987
SCHEDULE OF ACCOUNTS RECEIVABLE ACCRUED JUNE 30,1987

SCHEDLE B Sacramento, California Attachment C Page 8 of 17

Educational Activities Exhibit Fees for 1987 Canadian Checks pending Collection	Conference	\$ 100,00 295.00
Total Receivables accrued	*	\$ 395.00

SCHEDULE OF ACCOUNTS PAYABLE ACCRUED AT JUNE 30, 1987

Susan Deese, Personal Funds Spent for 1987 Conference	\$ 1.94
Susan Deese, 1988 Conference Advance Funds Spent on 1987	۸۱ مم
Conference1 New Mex. State Univ.Learning Center - State & Regional	64.95
Director Expenses Pending Approval	281.30
Total Payables accrued	\$ 348.19

WESTERN COLLEGE READING AND LEARNING ASSOCIATION . Computation of Interest Earned on Scholarship Account Sears Savings - Now Citicorp	SCHEDULE C WCRLA MINUTES July 17-19, 1987 Sacramento, CA Attachment C Page 9 of 17
March 31, 1987 - June 30, 1987	
Account Balance per phone call 6/30/87	\$ 806.38 ⁽¹⁾
Balance on March 31, 1987	795.00 ⁽²⁾
Interest earned 3/31/87-6/30/87	<u>\$ 11.38</u> (\(\(\nabla \)

Note: This balance rolled over into another three-month C.D. @ 6.53% on 6/18/87. Interest earned at March 31,1987 was recorded at that time. (\checkmark) Posted to the records at June 30, 1986.

WCRLA MINUTES
July 17-19, 1987
Sacramento, CA
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STATEMENT OF 1987 CONFERENCE RECEIPTS AND EXPENDITURES June 30, 1987

SUMMARY OF CONFERENCE RECEIPTS (Detail on D-1 and D-1a)

General Receipts:

Registration Fees	\$13,945.00
Institute Fees	2,880.00
Exhibit Fees	1,300.00
Transportation Fees	988.00
Food Function Fees	6,223.00
Interest on Advances and Receipts	191.14

Total General Receipts

Other Receipts:

NET CONFERENCE RECEIPTS (D-1)

Reimbursement of Hotel Bill	-Sue Brown	165.00
Contributions (Schedule D-3)		
Cash-Steck-Vaughn	\$ 100.00	
Services to Program		
Chair	1,684.70	
Services to Site Mgr.	1,262.59	
Total Contributions		3 047 29

TOTAL RECEIPTS

2	1. 2	739	629	
	/· '	770	578	

\$25,527.14

Less Refunds	\$1,236.00
Less Hotel Charge for Sue Brown	<u>165.0</u> 0
Total Adjustments to Conference Receipts	

\$27,338.43

1,401.00

CONFERENCE EXPENDITURES (Schedules D-2 through D-3)

Travel	\$ 1,711.00
Hotels and Food	9,061.90
Telephone	382.11
Supplies	685.90
Postage	1,056.87
Printing	2,382.12
Honoraria	1,500.00
Clerical	1,135.83
Entertainment	250.00
Photography	250.00
Decorations	200.00
Audio-Visual, Power and Copier Rental	1,086-63
Public Relations - NADE Registration	(90.00)

TOTAL EXPENDITURES

NET RECEIPTS IN EXCESS OF EXPENDITURES

*This expense was reimbursed in July, 1987

19,792.36

\$ 7,546.07

plant your

1000

July 17-19,1987 WESTERN COLLEGE READING AND LEARNING CONFERENCE Sacramento, CA

NET RECEIPTS REPORTED

Page 11 of 17 SCHEDULE D-1

\$27,338.43

RECONCILIATION OF FUNDS RECEIVED FROM SITE MANAGER WITH TOTAL RECEIPTS REPORTED FOR THE 1987 CONFERENCE

LOK THE TAOL CONLEGENCE		
Cash Remitted by Site Manager from Conference Receipts		\$24,602.99
Deduct Membership Dues included in Registrations		475.00
Conference Revenues Remitted		\$24,127.99
Adjustments made by Treasurer		
Collection of Exhibitors' Fees Contributions to Site Manager and Program Chair Cash Contribution Room Charge Reimbursement (Sue Brown) Other Adjustments on Refunds, Collections, etc.	\$1300.00 2947.29 100.00 165.00 99.15	
Added by Treasurer		4,611.44
Total Conference Receipts Reported (Statement of Receip and Expenses and Schedule D)	pts	\$28,739.43
Deductions for Refunds Deduction for Room Charge Reimbursement	\$1,236.00 165.00	1,401.00

WCRLA 1987	Confer	une K	D.	ta Su	daedes	ry	• .
Item Contrib. Fees	•	, ,	2	Jood Tunctions	11		Description
CR-3 CR-4 CR-4 CN-4 CN-4 CN-4 CN-4 CN-4	- 2880	750 - 450 -	78	- 6223-	16199	165-	Remi- Sus Bestor
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WUNLA MINUIES July 17-19; 19 Sacramento: Ca	tates Sessions I Power Machine Mography corations utertainers	625 -	91636			8763	96950 11713 250 - 200 -			
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Sacramento, Ca	17	C :	week to for the			

WCRLA MINUTES July 17-19, 1987 Sacramento, CA

Attachment C Page 15 of 17 RECONCILIATION OF 1987 CONFERENCE SITE MANAGER'S ADVANCE

	June 3	0, 1987		
Date	Description	Fund Additions	Fund Expenditures	Balance
7/26/86	Cash Advance	\$1,000.00		\$1,000.00
٠.	Hospitality Photography Entertainment Supplies and Unbudgeted Items Clerical Registration Packets		\$ 288.69 250.00 75.00 285.93 88.75 107.67	(96.04)
	Interest earned Loan from Susan Deese, Personally Loan from 1988 Conference Chair Advance	$ \begin{array}{c} 29.15 \\ 1.94^{1} \end{array} $ $ 64.95^{1} $		-
TOTALS		\$1,096.04	\$1,096.04	-

¹ Accrued as payables at June 30, 1987, General Journal, Page 2.

NOTE: Expenses recorded in Conference Expenses June 30, 1987, GJ, P. 2.

actual to

SCHEDULE D-2b Attachment C

WCRLA MINUTES July 17-19, 1987 Sacramento, CA

RECONCILIATION OF 1987 CONFERENCE MANAGER'S ADVANCE Page 16 of 17 June 30,1987

		Fund	Fund	
Date	Description	Additions	Expenditures	Balance
7/26/86	Cash Advance	\$1000.00		\$1,000.00
	Ck.1001-Calls, Print.		\$ 142.62	
	1002-Brochure, Postage		29.05	
	1003-Supplies		25.28	
	1004-Prog.Com.,Travel		157.00	
	1005-Prog.Com.,Food		44.54	
	1006-Chair Travel		158.00	
٠.	1007-Calls, Print.		39.75	
	1008-NADE Registration		90.00	
	1009-Clerical		10.00	
	1010-Calls,Broch,Postage		90.00	
	1011-Supplies		12.82	
	1012-Postage, Calls, Broch.		22.00	
	1013-Calls, Print		8.27	
	1014-Calls, Print		5.72	
	1015-Hotel & Food, Chair		79.92	
	1016-Postage		6.66	
	Bank Debit -checks, Suppli	es	16.00	
				62.37
	Partial Reimb. for Personal P	hone Costs	\$ 62.37	_
TOTALS		\$1000.00	\$1,000.00	-

NOTE: Recorded in Conference Expenses June 30, 1987, GJ P.2.

WCRLA MINUTES
July 17-19, 1987 SCHEDULE OF CONTRIBUTIONS TO THE 1987 ANNUAL CONFERENCE
Sacramento, CA

Contributions to the Conference Chair:

Clerical	\$1037.07	
Phone, Supplies and Postage	237.63	
Printing and Duplicating	410.00	
Total		\$1,684,70

Contributions to the Site Manager:

Phone	\$ 141.17	
Supplies	311.42	
Audio-Visual	810.00	
Total		1,262.59
Contributed Services and Supplies		\$2,947.29
Cash Contribution by Steck-Vaughn		100.00

Total Contributions (Schedule D)

\$3,047.29

NOTE: These contributions have been recognized in the records as both revenues and expenses except for the cash contribution, which is recorded only as a receipt.

Page 1 of 1

AUDIT REPORT

PROCEDURE	COMMENTS/DIFFERENCES	INITIALS
Cash balance reported agrees with reconciliation at June 30.		
Financial Statement Balances agree with Ledger balances	,	
Selected postings from the cash payments journal in the amount of \$ were traced to the ledger	8	
Selected postings from the cash receipts journal in the amount of \$were traced to the ledger.	s	
Checks in the amount of \$\square\ \text{traced to the cash payments journal} and to the original documents.		
Cash receipts in the amount of \$ were traced to deposit slips and/or original documents.		
In our opinion the financial statements financial position of the organization in	fairly reflect the receipts, expenditure for the fiscal year ending	es and
Signed_	1	
I	Date of Audit	



July 8, 1987

Ms. Gwyn Enright Academic Skills Department San Diego State University San Diego, CA 92182

Dear Gwyn:

My apologies for the slowness of this budget estimate. I suffered a set back in the form of passing out and splitting open the back where I had the surgery and developing a temperature that put me back in the hospital for an additional six days beyond the five that I had originally planned. Everything seems now to be under control except that I have to go through a seven day self-administration of intravenous antibiotics to make sure that the temperature, which has now come back to normal, stays there and the infection is indeed cleared up.

The budget estimate, as near as I can figure it out, is as follows:

Budget Estimate, WCRLA Newsletter, 1987-88 (Volume 11, No.'s 3 and 4; Volume 12, No's 1 and 2)

Estimates are based on four issues, Fall and Winter 1987 and Spring and Summer 1988, averaging 12 pages each, on 60-pound paper.

Printing Costs (\$785 per issue)	\$3,140
Shipping Costs to mailing outlet	80
(\$20 per issue)	
Mailing Costs (\$200 per issue)	800
Editor Participation in Board Meetings	500
(One per year)	
-Editor WCRLA Conference Costs	200_
Editor Incidental Costs (postage, phones,	180
typing, duplicating, copy editing, etc.)	U
	R 4,700
Total Budget Estimate	\$4,900

The above estimate is based on actual cost for printing and shipping of the issue that was just completed and an estimate that it will cost approximately \$200 to mail those copies out.

WCRLA MINUTES
July 17-19, 1987
Sacramento, California
Attachment E
Page 2 of 4

Ms. Gwyn Enright July 8, 1987 Page two

That estimate is strictly my estimate and has not that period. been checked with Hal or anyone else. The \$500 for participation in the board meetings will probably be saved this year because I will not be going, so if you are thinking in terms of the cost of my being in Sacramento this year, that will be totally saved. you are thinking about the board meeting for next summer, that amount should stay in the budget estimate. I was thinking more of next summer than this summer when I put it in. The item on conference costs is a sheer guess. I based it on the probable cost of my being housed at the conference longer than BYU would be willing to send me under their normal procedure of funding one annual conference per employee. The last item I just do not know what to expect to come up. I will have some support for postage, phones, typing and duplicating from the University. I do not know how much, but I do know that the University is very careful to keep that to what they consider to be an incidental range. have, therefore, asked for \$180 for that. Jane had written down cost for mileage in her estimate. The distance that I will be traveling will be minimal and for that reason, I plan simply to donate the cost of running my car over to the printers now and I see no additional costs involved and so I am not asking anything for mileage. I hope that this estimate takes care of what you need to complete your business at the board meeting.

I need to say a thing or two about the first edition that I have put out. Generally speaking I think it went well. are some glaring errors that I have discovered. The worst errors are on the picture spread. Because of my surgery and set back, I was unable to check the captions against the pictures, and sure enough, there are some problems with that, as you probably have already discovered. The only other serious problem that I ran by across was a typo in the application for membership on the last Somehow or other WCRLA got listed as RCRLA as the institution to which the check should be made payable. that we'll still be able to cash the checks. Now in addition to those problems and one or two other minor things I want to ask some questions that you will probably want to take up with the board in terms of policy. When we came to the layout for the last page, I squeezed as much as I possibly could in order to get all of the state, province, and regional directors on the page, plus the officers of the organization. I cut down the size of the application for membership and the prices of WCRLA publications to about as small as it meaningful van go. When we got everything put together I realized that the directors, if they were placed on the last page, would take up all of the space necessary for the address label that has to go on to that page.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment E Page 3 of 4

Ms. Gwyn Enright July 8, 1987 Page three

For that reason I suggested we try some other way to organize it, and the printer put the directors over on another page and moved the important deadlines and the JCRL correction to that page. I am not sure I like it that way, but you should look at that and give me some feedback on that kind of arrangement. Another thing that is possible is to take the application for membership and routinely put it on the next to the last page. We seem, every time, to have some kind of notification like a final call for papers or a notification of a call to conference, and I imagine there will be a call for chair persons. If we could put that kind of a call on the next to the last page with the application for membership directly below it, we probably would have plenty of room on the last page for officers and state directors. At any rate, that is a problem that you need to look at.

Keep in mind that my estimates are based on four 12-page newsletters. We will probably have at least two of the four at eight pages, and I noticed that one last year was 16 pages. I used the 12 pages as a kind of average but anticipate that we will have some eight-page newsletters and perhaps one 16-page newsletter. On occasion we may have another 12-page newsletter, but the size of the newsletter is the biggest variation in cost. You might want to discuss with the board some sort of a ceiling or policy about number of pages for the newsletter to be continued.

Another idea that I had was the possibility of changing the color of the printing, perhaps even the color of the paper, as we change volumes. We have traditionally used a brown. I think the brown that was used on the one that was done here is a little darker brown than has been done in the past. But if you are interested in some variety, I suggest you have the board consider the possibility of perhaps going to a dark blue for a year, a dark green for a year, and having some variety so that we can quickly tell which year the volumes are coming from. consider that -- I do not have any strong feelings about it -- it is a thought that occurred to me. One more item for you, you had not given me any copy on the appointment of a newsletter editor, and I had planned not to mention that appointment because of the uncertainty of my condition. However, at the end, I had a little bit of space left over and so I took the liberty of writing your announcement of the newsletter editor appointment. I apologize if that creates any kind of embarrassment for you but it can easily be changed if things occur such that you need to appoint a different person as newsletter editor.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment E Page 4 of 4

Ms. Gwyn Enright July 8, 1987 Page four

Thanks for your help. Good luck at the board meeting. Be sure to send me a transcript or minutes of the meeting,

particularly outlining those things that I need to be concerned about. I hope that I will be well enough for the retreat that you have mentioned that would take place later in the year; I am looking forward to meeting with everyone at that time.

Sincerely,

Wayne R. Herlin, Professor Counseling and Development Center

WRH: lah

July 17-19, 1987 Sacramento, California Attachment F Page 1 of 2



July 10, 1987

WCRLA Board of Directors c/o Gwyn Enright English Department San Diego City College 1313 Twelfth Avenue San Diego, CA 92101

Dear Board Members:

Since the end of the Albuquerque conference Jo-Ann and I have been busy with various aspects of the Journal. Immediately after the conference I sent a letter to all conference participants encouraging them to submit manuscripts for review. Thirty-six (36) manuscripts were received, which we feel was a great response given Mike's experiences over the past two years. These manuscripts have been sent to reviewers and a complete set of reviews has been received for 29 of them. We have also received a manuscript from Arthur Cohen, however, Bill Moore did not respond to our requests to submit one. Jo-Ann and I have been searching for a printer in both Greeley and Denver. We have received two estimates so far and the attached budget is based on the lowest bid received to this point. This estimate seems in line with the one used by Mike last year.

Over the course of the next few months Jo-Ann and I will concentrate our efforts on getting manuscripts ready for the printer. I am also working on sending a letter to 800 members of CRI/IRA informing them of the Journal and asking them to submit manuscripts. We will also work on the development of a tri-fold flyer which provides general information both on the Journal and on submitting manuscripts. Additionally, we will attempt to develop a style sheet which will provide information on how to submit manuscripts in order to clear up some of the confusion that we encountered over the past few months. We are also planning to submit to the board a cost analysis on dividing the Journal into two or possibly three issues. That information will be available for the conference in Sacramento.

This fall Jo-Ann will be attending the NADE conference in order to solicit manuscripts from members of that organization. I have requested travel money from the board for her to attend this meeting. I will be attending the annual meeting of the National Reading Conference and will solicit manuscripts from members of that group. I have travel money from my college for this meeting.

WCRLA MINUTES
July 17-19, 1987
Sacramento, California
Attachment F
Page 2 of 2

I hope you have a productive board meeting this summer and I look forward to seeing all of you at the upcoming retreat in October. Please feel free to contact either of us at any time.

Sincerely,

Vincent P. Orlando, Executive Editor Journal of College Reading and Learning

cc: Jo-Ann Mullen, Manuscript Editor - Journal of College Reading and Learning

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G

ON-SITE CONFERENCE MANAGER REPORT FORM Page 1 of 11

I. GEN	ERAL INFORMATI	ON			
DATES _	April 9 - 12, 19	37	CITY/STATE	Albuquerque, NM	
HOTEL _	Marriott			, ,	,
THEME	Back to the Futu	re: WCRLA Celebrat	e 20 Years		
OFFICER	S Wes Brown	•	President		
	Gwyn Enrig	nt	President	-Elect	
	Sue Brown		Past Pres	ident	
	Jane Lehma	nn	Secretary		
	Gladys Shav	J	Treasurer		
ON STEE	CONFERENCE MA	NACED Sugar Day			
ON-SITE	CONFERENCE MA	NAGER <u>Susan Dee</u>	se		
KEYNOTE	SPEAKERS A	thur Cohen			
		illiam Moore			
II. RE	GISTRATION INF	ORMATION (regis	stration form	attached)	
TOTAL N	UMBER OF POEPL	E REGISTERED _	318		
	_				
	al pre-registr		_		
Tota	al on-site reg	istration 91	_		
W 1	h				
	bers <u>281</u> -member 37	•			
Non	-member				
Ful	l conference r	edistrations	303		
	-day registrat		15		
one	da, registrat				
CONFERE	NCE REGISTRATI	ON HOURS			
4	:00 to	9:00 pm	(time) _	Wednesday	(day)
8	:00 to	5:00 pm	(time)	Thursday	(day)
8	:00 to	1:30 pm	(time) _	Friday	(day)
8	:00 to	12:00 noon	(time) _	Saturday	(day)
, DE	AIZ DECTOMBAMIO	N DEDIADS	,		
PE	AK REGISTRATIO 5:00 t	•		Modmondo	
		o 8:00 pm o 12:00 noo		Wednesday Thursday	
		0 12:00 noo		Thursday	
	3:11U T.	מת טוני ביי		LIUITSAAV	

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G Page 3 of 11

III. TOURS

CAMPUS VISITS

Place Albuquerque TVI	Day Thursday	Time 9-12	Ticket Cost \$4.00	Tickets 14	Sold
Univ. of New Mexico Skills Center	Friday	3–6	\$4.00	61	
Univ. of New Mexico General College	Friday	3-6	\$4.00	19	
LEISURE TOURS				,	
Place	Day	Time	Ticket Cost	Tickets	Sold
Sandia Peak	Saturday	5-9 pm	\$28.00	45	
Santa Fe	Saturday	5-9 pm	4 & transportation) \$7.00 transportation)	54	

TOTAL TOUR REVENUES AND EXPENDITURES

TOTAL EXPENDITURES \$1,579.17

Total transportation costs \$\frac{625.00}{254.17}

TOTAL RENENUES

\$2,014.00

BALANCE

\$ 434.83

GENERAL COMMENTS AND RECOMMENDATIONS:

Transportation cost per ticket was calculated on 2/3 occupancy to cover the cost of the trip. Restaurants and transportation companies will often let us pay on credit. Treasurer should complete credit application form. We found Saturday night to be a very popular time. Scheduling should be made in cooperation with President-elect.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G Page 4 of 11

IV. FOOD FUNCTIONS (see attached hotel charges)

Function		ckets (Cost)	Actual Served	Amount Budgeted or Collected	Cost	Balance
Publishers Breakfast		0	unknown	1,200.00	661.50	538.50
Editorial Luncheon		0	8	100.00	78.00	22.00
State Direct Luncheon	ors	0	35	400.00	338.00	62.00
Banquet	130	(20)	133	2,600.00	2,482.00	118.00
Brunch	82	(10)	82	820.00	815.50	4.50
Coffee Break	s	0	unknown	0.00	348.00	1,348.00
OTHER:				•		
SIG Breakfast	142	(9)	124	1,278.00	1,052.00	226.00
SIG Luncheon	37	(11)	35	407.00	338.00	69.00

TOTALS

NET BALANCE (non-budgeted items, Banquet, Brunch, and SIG meals): \$417.50

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G Page 6 of 11

. HOSPITALITY	SUITE (see	e attached repo	rt) Page 6 of 11
HOURS			
8:00 pm	to <u>1:00</u>) am	Wednesday
8:00 pm	to <u>12 mi</u>	dnight	
9:00 pm	to <u>12 mi</u>	dnight	Friday
8:00 pm -	to <u>12 mi</u>	dnight	
PEAK PERIODS			
9:00	to <u>1:00</u>) am	Wednesday
9:00	to <u>12</u>	midnight	
	to		-
	to		
MOUNT OF BEER/	VINE SERVED		
BEER	W	INE	EVENING
	egular 4 1.75		Wednesday - Thursday
2 cases L	ite 2 1.75	liters red	
	2 1./5	liters rose	
2 cases r	egular 3	1.75 liters white	Friday - Saturday
l case Li		1.75 liters red/r	
See attachment			
GENERAL COMMENTS	S AND RECOMM	EDNATIONS:	
It worked out	very well when	someone other th	an the Hospitality Chair would
			Chair worked many long evening
as well as att	ending confere	ence programs; the	help during the day was greatly
appreciated.	Large trash ca	ns can be provide	d by the hotel.
ar r a a a a a a a a a a a a a a a a a			
		ı	
		t	

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G Page 7 of 11

VI. EXHIBITS (see attachments)

HOURS				
8:00 am 8:00		5:00 pm 12:00 noon	Friday Saturday	
EXHIBITORS				
Holt, Rinehard, an	nd Winston			
Wadsworth Publishi	ng			
H and H Publishing	3			
Prentice - Hall				
Scott, Foresman				
College Skills Cer	iter			
College Survivial,	Inc.			
Personal Efficienc	y Programs	<u> </u>		
Steck - Vaugh				
T.H. Peak				•
Center for Develop	mental Edu	cation		
COST PER TABLE	\$100			
		+abla \$50.00		
ADDITIONAL FIECT		table \$50.00	_	

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment G Page 9 of 11

EQUIPMENT F	RENT	red/Bor	ROWE	D							
											,
											 (40 th)
								,			
	,										
STORAGE		1									
We purchase	d a	bicycle	lock	for	one	room	that	we	used	for	
storage.											

GENERAL COMMENTS AND RECOMMENDATIONS:

VII. AUDIOVISUAL

Overhead projectors and screens should be available in every room. Expect some people to make last minute requests including requests for chalk and erasers and tables. Table and extension cord should be available in each room. One person needed to be available during each meeting section period. Get to hotel set-up personnel.

July 17-19, 1987 Sacramento, California Attachment G Page 10 of 11

VIII. HOTEL ARRANGEMENTS

Attached are sample "Banquet Event Orders (BEOs)". This type of form is filled out for each room used by the association during the conference. The President-Elect should be consulted concerning seating arrangements, number of people on the dias, microphone needs, etc.

THE ACTUAL ROOM ASSIGNMENTS MUST BE MADE AT LEAST TWO MONTHS PRIOR TO THE CONFERENCE SO THAT ROOM ASSIGNMENTS CAN BE INCLUDED IN THE CONFERENCE PROGRAM.

GENERAL COMMENTS AND RECOMMENDATIONS:

Meet with hotel people regularly during the two months prior to the conference. Get to know the staff who will be setting up the rooms. Learn beeper numbers - how to contact staff.

July 17-19, 1987
Sacramento, California
Attachment G
Page 11 of 11

IX. DINNER ON THE TOWN

HOURS 7:00	to <u>9:00</u>	-	Thursday
NUMBER OF RESTAURA	NT MENUS DISPLAYED _	11	
APPROXIMATE NUMBER	OF PEOPLE DINING	75	
GENERAL COMMENTS A	ND RECOMMENDATIONS:		,
People appreciated h	aving some restaurants wi	thin walk	ing distance.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 1 of 35

EVALUATION OF WCRLA CONFERENCE APRIL 9-12, 1987 ALBUQUERQUE, NEW MEXICO

Contents

Executive Summary

Summary of Responses Conference Evaluation

Summary of Responses Presenter/Institute Evaluation

Chart - Number of Evaluations by Time Slot

Submitted by Carol Walvekar

EXECUTIVE SUMMARY

- 1. Detailed summaries of the data for the conference evaluation and the presenter/institute evaluation begin on page 11. A chart of the number of evaluations by time is on page 33.
- 2. Conference evaluation N = 41.
- 3. Presenter evaluation -highest N=35Presenter evaluation -lowest N=5Institute evaluation -highest N=25Institute evaluation -lowest N=7
- 4. No evaluations were submitted for 11 sessions and 2 institutes. They were as follows: 1C, 3D, 5E, 7A, 7B, 7C, 8A, 8D, 10A, 12C, 14B, 12C, 14B; Institute 2, Institute 7. Either the sessions were cancelled or the Chairperson did not collect and/or turn in the evaluations.
- 6. 95% of the respondents are members of WCRLA; 5% are not.
- 7. State of employment: California 23%
 Arizona 10%
 Nebraska 8%

The remaining 15 states identified had 1 or 2 individuals from each state. (See Summary for States.)

8. Position held: Instructor - 48%
Administrator - 30%
Counselor - 8%
Other - 7%

7 respondents indicated they held more than one position.

9. Area of employment: Learning Assistance - 40%
Reading - 20% 25%
Other - 20%
Writing - 8%
Tutorial - 8%
Math - 3%

15 respondents indicated more than one area.

10. Type of institution: 2 yr. Jr. or Community College - 54% 4 yr. College or University - 46%

July 17-19, 1987

2
Sacramento, California
Attachment H
Page 3 of 35

11. Major events of the conference were evaluated by assigning numerical value to verbal ratings as follows:

E = Excellent = 4 G = Good = 3 A = Average = 2 P = Poor = 1 N = Not applicable = no value assigned and not computed in average.

- 12. Keynote speakers were rated as being "Good", with the "Past Presidents" at 3.05, Cohen at 2.74 and Moore at 2.50. Comments reflected both positive and negative feelings about the past president's general session and little else regarding the other two keynoters.
- 13. Section meetings, institutes and other meetings were rated as "Good" in general, with institute topics (3.53) and meeting topics (3.50) the highest. Scheduling of section meetings (3.08) and institutes (3.00) were on the lower end of the scale. Comments mostly reflect conflicts in scheduling, which always seem to be a problem as there are only so many hours in the day.
- 14. Ratings of activities varied greatly. The Albuquerque tram ride received a perfect 4.00 rating, while the computer fair was not evaluated highly (1.44). Comments vary greatly and mostly reflect individual preferences. Dancing seemed to be a hit, and some would have appreciated more local escorts for the dinner of the town (Thursday).
- 15. Services and planning overall were rated very highly. Respondents were most complimentary of the hotel both in their numerical rating--room accommodations (3.83), site (3.70), facility (3.66) and in their comments. Pre conference publicity was assigned a 2.41 rating and the program a 1.95 rating. Comments reflect some suggestion for improvement in this area. While ratings and comments reflect that the hotel was good as far as lodging and people were concerned, there were several criticisms about the meeting rooms being too small. The presenter evaluations which also include an item on room accommodations support this criticism, in some cases.
- 16. Overall suggestions reflect very positive feelings about the conference.

 A comment which occurs three times is a concern that sessions may be going too much in the research-theoretical direction and too far from the practical.
- 17. Overall, presenter and institute evaluations were good to excellent. Very few ratings were average or lower. Many presenters were mentioned as outstanding on the conference evaluation. Hunter Boylan received the highest evaluation ratings for his institute as well as several favorable comments on the conference evaluation.
- 18. Attendance seems to be greater in the mornings.
- 19. The low number of responses, 41 needs to be addressed. Perhaps more announcements about completing them could be made throughout the conference. Also, I should have put a mailing address on the form. Finally, identifying some type of reward for turning in the evaluation might be pursued as well.
- 20. The NCR form seemed to work well for presenter/institute evaluation. There are about 2,000 left and can be used next year.

CKLA MINUTES July 17-19, 1987

SUMMARY OF RESPONSES

WCRLA

Sacramento, California Attachment H Page 4 of 35

WESTERN COLLEGE READING AND LEARNING ASSOCIATION 1987 CONFERENCE EVALUATION - ALBUQUERQUE, NEW MEXICO

Your evaluation will help conference planners to improve future annual meetings. Please answer the following questions, include your comments where appropriate and return the evaluation to the box at the registration desk before leaving the conference. Thank you for your cooperation.

DEMOGRAPHIC INFORMATION

- 1. How many prior WCRLA conferences have you attended? N = 41
 - Check one. 6/15% 0 10/24% 1 13/32% 2-5 7/17% 6-10 5/12% 10+
- 2. Are you are member of WCRLA? 35/95% Yes 2/5% No N = 41
- 3. In which state are you currently employed? N = 39

9/23% - California 2/5% - Oregon 4/10% - Arizona 2/5% - Texas 3/8% - Nebraska 1/3‰ - Alberta 2/5% - Alaska 1/3% - Hawaii 1/3% - Kansas 2/5% - Colorado 2/5% - Iowa 1/3% - Minnesota 2/5% - Missouri 1/3% - Utah 2/5% - Montana 1/3% - Washington 2/5% - New Mexico 1/3% - Wyoming

What type of position do you hold? Check one. N = 50 (7 respondents 4. indicated they held more than one position.)

24/48% Instructor 15/30% Administrator 4/8% Counselor

7/14% Other/ Specify: Reading/Computer specialist

Lab Coordinator

Director

Lead Faculty

Writing specialist - Learning Center

Chairperson

Research

5. What is the main area of your employment? N = 60 (15 individuals indicated more than one area.)

15/25% Reading 5/8% Writing 2/3% Math 24/40% Learning Assistance 5/8% Tutorial 12/20% Other/Specify:

Administration

College Credit

ESL Tutoring

Science Remedial Study Skills & Psychology

Specify - Psychology

Educational Opportunity

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All Develomental Education Attachment H
Computer Based Education/CAI Page 5 of 35
Math and Natural Science
Adjunct. classes
Adult P.T. Education

6. In what type of institution do you work? N = 41

22/54% 2 Yr. Jr. or Community College 19/46% 4 Yr. College or University

EVALUATION OF EVENTS

Please rate each of the following items by circling (E) excellent, (G) good, (A) average, (P) poor. Use (N) no response, if you did not attend an event or do not wish to repond.

KEYNOTE SPEAKERS

1.	Thursday: Dr. Arthur Cohen Friday: Dr. Gene Kerstiens	E-5	G-18	A-8	P-3	N-7	AVE.	2.74
	and Past Presidents	E-6	G-11	A-3	P-1	N-20	AVE.	3.05
з.	Sunday: William Moore	E-∅	G-2	A-2	P-0	N-37	AVE.	2.50
SEC	TION MEETINGS/ INSTITUTES/ OTH	ER MEE	TINGS					
1.	Section meeting topics	E-25	G-11	A-3	P-1	N-1	AVE.	3.50
2.	Section meeting scheduling	E-13	G-19	A-6	P-2	N-1	AVE.	3.08
з.	Overall quality of section							
	meetings	E-20	G-15	A-3	P-2	N-1	AVE.	3.33
4.	Institute topics	E-19	G-11	A-2	P-0	N-9	AVE.	3.53
5.	Institute scheduling	E-8	G - 17	A-4	P-2	N-1∅	AVE.	3.00
6.	Overall quality of							
	institutes	E-13	G-10	A-2	P-0	N-16	AVE.	3.44
7.	State meeting	E-7	G-13	A-6	P-0	N-15	AVE.	3.04
8.	Special interest groups	E-16	G-8	A-4	P-0	N-13	AVE.	3.43
9.	WCRLA Board Meetings	E-1	G-2	A-0	P-0	N-38	AVE.	3.33

COMMENTS:

Section Meetings--too many meetings, Institute scheduling-too many conflicts, Overall Quality--computer were not hands
on. It is unfair to allow persons to attend paid
institutes without paying. I witnessed this and heard
about it

Try not to schedule institutes during state director meeting.

PPST sectional speakers did not show up! - very
unprofessional

It would be better if there was not conflict between institutes adm. section meetings, both of which are frequently excellent. Also, there was a conflict between the Friday's General Section and the section meetings scheduled for 3 p.m. Even if the General Section had ended on time, people needed some time before starting other session.

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- Friday's session was tedious. It lacked organization. Didn't like airing dirty laundry, i.e. Karen Smith's remarks. No coutinuity in recognition and lack of recognition of members. Conference managers and other WCRLA officers play very significant roles. Your (Board's) disregard for the value of state director was evident
- New people need to know ahead of time that there will be section meeting they can attend at the same time institutes are scheduled
- The second general session went over its allotted time. This adversely affected the attendance of the section meetings held at 3:00. Many late comers continued to walk in during the presentation
- Excellent leadership. Worthy research-results applicable Make section meetings 1 hr. & 15 min.—do not schedule activities to begin at 11:30 a.m. when institutes and session are still going on. Why do you keep scheduling 5 institutes on thursday morning & only 1 on Saturday a.m.? Offer no more than 3 at the time
- To many institutes at 9 a.m. Thursday. Maybe they could be more spread out
- Why no section meetings Thursday a.m.? For those of us who were locked out of institutes we had nothing to do. Restrict questions during the presentations so that the subj. matter is covered. Many interruptions were of a narrow, personal nature that should be handled at the end
- Some sections and esp. institutes should specify who they are aimed at, i.e just beginning or advanced
- Institute topic- good institutes, preregistration is too
 difficult without the overall schedule. There are too
 many conflicts!
- Thank you for the 20-year perspective
- Accommodations were very good! However, I did not get what I came for. That is, hands-on current information I could take back to any campus. There was very little new innovative information. The computer fair was very disappointing. However, 2 computers sessions I went to were very good
- Texas has a major problem it needs to resolve & it was difficult because of the presence of other state groups:

ACTIVITIES

1.	Campus tours (specify) 4-TVI							
	& 6-UNM	E-6	G-4	A-1	P-0	N-30	AVE.	3.45
2.	Computer Fair	E-0	G-1	A-2	P-6	N-32	AVE.	1.44
з.	Publisher's exhibits	E-5	G-14	A-14	P-2	N-6	AVE.	2.63
4.	Lunch with a Mentor	E-5	G-1	A-0	P-1	N-34	AVE.	3.43
5.	Newcommer's Reception	E-3	G-4	A-4	P-0	N-30	AVE.	2.91
6	Multi-cultural Affairs							
	Luncheon	E-0	G-0	A −∅	P-0	N - 41	AVE.	0.00
7.	Banquet	E-10	G-3	A-5	P-0	N-23	AVE.	3.28
8.	Sunday Brunch	E-4	G-2	A −∅	P-0	N-35	AVE.	3.67
9.	Albuquerque Dinner on the							
	Town (Thursday)	E-3	G-5	A-1	P-2	N-30	AVE.	2.82

July 17-19, 1987				А	ttachmen	1t H	
Sacramento, California 10. Santa Fe Dinner on the				Р	age 7 of	35	
	E-6	G-1	A-O	P-0	N-34	AVE.	3.86
11. Albuquerque Tram Ride and Dinner (Saturday)	E-5	G-0	A-0	P-0	N-36	AVE.	4.00
12. Special Interest Group Meetings SIG	E-13	G-5	A-2	P-0	N-21	AVE.	3.55

COMMENTS:

Activties/ Too many conflicting choices fewer choices available to all would help

Computer Fair- I came to the computer fair- so that part was disappointing. Payment for institutes should be partially refunded

State meetings should be separate, both for planning and getting acquainted

Santa Fe Dinner on the Town - Kathy Nelson did a great Ok!
Banquet was great! Hotel must be complimented for their
"decoration" and assistance, love having dancing rather
than an entertainment group

It would have been nice if the stores had been open but a great trip nonetheless, a big thank you to Kathy from Santa Fe for all her work

Would like to attend SIG MTG but not have breakfast -isn't that an option? I follow a no fat/sugar plan so must eat other food than is served. More food options for people who must eat simple fresh fruit and vegetables-(had to skip state director's lunch,too)

A good conference site LAC management group has a new leader that should help give direction

Repeat the oldies dance--make it a tradition!

I missed my lunch with a mentor beacause they left at 11:30 and I attended an 11-12 section meeting

Excellent -"Lunch with a Mentor"

Computer fair needed more software & people

Sorry there weren't enough Albuquerque members to take people to restaurants (or at least lead the group) to the restaurant. Locals can point out interesting features of town

To control overcrowding, it would help to take names of listeners at registration time

Hosts/Local transportation for dinner would have been nice and helpful

Luncheon with mentor was excellent--as most tour of skill center, UNMI

Found that some sections this year had their emphasis on the research rather than on the practical application of the results of the research. I have always felt that WCRLA was special because of the ideas I could use as a result of attending the conference. I'm not partcularly interested in someone's grad work unless I can utilize it.

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Please list the name of speakers, titles of section meetings or institutes, or activities that you thought were outstanding.

- Karen Agee, Richard lake-but I'm prejudiced. Tutors
 training: techniques that really work assisting
 intermediate and advanced ESL students. UNM general
 College tour. A method for teaching revising to ESL
 comp. students.
- Hunter Boylan, Becky Johnson as mentor for luncheon Strategic learning: A prescription for academic Success learning Disabilities SIG
- Vaneta Condon exam Analysis Excellent! Dr. Martinez's two presentations on Math and on Basic writing.
- Peg: Denton -Sectional, Lucy McDonald Mentor Dr. Mancy Wood, Peggy Denton- should give a 3 hours institute at Sacramento- has a lot offer
- Condon-exam Analysis Tutor Training Institute #5,4d,and 11b excellent content and speakers
- Tutoring Training Institute-Oldies but Goodies sectional, celebrating the extraordinary doing the ordinary sectional
- Jane Drabek-teaching influencing through group discussion. Janice Lewis- Kathern Bartle, Angus- Critical Thinking & Study Strategies

Sue Brown, Karen Agee

- Joyce Weinsheimer, Pat Mulcaby, Karen Agee
- Tutor training institute, Jerry Fishman, Hunter Boylan, Bunk Spann
- Unfortunately, compared to past years, I found nothing to be exceptional because the focus seemed to shift primarily to how a study was conducted rather than what could be done with the info. gained.

EVALUATION OF SERVICES AND PLANNING

1.	Conference facilities	E-30	G-8	A-3	P-0	N-0	AVE.	3.66
2.	Room accomodations (not							
	meeting/session rooms)	E-30	G-6	A-⊘ -	P-∅	N-5	AVE.	3.83
З.	Hospitality	E-24	G-10	A-1	P-0	N-6	AVE.	3.60
4.	Program printing, layout							
	and information	E-5	G-8	A-8	P-20	N-0	AVE.	1.95
5.	Registration	E-23	G-14	A-0	P-1	N-3	AVE.	3.55
6.	Chairperson	E-19	G-14	A-3	P-0	N-5	AVE.	3.44
7.	Pre-conference publicity	E-3	G-13	A-6	P-7	N-2	AVE.	2.41
8.	Cost of conference	E-13	G-19	A-8	P-1	N-0	AVE.	3.07
9.	Site (Marriott/Albuquerque	E-29	G-10	A-1	P-0	N-1	AVE.	3.70

COMMENTS:

- Fantastic! the hotel staff were unbelievable. The WCRLA staff were the same. Thank you so much for a great stay in Albuquerque
- The program caused me to feel Dyslexic! keep full info.
 about 1 meeting all on same page
- Program (1) Pages out of sequence (2) on brief conference sheets, put page numbers where descriptions are located

- Members <u>need</u> conference program earlier as done by IRA, TESOL, etc.
- Although my membership may have lapsed by a few weeks or so, still should have reviewed conference information. In addition, section description should be a part of the early publicity
- Horrible buses to Santa Fe and good buses to Campus visit Program printing, layout and information— once we received it, it was fine!
- The staff of the Marriot plus its facilities were excellent Advance confirmation of institutes of registrants
- Need to have VCR for presentation and/or just use by people attending to see videos brought by others
- Registration- I received my registration the day before it become late registration. Site -The site was the best in previous years. The facilities were great and the proximity at other eating places, shopping and entertainment was geat!
- Ann Johns was excellent!
- Registration info. was too late. I had to do an "Educated" guess of costs- will need to do a revision when I return to my college
- Some years a sampling of sessions has been printed along with institutes—that would have been helpful
- 3 different chairpersons were assigned to our group
- Pre-conference publicity- not enough turn around time. I have less than a week to respond. Pre-included institutional pre-payment
- Conference room too warm. Need more advance information especially on section meetings
- Conference Facilities some meeting rooms were very cramped. Program printing, layout and information even without the wrong page numbers, it was not easy to follow. Pre-conference publicity much too late. Need pre-conference list of session with days and times of possible. Site Gym and swim facilities are very good. A must for future conferences
- Frequently conference room were too small to accommodate people. Insufficient handout— even for an institute (\$12). A no show 5e too bad! not convenient to inexpensive food— coffee shop or at easy walking distance
- I was quite disturbed when the computers which were promised for the institute I presented were not available. Had I been contacted ahead of time, I would have been able to write my presentation and give a more satisfactory institute. I carried 200 disketts there and back, and I had imposed on a sofware publisher to loan me 40 of them!
- I know you have to have big hotels where the windows don't open, but I hate them and this is a particularly ugly part of town. I hate them so I won't circle (No response)
- Something has got to be done about the stuffiness in the Hospitality room. It's unhealthy
- Program printing, layout and information Except of course for the mix-up in pages. Pre-conference publicity I would still recommend having the section schedule before hand so that I can plan my schedule

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Service at the hotel- best ever for a conference (any

Service at the hotel- best ever for a conference (any conference!). Friendliness of staff & helpfulness of Albuquerque people in general - great!

- The food in the hotel terribly high priced. Enjoyable, friendly city with well-planned social activities Wonderful conference. Great hosts & planning very strong program
- Section rooms to small. Hotel need to offer more economical eating services
- The hotel facility and staff were wonderfull!

 The service at banquet (Friday night buffet) while entertaining, was not efficent, at least not at our table. Janet Eddy was an outstanding Chairperson
- Program printing, layout and informtion- Program was fine and except for the page # problems. Conference Facilities - Rooms didn't hold chairs at times for # of wished to attend; noise from adjoining rooms was distracting.
- Of course, a scrambled programs booklet caused lots of confusion and an incorrect program page didn't help too much. Registration was super smooth!
- Many people commented that they thought the institutes were the only presentations offered. Information should also be given about regular presentations.
- Chairperson Ask presenters to have colleages introduce them in order to reduce cancellations. Offer chairs chance to choose presentations strands such as LAC management, writing, computers, etc. so the chair will have some interst in the topic as well.

Please write any other suggestions or comments that will help conference planners to improve the annual meeting of WCRLA.

- Did I miss something? I scheduled my plans for too early Sunday. I thought the only thing would be the brunch?? Loved having the fitness (weight) room at the hotel.

 Provide a jogging map in Sacramento
- The program mistakes were inexcusably bad. Even the correction page had confusing errors: "page 38 is page 38" and just below, "page 40 is page 38" I am certain some others feel resentful because it affected attendance to their presentations
- Would like a session (1hr) on copyright problems

 Get information out early and include info. about sectional as well as institutes
- Possible have it in a more interesting part of the town with more interesting hotels- more real.
- How about a free lunch for those who present institutes and sections meeting! (or at laeast, a cocktail party, coffee, or brunch!!)
- Future topics: special programs for minority and foreign students other than EOP
- A really great meeting thank you
- Please arrange to get specific conference info. (cost of hotel, institutes) out earlier. I need to apply earlier in the year for funds
- Allow more people into some institutes check with coordinators of presentees or prestenter @ # possible

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Sacramento, Let's return to New Mexico often!
California Preliminary list of section titles might help potential
registrants get financial support

- This was a Fantastic conference. The hotel was great; the speaker, institutes and sessions were great; As always the people involved were incredible. Thank you all for a marvelous time.
- Please continue the tradition of practical advice as the thrust of session. Without that the conference becomes a grad class which I am not particularly interested in attending.
- I do not fault the attempt to base information & methods on sound research (it's important to maintain our professionalism) but the research should not be the topic of sessions and I found several conducted by University & 4 yr. college presentors to be just that. I truly hope this trend will not continue. I had to sit through debates about terminology! One last comment. Please advise presenters to include she when they refer to "the student". This is the 80's and the unintended use of he is truly inappropriate especially with the number of women sitting in each session!
- Sorry for the negative. I really did think the conference was great!
- During the general session, please have a mic in audience if there are to be questions or discussions. Much was lost in Cohen's discussion when couldn't hear participants.

THANK YOU! Return to the conference registration desk.

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SUMMARY OF RESPONSES PRESENTER/INSTITUTE EVALUATION WCRLA CONFERENCE ALBUQUERQUE, NM

Each entry below provides the topic, session number, time of presentation, presenter, the raw data from evaluation forms (attached), and the average rating for each item on the form. Averages were derived by assigning the following values to each verbal rating:

E = 4 G = 3 A = 2 P = 1 NA = No value, not computed in the average

topics are descriptions of the sessions and not necessarily the session title. Session numbers (1A, 1B, 1C, etc. I-1, I-2, I-3, etc.) refer to the identification of sessions outlined in the Conference Summary (p. 13-19) of the conference program. Institutes are reported last.

Data entries for each Presentation or Institute are as follows:

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CONVERSATIONS WITH WORLA MEMBERS (2A)

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WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 18 of 35

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WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 23 of 35

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NUMBER OF EVALUATIONS BY TIME SLOT

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	TIME		INSTITUTES																	
	SLOT	A	В	С	SION D	E	F	TOTAL		L	2	3	4	5	6	7	8	9	10	TOTAL
1	Thursday 4-5 pm 9-12 am	10	20	<u>NE</u>	28	<u>29</u>		92	24	<u>+</u>	<u>NE</u>	<u>14</u>	<u>13</u>	<u>25</u>						76
2	Friday 9-10 am 9-12 am	<u>22</u>	9	32	<u>19</u>	<u>27</u>	•	109							<u>12</u>	<u>NE</u>			,	12
3	Friday 10-11 am	<u>26</u>	<u>27</u>	<u>27</u>	<u>NE</u>			80												
4	Friday 11-12 am	<u>35</u>	<u>13</u>	_5	<u>30</u>	<u>28</u>		111												
5	Friday 3-4 pm	<u>20</u>	_8	_5	<u>13</u>	NE		46												
, ,	Friday 4-5 pm	<u>33</u>	9	<u>18</u>	_5	_7		72												
7	Friday 5-6 pm	<u>NE</u>	<u>NE</u>	<u>NE</u>	_5	<u>19</u>		34												
8	Saturday 9-10 am 9-12 am	<u>NE</u>	<u>24</u>	<u>15</u>	<u>NE</u>	<u>23</u>	,	62									<u>18</u>			18
9	Saturday 10-11 am	<u>17</u>	<u>11</u>	<u>21</u>	<u>22</u>	<u>27</u>		98	,											
10	Saturday 11-12 am	<u>NE</u>	<u>19</u>	<u>15</u>	<u>24</u>	<u>11</u>	<u>20</u>	89												
11	Saturday 1:30- 2:30 pm	12	<u>20</u>	<u>21</u>	<u>13</u>			66					v					<u>19</u>	7	_26
12	Saturday 2:30- 3:30 pm	9	<u>18</u>	<u>NE</u>	_5			32			,									
13	Saturday 3:30-	_6	_8	_7	<u>13</u>	<u>14</u>		48						,						
1	4:30 pm Sunday 9-10 am	<u>10</u>	<u>NE</u>	9	<u>21</u>		-	40												

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COORDINATOR OF CHAIRPERSONS REPORT

Annotated Step-by-Step Procedures

1987

JoAnn Carter-Wells California State University, Fullerton

This report outlines procedures and processes that I followed as Coordinator of Chairpersons for the 1987 conference in Albuquerque, New Mexico. Previous reports provided the outline although I have added a few areas as a result of my experience at the conference. The role of coordinator of chairpersons is extremely important to the smooth functioning of a conference. I am grateful for the opportunity to have helped WCRLA this year.

A. OBTAINING NAMES

- 1. Prepared a Job Announcement that appeared in the fall and winter issues of the newsletter. This form was helpful in obtaining names but I would revise it to include preferred days and times that people would be available to chair.
- 2. Worked closely with the president-elect who referred some people to me and also received lists of previous chairpersons which were in the coordinator handbook.
- 3. Personally invited people who I knew would be attending the conference as a presenter and who might find some time to chair as well.
- 4. Kept a list of those people who indicated they would be willing to chair more than one session to use as back-ups.
- 5. Asked people at the conference and especially at the two orientation sessions if they might be willing to chair in an emergency.

B. MATCHING NAMES

I was impressed with the number of forms that I received from people all around the U.S. as well as with the willingness of many members who contacted me at the conference as to their availability if needed at the last minute!

- 1. Assigned chairpersons once I received a rough preliminary copy of the program; some changes were made later on as the program was revised.
- 2. Made assignments based on interest if I knew individuals.
- 3. Was careful not to assign people to chair sessions when they may have other commitments: meetings, institutes, presentations, etc.; since people did not have the total program and many were not aware that there were sessions on Saturday afternoon and Sunday morning, many changes were made after initial assignments were given; a summary of last-minute changes in assignments was included in the conference program at the registration table since the changes had to be made after the program was printed.

-2-

4. Tried to take into account the chairperson's background and interest and consulted with the president-elect in many cases; also, assignments were not made for institutes unless individual institute leaders made such requests or an individual attending the institute was willing to chair.

C. NOTIFYING CHAIRPERSONS

- 1. Notified chairpersons of their assignments and requested them to notify me if they could not accept the assignment. I did not include the guidelines because I wanted them to attend the orientation sessions that were discussed in my letter to them as I had prepared individual packets for each session and chairperson.
- 2. Presenters were notified as to their specific chairperson and were requested to complete the new 1 page vita form which I revised from previous formats and send back to me in the self-addressed stamped enveloped that I included in the letter to them. With this process I received a 98% return rate on presenter forms. Previous conference reports had repeatedly noted the large number of presenters who had failed to provide the background information or contact their chairperson.

D. FOLLOW-UP THROUGH THE CONFERENCE

- Developed an alphabetical master list of chairpersons and the sessions they were chairing and a list of each session and the chairperson assignment.
- 2. Wrote a list of "Reminders to Chairpersons" and put one in each person's registration packet prior to the beginning of the conference. Essentialy, the reminder was to attend the orientation session, to check the program changes in their packet, and/or to contact me if there were any problems.
 - Revised the guidelines.
 - 4. Developed a list of alternate chairpersons.
- 5. Put notes in presenter packets of those who had not returned the background information form to me even after 2 separate mailings.
- 6. Revised the Chairperson Evaluation Form and put in individual packets made for each chairperson that also included 30 new evaluation forms and the presenter information sheet.
- 7. Planned and conducted two orientation sessions which were attended by all but 5 of the chairpersons. I invited Carol Clymer Walvekar to speak at these sessions about the new NCR evaluation forms. This form has two parts, one to be given immediately to the presenter and the other in the evaluation box at the registration area to be tabulated and given to the board.
- 8. Set up a box at the registration area throughout the conference for evaluation forms conference, chairperson and individual session forms.
- 9. Following the conference, individual thank you letters are being prepared to be sent to chairpersons.

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10. A list of chairpersons who indicated willingness to chair at the 1988 conference in Sacramento will be developed and included in the handbook for the next chairperson coordinator.

SUMMARY OF RECOMMENDATIONS

- 1. <u>Chairperson Solicitation Form</u> put in newsletter as early as possible; include preferred days and times to chair; also recommend that proposal submission form include space for an optional suggested chairperson to help increase the pool of chairpersons.
- 2. <u>Chairperson Assignments</u> work closely with president-elect for assignments, room locations, so that there do not have to be very many revisions for individuals which creates confusion.
- 3. <u>Presenter Information Form</u> revised 1 page format worked very well with self-addressed return envelope.
- 4. Evaluation Form new NCR format worked very well; suggest that chairpersons be advised to put session number on the forms before they distribute them to help save time at the end of the session; also allow 10 minutes at the end of the session for questions/discussion and completion of forms.
- 5. <u>Sessions</u> possible cap on the number in a room or close the doors after a few minutes so that people don't move in and out creating disturbances; advertise late Saturday and Sunday sessions so that people will stay to attend them.
- 6. <u>Presenters</u> provide information on expected procedures number of handouts, who to call for questions, etc.; my office received numerous phone calls and questions which weren't typically related to the coordinator of chairpersons role.

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SUMMARY OF CHAIRPERSONS EVALUATION REPORT

WCRLA 1987 CONFERENCE

Jo Ann Carter-Wells

N-55 who returned forms although all did not respond to every item.

Number in attendance:

3-10	16 sessions	31-40	3 sessions
11-20	15 sessions	41+	3 sessions
21-30	14 sessions		

Session Evaluation

Did you have presenter vita/information form? yes - 50 no-5 Did session run smoothly?

Yes - 48 no-7 If not, what were the problems? - small size of room and not enough chairs; noise problem with competing rooms; people moving in and out of sessions creating a disturbance; rooms were too warm; and scheduled too late on Saturday.

2. Chairperson's Orientation Session

Did you attend the orientation session? yes - 50 no - 5 Was the orientation session helpful? yes - 50 no - 5 Did you have a good understanding of what was expected of you as a chairperson? yes - 50 no - 0 Comments: Sessions were scheduled in conflict with state directors breakfast and new members orientation.

3. Additional comments

Chairperson packets were extremely helpful.

Provision for making additional handouts was great.

Because of organization - chairing was made much easier!

New evaluation forms are distinct improvement over past practice.

New forms are excellent. I hope you continue it!

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reading • Learning assistance • Developmental Education • Tutorial Services

GUIDELINES FOR CHAIRPERSON 1987 WCRLA CONFERENCE

Thank you for agreeing to serve as a Chairperson at the WCRLA Conference. Your role is very important to the success of the conference since you will be setting the tone for the sessions. In essence, you will be acting as host or hostess introducing and assisting the presenter. You will also monitor the time to allow for a discussion period and to see that the sessions end on time. To help you perform your duties, the following suggestions are given:

- 1. Attend the chairpersons' orientation at the conference Thursday, April 9, 12:15-1 PM, or Friday, April 10, 8-8:45 AM.
- 2. <u>Get acquainted as early as possible with your presenter(s)</u>. Obtain a vita sheet for each presenter at the orientation session. Read over the vita sheet prior to the presentation.
- 3. Arrive at your presentation room at least 10 minutes before the presentation is scheduled to begin to make sure that the room is ready.
- 4. <u>Make any necessary last-minute arrangements with presenter(s)</u> for assistance needed in addition to making introductions, i.e., passing out papers, assisting with AV equipment, signaling time for discussion.
- 5. <u>Distribute session evaluation slips at the beginning of the session</u>. These forms will be available at the chairpersons' orientation meeting. They are new session evaluation forms in the NCR format.
- 6. <u>Call the meeting to order on time</u>. The sessions are scheduled for <u>50</u> minutes in length which includes a 10 minute discussion/evaluation period. This allows for a 10 minute break between sessions.
- 7. <u>Introduce your presenter(s)</u> appropriately, showing a professional interest in the presenter(s) and the topics(s).
- 8. Ask the audience to return evaluations to you before they leave the meeting. Hand over the originals to the presenter(s). Put the copies in the box provided at the conference registration/administration table following the presentation.
- 9. <u>See that the meeting ends on time</u>. Notify the presenter when 10-15 minutes remains for a discussion period. Signal when it's time to conclude the session.
- 10. Return the chairperson's summary evaluation form (alone with copies of presenter(s) evaluations) to the conference registration/administration table following the presentation.



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READING • LEARNING ASSISTANCE • DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

CHAIRPERSON'S EVALUATION FORM 1987 WCRLA CONFERENCE

	k you for your assistance as a session chairperson. Will you please help by responding briefly to the questions below:
	Chairperson's Name:
	Session Title:
	Presenter(s)' Name(s)
	Number in Attendance
1.	Session Evaluation a. Did you have presenter vita/information form? yes no b. Did session run smoothly? yes no If not, what were the problems? (AV, room size, number of handouts, length of session, etc.)
	c. Did the audience understand how to use the new evaluation forms? yes no Comments:
2.	Chairperson's Orientation Session a. Did you attend the orientation session? yes no b. Was the orientation session helpful? yes no c. Did you have a good understanding of what was expected of you as a chairperson? yes no Comments:
3.	Future Conferences Would you be willing to chair a session next year in Sacramento? If so, list your name and address: Name: Address:
	Phone: Work # () Home # ()
4.	<u>Letter of Appreciation</u> If you want an official letter of appreciation sent to your supervisor, complete the following: Name & Title of Supervisor: Address:
5.	Please add any <u>additional comments or suggestions</u> that you feel would be helpful to the chairperson coordinator.



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EAUING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

Due to conflicts in scheduling, travel plans, and other connitrents, the following changes have been made in chairperson assignments since the program was printed. HAVE A WONDERFUL SESSION!

program was printed. This is wonder of session.	adi (10014 - 1000)
Section No. Title TimeLocation_	Chairperson
4b Basic Skills for Industry: 4/10 11:00 Salon B	Kathy Engstrom
Possibilities and Pitfalls	Fullerton College
5b Reassessing a Community College 4/10 3:00 Salon B	Monica M. Grech, Ph.D.
Writing Program	University of Reno, Nevada
7b Designing a Reading Course for 4/10 5:00 Salon B	Uelaine Lengefeld
Industrial Workers	Cal-Poly, Pomona
7c Using Art from the Past to 4/10 5:00 Salon G	Rhoda Lintz Casey, Ed.D.
Teach Problem Solving	Compton College
8b A Causal Model of Reading 4/11 9:00 Salon B	Dr. Dolores A. Austin
Achievement and Writing	UC, Santa Barbara ·
8d Publishing in the <u>Journal</u> 4/11 9:00 Salon H	Delryn Fleming
of College Reading & Learning	Brookhaven College
	Susan Britton
for Critical Courses	Cypress College
11a Computerized Tutoring Record- 4/11 1:30 Carlsbac	Barbara A. King
keeping	University of Nevada, Reno
	(institution added)
12a Vocabulary Errors of Under- 4/11 3:30 Salon A	Pat Jonason
prepared College Students	North Harris County Comm.
•	College
12d Log on to the Future: 4/11 2:30 Carlsbad	Maxine Mc Donald
Improve Your Writing &	Calif. State Univ., Fresno
Reading with the MacIntosh Computer	out it. State offive, Tresho
reading with the methodsh conputer	





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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

WCRLA CONFERENCE - 1987

REMINDERS FORCHAIRPERSONS

- 1. CHECK THE PROGRAM FOR ANY LAST MINUTE SCHEDULING CHANGES FOR THE SECTION YOU WILL BE CHAIRING.
- 2. ATTEND ONE OF THE CHAIRPERSON ORIENTATION SESSION SCHEDULED FOR THURSDAY, APRIL 9, 12:15-1 P.M., SALON H OR FRIDAY, APRIL 10, 8-8:45 A.M., SALON H.
- 3. IF YOU ARE UNABLE TO ATTEND EITHER ORIENTATION SESSION, PLEASE CONTACT ME AT THE REGISTRATION AREA.
- 4. IF YOU WOULD BE WILLING TO SERVE AS A BACK-UP CHAIRPERSON FOR LAST MINUTE CANCELLATIONS (OR SESSIONS LATE SATURDAY AND EARLY SUNDAY), PLEASE CHECK WITH ME PERSONALLY OR LEAVE A MESSAGE FOR ME AT THE REGISTRATION AREA.
- 5. FEEL FREE TO CONTACT ME AT THE REGISTRATION AREA AT ANY TIME IF YOU NEED ASSISTANCE.

HAVE A WONDERFUL CONFERENCE AND A GOOD SESSION AS CHAIRPERSON!!

THANK YOU FOR YOUR HELP IN MAKING THE CONFERENCE A SUCCESS!!!!

Jaan Cartes- hele



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READING • LEARNING ASSISTANCE • DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

1987 WCRLA CONFERENCE
ALBUQUERQUE, NEW MEXICO

PRESENTER INFORMATION SHEET

SESSION TITLE:

DAY/TIME:

NAME AND POSITION:

INSTITUTION:

TWO OR THREE MAJOR ACCOMPLISHMENTS:

REASONS FOR YOUR INTEREST IN THE SUBJECT ON WHICH YOU WILL SPEAK:

FORWARD IN ENCLOSED ENVELOPE BY TUESDAY, MARCH 24 TO:

DR. JOANN CARTER-WELLS

COORDINATOR OF CHAIRPERSONS

READING DEPARTMENT - EC 544

CALIFORNIA STATE UNIVERSITY, FULLERTON
FULLERTON, CA 92634

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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

April 7, 1987

Dear Presenter,

As of this date, we have not received a Presenter's Information Form from you so that your chairperson may make a proper introduction for you. Could you please complete the attached form and give it to your chairperson at the beginning of your session?

I have informed your chairperson that you will be bringing this information to your session. If you have any questions, please contact me at the Marriott or leave a message at the registration area.

Thank you for your cooperation in ensuring that your session will be as professional as possible.

Sincerely,

JoAnn Carter-Wells, Ph.D. Coordinator or Chairpersons

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Western College Reading and Learning Association

Section Meeting/Institute Evaluation

Speaker(s)		Date				, ,
ne following items with (E) excellent, (G) good, (A) average, or (₽)	poor. Use (N) if	not a	pplic	able.	,
of title and description of session in conference program or	E	G	Α	Р	N	o r
fpresentation	Е	G	Α	Р	Ν	
oral presentation.	E	G	Α	Р	Ň	rer
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nandouts.	, Ε	G	Α	Ρ	Ν	
use of delivery methods.	E	G	Α	Р	Ν	
lue of presentation to me.	E	G	Α	Р	Ν	
ommodation.	E	G	Α	Р	Ν	

PLEASE RETURN THIS FORM TO THE SESSION CHAIRPERSON.

pre-conference activities.

Hospitality Suite

- Hospitality suite is only open during evening hours.
- 2. Only wine and beer are served in suite.

 prouded by wine frales how beverages

 Scheduling

Traditionally, Conference events are schedule as follows:

- Wednesday registration (pm)
 hospitality suite (pm)
 - Thursday registration (all day)
 State Directors Workshop and luncheon (am)
 institutes (am)
 campus tours (am)
 Editorial Board luncheon
 1st general session (am)
 State/Regional meetings (pm)

On-Site Managers' Budget Proposal

Conference Promotion	
Telephone	\$250.00
Pre-Conference Supplies and Services Student Assistants Registration Packets	400.00 600.00
Conference	
Publisher's Breakfast Photographer Banquet Entertainment Decorations (including Brunch \$50) Hagnitality Food	1,000.00 250.00 600.00 300.00 150.00
Liquor A-V A-V Student Assistant	500.00 400.00 + 700.00 120.00
Xerox Rental Supplies Registration Student Assistant Editorial Luncheon	300.00?-/27) 250.00 150.00
State Directors Dinner Coffee Breaks Conference Related Costs Hotel Rooms for Site Managers W-S	500.00 350.00 - Thers don Fri 200 550.00
Parking for Committee Chairs W-S Committee Luncker	\$6,720.00
TOTAL	353 m 70° m
	77.70.00 - <u>250.00</u> 75.20.00
	7520.00 + 100.00 7620.00 - 200.00 (lus - 200.00 (kus)

Entertainment for

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Program Chair's Budget Proposal

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Conference Promotion

Printing 2nd call for proposals Printing 3rd call to conference Printing 4th call to conference (conference brochure) **Telephone Postage Advertising		\$120.00 A 200.00 300.00 150.00 200.00 500.00
Pre-conference Supplies and Services		
✗ Supplies✗ Student Assistant		200.00 200.00
Conference		
Honoraria Speaker Travel/Hotel/Food Printing Programs Institutes Evaluation		2,000.00 750.00 2,000.00 500.00 100.00
Conference Related Travel		
Travel Hotel/Food		500.00 200.00
Post Conference		
Postage		100.00
	TOTAL	\$8,120.00 - 120 advance)
		8000

* UNA may juck up these costs

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Conference Publicity/Registration Timeline of Events

July 1987

3rd call to Conference prepared for Newsletter

September 1987

Proposals due

October 1987

Proposals screened Presenters notified

4th call to Conference prepared for Newsletter and

Separate mailing to non members

November 1987

Conference program drafted Registration form prepared

December 1987

January 1988

Pre-registration begins - registration forms and hotel cards distributed to WCRLA members via Newsletter.

Separate mailing for non-members.

February 1988

Conference program printed

March 24-27

Conference

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IDEAS

WCRLA

STATE CHAPTER PROCESS

- 1. Need to have a founding meeting to start the process. This could occur at a state conference.
- 2. Officers must be elected at the founding meeting.
- 3. Name, purpose and bylaws must be established. (Bylaws must be established before the group can file with the state or the IRS.)
- 4. Develop a 3-year budget; detail activities. (This will be checked to see if any activities include lobbying. If so, it must be kept to less than 20%; more than that, the group will not be considered non-profit; will be termed a political action group.
- 5. Need to get incorporated as a non-profit organization. A non-profit status form must be filed with the "feds". Forms are available from local tax offices. (See sample.)
- 6. File for a tax identification number.
- 7. Other items that need to be determined:
 - A. Specify what will happen if the organization dissolves.
 - B. There must be a clause that officers and directors won't receive compensation.
 - C. Need to decide the level of involvement of the national group. Will the state group have its own board and make its own decision? Or, will national have to act on everything?
 - D. Who will be the dues collector? The state or national? Add an amount to national membership with a certain portion returned to the state? Bill twice? Once by national and separately by the state. Will national want part of state dues? (This must be in the bylaws.)

SOURCES: Evelyn Murphy, Oregon ACLD
Kay Kaplan, Oregon Orton Dyslexia Society
Branch Development Person at the National Office of
the Orton Dyslexia Society (they are sending their
guidelines)
* Everyone said that it is a slow process.

Submit the Original And One True Copy (831.115) \$10.00

STATE OF OREGON CORPORATION DIVISION 158 12th Street NE Salem, OR 97310

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ARTICLES OF INCORPORATION NONPROFIT CORPORATION

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PLEASE TYPE OR PRINT LEGIBLY IN BLACK INK

Article 1:	Name of the corporation:		
Article 2:	Name of the initial registere	d agent:	
	Address of initial registered identical to the registered a		reet address in Oregon that is
			OREGON
	Street and Number	City	Zip Code
Article 3:	Address the Division may use	for mailing notices:	(C/O:) (Attn:)
	Street & Number or PO Box	City	State Zip Code
Article 4:	Purpose(s) for which the corp	oration is organized:	
icle 5:	The number of initial direction initial board of directors are		e names and addresses of the
Article 6:	Indicate how subsequent direct office.	ctors will be appointed	d or elected and their term of
Article 7:	Optional provisions, including dissolution or final liquidate		
Article 8:	Name and address of the incor	porator:	
Execution:	Signature	Printed Name	INCORPORATOR Title
Person to d	contact about this filing:		
		Name	Daytime Phone Number

Summit the original and the true copy to the Corporation Division, 158 12th Street NE, Salem, OR 97310, with the filing fee of \$10.00. PLEASE DO NOT SEND CASH. If you have questions, call (503) 378-4166.

WCRLA Special Interest Groups: Contacts 1987-88

COORDINATOR OF SPEICIAL INTEREST GROUPS

Tom Gier

The Learning Center
Anchorage Community College
2533 Providence Avenue
Anchorage, Alaska 99508-4670

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SPECIAL INTEREST GROUP LEADERS

ADYANCED READING

Carol Dodd Richmond Technical College P.O. Box 1189 Hamlett, N.C. 28345

COGNITIVE PSYCHOLOGY

Pat Mulcahy Center for Research in Human Learning Elliott 318 University of Minnesota Minneapolis, MN 55455

COMPUTER TECHNOLOGY

Bill Broderick 32405 Windsong Rd Wildomar, CA 92395

CRITICAL THINKING AND PROBLEM SOLVING

Jerry Fishman English Department Sacremento City College 3835 Freeport Boulevard Sacramento, CA 95822

ENGLISH AS A SECOND LANGUAGE

Roberta Delaney The Reading Workshop 525 West Sildon Phoenix, AZ 85021

HISPANIC ASSISTANCE

Manuel Olgin Learning Assistance Center California State University, Fresno Fresno, CA 93740

LEARNING ASSISTANCE CENTER MANAGEMENT

Deborah Weaver North Lake College 5001 N. MacArthur Blyd Irving, Texas 75038

LEARNING DISABLED STUDENT

Mary Lee Taylor Amarillo College Box 447 Amarillo, Texas 79178

PEER TUTORING

Tom Gier

The Learning Center
Anchorage Community College
2533 Providence Avenue
Anchorage, Alaska 99508-4670

ORGANIZATIONAL DEVELOPMENT

Larry Bridges University of Oregon 267 Emerald Hall Eugene, OR 97403

RESEARCH AND EVALUATION

Carol Walvekar Special Services Coordinator El Paso Community College P.O. Box 20500 El Paso, Texas 79998

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Anchorage Community College A Unit of the University of Alaska System

27 May 1987

Dear S.I.G. Leaders:

I hope that you had a safe and happy Memorial Day weekend. Since I know how hectic things are at this time of the year I'll keep this letter brief. Enclosed you will find the following forms: "WCRLA Special Interest Group Guidelines;" "WCRLA Funding Request;" and "Duties of the SIG Leader." Please be aware of the following 3 SIG deadlines.

- 1) If you have not already done so, please complete the enclosed <u>SIG</u> Guidelines for 1987-88 and return it to me by June 15th. I will sign it, send a copy back to you, and forward one to Becky Johnen, Executive Board Secretary.
- 2) A request of WCRLA funding. If you are requesting funds this needs to be filled out and submitted to Gwyn Enright by June 30th
- Start planning now for the <u>Fall WCRLA Newsletter issue</u>, the deadline is **July 31st**

Well, that is about it for now. Before I close, I do want to thank all those who have already sent me copies of their "WCRLA Special Interest Group Guidelines" and other information. I, also, really appreciate receiving copies of your newsletters and other correspondence; you are doing a fantastic job.

If I can be of further assistance don't hesitate to write or call me.

Sincerely,

Tom Gier

The Learning Center Anchorage Community College 2533 Providnece Ave. Anchorage, AK 99508-4670 office (907) 786-1926 home (907) 349-7128

Enclosures

cc: Gwyn Enright Becky Johnen

RECEIVED JUL 1 8 1937

Grand John Grand Conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a special conference was a special conference with the conference was a sp

WCRLA SPECIAL INTEREST GROUP GUIDELINES Sacramento, California 1987-1988

WCRLA MINUTES July 17-19, 1987 Attachment P Page 3 of 17

DIRECTIONS: Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987			
Special Interest Group Name:			
1987-88 SIG LEADER:	NAME		
•	ADDRESS	to accompany to the second sec	
	()	()_ Home Phone	

Special Interest Group Purpose:

Goals for 1987-88:

Proposed Activities for 1987-88:

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Amount of money to be collected from membership: (\$3.00 per member is recommended)	, \$
Please attach a membership list.	
SIG Leader	Date
 SIG Coordinator	 Date

<u>Buties of the SIG Leader</u> April-July

Attachment P Page 5 of 17

- 1. If possible, submit a brief article concerning your SIG to the Summer issue of the <u>WCRLA Newsletter</u>, deadline May 1st.
- 2. Complete the "WCRLA Special Interest Group Guidelines." Send a copy of this to the SIG Coordinator by <u>June 15th</u>. The SIG Coordinator will sign it, return a copy to you, and forward a copy to the Executive Board Secretary of WCRLA.
- 3. If you are requesting funds for your SIG, then fill out and submit a "WCRLA Funding Request" to the WCRLA President by <u>June 30th</u>.
- 4. Write to the new President-Elect to relate your SIO's plans for next year's conference. Include desired meeting places and times, special equipment needs, sectional or institute plans, extra activities, etc.
- 5. If possible, submit a brief article concerning your SIG to the Fall issue of the <u>WCRLA Newsletter</u>, deadline <u>July 31st</u>

<u>August-Becember</u>

- 1. Write to all members in your SIG. Include a membership list and some item of interest to your members. Encourage an exchange of expertise.
- 2. Write to the President-Elect to confirm conference plans.
- 3. If possible, submit a brief article concerning your SIG to the Winter issue of the <u>WCRLA Newsletter</u>, deadline Oct 1st.

January-March

- 1. If possible, submit a brief article concerning your SIG to the Spring issue of the WCRLA Newsletter, deadline Jan 5th.
- 2. Make final arrangements for the conference.
- 3. Write to all SIG members to tell them the finalized conference arrangements, appropriate materials you would like them to bring, sectionals and institutes which are of mutual interest.
- 4. If you cannot attend the conference and/or continue as SIG Leader, contact another SIG member who will attend the conference. Explain in detail to this person what the SIG leader will have to do at the conference and then have this person take over the Leader's conference responsibilities. Please immediately notify the SIG Coordinator and the President-Elect of this change.

Conference

Attend all your SIG's meetings to facilitate the discussion. Have an appropriate agenda including an activity, which will benefit all members, and revised goals.

FINAL COMMENTS

- 1. These tasks are the minimum responsibilities which a SIG leader performs when he or she accepts the position. Leaders are encouraged to arrange for speakers or hold information booths, contribute to the WCRLA <u>Newsletter</u>, encourage quarterly SIG newsletters, publish articles, hold mini-conferences, exchange expertise with other professional organizations, and/or perform any other appropriate functions to serve the SIG's.
- 2. If at any time during the year you are unable to continue as SIG leader please:
- a) find a replacement; and b) notify the SIG Coordinator.
- Please send a copy of all SIG correspondence to the SIG Coordinator

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W.C.R.L.A.

COMPUTER TECHNOLOGY

NEWSLETTER

VOLUME 2 NUMBER 1

JUNE 1987

Bill Broderick, editor

Dear SIG member,

As you may know, I have taken over the WCRLA Computer SIG from David Caverly, who is going to devote more of his time to writing and developing software. Dave has done a lot in his two years as SIG Director, but I have spoken with him and we both feel there is still much to accomplish as we share information about hardware, software, the latest technology, exemplary programs, etc.

To that end, I would like to share with you some of the things we are already working on, and then I want to ask you to share with me what you feel the SIG should be working on.

I. SOFTWARE EVALUATIONS

A recurring concern of SIG members who were in Albuquerqure centered around software - who is using what, why they are using it, how well it is working, what the target population is, and so on. One of our goals this year is to collect software reviews from SIG members, with the following SIG members serving as "editors" of software program evaluations:

Gary Brown will edit reviews for word processing and writing;
Dave Caverly is doing the same for reading and study skills;
Dennis Gabriel will serve as editor for public domain software.
At present, we need someone to work as editor of math software. If you are interested in having math software program evaluations sent to you for editing and review dissemination, please let me know.

What we intend to do is serve as a clearing house for post-secondary basic skills software. I will be asking members to evaluate software they are currently using, and forward their reviews of that software to the appropriate editor, who will then share results and recommendations with the entire SIG. I will send you a SOFTWARE EVALUATION FORM with the next newsletter.

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11. ELECTRONIC BULLETIN BOARD

Another area we are working on involves electronic bulletin boards. Lucy MacDonald is researching "bulletin board" technology so that those of us with modems can communicate electronically. If you have recommendations on what we should be using or on what we should stay away from, please write to her at:

Dr. Lucy MacDonald Chemeketa CC P O Box 14007 Salem Oregon 97309

1111.5 HARING EXPERTISE

In Albuquerque, I was impressed with how many of the SIG members were knowledgeable about various aspects of computers and their use in basic skills. This year, we intend to take advantage of your expertise. We want to set up a resource network whereby various SIG members who consider themselves experts or very knowledgeable in a particular area will be "on-call," so to speak, to answer questions other SIG members might have, to offer advice, and to try to solve technical problems that come up.

To determine who has expertise in which areas, I have included with this newsletter a survey form which I hope you will take the time to fill out. This survey is important for two other reasons:

- i. It will tell us what you are interested in knowing more about regarding computers and basic skills. This information will help us plan newsletters for the rest of the year and activities at the next WCRLA Conference in Sacramento.
- 2. It will give us current information and addresses for the members of the SIG. I have a list of 125 members, but I suspect some are inactive or have moved on. We need to keep an accurate list of who is still interested in the SIG.

I hope to share the results of this survey with you in the third newsletter. We should also have our resource network in place by then, as well.

COMING UP NEXT...

The next newsletter will focus on software evaluation, including software evaluation networks which already exist and how we can access those evaluations, how we can evaluate courseware ourselves and the best way to share those evaluations. I will also talk about membership dues.

STAY TUNED...

Bill B

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Computer Technology SIG

1986/87 Member Survey

On the following lines, please type, pri your name, title, and the address you want SIG		
		
Using the following scale, please rank yourse below.	LF IN	EACH CATEGORY
L - I CONSIDER MYSELF AN EXPERT IN THIS AREA E - I AM VERY KNOWLEDGEABLE ABOUT THIS AREA B - I HABE SOME KNOWLEDGE OF THIS AREA H - I HAVE A LIMITED AMOUNT OF KNOWLEDGE OF THIS - I HAVE NO KNOWLEDGE AT ALL ABOUT THIS AREA	S AREA	
PLEASE RANK YOURSELF IN EACH OF THE	SE ARI	EAS:
A. Knowledge of Computer-Assisted Instruction		
B. Knowledge of Computer-Managed Systems		
C. Knowledge of Peripherals (Modems, etc.)		
D. Knowledge of software in my field		
(Please identify field:)		
DO YOU FEEL YOU HAVE SUFFICIENT KNOWLEDG WILLING TO SERVE AS A RESOURCE PERSON FOR AN AREAS:	E AND IY OF	WOULD YOU BE THE FOLLOWING
A. computers in general	YES	NO
B. this specific computer:	YES	NO
C. peripherals (modems, etc)	YES	NO
D. software in this field (please identify field);	YES	NO
E. specific software programs, such as WS or db3 (please identify programs):		
	YES	NO
F. these areas not covered by this survey:	ve-	wa
	YES	NO

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment P Page 9 of 17

To help us to determine the direction the SIG should take this year, please indicate which of the following areas you want more information about:

CIRCLE THE LETTER OF EACH AREA YOU WOULD LIKE MORE INFORMATION ABOUT:

a.	computers in general
b .	this specific computer:
c.	modems and peripherals
d.	computer-assisted-instruction in basic skills
e.	computer-managed-programs for basic skills
f.	tutorial systems such as PLATO and NovaNET
g.	software in reading and study skills
h.	software in writing and word processing
i.	public domain software
j,	software in math
ĸ.	software in these fields:
1.	these specific software programs:
m.	how to evaluate software
n.	who has already evaluated software and where can I get the results?

PLEASE COMPLETE THIS SURVEY BY AUG 30, AND MAIL IT TO:

o. this area not covered by this survey:

Wm E Broderick, PhD Reading Dept Chairman Cerritos College 11110 E Alondra Bl Norwalk CA 90650

If I don't hear from you, I will try to contact you, as we want to make sure this SIG is as responsive and as sharing as it can be.

19 June 1987

Becky:

I hope you are having an enjoyable summer so far. Enclosed you will find the information that the SIG leaders have forwarded to me. I realize that I am supposed to pass on to you the form for each SIG titled "WCRLA SPECIAL INTEREST GROUP GUIDELINES." I, also, realize that this form should include the following information from each SIG: leader; purpose; goals; proposed activities; amount of money collected; and membership list.

Since you have gone through this process of information collection yourself I am sure that you know "one gets what one can." I really can't complain about getting bits and pieces of information from each SIG, or no info at all, since I know how busy and hectic the summer months can be. I will go through each of the SIGs to give you a breakdown of what they have and have not sent me so far.

1. ADYANCED READING - CAROL DODD

"I have received no correspondence from this SIG as of this date."

COGNITIVE PSYCHOLOGY - PAT MULCAHY

"Mailing list; no WCRLA SPECIAL INTEREST GROUP GUIDELINES form. I do wish to add that I have received Pat's latest excellent interactive newsletter and other items of interest. Pat is very active in keeping her SIG memoers informed."

=======

3. <u>Computer technology</u> - bill broderick

"Bill is on leave until the end of June so I don't expect any correspondence from him till later this summer."

4. CRITICAL THINKING - JERRY FISHMAN

"I have received the last three outstanding issues of Critical Thinking's newsletter "Another Spoke in the Wheel" but I haven't as yet received the WCRLA SPECIAL INTEREST GROUP BUIDELINES form." Just received guidelines as I was putting facing in the mail.

5. <u>ENGLISH AS A SECOND LANGUAGE</u> - ROBERTA DELANEY
"Roberta is looking for someone to takeover as chair. So far Roberta has had no luck and will wait till August to send out another SIG letter."

HISPANIC ASSISTANCE - MANUAL OLGIN

"I have received information from Manual concerning MAC, which is not a SIG, but so far no information concerning Hispanic Assistance."

7. LEARNING ASSISTANCE CENTER MANAGEMENT - DEBORAH WEAVER
"I have received all the necessary information from Deaborah plus a
"WCRLA FUNDING REQUEST." Could you please pass the funding request on
to Gwun?"

8. LEARNING DISABLED STUDENT - MARY LEE TAYLOR

"I received a letter from Mary stating that she will forward the information to me as soon as she can."

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9. <u>Peer tutoring</u> – tom gier

"I have received all the necessary information from this SIG."

10. <u>Organizational Development</u> - Larry Bridges

"I have received no correspondence from this SIG as of this date."

11. EYALUATION AND RESEARCH - CAROL WALYEKAR

"Carol is in the process of getting this SIG started. I received a copy of her excellent initial letter which she sent out to SIG members. The letter included an excellent survey to be completed by the SIG members. I expect to get more information later this summer."

Becky, there is the possibility that some of the SIG leaders, from force of habit, may have forwarded the information and forms directly to you. If this is the case please send me a copy of the information for my files. I will forward to you any additional information that I receive from the SIGs during the summer. Since I will be out of state from the last week of June to the end of July, I'll be attending the Kellogg Institute, the soonest I'll be sending you additional information will be the first week of August.

I have a feeling that the necessary information will trickle in throughout the summer. I will be sending out a letter to the SIG leaders during the first part of August and will include reminders to those who still need to send me information.

In conclusion, the following information from the various SIGs is included in this mailing:

- Cognitive Psychology a two page mailing list;
- ENGLISH AS A SECOND LANGUAGE two letters, 4/20 and 5/30;
- LEARNING ASSISTANCE CENTER MANAGEMENT letter, guidelines, mailing list, and <u>funding request</u>; and
- 4) PEER TUTORING guidelines and mailing list.

5.) CRITICAL & CREATIVE THINKING 516 gustiline (mailing list in Sept.)

Becky, have a nice summer; I'll be corresponding with you in August.

Sincerely,

P. 5. Beady, sorry for the last minute alletin but I get Jerry's guidelines just as t was putting this in the mail. Perfect toming ...

Tom Gier
The Learn

The Learning Center
Anchorage Community College
2533 Providence Avenue

Anchorage, Alaska 99508-4670

WCRLA SPECIAL INTEREST GROUP GUIDELINES 1987-1988

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<u>DIRECTIONS:</u> Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

Special Interest Group Name:	CRITICAL AND CREATIVE THINKING SPECIAL INTEREST GROUP		
1987-88 SIG LEADER:	Jerry Fishman		
	NAME		
910 Pennsylvania Place ADDRESS			
	Davis, California 95616		
	(916) 449-7577 (916) 753-2754		
	York Phone Home Phone		

Special Interest Group Purpose:

To exchange techniques of teaching critical and creative thinking and to provide support and encouragement for teachers, learning center personnel and others who teach critical and creative thinking.

Goals for 1987-88:

The Critical and Creative Thinking SIG will make a three hour presentation at hte Sacramento Conference.

Also, this SIG hopes to create a good directory of all its members this year.

Proposed Activities for 1987-88:

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See goals.

Amount of money to be collected from membership: (\$3.00 per member is recommended)

\$ 8.00 for 8 issues of Spoke

Please attach a membership list. Will send same in September when I have access to my floppy disks.

SIG Leader

Date

SIG Coordinator

Date

WCRLA SPECIAL INTEREST GROUP GUIDELINES 1987-1988

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<u>DIRECTIONS</u>: Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

	York Phone	Home Phone
	(907) 786-1926	(907) 349-7128
	Anchorage, Alaska 9950	8-4670
	Anchorage Community Co	ollege, 2533 Providence Ave
*	NAME	
1987-88 SIG LEADER:	Tom Gier	
Special Interest Group Name:	Peer Tutoring	

Special Interest Group Purpose:

"To improve peer tutoring programs"

<u>Goals for 1987-88:</u>

- 1. To increase tutor recruitment;
- 2. To improve tutor training;
- 3. To improve tutor evaluation;
- To increase faculty involvement;
- 5. To improve tutor delivery systems;
- 6. To explore different types of tutoring programs;
- 7. To assist in setting-up new tutoring programs; and
- 8. To keep informed about the latest research concerning tutoring.

Proposed Activities for 1987-88:

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- To continue to publish a quarterly newsletter, "The Tutoring Exchange;"
- 2. To pursue the establishment of WCRLA Tutoring Certificates:
- 3. To present a tutor training institute at the Sacramento Conference;
- To present a two hour "brunch and idea sharing" at the Sacramento Conference;
- To belp Peer Tutoring SIG members present tutoring sessions and institutes at the Sacramento Conference; and
- 6. To continue to act as a clearinghouse for tutoring ideas and information on a national level.

Amount of money to be collected from membership: (\$3.00 per member is recommended)

\$ ZERO

Please attach a membership list.

"SEE ATTACHMENT"

SIG Leader

Date

SIG Coordinator

5-28-87

Date

WCRLA SPECIAL INTEREST GROUP GUIDELINES 1987-1988

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<u>DIRECTIONS</u>: Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

Special Interest Group Name:	Learning Assistance	Center Management
1987-88 SIG LEADER:	Deborah Weaver	
	NAME	
	North Lake College	
	5001 N. Mac Arthur F	31vd.
	ADDRESS Irving, Texas 75038	
	(214)659-5266 (214) 296-7999
		lome Phone

Special Interest Group Purpose:

To facilitate the sharing of information regarding issues relating to LAC management, such as grant funding, use of tutors, materials, use of software for record keeping and instruction, incorporation of LAC's into institutional structure, etc.

Goals for 1987-88:

To increase the viability of this SIG through quarterly mailings. To present an institute specifically geared towards LAC management, and to solicite proposals for individual papers which relate to LAC management.

Proposed Activities for 1987-88:

Institute at Sacramento Quarterly mailing

Amount of money to be collected from membership:

(\$3.00 per member is recommended)

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Please attach a membership list.	·
SIG Leader	
	1 /

\$ 3.00



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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

The Awards and Scholarship Committee of the Western College Reading and Learning Association is seeking members of the organization who would like to become candidates for the following grants:

RESEARCH ASSISTANCE AWARD

The purpose of this award is to foster significant investigation by members of the Association in the areas of reading, learning assistance, developmental education, and tutorial services. Studies using standard research approaches (e.g., historical, survey, experimental) are encouraged. The Research Assistance Award will not be awarded for the purpose of dissertation support, but instead to encourage research in the field. This \$500.00 award will be given in two parts: \$250.00 will be awarded at the beginning of the research project, with the remaining \$250.00 awarded upon its completion.

Proposals should include:

- brief survey of previous research on the topic, statement of the research problem, indication of procedures and methods, and description of the implications of the investigation;
- 2. itemized budget:
- 3. schedule for completion; and
- 4. resume of the applicant.

Proposals will be judged on the basis of their thoroughness, significance, and likely impact. Proposals should be submitted in triplicate to the address below and postmarked no later than January 15, 1988.

DISTINGUISHED RESEARCH AWARD

The purpose of this award is to recognize outstanding research achievements each year in the areas of reading, learning assistance, developmental education, and tutorial services. Contributions to these areas that were published during the preceding calendar year may be nominated either by their authors or by others; publications nominated will be judged on the basis of their thoroughness, significance, and likely impact. The award will include an honorarium of \$100.00 and a plaque.

Letters of namination and copies of the publication should be submitted in triplicate to the address below and postmarked no later than January 15, 1988.

SCHOLARSHIP

The purpose of the WCRIA Scholarship is to help members further their education and careers. If you are engaged in full-time graduate study in one of WCRIA's major interest areas (reading, learning assistance, developmental education, tutorial service, etc.), write to the address below for a scholarship application form. Applications for this \$500.00 Scholarship must be submitted by January 15, 1988.

APPLICATION FOR WCRLA AWARDS AND SCHOLARSHIP

Please send all application materials to:

Joyce Weinsheimer, Chair WCRIA Awards and Scholarship Committee Learning and Academic Skills Center University of Minnesota, 104 Eddy Hall Minneapolis, MN 55455

*** Recipients of the awards and scholarship will be announced at the 21st Annual Conference of the Western College Reading and Learning Association in Sacramento, California.

Box 5278/Las Cruces, New Mexico 88003 Telephone (505) 646-3136



July 15, 1987

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Ms. Gwyn Enright
San Diego City College
1313 Twelfth Ave.
San Diego, CA 92101

Dear Gwyn:

I received a contract from Dee Tadlock. However, after carefully going over it, I discovered that a number of important items were missing. I really think that the missing items were oversights. I have written up the additions and changes and have contacted Dee. I am waiting for her to get back from vacation. As soon as we get these changes made I will send the contract to you, hopefully within the next few weeks.

I have had some conversations with people from Southern California and Arizona about hosting future conferences and will continue to pursue these areas.

Does the Board have any strong feelings on whether the conference following Seattle needs to be in Southern California or would they be willing for it to be in another state?

Have fun at the Board Meeting!

Sincerely,

Susan C. Brown

Site Selection Chairperson

July 6, 1987

To the WCRLA Executive Board:

Since WCRLA strongly encourages professional development and development of the profession through research and professional interaction; and since the first step in research (and interaction) should be a common language with agreement on basic terminology (such as remedial, compensatory, developmental, advanced college reading skills, etc.) used in the discipline; and as developmental education does not currently have said agreement on terminology, I respectfully request your consideration of the following actions:

- 1. That the WCRIA Executive Board act to establish a committee to study this problem to the end that a list of proposed definitions be submitted for the consideration of the general membership no later than the 1988 Conference. This committee should include recognized researchers and authorities in developmental education as well as current practitioners. This committee should also seek input from the general membership of the organization.
- 2. That this committee make preliminary contact with those professional organizations with whom we share common concerns.
- 3. That specific presentations addressing the problems of definitions used in developmental education be solicited for the 1988 Conference, including one with an open forum format to permit exchange of ideas.
- 4. That during the last business session of the 1988 Conference, the recommendation of the committee be considered by the entire membership for approval, amendment and/or further study.
- 5. That any definitions so agreed upon by the membership of this organization be transmitted to related professional organizations with the request that they consider similar adoptions.
- 6. That continued action be taken to encourage national agreement on definitions of said basic terminology of our profession.

Submitted by Mary Rubin 6008 NW Williams Lawton, OK 73505

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in

Developmental Education

Mary K. Rubin

Department of Education & Psychology

Cameron University

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in Developmental Education

The confusion which exists in developmental education due to inconsistent use of terminology needs to be eliminated. The variance in terminology is illustrated using the terms remedial and developmental. Definitions of authorities, International Reading Association, and boards controlling higher educations are presented. Because other groups are developing definitions which may be harmful to developmental educators, the profession should take immediate steps to determine which terminology is basic to the profession, then standardize definitions for use in research and program operation.

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in Developmental

Education

Are you a developmental educator, a learning specialist, a remedial instructor? Is your program called a reading center, a clinic, a learning center, compensatory instruction? Are your students remedial, corrective or developmental? And just what is "college level" content?

Recently several faculty members from college reading programs and learning centers met at a state conference. During the conversation several of the questions from the paragraph above were asked. As each term was introduced into the conversation, group members would break into the flow of ideas to clarify the meanings of terms. It was quite apparent that each person had different meanings for these simple terms; meanings which, in some cases, were quite disparate. It is little wonder that college reading instructors and others involved in developmental education are experiencing difficulty in gaining respect from other academic departments and obtaining funds for programs offered on campus. How can reading/learning specialists expect to be fully integrated as an academic program when something as elementary as a common language base does not exist? What is needed are clear, concise definitions for all the terms used by college reading/learning specialists.

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An examination of just two terms, *remedial* and *developmental*, will illustrate the deficiencies of the current situation.

When reading teachers in grades 1-12 meet to discuss reading problems, they have an agreed upon language base which facilitates their conversations. When college reading instructors meet to discuss reading instruction for college students, the discussion must begin with a definition of terms since the terminology is not consistent, sometimes even on a single campus. For example, when speaking of pre-college reading, remedial means students with 2 or more years discrepancy between expectancy and actual reading levels. At college level, remedial may mean a student with a 12.9 grade level score, a 6.0 grade level score, an ACT score below 16, or any of a variety of other definitions. This wide variation creates confusion and misunderstanding among college learning specialists, learning specialists and other educators, and learning specialists and the public (especially those with responsibility for funding higher education).

Even within professional groups concerned with developmental education, no specific definitions exist for terms which appear with regularity in our publications. The International Reading Association (IRA) has published A Dictionary of Reading and Related Terms which includes some definitions for the terms above, but many developmental educators would disagree with these definitions. For instance, remedial reading is defined as:

WHATS IN A NAME

1. any specialized reading instruction adjusted to the needs of a student who does not perform satisfactorily with regular reading instruction. 2.intensive, specialized reading instruction for students reading considerably below expectancy. 3. reading instruction which is more specialized than corrective reading in the classroom but not as specialized as that in definition 2. 4. developmental reading instruction set at a different pace and designed for an individual student or a selected group.

Developmental reading is defined as:

1. reading instruction, except remedial, for students at all levels. 2. reading instruction, except remedial, for all students beyond the elementary school level. 3. a comprehensive school program of remedial and nonremedial reading instruction for all students. 4. remedial reading instruction in high school and college, a misuse of the term.

Many authors have attempted to clarify basic definitions. Patricia Cross and John Rouche have proposed functional definitions for these terms:

nation, developmental is frequently used as a euphemism for remedial . . . In my view a more useful distinction is to be found in the purpose or goal of the program. If the purpose

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of the program is to overcome academic deficiencies, I would term the program remedial. . . If . . . the purpose of the program is to develop the diverse talents of students, whether academic or not, I would term the program developmental. (Cross, 1976)

'Remedial' implies the remediation of student deficiencies in order that the student may enter a program for which he was previously ineligible . . . 'Developmental' or 'compensatory' refers to the development of skills or attitudes and may not have anything to do with making a student eligible for another program. (Rouche & Wheeler, 1973)

Clowes (1980) defines remedial as education designed to "fix' the student or some weakness in the student and which can be applied as a kind of politice." He sees compensatory education as "improving cognitive deficits which are primarily environmentally induced." Developmental education is "a process through which students must go and which extends beyond academic subject areas and competencies into basic decisions about life directions and purposes."

Other authors suggest definitions based more on performance skill levels possessed by college students. Nist (1985) indicates that remedial students lack skills normally learned in elementary and junior high school. Developmental skills are those reading and study skills required for academic success. Nist includes a chart detailing the

WHATS IN A NAME

characteristics of traditional, developmental and remedial students in the areas of basic reading skills, vocabulary, study skills, and thinking capability. The article also suggests guidelines for differentiating remedial and developmental instruction. These guidelines address issues of class size, instructional content and amount of time required for program completion. Nist closes her article with:

Those involved with reading programs at the college level need to take a closer look at the characteristics of their students and adjust programs accordingly, differentiating between remedial and developmental courses and students . . . each group requires different instructional techniques, materials and time requirements. Adjusting programs to meet these needs will result in more effective use of resources, time and instructional personnel.

POLITICAL INFLUENCE

In recent years various governmental agencies, especially academic governing boards in the various states, have begun to develop definitions which also determine funding. Early in 1987, higher education governing boards were surveyed with a questionnaire attempting to determine what official definitions (if any) are used when discussing learning center operations. The questionnaire asked if the state had an official definition for the terms *remedial* and/or *developmental*. If such definitions exist, the respondent was asked to indicate their applicability to vo-techs, community colleges, junior

WHAT'S IN A NAME

colleges, 4-year colleges, and/or universities. Respondents were asked to include definitions when returning the questionnaire.

Figure 1. is a summary of the thirty-five questionnaires that have been received at the time of this publication. (A total of 61 questionnaires were sent to higher education governing agencies in the 50 states. In some states more than one agency had responsibility for governing higher education decisions.) If definitions were received with the questionnaire, the type of document containing the definition is indicated. Asterisks indicate a response in a form other than that requested (i.e., the use of other terms such as "basic skills," "basic competencies." "compensatory skills," or nothing marked on the questionnaire but the response was clarified by accompanying documents). Virtually all states replying with official definitions use the definitions to determine credit and degree applicability of coursework defined as remedial or developmental.

The first fourteen agencies listed replied that no official definitions exist in the state. The next two, Massachusetts and Ohio, said there were no official definitions, but that each campus in the state developed their own definitions. In Massachusetts, an unofficial report discussed the variety of definitions for what appeared to be similar programs, but nothing has been done to standardize terminology.

The states with definitions seem to fall into categories. Some states have definitions only for the purpose of determining funding.

Kentucky (Yes**) funds preparatory education for freshmen and

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WHATS IN A NAME

sophomores who score less than 12 on the ACT test. Montana (No**) replied that no official definitions exist, but enclosed documents use the term remedial in funding formulas.

The remainder of the states shown answered that one or both of the terms are officially defined in various documents. A common means of defining terms is based on test results (exact tests used vary -included are a variety of state competency tests, ACT, SAT, and other achievement tests). California and South Carolina are examples of states with policies which permit individual institutions within the state to select achievements tests for screening purposes. Other states, including Tennessee, Florida and Georgia, may use ACT/SAT scores for preliminary screening, but have a state-adopted test for final placement in courses. Georgia uses a test called BSE (Basic Skills Examination) with a minimum score of 63. Tennessee calls its test AAPP (Academic Assessment and Placement Program). Louisiana uses ACT scores for screening purposes, but permits campuses to set higher minimum scores and require additional testing. Louisiana also sets specific limits on the length of developmental programs for individual students by stating: "If a student works in a developmental program for 3 semesters and shows no progress, the student should be counseled into a more appropriate career training program." Funding statements may also be included, but are not the primary focus of the documents examined.

Other states use definitions reflecting the concepts of growth seen in the definitions of Cross and Rouche above. Washington defines basic

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skills courses as "courses in basic knowledge and skill areas as needed to prepare for college level courses." Skill areas are then specified including such categories as Academic & Intellectual Skills and Job-Seeking/Changing Skills. Minnesota (1985) defines remedial levels as "instruction needed because the student is functioning below the achievement norms for high school students for high school students completing the commonly-taken courses." A report for Minnesota's Higher Education Coordinating Board used Richardson's (1981) definitions as a basis for the report. These definitions include:

Remedial programs . . .focus exclusively on academic skills
- . . short-term and limited in scope . . . purpose is to prepare
students to enter regular academic and vocational
programs as quickly as possible.

Compensatory programs . . . "make up for" social or educational disadvantages . . . teaching basic academic skills . . . addressing social and psychological factors. . . Developmental programs . . . all students, including the academically able . . . growth of individual abilities on any level . . . establish individual goals for each student.

THE ROLE OF PROFESSIONAL ORGANIZATIONS

Several professional organizations exist to serve the needs of college learning educators. Western College Reading and Learning Association (WCRLA) and National Association for Developmental Education (NADE) are two of the most active of these organizations. Yet

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neither of these groups has provided leadership in resolving the terminology dilemma.

We currently face a crossroads for this issue. Are we willing to stand by and allow political entities to determine the definitions which will guide our profession? Or are we prepared to mature professionally and, through professional organizations, develop definitions critical to our future operation? There exists a wealth of opinion on possible definitions which can serve as a basis for investigation. Perhaps a joint committee of WCRLA and NADE representatives could be formed to study and make recommendations regarding definitions reflecting the needs of college learning educators. Such a committee should be comprised of leading authorities and researchers as well as classroom practicitioners.

Such a committee should be encouraged to set specific deadlines for developing recommendations. Within the next year a preliminary report should be made to interested educators through professional organizations. These organizations could then take a leadership role in gaining widespread acceptance of the terminology.

To receive academic respect and be considered an academic discipline or field of study, a common language base must exist which communicates an agreed upon body of knowledge with historical and philosophical underpinnings. Until we have definite, universally accepted terminology in our field, research will be suspect. In fact, without this terminology, we have nothing. The time to act is now. Can we accept the challenge?

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FIGURE 1 STATES RESPONDING TO QUESTIONNAIRE

AGENCY	State Name	Remedial	Develop	Vo Tech	Jr Col	Com	4-YR	Univ	Definition - Yes/No & Form
Alabama Commission on Higher Education	ALÁBÁMÁ	No	No		E 21023		AT JAC	3-14 F H	No
Arizona Board of Regents	ARIZONA	Ñõ	No						No
Arkansas Department of Higher Education	ARKANSAS	No	No					-	No
Board of Governors for Higher Education	CONNECTICUT	No	No				 		No
Board of Regents	IOWA	No	No				1		No
Board of Trustees of State Inst. of High. Learn	MISSISSIPPI	No	No						No
Missouri Department of Higher Education	MISSOURI	· No	No						No
Nebraska Coordin. Commis for Postsecond Educ	NEBRASKA	No	No				 		No
Commission of Higher Education Facilities	NORTH CAROLINA	No	No				<u> </u>		No
Board of Higher Education	NORTH DAKOTA	No	No			-	-		No
Board of Governers for Higher Education	RHODE ISLAND	No	No				1		No
Vermont Higher Education Planning Commission	VERMONT	No	No				1		No
State Council of Higher Education for Virginia	VIRGINIA	No	No				†		No
Wyoming Coordin. Council for Postsecondary Ed	WYOMING	No	No				1		No
Massachusetts Board of Regents	MASSACHUSETTS	No.	No.						Yes UNOFFICIAL
Ohio Board of Regents	оню	No.	No.						No SCHOOLS DEFINE
Board of Regents of the University System of GA	GEORGIA	No.	Yes	No	Yes	No	Yes	Yes	Yes DEVELOPMENTAL STUDIES
Board of Regents	LOUISIANA	No'	Yes	No	Yes	Yes	Yes	Yes	Yes REPORT
South Carolina Commission on Higher Education	SOUTH CAROLINA	No.	Yes	No		No	Yes	Yes	Yes "CUTTING EDGE" REPORT
Montana University System	MONTANA	No"	No.						Yes LETTER & MEMO
Florida Postsecondary Educ Planning Commission	FLORIDA	Yes		Yes		Yes	1		No
State Board for Higher Education	MARYLAND	Yes		-		Yes	Yes		Yes RESEARCH REPORT
Board of Governors, Chancellor's Office	CALIFORNIA	Yes	No			Yes	1		No
Illinois Board of Higher Education	ILLINOIS	Yes	No	No	No	Yes	No	Yes	Yes UNDERGRAD ED INFORM
Commissioner for Higher Education	PENNSYLVANIA	Yes	No	-	Yes	Yes	Yes		Yes HIED EQUAL OPPORT.ACT
State Board of Regents	TENNESSEE	Yes	Yes			Yes	Yes	Yes	Yes BOARD REGENTS INFO
Tennessee Higher Education Commission	TENNESSEE	Yes	Yes	No	No	Yes	Yes	•	Yes NOTE ON QUESTIONINAIRE
Coordinating Board, Texas College & Univ System	TEXAS	Yes	Yes	Yes	Yes	Yes	Yes		No
West Virginia Board of Regents	WEST VIRGINIA	Yes	Yes	Ñō	No	Yes	Yes	Yes	Yes COLLEGE CATALOGS
University of Wisconsin System	WISCONSIN	Yes'	Yes				Yes	Yes	Yes UW DOCUMENT AP7 2
State University System of Florida	FLORIDA	Yes'	Yes*			-			Yes GOVERNMENT DOCUMENT
Minnesota Higher Education Coordinating Board	MINNESOTA	Yes*	Yes'	•		-	-	•	Yes LETTER
State Board for Community College Education	WASHINGTON	Yes*	Yes.	No	No	Yes	No	No	Yes "BASIC SKILLS"
Council for Postsecondary Education	WASHINGTON	Yes*	Yes'	-		Yes			Yes "BASIC SKILLS"
Council on Higher Education	KĒNĪŪČKÝ	Yes'	Ϋes [‡]	Ño	No	Yes	No	Yes	Yes FUNDING
		An	1	I			L.		

AGENCY	State Name	Remedial	Develop	Vo Tech	Ji Col	Com	4-YR	Univ	Definition Yes/No & Form
Alabama Commission on Higher Education	ALABAMA	No	No	1.0011					No
Arizona Board of Regents	ĀŘIŽONĀ	No	No						No
Arkansas Department of Higher Education	AÑKANŜĀŜ	No	No			~		-	No
Board of Governors for Higher Education	CONNECTICUT	No	No			-			No
Board of Regents	ľowá	No	No -	-				50 May 10	No
Board of Trustees of State Inst of High Learn	MISSISSIPPI	No	No				-		No
Missouri Department of Higher Education	MISSOURI	No	No						No
Nebraska Coordin Commis for Postsecond Educ	NEBRASKĀ	No	No			****			No
Commission of Higher Education Facilities	NORTH CAROLINA	No ··	No						No
Board of Higher Education	NORTH DAKOTA	No	No						No
Board of Governers for Higher Education	PHODE ISLAND	No	No						No
Vermont Higher Education Planning Commission	VERMONT	No	No						No
State Council of Higher Education for Virginia	VIRGINIA	No	No						No
Wyoming Coordin Council for Postsecondary Ed	WOMING	No	No						No
Massachusetts Board of Regents	MASSACHUSETTS	No.	No.						Yes UNOFFICIAL
Ohio Board of Regents	OI NO	No.	No.						No SCHOOLS DEFINE
Board of Regents of the University System of GA	GEORGIA	No.	Yes	No	Yes	No	Yes	Yes	Yes DEVELOPMENTAL STUDIES
Board of Regents	LOUISIANA	No.	Yes	No	Yes	Yes	Yes	Yes	Yes REPORT
South Carolina Commission on Higher Education	SOUTH CAROLINA	No*	Ves	No	-	No	Yes	Yes	Yes CUTTING EDGE REPORT
Montana University System	MONTANA	No	No.						Yes LETTER & MEMO
Florida Postsecondary Educ Planning Commission	FLORIDA	Yes		Yes		Yes	l		No
State Board for Higher Education	MARYLAND	Yes				Yes	Yes		Yes RESEARCH REPORT
Board of Governors, Chancellor's Office	CĂÍ F ÔRNIĂ	Yes	No			Yes			No
Illinois Board of Higher Education	II LINOIS	Yes	No	No	No	Yes	No	Yes	Yes UNDERGRAD ED INFORM
Commissioner for Higher Education	PENNSYLVĀNIĀ	Yes	No	-	Yes	Yes	Yes		Yes HIED EQUAL OPPORT ACT
State Board of Regents	TENNESSEE	Yes	Yes	-		Yes	Yes	Yes	Yes BOARD REGENTS INFO
Tennessee Higher Education Commission	TENNESSEE	Yes	Yes	No	No	Yes	Yes	·	Yes NOTE ON QUESTIONNAIRE
Coordinating Board, Texas College & Univ System	ĪĒXAS	Yes	Ves	Yes	Yes	Yes	Yes	1000	No
West Virginia Board of Regents	WEST VIÄĞINIÄ	Yes	Yes	No	No	Yes	Yes	Yes	Yes COLLEGE CATALOGS
University of Wisconsin System	WISCONSIN	Yes	Vρē	-			Yes	Yes	Yes UW DOCUMENT AP72
State University System of Florida	ÉLORIDA	Y00*	Yes'					-	Yes GOVERNMENT DOCUMENT
Minnesota Higher Education Coordinating Board	MINN SOTA	Yes.	Yes.	-	·	•	•		Yes LETTER
State Board for Community College Education	WASHINGTON	Yes	ÿes:	Nio	Ñã	Yes	No	No	Yes "BASIC SKILLS"
Council for Postsecondary Education	WASHINGTON	Yes.	Ÿes.			Ÿes			Yes "BASIC ŠKILI Š"
Council on Higher Education	KI NII K KY	Yes	Ves.	Ño	Ñō	Ÿes	No	Yes	Yes FUNDING
Council of Frights From and	1			L.	~				

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Consultation & Technical Assistance Information Brokering Service Journal of Developmental Education

National Center for Developmental Education Reich College of Education Appalachian State University Boone, North Carolina 28608 704/262-3057 Kellogg Institute
Research in Developmental Education
Telementoring Project

July 16, 1987

Dr. Gwyn Enright
Academic Skills Center
College of Arts & Letters
San Diego State University
San Diego, CA 92182-0763

Dear Gwyn:

I am writing with much appreciation for the interest you and the WCRLA Board have shown in discussing a formal arrangement which would provide the JOURNAL OF DEVELOPMENTAL EDUCATION to your membership at wholesale cost. I am also aware that among your major concerns is the issue of increased membership fees and the overlap with NADE. In further conversation with you, I was led to believe that, while WCRLA may want to facilitate making the JOURNAL available to members, the Board might prefer a voluntary rather than a mandatory participation program. In light of your perception, I am proposing a voluntary participation program whereby the cost decreases as the participation rate increases. I am also proposing that WGRLA consider offering both the JOURNAL and our bi-monthly newsletter, REVIEW OF RESEARCH-IN DEVELOPMENTAL Under this plan members would be able to choose one education. or hoth publications. Final cost would be determined by the annual rate of participation. For example, if 55% of the membership chose the JOURNAL, the cost of the JOURNAL would be \$3.93 per issue, or 9% over cost. If 35% of the membership chose RiDE, the cost of RiDE would be \$1.41 per issue, or 12% over cost. Attached are tables indicating the exact cost per unit for both publications as it correlates to participation rates.

WCRLA would be required to provide an annual membership list for each publication and enter the program for a minimum of two years. WCRLA would also be required to collect subscription fees from the membership and to make payment to the National Center or a mutually agreeable schedule.

RECEIVED JUL 1 8 1987

Dr. Gwyn Enright Page Two July 16, 1987 WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment T Page 2 of 3

We believe the proposed arrangement will be beneficial to everyone involved and look forward to your response and suggestions.

Sincerely,

Milton G. Spann Jr.

Editor

JOURNAL OF DEVELOPMENTAL

EDUCATION

Bunk

cc: Barbara Calderwood Managing Editor

Enclosure: Table of rates and

unit costs

JOURNAL OF DEVELOPMENTAL EDUCATION published 3 times per year Academic year 1987-88

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Participation Rate	Unit <u>Cost</u>
75% plus	Cost plus 5% or \$3.79
65%	Cost plus 7% or \$3.86
55%	Cost plus 9 %
45%	or <u>\$3.93</u> Cost plus 12%
35% or less	or <u>\$4.04</u> Cost plus 15% or \$4.15
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*NOTE: Base cost for Volume 11 = \$3.61 per issue. NADE agreement states cost plus 5% to any other organization.

RiDE published 5 times per year Academic year 1987-88

ParticipationRate	Unit <u>Cost</u>
75% plus	Cost or \$1.26
65%	Cost plus 5% or \$1.32
55%	Cost plus 7%
45%	or <u>\$1.35</u> Cost plus 9% or \$1.37
35% or less	Cost plus 12% or \$1.41

*NOTE: Base price of Volume 5 is \$1.26 per issue.

NOTE: Retail JOURNAL OF DEVELOPMENTAL EDUCATION for academic year 1987-88 = \$14.00

Retail RIDE for academic year 1987-88 = \$9.50

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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

SUMMARY OF BUDGET 1987/88

	BUD	GET ITEM	REQUESTED	APPROVED
I. 0	PERA'	ring budget		
	A.	Board		
	В.	Publications		
	c.	Gen. Operating Expense		
	D.	Committees		
	E.	Special Interest Groups		
	TOT	AL OPERATING BUDGFT		
II.C	ONFE	RENCE BUDGET		
	Α.	Conference Management		
,	В.	General Conference Expenses		
	С.	Conference Program	•	
	D.	Food Functions		
	TOT	AL CONFERENCE BUDGET		
TOTA	L BU	OGET		

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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

SUMMARY OF BUDGET VARIANCES

1986-87 BUDGET

BUDGET ITEM	BUDGETED	SPENT	VARIANCE
I. OPERATING BUDGET			
A.Board Expenses	\$ 9,200	\$ 5,334.62	\$3,865.38
B.Publications	11,300	10,667.57	632.43
C.General Op. Expenses	5,050	5,396.43	(346.43)
D.Committees	2,875	449.07	425.93
E.State and Regional	2,100	1,199.48	900.52
F.Special Int. Groups	50	-	50.00
TOTAL OPERATING BUDGET	\$30,575	\$25,047.17	\$5,527.83
. CONFERENCE BUDGET			
	\$ 1,950	\$ 3,313.51	(\$1,363.51)
A.Conference Management	\$ 1,950 5,600	\$ 3,313.51 4,972.72	(\$1,363.51) 627.28
A.Conference Management B.General Conf. Expenses	5,600	4,972.72	• • •
A.Conference Management	•		627.28
B.General Conf. Expenses C.Conference Program	5,600 3,000	4,972.72 2,641.09	627.28 358.91

July 17-19, 1987

Sacramento, CA WESTERN COLLEGE READING AND LEARNING ASSOCIATION BUDGET

BUDGET ITEMS	APPROVED FOR 86-87	1	BALANCE	REQUESTED FOR 87/88	APPROVE FOR 87/8
.OPERATING BUDGET		25,047.17	\$5,527.83	*47910	
A. BOARD TOTAL	9,200	5,334.62	3,865.38	* 8550	
President (Total)		2,571.81		\$3500	
Travel		1,227.99			<u> </u>
Hotels and Food		415.33			
Telephone Expense		289.95			
Postage		214.38			
Print. & Publish.		40.41			
Wages & Fees		210.00			
Supplies		173.75			
Advert.& Promo.					1
Miscellaneous					
Other (Specify)					
other (opecary)					<u> </u>
	_				
					1
					-
					
D	-	257 (1		*/300	
President Elect (Total)		357.61		1,000	
Travel	+	176.00 153.09			1
Hotels and Food	+	6.70			
Telephone Expense			 		
Postage		9.40			+
Print. & Publish.		12.42			
Wages & Fees		 			
Supplies					+
Advert.& Promo.		 			 -
Miscellaneous		ļ			-
Other (Specify)					·
			ļ		
					-
•					

add a related revenue column

July 17-19, 1987			raye 4 01 20		
DGET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVEI FOR
st President (Total)		\$1,318.73		11100	
Travel		684.72			
Hotels and Food		569.28			
Telephone Expense	· .	32.23			
Postage		<u> </u>			
Print. & Publish.			,		
Wages and Fees					
Supplies		32,50	<u> </u>		
Advert. & Promo.					
Miscellaneous		· ·			
Other (Specify)		<u> </u>			
Awardo	100				
ecretary (Total)		301.80		7/000	
Travel		158.00			
Hotels and Food		118.80			
Telephone Expense		110.00			
Postage		25.00			
Print. & Publish.					
Wages and Fees	•			_	
Supplies					
Advert. & Promo.			1		
Miscellaneous					
Other (Specify)					
other (opecary)			1		
	-	†			
		<u> </u>		,	
		 			-
		-	- · · · · · · · · · · · · · · · · · · 		-

BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR
1					
Treasurer (Total) Travel		\$ 569,62		*1000	
Hotels and Food	 	276.66			+
Telephone Expense		183.76			
Postage		38.04			
Print. & Publish.		4.55			+
Wages and Fees		7.55			1
Supplies		66.61			
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
General Board Expenses (Total)	-	215.05		7300	
Travel					
Hotels and Food		215.05			
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					,
Supplies					
Advert. & Promo.					
Miscellaneous		 			
Other (Specify)					

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July 17-19, 1907				rage 0 01 20	
BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR
B.PUBLICATIONS TOTAL	\$11,300	\$10,667.57	\$ 632.43	12500	
Newsletter (Total)	5,400	4,230.79	1169.21	\$4700	
Travel		93.00			
Hotels and Food		99.14			
Telephone Expense					
Postage	700	269.83			
Print. & Publish.	4,700	3,768.82			
Wages and Fees					
Supplies			<u> </u>		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
•					
JCRL (Total)	\$ 5,700	\$6,134.63	(\$434.63)	*7300	
Travel					
Hotels and Food					
Telephone Expense					
Postage	500	395.63			
Print. & Publish.	4.800	5.739.00			
Wages and Fees					,
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					1

OGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVEI FOR
Prochures (Total)	\$ 200	\$ 302.15*	(\$102.15)	*500	
Brochures (Total) Travel	ÿ 200	ÿ 302:13×	(\$102:15)	300	
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.		\$ 302.15			
Wages and Fees					
Supplies			<u> </u>		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					_
Travel					•
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
				1	
				1	

^{*}Ledger Account under Adv. & Prom.

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	July 17-19, 1987				Page 8 of 26		
DG:	ET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR	
	GEN. ORG. EXPENSE TOTAL	\$5,050	\$5,396.43	(\$346.43)	*5000		
	Travel						
	Hotels and Food						
	Telephone Expense						
	Postage		346.65				
	Print. & Publish.		119.54				
	Wages and Fees						
	Supplies		97.46				
	Advert. & Promo.						
	Miscellaneous	250	160.44				
	Other (Specify)						
	Bonding		266.00				
	Accounting	300	300.01				
	Mail Servic e	4,500	3,249.83				
	1986 Conf. Refunds		856.50		-		
	Travel						
	Hotels and Food						
	Telephone Expense						
	Postage						
	Print. & Publish.						
	Wages and Fees						
	Supplies						
	Advert. & Promo.						
	Miscellaneous						
	Other (Specify)						
					ļ	-	
						-	

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July 17-19, 1987			P	Page 9 of 26	
BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR
D COMMERCIAL MODAL	\$ 2. 875	62 //0 07	A /25 02	3900	
D.COMMITTEES TOTAL Awards and Fundraising(Total)		\$2,449.07 1,710.38	\$ 425.93 (410.38)	7/800	
Travel			(420.00)	1,230	
Hotels and Food					
Telephone Expense					
Postage					`
Print. & Publish.					
Wages and Fees					
Supplies		1,379.50 330.88	Fundraising in Service Awards	tems)	
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Fundraising	500				
·- /					
Awards (1300)					
Archives(Total)	\$ 200	\$ 108.11	\$ 91.89	* 350	
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies		108.11			
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
				 	1

Attachment U Page 10 of 26

July 17-19, 1907				Page 10 07 26	
UDGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVED FOR
Nominations & Elect.(Total)	\$ 525	\$239.82	\$285.18	7400	
Travel					
Hotels and Food		49.49			
Telephone Expense		9.87			
Postage		2.09			
Print. & Publish.		178.37			
Wages and Fees					
Supplies			<u>.</u>		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Placement (Total)	\$ 150	\$ 81.25	\$ 68.75	*150	
Travel					
Hotels and Food					
Telephone Expense					
Postage		28.15			
Print. & Publish.		53.10			
Wages and Fees					,
Supplies					
Advert. & Promo.		ĺ	,		
Miscellaneous					
Other (Specify)					
					-
-					

Page 11 of 26

APPROVED SPENT REQUESTED APPROVED BALANCE FOR FOR ΑT BUDGET ITEMS FOR ¥ 450 Site Selection (Total) \$450 \$ 56.17 \$ 393.83 Travel 38.00 18.17 Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous Other (Specify) 200 \$200 \$253.34 (\$ 53.34) MAC(Total) 234.00 Travel Hotels and Food 15.52 Telephone Expense Postage 3.82 Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous Other (Specify)

BUDGET ITEMS	APPROVED FOR	SPENT · AT	BALANCE	REQUESTED FOR	APPROVEI FOR
Bylaws (Total)	\$ 50	_	\$ 50	¥ 50	1
Travel					-
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies			· · · · · · · · · · · · · · · · · · ·		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Publicity (Total)				*500	
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					

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APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVED FOR	
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	FOR	FOR AT	FOR AT BALANCE	APPROVED SPENT BALANCE REQUESTED FOR	

July 17-19, 1987				Page 14 OT 26	
BUDGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	IPPROVED FOR
E.STATE & REGIONAL TOTAL	\$2,100	\$1,199.48	\$ 900.52	*1850	
Coordinator(Total) Travel	3450	405.24	(5.24)	\$1450	
Hotels and Food	1100		-		
Telephone Expense		143.00			
Postage		52.82			
Print. & Publish.					-
Wages and Fees		209.42	.,		
Supplies			l d		
Advert. & Promo.		. / 1	Via)		
Miscellaneous		D William	W.		1
Other (Specify)		FFFFF			
		(71)			
Directors (Total)	\$1,700	\$ 794.24	\$ 905.76	*1850	
Travel				\ <u>.</u>	
Hotels and Food					
Telephone Expense		15.50			
Postage		160.02			
Print. & Publish.		266.57			
Wages and Fees					
Supplies		2.15			
Advert. & Promo.		350.00	(State of Wasi	hington)	
Miscellaneous					
Other (Specify)					
					-

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BUDGET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVED FOR	
F.SPECIAL INTEREST GRPS.(TOTAL)	\$50		\$ 50	6		
Coordinator (Total) Travel						
					+	
Hotels and Food						
Telephone Expense			 		 	
Postage				 	ļ	
Print. & Publish.				-	-	
Wages and Fees						
Supplies			ļ			
Advert. & Promo.				ļ		
Miscellaneous						
Other (Specify)					<u> </u>	
			<u> </u>			
					-	
Group Chairmen (Total)	\$50		\$ 50	<i>P</i>	 	
Travel					İ	
Hotels and Food						
Telephone Expense						
Postage						
Print. & Publish.						
Wages and Fees					,	
Supplies						
Advert. & Promo.						
Miscellaneous						
Other (Specify)						
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WESTERN COLLEGE READING AND LEARNING ASSOCIATION BUDGET

WESTERN COLLEG			SSOCIALION BUI		1
DIDCEM THEMS	APPROVED FOR 1987	SPENT AT 6/30/87	DALANCE	REQUESTED FOR 1988	APPROVED FOR 1988
BUDGET ITEMS				FUR 1988	FOK 1988
II. CONFERENCE TOTAL	\$13,500	\$13,171.54	\$ 328.46		
A.CONFERENCE MGT. TOTAL	1,950	3,313,51	(\$1,363.51)		
Chairman (Total)	1,500	2,200,75	(700.75)		
Travel	500	356.08			
Hotels and Food	200	339.76			
Telephone Expense	100	162.37			
Postage	100	241.37			
Print. & Publish.					
Wages & Fees	500	1,047.07		,	
Supplies	100	54.10			
Advert.& Promo.					
Miscellaneous					
Other (Specify)					
other (specify)	1				
	 		The state of the s		
	+				
	-				
					
On Site Manager(Total)	\$ 450	\$ 710.15	(\$ 260.15)		
Travel	150				
Hotels and Food					
Telephone Expense	100	141.17			
Postage					
Print. & Publish.					
Wages & Fees		88.76			
Supplies	200	480.22			
Advert.& Promo.					
Miscellaneous					
Other (Specify)					
					
			<u> </u>		1

GET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVE FOR
Program Committee (Total)		\$201.54	(\$201.54)	 	
Travel		157.00			
Hotels and Food		44.54			
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Coord. of Chairpersons(Total)		\$ 27.10	(\$ 27.10)		
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.		27.10			
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
			1	1	
	1				
	1		 		
	-		-		-

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OPP INTO	APPROVED	SPENT .	BALANCE	REQUESTED FOR	APPROVEI FOR
GET ITEMS	FOR		DALANCE	100	TOR
Exhibits Chairman(Total) Travel		\$173.97	(\$173.97)		
Travel		126.00			
Hotels and Food					1
Telephone Expense		20_56			
Postage		27,41			
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
ublicity Chairman (Total)					
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					•
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					1
	,				
			1		

Attachment U Page 19 of 26

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BUDGET ITEMS	APPROVED	SPENT .	BALANCE	REQUESTED FOR	APPROVEI FOR		
B.GENERAL CONF. EXPENSES TOTAL Programs (Total) Travel	\$5600 1800	\$4972.72 2925.66	\$ 627.28				
Hotels and Food							
Telephone Expense							
Postage		767_81*					
Print. & Publish.	1800	2157.85*					
Wages and Fees							
Supplies			·				
Advert. & Promo.							
Miscellaneous							
Other (Specify)							
***************************************			<u> </u>		<u> </u>		
*Amounts include calls, program	and reg.	forms					
imodice include culto, program		101110					
Registration Packets(Total)	\$ 400	\$ 107.67	\$ 292.33				
Travel							
Hotels and Food							
Telephone Expense							
Postage							
Print. & Publish.							
Wages and Fees							
Supplies	ļ						
Advert. & Promo.							
Miscellaneous							
Other (Specify)	<u> </u>				<u> </u>		
					· .		

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July 17-19, 1987			Ρ	age 20 01 26	
BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR
				Ì	
Calls to Conf.(Total)	\$1200				
Travel					
Hotels and Food					
Telephone Expense					
Postage	200				
Print. & Publish.	1000				
Wages and Fees			<u> </u>		
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Brochures (Total)	\$ 700				
Travel					
Hotels and Food					
Telephone Expense					
Postage	200				
Print. & Publish.	500				
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					1
					•

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July 17-19, 1967			Page 21 01 20				
DGET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVED FOR		
Other Gen. Exp. (Total)	\$1500	\$1939.39	(\$439.39				
Travel					 		
Hotels and Food			ļ		 		
Telephone Expense			<u> </u>				
Postage					<u> </u>		
Print. & Publish.							
Wages and Fees							
Supplies			<u> </u>				
Advert. & Promo.	500						
Decorations	300	250	<u> </u>				
Photography	200	250					
Entertainment	300	250					
Audio-Visual & Mechanical	300	1086-63					
Evaluation		102.76					
·							
	1				6-4		
Other (Specify)							
+B-1001-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1				·]		
					1		

BUDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVED FOR		
C. CONFERENCE PROGRAM TOTAL	\$3000	\$2641.09	\$358.91				
Speakers (Total)	2500	2553.44	(53.44)				
Travel	500	447.00					
Hotels and Food		521.39					
Telephone Expense		58.01	<u> </u>				
Postage		20.28					
Print. & Publish.		6.76					
Wages and Fees	2000	1500.00					
Supplies			·				
Advert. & Promo.	,						
Miscellaneous							
Other (Specify)							
Institutes (Total)	\$ 400	\$ 87.65	\$ 312.35				
Travel							
Hotels and Food							
Telephone Expense							
Postage							
Print. & Publish.		87.65					
Wages and Fees					,		
Supplies	400						
Advert. & Promo.							
Miscellaneous							
Other (Specify)							
					1		
		1	1	•	1		

SUDGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVED FOR
SUDGET TIEMS	FOR		BALANCE	TOR	TOR
Section Mtgs. (Total)		• •			
Travel					
Hotels and Food		· · · · · · · · · · · · · · · · · · ·			
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies			<u> </u>		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Computer Fair (Total)	\$100		\$100		
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					,
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
-					

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BUDGET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVE: FOR
D, FOOD FUNCTIONS TOTAL	\$2950	\$2244.22	\$705.78		
Hospitality (Total)	1250	800.15	449.85		
Travel					
Hotels and Food	700	800.15			
Telephone Expense				<u> </u>	
Postage					
Print. & Publish.					
Wages and Fees	500				
Supplies	50		·		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
			<u> </u>		
Publisher's Brk. (Total)	\$1200	\$ 661.50	\$ 538.50		
Travel		•			
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)			<u> </u>		
NOTE: Food plus the Chairman's	expense to	alled \$835.4	7		
Revenue from exhibits to	4	\$1300.00	•		
. Since a net profit was g	renerated fr	om this activ	ity of \$465 53	nerhane it	should
not be budgeted as an ex			1 × 11 × 403.3	Vernays IL	Silvara

outy 17 13, 1307				1 ugc 25 01 20		
BUDGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVED FOR	
Editor's Lunch (Total) Travel	\$100	\$96.50	\$3.50			
Hotels and Food						
Telephone Expense						
Postage						
Print. & Publish.						
Wages and Fees						
Supplies			·			
Advert. & Promo.						
Miscellaneous						
Other (Specify)						
State Directors' Lunch (Tota	1 \$400	\$338	\$62		 	
Travel						
Hotels and Food						
Telephone Expense						
Postage						
Print. & Publish.						
Wages and Fees					1	
Supplies						
Advert. & Promo.						
Miscellaneous						
Other (Specify)						
					-	

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July 17-19, 1987				Page 20 01 20			
GET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR		
offee Breaks (Total) Travel		\$348.07	(\$348,07)				
Hotels and Food							
Telephone Expense							
Postage							
Print. & Publish.			<u> </u>				
Wages and Fees			.				
Supplies			<u> </u>				
Advert. & Promo.	-		<u> </u>				
Miscellaneous							
Other (Specify)							
			<u> </u>				
			-	_			
			 				
Travel							
Hotels and Food							
Telephone Expense							
Postage							
Print. & Publish.							
Wages and Fees					<u> </u>		
Supplies							
Advert. & Promo.							
Miscellaneous							
Other (Specify)							

WCRLA BOARD MEETING SUMMARY OF MINUTES Capitol Plaza, Holiday Inn Sacramento, California July 17 - 19, 1987

Board Members Present: Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer

July 17, 1987

Page

- Minutes of the April, 1987 Board meetings were approved as corrected.
- Becky Johnen, secretary, distributed microfiche copies of the 1986-87 minutes. The term of the office of secretary beginning July 1 instead of at
- July 19 the conference was discussed and the change page 2 approved, effective in 1989. Becky attended the Learning Assistance Center of Alberta conference in May at which time she participated on a panel discussion on the past, present and future of learning assistance centers and presented information on WCRLA.
- 3 3. Multicultural Affairs Committee Report
- 3 A. Manual Olgin, chair, stated that goals for the committee included increased visibility and continuity. An overall objective is to get more minority members involved with WCRLA.
- B. Manual will attempt to get John Vasconsellos as the luncheon speaker for the Sacramento conference.
- 4 4. Gladys Shaw, treasurer, reported a June 30 balance of \$41,197.23.
- 6 5. Newsletter
- 7 A. Placing the list of state/regional directors on the same page as the state/regional reports was discussed.
- 7 B. The Board reacted favorably to the printing of the WCRLA logo and the printing of the issue prior to the conference in different colors.

8 6. Thirty-six manuscripts have been received for the <u>Journal of College Reading and Learning.</u> A style sheet and a tri-fold flyer on the <u>Journal</u> are being developed.

July 18, 1987

- 7. 1987 Conference
- 2 A. 318 people registered for the conference.
- B. Carol Walvekar, conference evaluation chair, presented a detailed report which reflected very positive comments about the conference.
- 6 C. JoAnn Carter Wells, chairperson chair, recommended that sessions be limited to avoid overcrowding and not to admit late persons to sessions.
- 7 8. 1988 Conference
 - A. The conference will be held March 23-26 in Sacramento. The theme will be Evaluation: Essential for Excellence.
- 7 B. To date, 20 proposals have been received. Distribution of first call for proposals at the conference was positively received.
- 7 C. The Board approved a change in the conference schedule. The conference will run from noon Wednesday until noon Saturday. The banquet will be held on Thursday evening.
- 10 D. Tom Hayden has been asked to keynote the conference.
- 9. Auditors Rich Edmonds and Joe Aiello, using a review form developed by Gladys Shaw, presented a favorable audit report.
- 13 10. Becky Johnen is drafting a mechanism for the election of officers in each state/region.

WCRLA SUMMARY OF MINUTES Sacramento, California Capitol Plaza, Holiday Inn July 17-19

- 14 11. Tom Gier, SIG Coordinator, reported that there are 11 active SIGs, including a new one on Research and Evaluation. The Hispanic Assistance SIG will change its name to Hispanic Interest Group.
- 14 12. The Board discussed ways to increase applications for scholarship and research awards.
- 16 13. The Board approved the formation of a task force, to be headed by Mary Rubin, to study the issue of basic terminology used within the discipline and to formulate guidelines on the use of a common language within the discipline.

July 19, 1987

- 1 14. The Board is considering the addition of The Journal of Developmental Education and Research in Developmental Education as journal selections to members of WCRLA.
- 3 15. The Board will participate in a retreat October 25-27 at Asilomar.
- 5 16. The Board approved the 1987-88 budget of \$48,920.00. This includes a general operating budget of #32,750
- and a \$16,170 conference budget (\$8.170 on-site
 manager; \$8,000 program chair).

Respectfully submitted

Becky Johnen, Secretary (These minutes have not been

approved.)

Board Members Present: Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown,
coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present: Manuel Olgin, Multicultural Affairs

Committee chairperson; Carol Morgan,

Holiday Inn sales staff.

Gwyn Enright called the meeting to order at 3:35 p.m.

I. Welcome

Agenda approved

Gwyn Enright welcomed everyone. The agenda, which had been distributed prior to the meeting, was approved with the changes as noted (Attachment A).

II. Approval of Minutes of April, 1987, Board Meeting

April, 1987 minutes approved

The minutes of the board meetings held April 7-12, 1987, were approved with the following corrections:

- A. April 7, 1987, p. 3, IV., A., line 33: change 1987 to 1986
- B. April 12, 1987, p. 4, II., line 4: change support the new awards for 1988 to pay for the t-shirts and coffee mugs
- C. Add Attachment AG, Answers to your questions about the Journal of Developmental Education
- (M) Wes Brown: to approve the minutes as corrected.
- (S) Susan Deese

PASSED

III. Secretary's Report

Becky Johnen distributed microfiche copies of minutes from March, 1985 through April, 1987. Currently all board members and the archivist receive copies. Discussion followed on who should receive copies. Becky will research cost. If not cost efficient to distribute to everyone, she will make a recommendation on distribution. The use of microfiche copies at board meetings was discussed. Becky Johnen will investigate the cost of a portable microfiche reader and report back to the board.

It was suggested that a yearly index be added to the minutes. Also recommended was the addition of page numbers to the summary of minutes. Becky Johnen will work on both of these items.

Becky Johnen requested that the board think of changing the term of office for the position of secretary to begin July 1 instead of at the time of the conference. The difficulties with transition of office were discussed. No action taken at this time.

In May, Becky Johnen represented WCRLA at the Learning Assistance Conference of Alberta (LACA). She reported that the trip was successful in terms of promoting the organization and recruiting new members. A copy

Use of microfiche board minutes discussed

Yearly index to be added to minutes; summary of minutes to be paged

Secretary term of office beginning July 1 considered

of a handout packet from the conference was circulated.

IV. Multicultural Affairs Committee Report

Manuel Olgin, chair of the Multicultural Affairs
Committee (MAC), reported that the two primary goals for the committee for the coming year will be to increase its visibility and to add continuity to the group.

Wes Brown stated that he has the responses to the MAC survey conducted by Juan Flores. The purpose of the survey was to establish priorities. Wes Brown will distribute the survey to board members.

Manuel expressed interest in the MAC hosting a function at the 1988 conference. The board supported the idea emphasizing the idea that the sponsor should be in an educationalrelated business. Susan Deese suggested that the MAC could host a cocktail hour before the banquet. The Association of Mexican American Educators was suggested as a possible sponsor. Manuel was encouraged to communicate with Robby Ching, exhibits chair, to see if one of the publishers attending the conference would be willing to sponsor a MAC event.

Manuel expressed an interest in the MAC sponsoring a speaker at the 1988 conference. Gwyn commented

MAC goals to include increased visibility and continuity

MAC survey

MAC interested in hosting a function at the 1988 conference

John Vasconsellos potential MAC luncheon speaker

Recruitment of members to assist with MAC events encouraged

Cash on hand. June 30, 1987: \$41,197.23

Scholarship Fund now with Citicorp

on the appropriateness of the idea and recommended that Manuel work with Susan Deese on this. John Vasconsellos was suggested as a potential speaker, possibly at a MAC luncheon. Manuel will contact John.

To assist with increasing the MAC's visibility and involvement, Gladys Shaw suggested that Manuel recruit people to work with him. Carlos Skeete and Anna Marie Schlender were recommended. The Board also encouraged Manuel to get the mailing lists from EOP programs in California and from WESTOP.

V. Treasurer's Report

A. Financial Statement

Gladys Shaw distributed the bank statement reconciliation and the fiscal year 1986-87 financial statements (Attachments B and C). Cash on hand as of June 30, 1987 was \$41,197.23.

Gladys reported that she keeps a hard set of books, a general journal, cash payments journal and a cash receipts journal.

Gladys noted that \$30,000 is in a CD because it receives better rates. She also relayed that the Scholarship Fund is now with Citicorp because Sears sold out.

1986-87 financial statement presented

Audit report form developed

**** Carol Morgan joined the meeting at this time.

The financial statement was reviewed (Attachment C). Changes to it include:

- a. Schedule D, page 10:
 NADE registration should
 be added to the net
 receipts in excess of
 expenditures line,
 bringing the total to
 \$7,636.07.
- b. Schedule D-2a, page 15: \$64.95 represents actual reimbursement to Susan Deese.

Gladys reported that Gwyn's conference account has not been closed out; she recommended that that occur.

B. Audit

Gladys distributed an audit report form that she developed (Attachment D). Gladys explained terminology on the form. Journal is the book of original entry; ledger summarizes what is in the journal. It was the consensus of the Board to use the form during the audit.

The audit is scheduled to take place Saturday, July 18. The auditors will be Joe Aiello and Rich Edmonds. There are no

Joe Aiello and Rich Edmonds to conduct 1986-87 audit

Explanations requested when over budget

Wayne Herlin, 1987-88 Newsletter Editor special qualifications for auditors except that they be WCRLA members. Gladys recommended that the auditors trace a few large and small checks. She recommended that approximately \$20,000 be traced or 40-50% of the budget.

C. General

The Board approved the reimbursement of \$22 to Wes Brown for the purchase of stamps even though there is no receipt.

Gwyn asked that explanatory notes be attached when bills are submitted in excess of the budgeted amounts.

VI. Newletter Report

A. General

Gwyn Enright presented information from a written report received from Newsletter Editor, Wayne Herlin (Attachment E). Wayne commented on two errors in the first edition he put out: incorrect picture captions and a typo on the application for membership, listing WCRLA as RCRLA.

B. Listing of state/regional directors

Wayne expressed a concern over amount of space

Placement of listing of state/regional directors discussed

Number of pages in Newsletter to remain flexible

Change in the color of Newsletter printing supported needed and the location of the listing of state/regional directors. The Board discussed several options: inserting a page; adding the list on the page that contains the state/regional directors reports. No action was taken on any of the ideas. The Board did not approve the idea of taking the membership application and placing on the next to the last page.

C. Number of pages

Wayne, in his report, asked the Board to discuss a policy or ceiling on the number of pages in the Newsletter. The Board decided that there should not be a limit or ceiling on the number of pages.

D. Color of the printing

The Board stated that Wayne has the authority to change the color of the printing without Board action. The Board generated the following ideas for Wayne: change the color annually; experiment with the logo in different colors; have the Newsletter prior to the conference in a different color.

E. Conference Issue

The issue of placing hotel reservation cards in the conference issue of the

Hotel reservation cards to be placed in Newsletter Newletter was endorsed by the Board. Wayne should discuss with Hal on the best way to do this.

On behalf of the Board, Gwyn commended Wayne on a great job that he did under unusually harsh circumstances.

VII. Journal of College Reading and Learning (JCRL) Executive Editor's Report

> Gwyn summarized the written report submitted by Vince JCRL (Attachment F). To date, thirty-six manuscripts have

Orlando, Executive Director of been received.

To promote the JCRL Vince and Jo-Ann Mullen, Manuscript Editor, will be sending letters to members of CRI/IRA. They are also developing a tri-fold flyer which will provide information on the Journal and on how to submit manuscripts. Jo-Ann plans to attend the NADE conference in order to solicit manuscripts. Travel money was requested from the Board for this trip. It was unclear to the Board whether this was National NADE or a state conference: Gwyn will seek clarification. Vince plans to attend the National Reading Conference to solicit manuscripts. He has travel money from his institution to do so.

A cost analysis on dividing the Journal into two or three issues will be presented to the Board in Sacramento.

Thirty-six manuscripts received

JCRL promotion efforts

Development of trifold flyer

Conference attendance

Cost analysis on dividing issues to be done

The Board accepted the <u>JCRL</u> report.

The meeting was adjourned at 6:00 p.m.

Respectfully submitted

Becky Johnen, Secretary

Board Members Present: Gwyn Enright, president; Susan Deese,

president-elect; Wes Brown, coordinator of state/regional

directors; Becky Johnen, secretary;

Gladys Shaw, treasurer.

Others Present: Joe Aiello, Manuel Olgin,

Multicultural Affairs Committee chairperson; Nancy Tooker, On-Site

Conference Manager

Gwyn Enright called the meeting to order at 9:00 a.m.

I. 1987 Conference Report

A. On-Site Conference Manager Report Form

Susan Deese, 1987 on-site conference manager, developed a form (Attachment 6) on which the following conference information can be recorded:

On-site conference manager report form

developed

- a. general information
- b. registration information
- c. tours
- d. food functions
- e. hospitality suite
- f. exhibits
- q. audiovisual
- h. hotel arrangements
- i. dinner on the town

Use of the form allows for consistent information to be collected at each conference. This information can then be used to better plan future conferences.

The form is not meant to supplant the conference manager's handbook, but

318 people attend the 1987 conference

Tour cost based on 2/3 occupancy

Continental breakfasts vs. ordering individual items considered for publisher's breakfast

rather, to supplement by providing detailed information on the conference.

B. Registration Information

A total of 318 people registered for the conference.

Susan recommended that since the registration area also serves as an information area that it be staffed from 8:00 - 5:00 during the conference.

Also recommended was that statements be added to the pre-registration form which indicate that payment must be received with the form and that payment must be made in U.S. dollars.

C. Tours

Transportation cost per ticket was calculated on two-thirds occupancy. This is adequate to cover the cost of the trip.

D. Food Functions

After reviewing the budget and expenditures, Wes Brown questioned whether we were budgeting too much money for the publisher's breakfast. Susan commented that in the past continental breakfasts have been ordered. This year, a certain number of items were ordered, which costs less than ordering WCRLA

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Complimentary banquet tickets considered

Eleven publishers exhibit at the 1987 conference

continental breakfasts, hence the large balance.

Three banquet tickets were provided complimentary this year. Gladys Shaw commented that this practice was a good idea and that 10-15 complimentary tickets should be planned for each year, the cost of which should be figured into the overall cost. No action taken on the idea.

E. Exhibits

Eleven publishers exhibited at the conference. Gladys Shaw recommended that Canadian publishers be checked on for the 1988 conference.

F. Audiovisual

The University of New Mexico provided much of the audiovisual equipment (approximately \$810 in an in-Find donation) needed for the conference.

The hotel provided the following items: podiums, lecturns, screens and easels. This year the organization had four pads available for use with the easels; two were unused.

The Board discussed the issue of presenters using computers during sessions. There was a consensus among Board members that it should be the responsibility of the

Session presenters are responsible for computer needs

Changes to computer fair recommended

presenter to provide the computer or to rent one. Notification of this should be sent to presenters. The use of a rental form similar to what IRA and CRA uses was discussed. If a lot of special equipment is needed, it was suggested that an institute, rather than a session, be conducted so that equipment costs can be figured into the registration fee.

It was recommended that the AV chairperson, Jerry Fishman, work closely with Frank Crist, Bill Broderick, the Computer SIG Chairperson and Rich Edmonds, the conference computer chairperson. It was suggested that exhibitors be encouraged to bring computers. Also recommended was having computer companies supply the equipment.

Changes to the computer fair were discussed. Touring a lab at a college or university was one suggestion. Cutting down on the number of computers at the fair was suggested. Running the fair for one morning only was also presented as an alternative. It was emphasized that if sessions are tied to the computer fair that those all need to go through the conference chairperson.

Continued use of hotel

badges encouraged

1987 conference rated high by attendees

Board stresses importance of receiving conference evaluations

G. Hotel Arrangements

The Albuquerque Marriott provided hotel badges to Gwyn Enright, Tom Parker, Susan Deese and John Garcia. It was recommended that this practice be continued at future conferences because the badges indicated to hotel staff that in the event of an on-the-spot decision. including those that involved the expenditure of money, the conference people with badges were the ones with authority.

Gwyn Enright commended Susan Deese on a fine report and on the on-site conference manager report form.

II. Conference Evaluation

Gwyn presented the report that evaluations chairperson, Carol Walvekar, submitted (Attachment H). Gwyn cautioned the Board to look at the detail and the actual number of people since percentages can be misleading. In general, responses indicate that attendees were pleased with the program.

The Board discussed the importance of receiving evaluations from conference participants and offered the following ideas to encourage people to turn evaluations in:

a. when turn evaluation in, get to register for a door prize

- b. encourage those who attend the brunch to complete the form
- c. have a table in the registration area just for evaluations
- d. increase the visibility of the forms; have in the lobby and in the hospitality suite

Conference evaluation form placed on NCR paper

Placing the session evaluation form on NCR paper was complimented by the Board.

Marci Matlock to be 1988 evaluation chair Marci Matlock will be the evaluation chair for the 1988 conference. It was suggested that the Evaluation SIG could take on the conference evaluation as a project. No action was taken on the idea.

Carol Walvekar was commended on her fine report by Gwyn Enright.

III. Coordinator of Chairperson's Report

The report submitted by JoAnn Carter-Wells was presented by Gwyn Enright (Attachment I and J).JoAnn provided the following recommendations:

Recommendation made to limit number of persons attending a session

- a. to limit the number of people attending a session to avoid overcrowding
- b. to ask chairpersons not to

allow late admits

- c. post that session has started and those persons who are more than ten minutes late may not get the handouts
- d. provide information to presenters on expected procedures such as number of handouts and who to call for questions

No action taken on the items.

Notebook for coordinator chairpersons developed

JoAnn had developed a notebook for the coordinator of chairpersons. JoAnn commended the Marriott Hotel staff on the job that they did.

IV. President-Elect/Program Chair Report

A. General

Susan Deese reported that to date twenty proposals have been received. Having the first call for proposals at the conference has been receiving positive comments. Susan suggested that having the call for proposals ready by the conference is a responsibility that should be added to the job description of the president-elect. No action taken.

Susan discussed the importance of establishing timelines for WCRLA so that members always know when items are due.

An information sheet on conference policies,

Call for proposals distributed at the conference a positive idea

Establishment of timelines encouraged

Conference policies, procedures and traditions sheet developed

All inclusive conference fee discussed

Chairpersons to be assigned to institutes

procedures and traditions (Attachment K) was reviewed. It was suggested that this be added to the on-site conference manager handbook. Under registration fees, item number 7, it was suggested that an example, like the SIG luncheon, be added to clarify the statement. Under tours, item number 3 should be identified as a past practice.

The Board discussed the idea of an all inclusive fee (registration, banquet and fee luncheon). Wes questioned how WCRLA will benefit from such a move. The advantage to individuals was discussed. The Board agreed that Susan Deese can decide how to approach this matter.

Susan notified the Board that a few individuals sent their membership fees along with their conference registration. She recommended that a clear distinction be made as to where each fee should be sent. No action taken.

**** Joe Aiello joined the meeting at this time.

The ideas of assigning chairpersons for institutes and repeating some sessions met with a favorable reaction.

B. Conference Schedule

Susan proposed the following changes to the conference schedule:

Noon Wednesday through noon Saturday conference schedule approved for 1988

- a the conference running noon Wednesday through noon Saturday
- b. the Board could meet all day Tuesday, Wednesday morning and Saturday afternoon
- c. Wednesday afternoon, tours and institutes could be scheduled; state/regional directors could meet Wednesday evening
- d. a plenary session, state meetings, SIG meetings, a general session and section meetings could be scheduled Thursday; the banquet Thursday evening
- e. section meetings and
 institutes could be
 scheduled Friday
 morning; a business
 meeting and section
 meetings, Friday
 afternoon; dinner on the
 town preceded by a wine
 tasting Friday evening
 - f. scheduled Saturday
 morning could be section
 meetings followed by a
 luncheon with a keynote
 speaker
 - g. post-conference institutes and leisure tours could be scheduled Saturday afternoon

It was the consensus of the Board to change the conference

Tom Hayden asked to be

keynote speaker

schedule per Susan's recommendations.

C. Speakers

Susan reported that she has approached Tom Hayden to be the keynoter for Thursday afternoon. Notification is expected in mid-August.

Having John Vasconsellos as the Saturday luncheon speaker was discussed.

D. Plenary session

Susan suggested having a plenary session during the conference. The time would be spent getting input from the membership on issues so that at the business meeting if any item is to be voted on, the membership will have a better awareness of the issues. It would also allow time for items to be discussed at state/regional and SIG meetings. The Board could be available later in the week to respond to any questions the membership might have. The idea of a plenary session acting as a preview and providing a forum for awareness of issues was received positively by the Board.

Concept of plenary session to act as a forum for awareness of issues endorsed

V. Audit Report

Joe Aiello presented the Board with a favorable 1987 audit report. He commented that the review form worked very well.

On behalf of the Board, Gwyn

WCRLA receives a positive audit report for 1987

extended a thank you to Joe and Rich Edmonds for a job well done.

**** Joe Aiello left the meeting at this time.

VI. On-site conference manager conference budget

On-site conference manager budget proposed at \$8,170

Hotel Xerox machine to be used

Presenters are responsible for their own copies

Susan Deese distributed a proposal for \$8170 for the onsite manager's budget (Attachment L). Modifications in the original request of \$7,620.00 included taking out \$200 for Xerox rental (the Board decided not to have a Xerox machine on site: \$100 will be budgeted for use of the hotel machine; primary use will be by the secretary and registration staff; presenters are responsible for copies of their own material); adding \$150 to cover entertainment for the wine and cheese: \$600 to cover suite costs.

The Board supported the idea of separating coffee break expenses from hospitality expenses; adding \$100 to cover the cost of a luncheon for committee members; deleting money budgeted for parking for committee chairs since the hotel will validate parking.

VII. Program chair's budget proposal

Susan Deese reviewed the program chair's budget proposal of \$8,000 (Attachment M) and the timeline of events (Attachment N). She stated that the University of New Mexico may pick up the

1987 program chair budget, \$8,000

1 1

Tom Hayden offered a \$1.000 honorarium

Number of people permitted to attend institutes to be increased

River City will be the theme of the banquet

Local tours planned

telephone, postage, supplies and student assistant costs.

A \$1,000 honorarium has been offered to Tom Hayden. There is a possibility of him waiving the fee. If so, the money would be donated to the scholarship fund in his name.

Susan reported that she is working on a logo for the conference and will have it ready by the October retreat.

\$500 has been budgeted for 10 institutes (\$50 per). This money is available for printing for each institute. Institute presenters need to be reminded that this money is available. There was consensus on the idea of increasing the number of people permitted to attend institutes.

VIII. On-site manager report

Nancy Tooker relayed that she has a standing committee of six active members.

The theme of the Thursday night banquet will be River City with a Dixie Land jazz band. The hotel will provide its jazz fest back drop. There will be cocktail hour prior to the banquet. The idea of a MAC sponsored cocktail hour was suggested.

Nancy discussed the local tours that are available. One is a \$17.58 "do your own" tour of Sacramento. The idea of renting a bus and touring the writing lab at Davis and touring the Sacramento City

Wine tasting event at the Railroad Museum being planned Center was presented.

Renting the Railroad Museum on Friday for a pre-dinner-on-the-town wine tasting event is being planned. The Foothill wineries are interested in assisting with this event.

The idea of special interest groups (SIG) coordinating an information exchange similiar to poster exchanges at other conferences was raised. It was recommended that this be discussed with Tom Gier, SIG Coordinator.

Leisure tours to San Francisco, Nevada and Lake Tahoe have not been finalized.

The Board recommended that Nancy write a promotional article for the <u>Newsletter</u> that includes information on the California wineries.

The Board extended its appreciation to Nancy for her accomplishments to date.

IX. State/Regional Report

Wes Brown asked the Board to think about what the organization wants the states/regions to do for it.

**** Nancy Tooker left the meeting at this time.

X. State Chapters

Becky Johnen presented information that she had gathered regarding the implementation of state

State chapter mechanism to be developed

> chapters (Attachment O). The Board questioned the complexity of incorporation and asked Becky to seek information from other sources. A report is to be given at the October retreat.

XI. Special Interest Group (SIG) Report

Special interest groups plan for 1987-88

Gwyn stated that Tom Gier, SIG Coordinator, reports that all is going well with the SIGs. Group guidelines, outlining purpose, goals and activities for 1987-88 were distributed (Attachment P).

Hispanic Assistance SIG to change name to Hispanic Interest Group The distinction between the MAC and the Hispanic Assistance SIG was discussed. Manuel suggested that the SIG name be changed to Hispanic Interest Group. The Board concurred with the request.

XII. Committee Reports

A. Archives

Gwyn reported that Karen Smith requested another file cabinet. To complete the archives, Karen also requested one copy each of missing journals and newsletters. Gwyn will instruct Hal to send Karen the needed items.

Archives to be updated

B. Awards and Scholarships

Joyce Weinsheimer's information on awards and scholarships was reviewed by the Board (Attachment Q). Joyce has identified a

Scholarship fund raising to be coordinated by a member of the Awards and Scholarship Committee

Voting Board members not eligible for awards

1989 conference to be held in Seattle

1990 conference in Southern California supported

committee member to coordinate scholarship fund raising. It was recommended that state/regional directors and SIG leaders attempt to get members to apply for the awards. The Board was reminded that voting Board members are not eligible to receive the awards. It was the consensus of the Board that Joyce should tell individuals who nominate people who are ineligible of that status.

C. Site Selection

Susan Brown, Site Selection Chairperson, provided a written report (Attachment R) indicating that plans for the 1989 Seattle conference are progressing.

Susan Brown had asked whether the 1990 conference needed to be in Southern California. This idea was discussed at length. Susan Deese stated that she felt the organization was not ready to go out of California two years in a row. What this would do to NADE would have to be considered. Arizona has indicated an interest in having a conference. WCRLA would have to put money into the state organization for the state to support a conference. It was suggested that Gladys go to an Arizona state meeting to promote WCRLA. The Board felt that a 1990 conference

Practice of the conference in California every other year to continue

in Southern California would attract Arizona members. It was the consensus of the Board that the organization had more to lose by not protecting Southern California.

XIII. What's in a name?

At the Albuquerque conference, Mary Rubin presented a session on the need for resolution of terminology confusion in Developmental Education (Attachment S). The Board felt that the common definitions would be supported in our journals and newsletters. Common definitions would also provide internal support at our institutions.

(M) Gwyn Enright: that Mary Rubin establish a committee to study the problem of the use of common language and basic terminology within the discipline.

(S) Wes Brown

PASSED

The Board made the following recommendations to Mary:

- a. the actions listed on her July 6, 1987 letter to the Board (Attachment S) be completed in the following order: 1,3,4,2,5,6
- b. that guidelines for the committee be developed and presented to Gwyn so that she can present to the

Establishment of a committee to study the problem of the use of common language within the discipline approved

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- c. at the 1988 conference have an open forum to present findings to the membership
- d. communicate conference needs to Susan Deese
- XIV. Learning Center Standards

WCRLA to respond to standards for learning assistance programs

Standards for Learning
Assistance Programs are
currently being formulated by
the American College Personnel
Association's Commission XVI.
Professional organizations are
being asked to comment on the
standards draft. Georgine
Materniak of the University of
Pittsburgh and a member of the
Standards Committee has sent
material to Gwyn. The Board
decided to review and discuss
the standards at the retreat.

- (M) Gladys Shaw: the Gwyn Enright respond to Georgine Materniak on WCRLA's timeline with dealing with the standards.
- (S) Wes Brown

PASSED

The meeting was adjourned at 3:45 p.m.

Respectfully submitted

Becky Johnen, Secretary

WCRLA BOARD MINUTES Sacramento, California Capitol Plaza, Holiday Inn July 19, 1987

Board Members Present:

Gwyn Enright, president; Susan Deese, president-elect; Wes Brown, coordinator of state/regional directors; Becky Johnen, secretary; Gladys Shaw, treasurer.

Gwyn Enright called the meeting to order at 8:33 a.m.

I. <u>Journal of Developmental</u> Education (JDE)

Gwyn shared a letter she had received from "Bunk" Spann regarding a voluntary participation program with the National Center for Developmental Education in which WCRLA members could receive the Journal of Developmental Education (Attachment T).

Board considers the Journal of Developmental Education as a benefit of membership "Bunk" proposed that WCRLA consider offering both the <u>Journal</u> and <u>Research in Developmental</u> <u>Education</u>. Final cost would be determined by the annual rate of participation (Attachment T, Page 3 details the cost analysis).

Further clarification on the proposal to add <u>JDE</u> is requested

- (M) Gladys Shaw: on an initially favorable reaction to the proposal, it was moved to seek further clarification by October 1 on the <u>Journal of Education's</u> proposal.
- (S) Wes Brown

PASSED

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Susan Deese commented that the key to the deal is when the first percentage is calculated. If possible, use of the prior year's average should be used. It was suggested that Hal should tally the groups average membership per month. Having a phase-in schedule was discussed. It was felt that this issue would be a good one for the plenary session at the 1988 conference.

II. Official year for officers

There was consensus of the Board that the term of office for the following positions should begin at the conference: president, president-elect and the coordinator of state/regional directors.

There was consensus as to moving the start of the secretary position to coincide with the beginning of the fiscal year (July 1) instead of at the conference. This will be in effect with the 1989 position. A temporary secretary will have to be named for March through June, 1989.

Term of office for the position of secretary to begin July 1

- (M) Susan Deese: with the next election for secretary, that the term of office begins on July 1 and that the president will appoint Becky Johnen as temporary secretary from March through June.
- (S) Wes Brown

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III. Board Retreat

Board to hold retreat in October The Board will hold a retreat at Asilomar (Monterey, California) October 25-27. WCRLA will pay travel; attendees will pay lodging. In addition to the Board members, Manuel Olgin, Wayne Herlin, Vince Orlando and Jo-Ann Mullen will attend. The purpose of the retreat will be to focus on issues such as the name of the organization, goals, activities to accomplish, teambuilding, etc.

IV. On-site manager's budget

Susan met with Carol Morgan Saturday and arranged a deal for two suites. Normally the cost is \$750-\$800 per night, but Susan has arranged for WCRLA to get the rooms for \$100 a night for Wednesday, Thursday and Friday of the conference. \$600 has been added to the budget to accomodate this cost.

The on-site manager's budget still includes the publisher's breakfast. It was decided to keep it there this year and track expenditures.

\$8,170 approved for on
site manager's budget

\$8,000 approved for

program chair's budget

(Attachment L) of \$8,170 and
the program chair's budget

(Attachment M) of \$8,000 were
approved.

V. 1987-88 budget

1987-88 budget reviewed

Gladys Shaw distributed copies of the proposed 1987-88 budget (Attachment U). The following

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Coordinator of state/
regional directors
responsible for the
purchase of the outgoing
president's plague

\$500 budgeted for start-up costs for fundraising

Colorado, Montana and Washington plan special projects notes apply to the 1987-88 budget:

- a. an awards line was added to the past president's budget (page 4); this amount is to be used to purchase a plaque for the outgoing president
- the <u>Newsletter</u> budget (page
 includes postage costs
 but not Hal's hourly fee
- c. awards and fundraising (page 9) - fundraising items should be selfsupporting; added a fundraising line and budgeted \$500 for start-up costs; fundraising item on page 13 has been combined with awards on page 9
- d. archives budget (page 9) includes money for file cabinet and accessories
- e. past president's budget (page 4) has been combined with the state and regional coordinator budget (page 14)
- f. state/regional directors (page 14) budget amount includes \$50 for each director plus:
 - \$100 to Colorado; \$50 seed money; \$50 special project
 - 2. \$192 to Montana; special
 project to go to other
 state functions to
 promote WCRLA

WCRLA BOARD MINUTES Sacramento, California Capitol Plaza, Holiday Inn July 19, 1987 Page 5

Board recommends joint conferences with other state organizations when considering major name speakers

increased to \$150

Exhibitor table fee

1987-88 budget approved at \$48,920

3. \$500 to Washington; special project - bring Frank Smith to state conference

Since the 1989 conference is in Seattle, it was the consensus of the Board to fund this request, but to make it clear to Washington that it is a one time only deal. The Board doesn't support this approach and recommends in the future, joint conferences with other state organizations.

- g. (M) Susan Deese: to charge exhibitors \$150 per first table; \$50 per extra table.
 - (S) Gladys Shaw

PASSED

- (M) Susan Deese: to approve the 1987-88 budget of \$48,920 (\$32,750 general operating; \$16,170 conference) as submitted.
- (S) Wes Brown

PASSED

The meeting was adjourned at 12:46 P.m.

Respectfully submitted

Becky Johnen, Secretary

Western College Reading and Learning Association Board of Directors Meeting Capitol Plaza Sacramento, California July 17-19, 1987

AGENDA

Friday, July 17, 1987

3:30 pm - 6:30 pm

- Approve agenda/additions
- 2. Approve April 1987 minutes
- 3. Reports Secretary's Report B. Johnen Treasurer's Report G. Shaw Newsletter Editor's Report W. Herlin JCRL Report V. Orlando MAC Report M. Olgin

7:00 pm - 10:00 pm Dinner in Sacramento N. Tooker

Saturday, July 18, 1987

8:36 am - 12:00 noon

8:15

audot

45

- 1. 1987 Final Conference Report S. Deese Conference Manager Report Form Conference Manager's Handbook
- 2. 1987 Conference Evaluation
- 3. President-Elect/Program Chair's Report 1988 Conference Defered payment policy Conference policies and procedures Conference publicist
- 4. 1988 Conference Manager's Report
- Proposed 1988 Conference Budget

12:00 noon - 1:00 pm Lunch

1:00 pm - 3:30 pm

1. State Reports W. Brown State/Regional Boundaries

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- 2. State Organizations B. Johnen
- 3. Special Interest Groups T. Gier
- 4. Committee Reports

Archives K. Smith

Awards J. Weinsheimer

Elections P. Heard/S. Brown

Placement A. Schlender

Site Selection S. Brown

Fund raising S. Brown

WCRLA/NADE overlap S. Deese information

- 5. Journal of Dev. Ed.

6. Other Business

"What's in a name?" M. Rubin
Learning Assistance standards

1. Jour Junference faculty

3:30 pm - 6:00 pm

moved to Sun.

Break for audit G. Shaw

Sunday, July 19, 1987

8:30 am - 12:00 noon

- 1. Fiscal year W. Brown
- 2. Board Retreat
- 3. Publicity Chairperson
- 4. Budget Board 1987 1988

5. Junal of elw. Ed. Liscussion

MAC

WCRLA Quick Reference

President

Gwyn Enright

Academic Skills Department San Diego State University

San Diego, CA 92182

(619) 265-5477 or 265-5874

(619) 260-8298

Past President

Wes Brown

Learning Center LI 2150

Cal State Hayward Hayward, CA 94542 (415) 881-3017

(415) 532-7346

President-Elect

Susan Deese Skills Center Zimmerman Library

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July 17-19, 1987 Sacramento, California Attachment A Page 3 of 3

Manual Olgin Tutorial Services CSU Fresno Fresno, CA 93740

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

BANK STATEMENT RECONCILIATION

FOR ACCOUNT # 34710 - El Pase Jescher & Asrol Credit Thurs

BALANCE PER BANK STATEMENT

\$ 41,242.86

ADD: DEPOSITS IN TRANSIT

Jens Interest Ordited 7/187 by book and account as 6/30/87 by

181.78

DEDUCT: OUTSTANDING CHECKS

\$ 227.41

(227.417

CORRECTED BALANCE

BALANCE PER BOOKS

\$ 41, 197.03

ADD: UNRECORDED DEPOSITS

ACCOUNT INTEREST EARNED

.20

DEDUCT: SERVICE CHARGES

RETURNED CHECKS

OTHER:

CORRECTED BALANCE

\$ 41,192.23

RECEIVED JUL 1 7 1937

July 1/-19, 190/ Sacramento, California Attachment B

4, 627.34 Page 2 of 3

statement of account

El Paso Teachers Federal Credit Union 6610 Continental Deive. El Paso. Texas 79925 779 3336

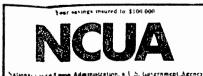
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SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE BILLING ERRORS.

SEND INQUIRIES TO

El Paso Teachers Federal Credit Union 6610 Continental Drive El Paso, Texas 79925

SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS TO DISPUTE REGULATION ERRORS



SOCIAL SECURITY PAGE ננורו

NUMBER

STATEMENT PERIOD 333337 ACCOUNT NUMBER 34710-04

(915)779-3336

0.00 CONSCIVICS FINANC CHARGE

THE GOARD OF OIPTOR TO HAS DECLARED DIVIDENDS FOR THE FIRST QUARTER OF 1987 U.75% ON PECULAR SHAPE ACCOUNTS 1 5.25% OF SHAREDRAFT ACCOUNTS

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JULY 11-17, 170/ Sacramento, California Attachment B Page 3 of 3

statement of account

NOTICE SEE REVERSE SIDE FOR IMPORTANT INFORMATION REGARDING YOUR RIGHTS
TO DISPUTE BILLING ERRORS

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TO

NOTICE
SEE REVERSE SIDE FOR IMPORTANT
INFORMATION REGARDING YOUR RIGHTS
TO DISPUTE REGULATION ERRORS

SEND INQUIRIES TO

El Paso Teachers Federal Credit Union 6610 Continental Drive El Paso, Texas 79925

SOCIAL SECURITY PAGE 02

El Paso Teachers Federal Credit Union

6610 Continental Drive El Paso, Texas 79925 779 3336

STATEMENT PERIOD core loc lece 063187 FROM NUMBER

ACCOUNT NUMBER 34710-04

(915)779-3336

DIVIDENDS

945.72

MINITER COLLEGE ASSOC

S SALA DR G ENRIGHT

FL FASS, TX 79912

U241 SNOW HEIGHTS OF

FINANCE CHARGE

0.00

THE SOAFD OF DIRECTORS HAS DECLARED DIVIDENDS FOR THE SIPST QUARTER OF 1987 5.7.% ON REGULAR SHARE ACCOUNTS & 5.25% ON SHAREDRAFT ACCOUNTS

18455 11471 MG 1741	DATE MO DAY 14	TRANSACTION DESCRIPTION	TRANSACTION AMOUNT	BALANCE
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July 17-19, 1987 Sacramento, California Attachment C Page 1 of 17

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

FINANCIAL STATEMENTS

Fiscal Year 1986-87

Respectfully Submitted

Gladys R. Shaw Treasurer

The state of the s

Sacramento, California Attachment C Page 2 of 17

\$42,923.61

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

STATEMENT OF FINANCIAL CONDITION June 30, 1987

ASSETS

CASH ACCOUNTS:	
El Paso Teachers Federal Credit Union Checking	\$41,197.23
El Paso Teachers Federal Credit Union Required Savings	25.00
Scholarship Fund - Sears Savings/Now Citicorp	806.38
Total Cash	\$42,028.61
1988 Conference Chairman Advance Fund Accounts Receivable (Schedule B)	500.00 395.00
TOTAL ASSETS	\$42,923.61
LIABILITIES AND FUND BALANCE	
Accounts Payable (Schedule B)	\$ 348.19
FUND BALANCE:	
Beginning Balance, July 1, 1986 (Schedule A) \$38,838.85 Net Increase in 1986-87	
Fund Balance, June 30, 1987	42,575.42

TOTAL LIABILITIES AND FUND BALANCE

Sacramento, California Attachment C Page 3 of 17

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

STATEMENT OF RECEIPTS AND EXPENSES For The Year Ended June 30, 1987

RECEIPTS

Member Due	\$15,960.00
Journal Sales	783.00
Interest on Savings and Checking Accounts	1,911.30
Interest on Scholarship Account (Schedule C)	56.93
Advertising	105.55
Royalties	30.00
Conference Revenues -1987 (Schedule D)	28,739.43
Fundraiser Receipts	1,130.50
Balances of 1986 Conference Advances	1,233.48
Miscellaneous	26.91

TOTAL RECEIPTS

\$49,977.10

EXPENDITURES

Travel	\$ 2,888.37
Hotels and Food	1,837.63
Telephone	497.25
Postage and Shipping	1,545.83
Printing and Publishing	10,392.20
Supplies	480.58
Advertising and Promotion	652.15
Mailing Service	3,249.83
1986 Conference Refunds	856.50
Accounting-1985 Tax Return	300.01
Fidelity Bond	266.00
New Mexico State Corporation Commission	1.00
Currency Exchange Costs -Canadian Checks	44. 89
Clerical	210.00
1987 Conference Refunds	1,236.00
1987 Conference Expenditures (Schedule D)	19,957.36
Awards	330.88
Fundraising Expenditures	1,379.50
Miscellaneous	70.00

TOTAL EXPENDITURES

46,240.53

NET INCREASE IN FUND BALANCE IN 1986-87

\$ 3,736.57

WESTERN COLLEGE READING AND LEARNING ASSOCIATION

STATEMENT OF FINANCIAL CONDITION

July 17-19, 1987 Sacramento, California Attachment C

Attachment C Page 4 of 17

WCRLA MINUTES

June 30, 1986

Based on Analysis of Bank Records
ASSETS

Cash - Security Pacific Account (Schedule 1) \$ (368.29)

Cash - San Francisco Savings Account (Schedule 2) 38,456.69

Cash - Scholarship Savings Account - Sears Savings (Schedule 3) 750.45

Total Assets \$38,838.85

LIABILITIES AND FUND BALANCE

Fund Balance \$38,838.85

Note: Beginning balances and transactions subsequent to June 30, 1986, have been recorded in the 1986-87 Journals and Ledgers.

WCRLA MINUTES
July 17-19, 1987
Sacramento, California
Attachment C
Page 5 of 17

Analysis of Security Pacific Account

Transferred to El Paso, Jan. 1987	•	\$1,038.84
Add checks written subsequent to June 30, statements and returned checks (Cash I		4,690.90
Deduct deposits subsequent to June 30, 198 records:	36, per bank	
Transfers from San Francisco Savings Deposits from regular operations	\$4500.00 1598.03	6,098.03
June 30 Balance derived		\$(368.29)

July 1/-19, 198/ Sacramento, California Attachment C Page 6 of 17

Analysis of San Francisco Savings Account

Balance transferred to El Paso, October, 1986	\$32,532.27
Deduct Interest July 1 - October 22, 1986, subsequent to June 30.	575.58 ^(a)
Add Transfers subsequent to June 30,1986:	
July 21, 1986 - Transfer to Security Pacific Account \$3,000.00 July 26, 1986 - Transfer to open Kl Paso Account 2,000.00 July 27, 1986 - Transfer to Security Pacific Account 1,500.00	6,500.00
Account Balance on June 30, 1986	\$38,456.69
(a) 1986 Interest per bank statement and 1099 Form Jan. 1-July 7 Interest per bank statement 823.79	
Derived interest amount subsequent to June 30 \$575.58(1)	

⁽¹⁾ Posted to books March, 1987 - See Cash Receipts Journal P. 3

Analysis of Scholarship Fund - Sears

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment C Page 7 of 17

Balance March 27, 1987 per call to bank

Balance June 30, 1986 per bank record and book records

\$795.00

Interest Earned June 30, 1986 through _ ___ , 1987

\$ 44.55^(a)

(a) Posted to books Mar., 1987 (Cash Receipts Journal Page 3)

July 17-19, 1987

SCHEDULE OF ACCOUNTS RECEIVABLE ACCRUED JUNE 30,1987

SCHEDLE B Sacramento, California Attachment C Page 8 of 17

Educational Activities Exhibit Fees for 1987 Conference Canadian Checks pending Collection	\$ 100,00 295.00
Total Receivables accrued	\$ 395.00

SCHEDULE OF ACCOUNTS PAYABLE ACCRUED AT JUNE 30, 1987

Susan Deese, Personal Funds Spent for 1987 Conference	\$ 1.94
Susan Deese, 1988 Conference Advance Funds Spent on 1987 Conference1	64.95
New Mex. State Univ.Learning Center - State & Regional Director Expenses Pending Approval	281.30
Total Payables accrued	\$ 348.19

WESTERN COLLEGE READING AND LEARNING ASSOCIATION Computation of Interest Earned on Scholarship Account Sears Savings - Now Citicorp	SCHEDULE C WCRLA MINUTES July 17-19, 1987 Sacramento, CA Attachment C Page 9 of 17
March 31, 1987 - June 30, 1987	
Account Balance per phone call 6/30/87	\$ 806.38 ⁽¹⁾
Balance on March 31, 1987	
Interest earned 3/31/87-6/30/87	\$ 11.38 (1/)

Note: This balance rolled over into another three-month C.D. @ 6.53% on 6/18/87.

Inferest earned at March 31,1987 was recorded at that time.

(1) Posted to the records at June 30, 1986.

SCHEDULE D WCRLA MINUTES July 17-19, 1987 Sacramento, CA Attachment C Page 10 of 17

STATEMENT OF 1987 CONFERENCE RECEIPTS AND EXPENDITURES

June 30, 1987

SUMMARY OF CONFERENCE RECEIPTS (Detail on D-1 and D-1a)

General Receipts:

Registration Fees	\$13,945.00
Institute Fees	2,880.00
Exhibit Fees	1,300.00
Transportation Fees	988.00
Food Function Fees	6,223.00
Interest on Advances and Receipts	191.14

Total General Receipts \$25,527.14

Other Receipts:

Reimbursement of Hotel Bill	-Sue Brown	165.00
Contributions (Schedule D-3))	
Cash-Steck-Vaughn	\$ 100.00	
Services to Program		
Chair	1,684.70	
Services to Site Mgr.	1,262.59	
Total Contributions		3,047.29

TOTAL RECEIPTS	\$28,739.43

Less Refunds Less Hotel Charge for Sue Brown Total Adjustments to Conference Receipts	\$1,236.00 	1,401.00
NET CONFERENCE RECEIPTS (D-1)		\$27,338.43

CONFERENCE EXPENDITURES (Schedules D-2 through D-3)

m	¢ 1 711 00
Travel	\$ 1,711.00
Hotels and Food	9,061.90
Telephone	382.11
Supplies	685.90
Postage	1,056.87
Printing	2,382.12
Honoraria	1,500.00
Clerical	1,135.83
Entertainment	250.00
Photography	250.00
Decorations	200.00
Audio-Visual, Power and Copier Rental	1,086.63
Public Relations NADE Registration	90.00 */

TOTAL EXPENDITURES

NET RECEIPTS IN EXCESS OF EXPENDITURES

*This expense was reimbursed in July, 1987

19,792.36

\$ 7,546.07

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WCRLA PILITO, 1987 WESTERN COLLEGE READING AND LEARNING CONFERENCE July 17-19,1987 RECONCTIONATION OF THE PILITON OF THE PILIT RECONCILIATION OF FUNDS RECEIVED FROM SITE MANAGER WITH TOTAL RECEIPTS REPORTED FOR THE 1987 CONFERENCE

Cash Remitted by Site Manager from Conference Receipt	s	\$24,602.99
Deduct Membership Dues included in Registrations		475.00
Conference Revenues Remitted		\$24,127.99
Adjustments made by Treasurer		
Collection of Exhibitors' Fees	\$1300.00	
Contributions to Site Manager and Program	0017.00	
Chair	2947.29	
Cash Contribution	100.00	
Room Charge Reimbursement (Sue Brown)	165.00	
Other Adjustments on Refunds, Collections, etc.	99.15	
Added by Treasurer		4,611.44
Total Conference Receipts Reported (Statement of Rece	ipts	
and Expenses and Schedule D)		\$28,739.43
Deductions for Refunds	\$1,236.00	
Deduction for Room Charge Reimbursement	165.00	1,401.00
NET RECEIPTS REPORTED		\$27,338.43

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WCRLA MINUTES
July 17-19, 198

July 17-19, 1987 Sacramento, CA Attachment C Page 15 of 17 RECONCILIATION OF 1987 CONFERENCE SITE MANAGER'S ADVANCE June 30, 1987

Date	Decembration	Fund	Fund	D-1
	Description	Additions	Expenditures	Balance
7/26/86	Cash Advance	\$1,000.00		\$1,000.00
	Hospitality		\$ 288.69	
	Photography		250.00	
	Entertainment		75.00	
	Supplies and Unbudgeted Items		285.93	
2-	Clerical		88.75	
	Registration Packets		107,67	(96.04)
	Interest earned	29.15,	•	
	Loan from Susan Deese, Personally	1.94		
	Loan from 1988 Conference Chair	,		
	Advance	64.95		-
TOTALS	,	\$1,096.04	\$1,096.04	_

Accrued as payables at June 30, 1987, General Journal, Page 2.

NOTE: Expenses recorded in Conference Expenses June 30, 1987, GJ, P. 2.

resulte for

WCRLA MINUTES
July 17-19, 1987
Sacramento, CA

RECONCILIATION OF 1987 CONFERENCE MANAGER'S ADVANCE Page 16 of 17 June 30,1987

		Fund	Fund	
Date	Description	Additions	Expenditures	Balance
7/26/86	Cash Advance	\$1000.00		\$1,000.00
	Ck.1001-Calls, Print.		\$ 142.62	
	1002-Brochure, Postage		29.05	
	1003-Supplies		25.28	
	1004-Prog.Com.,Travel		157.00	
	1005-Prog.Com., Food		44.54	
	1006-Chair Travel	Ş	158.00	
٠,	1007-Calls, Print.		39.75	
	1008-NADE Registration		90.00	
	1009-Clerical		10.00	
	1010-Calls, Broch, Postage		90.00	
	1011-Supplies		12.82	
	1012-Postage, Calls, Broch	•	22.00	
	1013-Calls, Print		8.27	
	1014-Calls, Print		5.72	,
	1015-Hotel & Food, Chair		79.92	
	1016-Postage		6.66	
	Bank Debit -checks, Supp	lies	16.00	
				62.37
	Partial Reimb. for Personal	Phone Costs	\$ 62.37	-
TOTALS		\$1000.00	\$1,000.00	_

NOTE: Recorded in Conference Expenses June 30, 1987, GJ P.2.

July 17-19, 1987 SCHEDULE OF CONTRIBUTIONS TO THE 1987 ANNUAL CONFERENCE Sacramento, CA

Contributions	to	the	Conference	Chair	:
COULTIPULLIONS	LU	CHC	CONTECTENCE	CHAIL	•

Clerical	\$1037.07	
Phone, Supplies and Postage	237.63	
Printing and Duplicating	410.00	
Total		\$1,684.70

Contributions to the Site Manager:

Phone	\$ 141.17	
Supplies	311.42	
Audio-Visual	810.00	
Total		1,262.59
Contributed Services and Supplies		\$2,947.29
Cash Contribution by Steck-Vaughn		100.00

Total Contributions (Schedule D)

\$3,047.29

NOTE: These contributions have been recognized in the records as both revenues and expenses except for the cash contribution, which is recorded only as a receipt.

AUDIT REPORT

PROCEDURE	COMMENTS/DIFFERENCES	INITIALS
Cash balance reported agrees with reconciliation at June 30.		
Financial Statement Balances agree with Ledger balances		
Selected postings from the cash paymen journal in the amount of \$ were traced to the ledger	its -	
Selected postings from the cash receip journal in the amount of \$ were traced to the ledger.	ts —	
Checks in the amount of were traced to the cash payments journal and to the original documents.	~	
Cash receipts in the amount ofswere traced to deposit slips and/or original documents.	_	
	s fairly reflect the receipts, expenditur for the fiscal year ending	
Signed		
-	Date of Audit	
RECEIVED		



July 8, 1987

Ms. Gwyn Enright Academic Skills Department San Diego State University San Diego, CA 92182

Dear Gwyn:

My apologies for the slowness of this budget estimate. I suffered a set back in the form of passing out and splitting open the back where I had the surgery and developing a temperature that put me back in the hospital for an additional six days beyond the five that I had originally planned. Everything seems now to be under control except that I have to go through a seven day self-administration of intravenous antibiotics to make sure that the temperature, which has now come back to normal, stays there and the infection is indeed cleared up.

The budget estimate, as near as I can figure it out, is as follows:

Budget Estimate, WCRLA Newsletter, 1987-88 (Volume 11, No.'s 3 and 4; Volume 12, No's 1 and 2)

Estimates are based on four issues, Fall and Winter 1987 and Spring and Summer 1988, averaging 12 pages each, on 60-pound paper.

Printing Costs (\$785 per issue)	\$3,140
Shipping Costs to mailing outlet (\$20 per issue)	80
Mailing Costs (\$200 per issue)	800
Editor Participation in Board Meetings (One per year)	500
-Editor WCRLA Conference Costs	200-
Editor Incidental Costs (postage, phones,	180
typing, duplicating, copy editing, etc.)	# 4,700
Total Budget Estimate	\$4,900

The above estimate is based on actual cost for printing and shipping of the issue that was just completed and an estimate that it will cost approximately \$200 to mail those copies out.

July 17-19, 1987 Sacramento, California Attachment E Page 2 of 4

Ms. Gwyn Enright July 8, 1987 Page two

That estimate is strictly my estimate and has not that period. been checked with Hal or anyone else. The \$500 for participation in the board meetings will probably be saved this year because I will not be going, so if you are thinking in terms of the cost of my being in Sacramento this year, that will be totally saved. If you are thinking about the board meeting for next summer, that amount should stay in the budget estimate. I was thinking more of next summer than this summer when I put it in. The item on conference costs is a sheer guess. I based it on the probable cost of my being housed at the conference longer than BYU would be willing to send me under their normal procedure of funding one annual conference per employee. The last item I just do not know what to expect to come up. I will have some support for postage, phones, typing and duplicating from the University. know how much, but I do know that the University is very careful to keep that to what they consider to be an incidental range. have, therefore, asked for \$180 for that. Jane had written down cost for mileage in her estimate. The distance that I will be traveling will be minimal and for that reason, I plan simply to donate the cost of running my car over to the printers now and I see no additional costs involved and so I am not asking anything for mileage. I hope that this estimate takes care of what you need to complete your business at the board meeting.

I need to say a thing or two about the first edition that I Generally speaking I think it went well. have put out. are some glaring errors that I have discovered. The worst errors are on the picture spread. Because of my surgery and set back, I was unable to check the captions against the pictures, and sure enough, there are some problems with that, as you probably have already discovered. The only other serious problem that I ran across was a typo in the application for membership on the last Somehow or other WCRLA got listed as RCRLA as the institution to which the check should be made payable. that we'll still be able to cash the checks. Now in addition to those problems and one or two other minor things I want to ask some questions that you will probably want to take up with the board in terms of policy. When we came to the layout for the last page, I squeezed as much as I possibly could in order to get all of the state, province, and regional directors on the page, plus the officers of the organization. I cut down the size of application for membership and the prices of WCRLA publications to about as small as it meaningfullycan go. When we got everything put together I realized that the directors, if they were placed on the last page, would take up all of the space necessary for the address label that has to go on to that page.

Ms. Gwyn Enright July 8, 1987 Page three

For that reason I suggested we try some other way to organize it, and the printer put the directors over on another page and moved the important deadlines in the JCRL correction to that page. I am not sure I like it that way, but you should look at that and give me some feedback on that kind of arrangement. Another thing that is possible is to take the application for membership and routinely put it on the next to the last page. We seem, every time, to have some kind of notification like a final call for papers or a notification of a call to conference, and I imagine there will be a call for chair persons. If we could put that kind of a call on the next to the last page with the application for membership directly below it, we probably would have plenty of room on the last page for officers and state directors. At any rate, that is a problem that you need to look at.

Keep in mind that my estimates are based on four 12-page newsletters. We will probably have at least two of the four at eight pages, and I noticed that one last year was 16 pages. I used the 12 pages as a kind of average but anticipate that we will have some eight-page newsletters and perhaps one 16-page newsletter. On occasion we may have another 12-page newsletter, but the size of the newsletter is the biggest variation in cost. You might want to discuss with the board some sort of a ceiling or policy about number of pages for the newsletter to be continued.

Another idea that I had was the possibility of changing the color of the printing, perhaps even the color of the paper, as we change volumes. We have traditionally used a brown. I think the brown that was used on the one that was done here is a little darker brown than has been done in the past. But if you are interested in some variety, I suggest you have the board consider the possibility of perhaps going to a dark blue for a year, a dark green for a year, and having some variety so that we can quickly tell which year the volumes are coming from. consider that--I do not have any strong feelings about it--it is a thought that occurred to me. One more item for you, you had not given me any copy on the appointment of a newsletter editor, and I had planned not to mention that appointment because of the uncertainty of my condition. However, at the end, I had a little bit of space left over and so I took the liberty of writing your announcement of the newsletter editor appointment. I apologize if that creates any kind of embarrassment for you but it can easily be changed if things occur such that you need to appoint a different person as newsletter editor.

July 17-19, 1987 Sacramento, California Attachment E Page 4 of 4

Ms. Gwyn Enright July 8, 1987 Page four

Thanks for your help. Good luck at the board meeting. Be sure to send me a transcript or minutes of the meeting,

particularly outlining those things that I need to be concerned about. I hope that I will be well enough for the retreat that you have mentioned that would take place later in the year; I am looking forward to meeting with everyone at that time.

Sincerely,

Wayne R. Herlin, Professor Counseling and Development Center

WRH: lah



Metropolitan State College

July 10, 1987

WCRLA Board of Directors c/o Gwyn Enright English Department San Diego City College 1313 Twelfth Avenue San Diego, CA 92101

Dear Board Members:

Since the end of the Albuquerque conference Jo-Ann and I have been busy with various aspects of the Journal. Immediately after the conference I sent a letter to all conference participants encouraging them to submit manuscripts for review. Thirty-six (36) manuscripts were received, which we feel was a great response given Mike's experiences over the past two years. These manuscripts have been sent to reviewers and a complete set of reviews has been received for 29 of them. We have also received a manuscript from Arthur Cohen, however, Bill Moore did not respond to our requests to submit one. Jo-Ann and I have been searching for a printer in both Greeley and Denver. We have received two estimates so far and the attached budget is based on the lowest bid received to this point. This estimate seems in line with the one used by Mike last year.

Over the course of the next few months Jo-Ann and I will concentrate our efforts on getting manuscripts ready for the printer. I am also working on sending a letter to 800 members of CRI/IRA informing them of the Journal and asking them to submit manuscripts. We will also work on the development of a tri-fold flyer which provides general information both on the Journal and on submitting manuscripts. Additionally, we will attempt to develop a style sheet which will provide information on how to submit manuscripts in order to clear up some of the confusion that we encountered over the past few months. We are also planning to submit to the board a cost analysis on dividing the Journal into two or possibly three issues. That information will be available for the conference in Sacramento.

This fall Jo-Ann will be attending the NADE conference in order to solicit manuscripts from members of that organization. I have requested travel money from the board for her to attend this meeting. I will be attending the annual meeting of the National Reading Conference and will solicit manuscripts from members of that group. I have travel money from my college for this meeting.

I hope you have a productive board meeting this summer and I look forward to seeing all of you at the upcoming retreat in October. Please feel free to contact either of us at any time.

Sincerely,

Vincent P. Orlando, Executive Editor Journal of College Reading and Learning

cc: Jo-Ann Mullen, Manuscript Editor - Journal of College Reading and Learning

ON-SITE CONFERENCE MANAGER REPORT FORM Page 1 of 11

1. GENERA	L INFORMATION	1			
DATES Apri	<u>i1 9 - 12, 1987</u>		CITY/STATE	Albuquerque, 1	M.
HOTEL Mari	riott				
THEME Back	to the Future:	: WCRLA Celebrate	20 Years		
OFFICERS	Wes Brown		President		
	Gwyn Enright		- President	-Elect	Υ.
	Sue Brown		Past Pres	ident	
	Jane Lehmann	\$	Secretary		
	Gladys Shaw		Treasurer		
ON-SITE CO	NFERENCE MANA	GER <u>Susan Dees</u>			
ON-SITE CO	NEERENCE MANA	Gen <u>Susan Dees</u>	e		
KEYNOTE SPI	EAKERS Arth	ur Cohen			
		iam Moore			
II. REGIST	TRATION INFOR	MATION (regis	tration form	attached)	
TOTAL NUMBI	ER OF POEPLE	מברפיינים מו	18		
TOTAL NUMBI	or FOEFLE	REGISTERED	10		
Total r	re-registrat	ion 227			
_	on-site regis				
Members	281				
Non-mem	ber <u>37</u>	•			
Full co	onference reg	istrations 30	<u>03</u> _		
One-day	registratio	ns	<u>15 </u>		
	REGISTRATION				
4:00	to	9:00 pm	(time) _	Wednesday	(day)
8:00	to	5:00 pm	(time) _	Thursday	(day)
8:00	to	1:30 pm	(time) _	Friday	(day)
8:00	to	12:00 noon	(time) _	Saturday	(day)
DE 477 E	TOTOMD AMIOU	DEDIANG			
	EGISTRATION :				
	:00 to	8:00 pm		Wednesday	
	:00 to	12:00 noon		Thursday	
3	<u>:00</u> to	5:00 pm		Thursday	

GENERAL COMMENTS AND RECOMMENDATIONS:

- -Registration area also serves as information area. The area needs to be staffed 8:00 5:00 Thursday Saturday and Sunday morning (especially if sessions are scheduled). Brunch tickets will be requested on Sunday morning. Sale items for scholarship fund should not be handled by registration staff.
- -Pre-registration form should include statements to the effect that payment must be received with form and that payment must be made in U.S. dollars.

 Form should include institution, institution address, and phone number.
- -On-site chairperson needs to determine costs for meals and tours for registration forms prior to Oct. 31 deadline for Newsletter.
- -Registration committee should communicate with participants who owe money, send in incomplete forms, etc.
- -If a fee is received for a closed tour, meal, or institute, a refund form should be completed by Registration Committee 1 copy in packet and 1 copy for Treasurer. Tax exempt number should be obtained by Treasurer. All fees should be accounted for by registration form category. Registration fees should not be expended. Tickets should not be "bought back" by Registration Committee.
- -Phone should be available in registration area.

III. TOURS

CAMPUS VISITS

Place	Day	Time	Ticket Cost	Tickets Sold
Albuquerque TVI	Thursday	9-12	\$4.00	14
Univ. of New Mexico Skills Center	Friday	3-6	\$4.00	61
Univ. of New Mexico General College	Friday	3–6	\$4.00	19
LEISURE TOURS				
Place	Day	Time	Ticket Cost	Tickets Sold
Sandia Peak	Saturday	5-9 pm	\$28.00	45
		(food	d & transportation)	
Santa Fe	Saturday	5-9 pm	\$7.00	54
		(t	transportation)	

TOTAL TOUR REVENUES AND EXPENDITURES

TOTAL EXPENDITURES \$1,579.17

Total transportation costs \$\frac{625.00}{954.17}

TOTAL RENENUES

\$2,014.00

BALANCE

\$ 434.83

GENERAL COMMENTS AND RECOMMENDATIONS:

Transportation cost per ticket was calculated on 2/3 occupancy to cover the cost of the trip. Restaurants and transportation companies will often let us pay on credit. Treasurer should complete credit application form. We found Saturday night to be a very popular time. Scheduling should be made in cooperation with President-elect.

July 17-19, 1987 Sacramento, California Attachment G Page 4 of 11

IV. FOOD FUNCTIONS (see attached hotel charges)

Function		ckets (Cost)	Actual Served	Amount Budgeted or Collected	Cost	Balance
Publishers Breakfast		0	unknown	1,200.00	661.50	538.50
Editorial Luncheon		0	8	100.00	78.00	22.00
State Directo Luncheon	rs	0	35	400.00	338.00	62.00
Banquet	130	(20)	133	2,600.00	2,482.00	118.00
Brunch	82	(10)	82	820.00	815.50	4.50
Coffee Breaks		0	unknown	0.00	348.00	1,348.00
OTHER:						
SIG Breakfast	142	(9)	124	1,278.00	1,052.00	226.00
SIG Luncheon	37	(11)	35	407.00	338.00	69.00

NET BALANCE (non-budgeted items, Banquet, Brunch, and SIG meals): \$4

\$417.50

Sacramento, California Attachment G Page 5 of 11

GENERAL COMMENTS AND RECOMMENDATIONS:

Very difficult to arrange breakfasts in rooms which need to be used as meeting rooms immediately following breakfast.

Must be schedule early so that costs can be determined for inclusion on registration form.

We found that only at the Brunch and Banquet did we actually serve the number equal to the number of tickets sold. We recommend calculating the guarantee number by subtracting 10% of the number of tickets sold from actual sales. You must pay for your guarantee number even if few people eat.

V. HOSPITALITY SUITE (see attached report)

URS		
8:00 pm	to <u>1:00 am</u>	Wednesday
8:00 pm	to 12 midnight	Thursday
9:00 pm	to 12 midnight	Friday
8:00 pm -	to <u>12 midnight</u>	Saturday
EAK PERIODS		
9:00	to <u>1:00 am</u>	Wednesday
9:00	to 12 midnight	Thursday
	to	
	to	
OUNT OF BEER/WIN	E SERVED	
BEER	WINE	EVENING
3 cases regu	lar 4 1.75 liters white	Understar Whenster
2 cases Lite	2 1.75 liters red	Wednesday - Thursday
	2 1.75 liters rose	
2 cases regu	lar 3 1.75 liters white	Friday - Saturday
1 case Lite		
	ases of soft drink were used	- many requests for diet drin
OOD	ases of soft drink were used	- many requests for diet drin
	ases of soft drink were used	- many requests for diet drin
OOD	ases of soft drink were used	- many requests for diet drin
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OOD	ases of soft drink were used	- many requests for diet drin
See attachment	ases of soft drink were used	- many requests for diet drin
NERAL COMMENTS A	ND RECOMMEDNATIONS:	
NERAL COMMENTS A		
NERAL COMMENTS A	ND RECOMMEDNATIONS:	the Hospitality Chair would
NERAL COMMENTS A	ND RECOMMEDNATIONS: y well when someone other than	the Hospitality Chair would

July 17-19, 1987 Sacramento, California Attachment G Page 7 of 11

VI. EXHIBITS (see attachments)

HOURS				
8:00 am	to	5:00 pm	Friday	
8:00	_ to	12:00 noon	Saturday	
	_ to			
EXHIBITORS				
Holt, Rinehard, and	d Winston			
Wadsworth Publishi	ng			
H and H Publishing				
Prentice - Hall				
Scott, Foresman				
College Skills Cent	ter			
_				
Steck - Vaugh				
m II Daala				
Center for Developm				
	No.			
COST PER TABLE	\$100			
Cost per add	itional	table \$50.00	_	
ADDITIONAL ELECTR	ICAL OUT	LETS NEEDED		

July 17-19, 1987 Sacramento, California Attachment G Page 8 of 11

GENERAL COMMENTS AND RECOMMENDATIONS

Exhibits chairperson should be scheduled to help exhibitors to set-up on Thursday evening. Room should be scheduled from 5 pm Thursday - noon on Saturday.

Sacramento, California Attachment G Page 9 of 11

AUDIOV	JI	SUAL									1 4 5
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E											
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cnased	a	bicycle	TOCK	ior	one	room	that	we	used	for	
e.											

L MMENTS AND RECOMMENDATIONS:

werhead projectors and screens should be available in every room. some people to make last minute requests including requests for and erasers and tables. Table and extension cord should be ble in each room. One person needed to be available during each g section period. Get to hotel set-up personnel.

Sacramento, California Attachment G Page 10 of 11

VIII. HOTEL ARRANGEMENTS

Attached are sample "Banquet Event Orders (BEOs)". This type of form is filled out for each room used by the association during the conference. The President-Elect should be consulted concerning seating arrangements, number of people on the dias, microphone needs, etc.

THE ACTUAL ROOM ASSIGNMENTS MUST BE MADE AT LEAST TWO MONTHS PRIOR TO THE CONFERENCE SO THAT ROOM ASSIGNMENTS CAN BE INCLUDED IN THE CONFERENCE PROGRAM.

GENERAL COMMENTS AND RECOMMENDATIONS:

Meet with hotel people regularly during the two months prior to the conference. Get to know the staff who will be setting up the rooms. Learn beeper numbers - how to contact staff.

July 17-19, 1937 Sacramento, California Attachment G Page 11 of 11

IX. DINNER ON THE TOWN

HOURS 7:00 to 9:00	Thursday	
NUMBER OF RESTAURANT MENUS DISPLAYED	11	
APPROXIMATE NUMBER OF PEOPLE DINING		
GENERAL COMMENTS AND RECOMMENDATIONS:		

People appreciated having some restaurants within walking distance.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 1 of 35

EVALUATION OF WCRLA CONFERENCE APRIL 9-12, 1987 ALBUQUERQUE, NEW MEXICO

Contents

Executive Summary

Summary of Responses Conference Evaluation

Summary of Responses Presenter/Institute Evaluation

Chart - Number of Evaluations by Time Slot

Submitted by Carol Walvekar

EXECUTIVE SUMMARY

- 1. Detailed summaries of the data for the conference evaluation and the presenter/institute evaluation begin on page 11. A chart of the number of evaluations by time is on page 33.
- 2. Conference evaluation N = 41.
- 3. Presenter evaluation -highest N=35Presenter evaluation -lowest N=5Institute evaluation -highest N=25Institute evaluation -lowest N=7
- 4. No evaluations were submitted for 11 sessions and 2 institutes. They were as follows: 1C, 3D, 5E, 7A, 7B, 7C, 8A, 8D, 10A, 12C, 14B, 12C, 14B; Institute 2, Institute 7. Either the sessions were cancelled or the Chairperson did not collect and/or turn in the evaluations.
- 6. 95% of the respondents are members of WCRLA; 5% are not.
- 7. State of employment: California 23% Arizona - 10% Nebraska - 8%

The remaining 15 states identified had 1 or 2 individuals from each state. (See Summary for States.)

8. Position held: Instructor - 48%
Administrator - 30%
Counselor - 8%
Other - 7%

7 respondents indicated they held more than one position.

9. Area of employment: Learning Assistance - 40%
Reading - 20% 25%
Other - 20%
Writing - 8%
Tutorial - 8%
Math - 3%

15 respondents indicated more than one area.

10. Type of institution: 2 yr. Jr. or Community College - 54% 4 yr. College or University - 46%

- 11. Major events of the conference were evaluated by assigning numerical value to verbal ratings as follows:
 - E = Excellent = 4 G = Good = 3 A = Average = 2 P = Poor = 1 N = Not applicable = no value assigned and not computed in average.
- 12. Keynote speakers were rated as being "Good", with the "Past Presidents" at 3.05, Cohen at 2.74 and Moore at 2.50. Comments reflected both positive and negative feelings about the past president's general session and little else regarding the other two keynoters.
- 13. Section meetings, institutes and other meetings were rated as "Good" in general, with institute topics (3.53) and meeting topics (3.50) the highest. Scheduling of section meetings (3.08) and institutes (3.00) were on the lower end of the scale. Comments mostly reflect conflicts in scheduling, which always seem to be a problem as there are only so many hours in the day.
- 14. Ratings of activities varied greatly. The Albuquerque tram ride received a perfect 4.00 rating, while the computer fair was not evaluated highly (1.44). Comments vary greatly and mostly reflect individual preferences. Dancing seemed to be a hit, and some would have appreciated more local escorts for the dinner of the town (Thursday).
- 15. Services and planning overall were rated very highly. Respondents were most complimentary of the hotel both in their numerical rating—room accommodations (3.83), site (3.70), facility (3.66) and in their comments. Pre conference publicity was assigned a 2.41 rating and the program a 1.95 rating. Comments reflect some suggestion for improvement in this area. While ratings and comments reflect that the hotel was good as far as lodging and people were concerned, there were several criticisms about the meeting rooms being too small. The presenter evaluations which also include an item on room accommodations support this criticism, in some cases.
- 16. Overall suggestions reflect very positive feelings about the conference.

 A comment which occurs three times is a concern that sessions may be going too much in the research-theoretical direction and too far from the practical.
- 17. Overall, presenter and institute evaluations were good to excellent.

 Very few ratings were average or lower. Many presenters were mentioned as outstanding on the conference evaluation. Hunter Boylan received the highest evaluation ratings for his institute as well as several favorable comments on the conference evaluation.
- 18. Attendance seems to be greater in the mornings.
- 19. The low number of responses, 41 needs to be addressed. Perhaps more announcements about completing them could be made throughout the conference. Also, I should have put a mailing address on the form. Finally, identifying some type of reward for turning in the evaluation might be pursued as well.
- 20. The NCR form seemed to work well for presenter/institute evaluation. There are about 2,000 left and can be used next year.

SUMMARY OF RESPONSES

WCRLA

Sacramento, California Attachment H Page 4 of 35

WESTERN COLLEGE READING AND LEARNING ASSOCIATION
1987 CONFERENCE EVALUATION - ALBUQUERQUE, NEW MEXICO

Your evaluation will help conference planners to improve future annual meetings. Please answer the following questions, include your comments where appropriate and return the evaluation to the box at the registration desk before leaving the conference. Thank you for your cooperation.

DEMOGRAPHIC INFORMATION

- 1. How many prior WCRLA conferences have you attended? N = 41
 - Check one. 6/15% 0 10/24% 1 13/32% 2-5 7/17% 6-10 5/12% 10+
- 2. Are you are member of WCRLA? 35/95% Yes 2/5% No N = 41
- 3. In which state are you currently employed? N = 39

2/5% - Oregon 9/23% - California 2/5% - Texas 4/10% - Arizona 3/8% - Nebraska 1/3% - Alberta 1/3% - Hawall 2/5% - Alaska 1/3% - Kansas 2/5% - Colorado 1/3% - Minnesota 1/3% - Utah 2/5% - Iowa 2/5% - Missouri 2/5% - Montana 1/3% - Washington 2/5% - New Mexico 1/3% - Wyoming

4. What type of position do you hold? Check one. N = 50 (7 respondents indicated they held more than one position.)

24/48% Instructor 15/30% Administrator 4/8% Counselor
7/14% Other/ Specify: Reading/Computer specialist
Lab Coordinator
Director
Lead Faculty
Writing specialist - Learning Center

Chairperson

Chairperson Research

5. What is the main area of your employment? N = 60 (15 individuals indicated more than one area.)

 $\frac{15/25\%}{5/8\%}$ Reading $\frac{5/8\%}{12/20\%}$ Writing $\frac{2/3\%}{12/20\%}$ Math $\frac{24/40\%}{12/20\%}$ Learning Assistance

Administration
College Credit
ESL Tutoring
Science Remedial
Study Skills & Psychology
Specify - Psychology
Educational Opportunity

Sacramento, California

All Develomental Education Attachment H
Computer Based Education/CAI Page 5 of 35
Math and Natural Science
Adjunct. classes
Adult P.T. Education

6. In what type of institution do you work? N = 41

22/54% 2 Yr. Jr. or Community College 19/46% 4 Yr. College or University

EVALUATION OF EVENTS

Please rate each of the following items by circling (E) excellent, (G) good, (A) average, (P) poor. Use (N) no response, if you did not attend an event or do not wish to repond.

KEYNOTE SPEAKERS

1.	Thursday: Dr. Arthur Cohen	E-5	G-18	A-8	P-3	N-7	AVE. 2.74
2.	Friday: Dr. Gene Kerstiens						
	and Past Presidents	E-6	G-11	A-3	P-1	N-20	AVE. 3.05

SECTION MEETINGS/ INSTITUTES/ OTHER MEETINGS

1.	Section meeting topics	E-25	G-11	A-3	P-1	N-1	AVE. 3.50
2.	Section meeting scheduling	E-13	G-19	A-6	P-2	N-1	AVE. 3.08
З.	Overall quality of section						
	meetings	E-20	G-15	A-3	P-2	N-1	AVE. 3.33
4.	Institute topics	E-19	G-11	A-2	P-0	N-9	AVE. 3.53
5.	Institute scheduling	E-8	G-17	A-4	P-2	N-10	AVE. 3.00
6.	Overall quality of						
	institutes	E-13	G-10	A-2	P-0	N-16	AVE. 3.44
7.	State meeting	E-7	G-13	A-6	P-0	N-15	AVE. 3.04
8.	Special interest groups	E-16	G-8	A-4	P-0	N-13	AVE. 3.43
9.	WCRLA Board Meetings	E-1	G-2	A-0	P-0	N-38	AVE. 3.33

COMMENTS:

- Section Meetings--too many meetings, Institute scheduling-too many conflicts, Overall Quality--computer were not hands
 on. It is unfair to allow persons to attend paid
 institutes without paying. I witnessed this and heard
 about it
- Try not to schedule institutes during state director meeting.

 PPST sectional speakers did not show up! very
 unprofessional
- It would be better if there was not conflict between institutes adm. section meetings, both of which are frequently excellent. Also, there was a conflict between the Friday's General Section and the section meetings scheduled for 3 p.m. Even if the General Section had ended on time, people needed some time before starting other session.

- Friday's session was tedious. It lacked organization. Didn't like airing dirty laundry, i.e. Karen Smith's remarks. No coutinuity in recognition and lack of recognition of members. Conference managers and other WCRLA officers play very significant roles. Your (Board's) disregard for the value of state director was evident
- New people need to know ahead of time that there will be section meeting they can attend at the same time institutes are scheduled
- The second general session went over its allotted time. This adversely affected the attendance of the section meetings held at 3:00. Many late comers continued to walk in during the presentation
- Excellent leadership. Worthy research-results applicable Make section meetings 1 hr. & 15 min.—do not schedule activities to begin at 11:30 a.m. when institutes and session are still going on. Why do you keep scheduling 5 institutes on thursday morning & only 1 on Saturday a.m.? Offer no more than 3 at the time
- To many institutes at 9 a.m. Thursday. Maybe they could be more spread out
- Why no section meetings Thursday a.m.? For those of us who were locked out of institutes we had nothing to do.

 Restrict questions during the presentations so that the subj. matter is covered. Many interruptions were of a narrow, personal nature that should be handled at the end
- Some sections and esp. institutes should specify who they are aimed at, i.e just beginning or advanced
- Institute topic- good institutes, preregistration is too difficult without the overall schedule. There are too many conflicts!
- Thank you for the 20-year perspective
- Accommodations were very good! However, I did not get what I came for. That is, hands-on current information I could take back to any campus. There was very little new innovative information. The computer fair was very disappointing. However, 2 computers sessions I went to were very good
- Texas has a major problem it needs to resolve & it was difficult because of the presence of other state groups:

ACTIVITIES

1.	Campus tours (specify) 4-TVI						
	& 6-UNM	E-6	G-4	A-1	P-0	N-30	AVE. 3.45
2.	Computer Fair	E-0	G-1	A-2	P-6	N-32	AVE. 1.44
з.	Publisher's exhibits	E-5	G-14	A-14	P-2	N-6	AVE. 2.63
4.	Lunch with a Mentor	E-5	G-1	A-0	P-1	N-34	AVE. 3.43
5.	Newcommer's Reception	E-3	G-4	A-4	P-0	N-30	AVE. 2.91
6	Multi-cultural Affairs						
	Luncheon	E-0	G-0	A-0	P-0	N - 41	AVE. 0.00
7.	Banquet	E-10	G-3	A-5	P-0	N-23	AVE. 3.28
8.	Sunday Brunch	E-4	G-2	A-0	P-0	N-35	AVE. 3.67
9.	Albuquerque Dinner on the						
	Town (Thursday)	E-3	G-5	$\lambda - 1$	P-2	N-30	AVE. 2.82

WCRLA MINUTES Attachment H July 17-19, 1987 Sacramento, California 10. Santa Fe Dinner on the Page 7 of 35 P-0 N-34 G-1 A-C AVE. 3.86 E-6 11. Albuquerque Tram Ride N - 36AVE. 4.00 E-5 G-0 A-0 P-0 and Dinner (Saturday) 12. Special Interest Group

COMMENTS:

Meetings SIG

Activities/ Too many conflicting choices fewer choices available to all would help

Computer Fair- I came to the computer fair- so that part was disappointing. Payment for institutes should be partially refunded

E-13 G-5

A-2 P-0 N-21 AVE. 3.55

State meetings should be separate, both for planning and getting acquainted

Santa Fe Dinner on the Town - Kathy Nelson did a great Ok!
Banquet was great! Hotel must be complimented for their
"decoration" and assistance, love having dancing rather
than an entertainment group

It would have been nice if the stores had been open but a great trip nonetheless, a big thank you to Kathy from Santa Fe for all her work

Would like to attend SIG MTG but not have breakfast -isn't that an option? I follow a no fat/sugar plan so must eat other food than is served. More food options for people who must eat simple fresh fruit and vegetables-(had to skip state director's lunch,too)

A good conference site LAC management group has a new leader that should help give direction

Repeat the oldies dance--make it a tradition!

I missed my lunch with a mentor beacause they left at 11:30 and I attended an 11-12 section meeting

Excellent -"Lunch with a Mentor"

Computer fair needed more software & people

Sorry there weren't enough Albuquerque members to take people to restaurants (or at least lead the group) to the restaurant. Locals can point out interesting features of town

To control overcrowding, it would help to take names of listeners at registration time

Hosts/Local transportation for dinner would have been nice and helpful

Luncheon with mentor was excellent--as most tour of skill center, UNMI

Found that some sections this year had their emphasis on the research rather than on the practical application of the results of the research. I have always felt that WCRLA was special because of the ideas I could use as a result of attending the conference. I'm not partcularly interested in someone's grad work unless I can utilize it.

Please list the name of speakers, titles of section meetings or institutes, or activities that you thought were outstanding.

- Karen Agee, Richard lake-but I'm prejudiced. Tutors training: techniques that really work assisting intermediate and advanced ESL students. UNM general College tour. A method for teaching revising to ESL comp. students.
- Hunter Boylan, Becky Johnson as mentor for luncheon Strategic learning: A prescription for academic Success learning Disabilities SIG
- Vaneta Condon exam Analysis Excellent! Dr. Martinez's two presentations on Math and on Basic writing.
- Pegi Denton -Sectional, Lucy McDonald Mentor Dr. Mancy Wood, Peggy Denton- should give a 3 hours institute at Sacramento- has a lot offer
- Condon-exam Analysis Tutor Training Institute #5,4d,and 11b excellent content and speakers
- Tutoring Training Institute-Oldies but Goodies sectional, celebrating the extraordinary doing the ordinary sectional
- Jane Drabek-teaching influencing through group discussion.

 Janice Lewis- Kathern Bartle, Angus- Critical Thinking &
 Study Strategies
- Sue Brown, Karen Agee
- Joyce Weinsheimer, Pat Mulcaby, Karen Agee
- Tutor training institute, Jerry Fishman, Hunter Boylan, Bunk Spann
- Unfortunately, compared to past years, I found nothing to be exceptional because the focus seemed to shift primarily to how a study was conducted rather than what could be done with the info. gained.

EVALUATION OF SERVICES AND PLANNING

1.	Conference facilities Room accomodations (not	E-30	G-8	A-3	P-0	N-0	AVE.	3.66
	meeting/session rooms)	E-30	G-6	A-0	P-0	N-5	AVE.	3.83
З.	Hospitality	E-24	G-10	A-1	P-0	N-6	AVE.	3.60
4.	Program printing, layout							
	and information	E-5	G-8	A-8	P-20	N-0	AVE.	1.95
5.	Registration	E-23	G-14	A-0	P-1	N-3	AVE.	3.55
6.	Chairperson	E-19	G-14	A-3	P-0	N-5	AVE.	3.44
7.	Pre-conference publicity	E-3	G-13	A-6	P-7	N-2	AVE.	2.41
8.	Cost of conference	E-13	G-19	A-8	P-1	N-0	AVE.	3.07
9.	Site (Marriott/Albuquerque	E-29	G-10	A-1	P-0	N-1	AVE.	3.70

COMMENTS:

- Fantastic! the hotel staff were unbelievable. The WCRLA staff were the same. Thank you so much for a great stay in Albuquerque
- The program caused me to feel Dyslexic! keep full info. about 1 meeting all on same page
- Program (1) Pages out of sequence (2) on brief conference sheets, put page numbers where descriptions are located

- Members <u>need</u> conference program earlier as done by IRA, TESOL, etc.
- Although my membership may have lapsed by a few weeks or so, still should have reviewed conference information. In addition, section description should be a part of the early publicity
- Horrible buses to Santa Fe and good buses to Campus visit Program printing, layout and information—once we received it, it was fine!
- The staff of the Marriot plus its facilities were excellent Advance confirmation of institutes of registrants
- Need to have VCR for presentation and/or just use by people attending to see videos brought by others
- Registration- I received my registration the day before it become late registration. Site -The site was the best in previous years. The facilities were great and the proximity at other eating places, shopping and entertainment was geat!
- Ann Johns was excellent!
- Registration info. was too late. I had to do an "Educated" guess of costs- will need to do a revision when I return to my college
- Some years a sampling of sessions has been printed along with institutes—that would have been helpful
- 3 different chairpersons were assigned to our group Pre-conference publicity- not enough turn around time. I
- have less than a week to respond. Pre-included institutional pre-payment
- Conference room too warm. Need more advance information especially on section meetings
- Conference Facilities some meeting rooms were very cramped. Program printing, layout and information even without the wrong page numbers, it was not easy to follow. Pre-conference publicity much too late. Need pre-conference list of session with days and times of possible. Site Gym and swim facilities are very good.

 A must for future conferences
- Frequently conference room were too small to accommodate people. Insufficient handout— even for an institute (\$12). A no show 5e too bad! not convenient to inexpensive food— coffee shop or at easy walking distance
- I was quite disturbed when the computers which were promised for the institute I presented were not available. Had I been contacted ahead of time, I would have been able to write my presentation and give a more satisfactory institute. I carried 200 disketts there and back, and I had imposed on a sofware publisher to loan me 40 of them!
- I know you have to have big hotels where the windows don't open, but I hate them and this is a particularly ugly part of town. I hate them so I won't circle (No response)
- Something has got to be done about the stuffiness in the Hospitality room. It's unhealthy
- Program printing, layout and information Except of course for the mix-up in pages. Pre-conference publicity I would still recommend having the section schedule before hand so that I can plan my schedule

Attachment H

July 17-19, 1987
Sacramento CA
Service at the hotel- best ever for a conference conference!). Friendliness of staff & helpfulness of Albuquerque people in general - great!

- The food in the hotel terribly high priced. Enjoyable, friendly city with well-planned social activities Wonderful conference. Great hosts & planning very strong program
- Section rooms to small. Hotel need to offer more economical eating services
- The hotel facility and staff were wonderfull! The service at banquet (Friday night buffet) while entertaining, was not efficent, at least not at our table. Janet Eddy was an outstanding Chairperson
- Program printing, layout and informtion- Program was fine and except for the page # problems. Conference Facilities - Rooms didn't hold chairs at times for # of wished to attend; noise from adjoining rooms was distracting.
- Of course, a scrambled programs booklet caused lots of confusion and an incorrect program page didn't help too much. Registration was super smooth!
- Many people commented that they thought the institutes were the only presentations offered. Information should also be given about regular presentations.
- Chairperson Ask presenters to have colleages introduce them in order to reduce cancellations. Offer chairs chance to choose presentations strands such as LAC management, writing, computers, etc. so the chair will have some interst in the topic as well.

Please write any other suggestions or comments that will help conference planners to improve the annual meeting of WCRLA.

> Did I miss something? I scheduled my plans for too early Sunday. I thought the only thing would be the brunch?? Loved having the fitness (weight) room at the hotel.

Provide a jogging map in Sacramento

The program mistakes were inexcusably bad. Even the correction page had confusing errors: "page 38 is page 38" - and just below, "page 40 is page 38" I am certain some others feel resentful because it affected attendance to their presentations

Would like a session (1hr) on copyright problems

Get information out early and include info. about sectional as well as institutes

- Possible have it in a more interesting part of the town with more interesting hotels- more real.
- How about a free lunch for those who present institutes and sections meeting! (or at laeast, a cocktail party, coffee, or brunch!!)
- Future topics: special programs for minority and foreign students other than EOP

A really great meeting thank you

- Please arrange to get specific conference info. (cost of hotel, institutes) out earlier. I need to apply earlier in the year for funds
- Allow more people into some institutes check with coordinators of presentees or prestenter @ # possible

WCRLA MINUTES
July 17-19, 1987

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Sacramento, Let's return to New Mexico often!
California Preliminary list of section titles might help potential
registrants get financial support

- This was a Fantastic conference. The hotel was great; the speaker, institutes and sessions were great; As always the people involved were incredible. Thank you all for a marvelous time.
- Please continue the tradition of practical advice as the thrust of session. Without that the conference becomes a grad class which I am not particularly interested in attending.
- I do not fault the attempt to base information & methods on sound research (it's important to maintain our professionalism) but the research should not be the topic of sessions and I found several conducted by University & 4 yr. college presentors to be just that. I truly hope this trend will not continue. I had to sit through debates about terminology! One last comment. Please advise presenters to include she when they refer to "the student". This is the 80's and the unintended use of he is truly inappropriate especially with the number of women sitting in each session!
- Sorry for the negative. I really did think the conference was great!
- During the general session, please have a mic in audience if there are to be questions or discussions. Much was lost in Cohen's discussion when couldn't hear participants.

THANK YOU! Return to the conference registration desk.



Attachment H Page 12 of 35 Western College Reading and Learning Association

Section Meeting/Institute Evaluation

Top	ıc:Speaker(s):	Date:					
Rate	e each of the following items with (E) excellent, (G) good, (A) average, or (P) poo	r. Use ((N) if	not a	pplic	able.	
1.	Accuracy of title and description of session in conference program or publicity.	E	G	Α	Р	N	
2.	Content of presentation.	Ε	G	Α	Р	Ν	
3.	Clarity of oral presentation.	Ε	G	Α	Р	Ν	
4.	Knowledge of presenter about topic.	Ε	G	Α	Р	Ν	
5.	Organization of presenter.	Ε	G	Α	Р	Ν	
6.	Quality of handouts.	Ε	G	Α	Р	N	
7.	Effective use of delivery methods.	Ε	G	Α	Р	Ν	
8.	Overall value of presentation to me.	Ε	G	Α	Р	Ν	
9.	Room accommodation.	Ε	G	Α	Р	Ν	
COM	IMENTS:						

PLEASE RETURN THIS FORM TO THE SESSION CHAIRPERSON.

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 13 of 35

SUMMARY OF RESPONSES PRESENTER/INSTITUTE EVALUATION WCRLA CONFERENCE ALBUQUERQUE, NM

Each entry below provides the topic, session number, time of presentation, presenter, the raw data from evaluation forms (attached), and the average rating for each item on the form. Averages were derived by assigning the following values to each verbal rating:

E = 4 G = 3 A = 2 P = 1 NA = No value, not computed in the average

topics are descriptions of the sessions and not necessarily the session title. Session numbers (1A, 1B, 1C, etc. I-1, I-2, I-3, etc.) refer to the identification of sessions outlined in the Conference Summary (p. 13-19) of the conference program. Institutes are reported last.

Data entries for each Presentation or Institute are as follows:

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Sacramento, California
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PHONI SHT 11-12 AM	CS (1	GE)			I	DEL ANY	/ANTTILA	
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PERFE SAT 1:30-2:30	CTIONI:	SM (11B)			JOYCE	WEINSHEI	MER
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VOCA SAT 2:30-3:30	EULAR' F:n	Y (12	4)			CARMON	NA/SANIDAD	
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CAl 7 FRI 9-11 AM	rutor:	IALS	(16)			CAVERL	Y/TESSMER	
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WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 34 of 35

SAT	1:00-	SUMMET -2:30		CIENCE	F'KU	SPAN	(110)		BOSWORTH
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NUMBER OF EVALUATIONS BY TIME SLOT

WCRLA MINUTES July 17-19, 1987 Sacramento, California Attachment H Page 35 of 35

NE = No Evaluation Available

	TIME SESSIONS											 	n T MII	mr.c					
	TIME SLOT	A	В	SES C	SION D	S E	F	TOTAL	1	2	3	LNS:	CITU 5	TES 6	7	8	9	10	TOTAL
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. 3	Friday 10-11 am	<u>26</u>	<u>27</u>	<u>27</u>	<u>NE</u>			80											,
4	Friday 11-12 am	<u>35</u>	<u>13</u>	_5	<u>30</u>	<u>28</u>		111											,
5	Friday 3-4 pm	<u>20</u>	_8	_5	<u>13</u>	<u>NE</u>		46											
6	Friday 4-5 pm	<u>33</u>	9	<u>18</u>	_5	_7		72											
7	Friday 5-6 pm	<u>NE</u>	<u>NE</u>	<u>NE</u>	_5	<u>19</u>		34											
8	Saturday 9-10 am 9-12 am	<u>NE</u>	<u>24</u>	<u>15</u>	<u>NE</u>	<u>23</u>		62								<u>18</u>			18
9	Saturday 10-11 am	<u>17</u>	11	<u>21</u>	<u>22</u>	<u>27</u>		98											
10	Saturday 11-12 am	<u>NE</u>	<u>19</u>	<u>15</u>	<u>24</u>	<u>11</u>	<u>20</u>	89											
11	Saturday 1:30- 2:30 pm	<u>12</u>	<u>20</u>	<u>21</u>	13			66									<u>19</u>	7	26
12	Saturday 2:30- 3:30 pm	_9	<u>18</u>	<u>NE</u>	_5			32											
13	Saturday 3:30- 4:30 pm	_6	_8_	_7	<u>13</u>	14		48											
14	Sunday 9-10 am	10	NE	_9	<u>21</u>			40											,

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COORDINATOR OF CHAIRPERSONS REPORT

Annotated Step-by-Step Procedures

1987

JoAnn Carter-Wells California State University, Fullerton

This report outlines procedures and processes that I followed as Coordinator of Chairpersons for the 1987 conference in Albuquerque, New Mexico. Previous reports provided the outline although I have added a few areas as a result of my experience at the conference. The role of coordinator of chairpersons is extremely important to the smooth functioning of a conference. I am grateful for the opportunity to have helped WCRLA this year.

A. OBTAINING NAMES

- 1. Prepared a Job Announcement that appeared in the fall and winter issues of the newsletter. This form was helpful in obtaining names but I would revise it to include preferred days and times that people would be available to chair.
- 2. Worked closely with the president-elect who referred some people to me and also received lists of previous chairpersons which were in the coordinator handbook.
- Personally invited people who I knew would be attending the conference as a presenter and who might find some time to chair as well.
- 4. Kept a list of those people who indicated they would be willing to chair more than one session to use as back-ups.
- 5. Asked people at the conference and especially at the two orientation sessions if they might be willing to chair in an emergency.

B. MATCHING NAMES

I was impressed with the number of forms that I received from people all around the U.S. as well as with the willingness of many members who contacted me at the conference as to their availability if needed at the last minute!

- 1. Assigned chairpersons once I received a rough preliminary copy of the program; some changes were made later on as the program was revised.
- 2. Made assignments based on interest if I knew individuals.
- 3. Was careful not to assign people to chair sessions when they may have other commitments: meetings, institutes, presentations, etc.; since people did not have the total program and many were not aware that there were sessions on Saturday afternoon and Sunday morning, many changes were made after initial assignments were given; a summary of last-minute changes in assignments was included in the conference program at the registration table since the changes had to be made after the program was printed.

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4. Tried to take into account the chairperson's background and interest and consulted with the president-elect in many cases; also, assignments were not made for institutes unless individual institute leaders made such requests or an individual attending the institute was willing to chair.

C. NOTIFYING CHAIRPERSONS

- 1. Notified chairpersons of their assignments and requested them to notify me if they could not accept the assignment. I did not include the guidelines because I wanted them to attend the orientation sessions that were discussed in my letter to them as I had prepared individual packets for each session and chairperson.
- 2. Presenters were notified as to their specific chairperson and were requested to complete the new 1 page vita form which I revised from previous formats and send back to me in the self-addressed stamped enveloped that I included in the letter to them. With this process I received a 98% return rate on presenter forms. Previous conference reports had repeatedly noted the large number of presenters who had failed to provide the background information or contact their chairperson.

D. FOLLOW-UP THROUGH THE CONFERENCE

- 1. Developed an alphabetical master list of chairpersons and the sessions they were chairing and a list of each session and the chairperson assignment.
- 2. Wrote a list of "Reminders to Chairpersons" and put one in each person's registration packet prior to the beginning of the conference. Essentialy, the reminder was to attend the orientation session, to check the program changes in their packet, and/or to contact me if there were any problems.
 - Revised the guidelines.
 - 4. Developed a list of alternate chairpersons.
- 5. Put notes in presenter packets of those who had not returned the background information form to me even after 2 separate mailings.
- 6. Revised the Chairperson Evaluation Form and put in individual packets made for each chairperson that also included 30 new evaluation forms and the presenter information sheet.
- 7. Planned and conducted two orientation sessions which were attended by all but 5 of the chairpersons. I invited Carol Clymer Walvekar to speak at these sessions about the new NCR evaluation forms. This form has two parts, one to be given immediately to the presenter and the other in the evaluation box at the registration area to be tabulated and given to the board.
- 8. Set up a box at the registration area throughout the conference for evaluation forms conference, chairperson and individual session forms.
- 9. Following the conference, individual thank you letters are being prepared to be sent to chairpersons.

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10. A list of chairpersons who indicated willingness to chair at the 1988 conference in Sacramento will be developed and included in the handbook for the next chairperson coordinator.

SUMMARY OF RECOMMENDATIONS

- 1. Chairperson Solicitation Form put in newsletter as early as possible; include preferred days and times to chair; also recommend that proposal submission form include space for an optional suggested chairperson to help increase the pool of chairpersons.
- 2. <u>Chairperson Assignments</u> work closely with president-elect for assignments, room locations, so that there do not have to be very many revisions for individuals which creates confusion.
- 3. <u>Presenter Information Form</u> revised 1 page format worked very well with self-addressed return envelope.
- 4. Evaluation Form new NCR format worked very well; suggest that chairpersons be advised to put session number on the forms before they distribute them to help save time at the end of the session; also allow 10 minutes at the end of the session for questions/discussion and completion of forms.
- 5. <u>Sessions</u> possible cap on the number in a room or close the doors after a few minutes so that people don't move in and out creating disturbances; advertise late Saturday and Sunday sessions so that people will stay to attend them.
- 6. <u>Presenters</u> provide information on expected procedures number of handouts, who to call for questions, etc.; my office received numerous phone calls and questions which weren't typically related to the coordinator of chairpersons role.

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SUMMARY OF CHAIRPERSONS EVALUATION REPORT

WCRLA 1987 CONFERENCE

Jo Ann Carter-Wells

N-55 who returned forms although all did not respond to every item.

Number in attendance:

3-10	16 sessions	31-40	3	sessions
11-20	15 sessions	41+	3	sessions
21-30	14 sessions			

1. Session Evaluation

Did you have presenter vita/information form? yes - 50 no-5 Did session run smoothly?

Yes - 48 no-7 If not, what were the problems? - small size of room and not enough chairs; noise problem with competing rooms; people moving in and out of sessions creating a disturbance; rooms were too warm; and scheduled too late on Saturday.

2. Chairperson's Orientation Session

Did you attend the orientation session? yes - 50 no - 5 Was the orientation session helpful? yes - 50 no - 5 Did you have a good understanding of what was expected of you as a chairperson? yes - 50 no - 0 Comments: Sessions were scheduled in conflict with state directors breakfast and new members orientation.

3. Additional comments

Chairperson packets were extremely helpful.

Provision for making additional handouts was great.

Because of organization - chairing was made much easier!

New evaluation forms are distinct improvement over past practice.

New forms are excellent. I hope you continue it!

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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

GUIDELINES FOR CHAIRPERSON 1987 WCRLA CONFERENCE

Thank you for agreeing to serve as a Chairperson at the WCRLA Conference. Your role is very important to the success of the conference since you will be setting the tone for the sessions. In essence, you will be acting as host or hostess introducing and assisting the presenter. You will also monitor the time to allow for a discussion period and to see that the sessions end on time. To help you perform your duties, the following suggestions are given:

- 1. <u>Attend the chairpersons' orientation</u> at the conference Thursday, April 9, 12:15-1 PM, or Friday, April 10, 8-8:45 AM.
- 2. <u>Get acquainted as early as possible with your presenter(s)</u>. Obtain a vita sheet for each presenter at the orientation session. Read over the vita sheet prior to the presentation.
- 3. Arrive at your presentation room at least 10 minutes before the presentation is scheduled to begin to make sure that the room is ready.
- 4. <u>Make any necessary last-minute arrangements with presenter(s)</u> for assistance needed in addition to making introductions, i.e., passing out papers, assisting with AV equipment, signaling time for discussion.
- 5. <u>Distribute session evaluation slips at the beginning of the session</u>. These forms will be available at the chairpersons' orientation meeting. They are new session evaluation forms in the NCR format.
- 6. <u>Call the meeting to order on time</u>. The sessions are scheduled for <u>50</u> minutes in length which includes a 10 minute discussion/evaluation period. This allows for a 10 minute break between sessions.
- 7. <u>Introduce your presenter(s)</u> appropriately, showing a professional interest in the presenter(s) and the topics(s).
- 8. Ask the audience to return evaluations to you before they leave the meeting. Hand over the originals to the presenter(s). Put the copies in the box provided at the conference registration/administration table following the presentation.
- 9. <u>See that the meeting ends on time</u>. Notify the presenter when 10-15 minutes remains for a discussion period. Signal when it's time to conclude the session.
- 10. Return the chairperson's summary evaluation form (alone with copies of presenter(s) evaluations) to the conference registration/administration table following the presentation.

1. DESCRIPTION



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CHAIRPERSON'S EVALUATION FORM 1987 WCRLA CONFERENCE

	nk you for your assistance as a session chairperson. Will you please hel by responding briefly to the questions below:
	Chairperson's Name:
	Session Title:
	Presenter(s)' Name(s)
	Number in Attendance
1.	Session Evaluation a. Did you have presenter vita/information form? yes no b. Did session run smoothly? yes no If not, what were the problems? (AV, room size, number of handouts, length of session, etc.)
	c. Did the audience understand how to use the new evaluation forms? yes no Comments:
2.	Chairperson's Orientation Session a. Did you attend the orientation session? yes no b. Was the orientation session helpful? yes no c. Did you have a good understanding of what was expected of you as a chairperson? yes no Comments:
3.	Future Conferences Would you be willing to chair a session next year in Sacramento? If so, list your name and address: Name: Address: Phone: Work # (') Home # ()
4.	Letter of Appreciation If you want an official letter of appreciation sent to your supervisor, complete the following: Name & Title of Supervisor: Address:
5.	Please add any additional comments or suggestions that you feel would be

helpful to the chairperson coordinator.



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APRIL 7, 1987

!!!!!! C H A I R P E R S O N U P D A T E!!!!!!!

Due to conflicts in scheduling, travel plans, and other cormitrents, the following changes have been made in chairperson assignments since the program was printed. HAVE A WONDERFUL SESSION!

· V	
Section No. <u>Title</u> <u>Time</u> <u>Location</u> 4b Basic Skills for Industry: 4/10 11:00 Salon B	Chairperson Kathy Engstrom
Possibilities and Pitfalls	Fullerton College
5b Reassessing a Community College 4/10 3:00 Salon B	Monica M. Grech, Ph.D.
Writing Program	University of Reno, Nevada
7b Designing a Reading Course for 4/10 5:00 Salon B	Uelaine Lengefeld
Industrial Workers	Cal-Poly, Pomona
7c Using Art from the Past to 4/10 5:00 Salon G	Rhoda Lintz Casey, Ed.D.
Teach Problem Solving	Compton College
8b A Causal Model of Reading 4/11 9:00 Salon B	Dr. Dolores A. Austin
Achievement and Writing	UC, Santa Barbara
8d Publishing in the Journal 4/11 9:00 Salon H	Delryn Fleming
of College Reading & Learning	Brookhaven College
O. GOTTOGO HORATHIS & EGATIONIS	
10b Adjunct Workshop Programs 4/11_11:00 Salon B	Susan Britton
for Critical Courses	Cypress College
	· · · · · · · · · · · · · · · · · · ·
11a Computerized Tutoring Record- 4/11 1:30 Carlsba	
keeping	University of Nevada, Reno
	(institution added)
12a Vocabulary Errors of Under- 4/11 3:30 Salon A	Pat Jonason
prepared College Students	North Harris County Comm.
•	College
12d Log on to the Future: 4/11 2:30 Carlsbad	Maxine Mc Donald
Improve Your Writing &	Calif. State Univ., Fresno
improve rous at roring d	culting state onlives income



Reading with the MacIntosh Computer



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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

WCRLA CONFERENCE - 1987

REMINDERS FOR CHAIRPERSONS

- 1. CHECK THE PROGRAM FOR ANY LAST MINUTE SCHEDULING CHANGES FOR THE SECTION YOU WILL BE CHAIRING.
- 2. ATTEND ONE OF THE CHAIRPERSON ORIENTATION SESSION SCHEDULED FOR THURSDAY, APRIL 9, 12:15-1 P.M., SALON H OR FRIDAY, APRIL 10, 8-8:45 A.M., SALON H.
- 3. IF YOU ARE UNABLE TO ATTEND EITHER ORIENTATION SESSION, PLEASE CONTACT ME AT THE REGISTRATION AREA.
- 4. IF YOU WOULD BE WILLING TO SERVE AS A BACK-UP CHAIRPERSON FOR LAST MINUTE CANCELLATIONS (OR SESSIONS LATE SATURDAY AND EARLY SUNDAY), PLEASE CHECK WITH ME PERSONALLY OR LEAVE A MESSAGE FOR ME AT THE REGISTRATION AREA.
- 5. FEEL FREE TO CONTACT ME AT THE REGISTRATION AREA AT ANY TIME IF YOU NEED ASSISTANCE.

HAVE A WONDERFUL CONFERENCE AND A GOOD SESSION AS CHAIRPERSON!!

THANK YOU FOR YOUR HELP IN MAKING THE CONFERENCE A SUCCESS!!!!

Jaan Cartes- lucia



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 LEARNING ASSISTANCE READING

DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

1987 WCRLA CONFERENCE ALBUQUERQUE, NEW MEXICO

PRESENTER INFORMATION SHEET

SESSION TITLE:

DAY/TIME:

NAME AND POSITION:

INSTITUTION:

TWO OR THREE MAJOR ACCOMPLISHMENTS:

REASONS FOR YOUR INTEREST IN THE SUBJECT ON WHICH YOU WILL SPEAK:

FORWARD IN ENCLOSED ENVELOPE BY TUESDAY, MARCH 24 TO: DR. JOANN CARTER-WELLS COORDINATOR OF CHAIRPERSONS READING DEPARTMENT - EC 544 CALIFORNIA STATE UNIVERSITY, FULLERTON FULLERTON, CA 92634



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READING . LEARNING ASSISTANCE . DEVELOPMENTAL EDUCATION . TUTORIAL SERVICES

April 7, 1987

Dear Presenter,

As of this date, we have not received a Presenter's Information Form from you so that your chairperson may make a proper introduction for you. Could you please complete the attached form and give it to your chairperson at the beginning of your session?

I have informed your chairperson that you will be bringing this information to your session. If you have any questions, please contact me at the Marriott or leave a message at the registration area.

Thank you for your cooperation in ensuring that your session will be as professional as possible.

Sincerely,

JoAnn Carter-Wells, Ph.D. Coordinator or Chairpersons

Attachment J 87 Page 7 of 7 Western College Reading and Learning Association

Section Meeting/Institute Evaluation

Top	ic:Speaker(s):		Date:				
Rate	e each of the following items with (E) excellent, (G) good, (A) average, or (P) po	or. Use (N) if	not a	pplic	able.	
1.	Accuracy of title and description of session in conference program or publicity.	E	G	Α	Р	N	
2.	Content of presentation.	Ε	G	Α	P	N	
3.	Clarity of oral presentation.	E	G	Α	Р	N	
4.	Knowledge of presenter about topic.	Ε	G	Α	P	N	
5.	Organization of presenter.	Ε	G	Α	Р	N	
6.	Quality of handouts.	Ε	G	Α	Р	N	
7.	Effective use of delivery methods.	Ε	G	Α	Р	N	
8.	Overall value of presentation to me.	Ε	G	Α	P	N	
9.	Room accommodation.	Ε	G	Α	Р	Ν	
COM	IMENTS:						
	PLEASE RETURN THIS FORM TO THE SESSION CHAIRPER						

Conference Policies, Procedures, and Traditions

Registration Fees

- 1. All participants including presenters must register.
- 2. Fees must be paid in U.S. Dollars
- 3. Fees must accompany registration forms
- 4. Requests for refunds (due to non-attendance) must be received prior to the first day of the Conference.
- 5. Refund requests for individual events should be prepared by the registration committee. Refunds will be mailed out by the Treasurer after the conference.
- 6. Registration committee will not buy back previously purchased event tickets.
- 7. Fees must be charged to cover expense of all events not funded through the Board approved budget.

Tours

- 1. Leisure tours will not be scheduled during Conference program.
- 2. All costs of leisure tours will be paid by participants (unless special funding is approved by the Board).
- 3. Campus tours are usually scheduled on Thursday mornings as pre-conference activities.

Hospitality Suite

1. Hospitality suite is only open during evening hours.

2. Only wine and beer are served in suite.

prouded by were fraleshow beverage

Scheduling

Traditionally, Conference events are schedule as follows:

Wednesday - registration (pm) hospitality suite (pm)

Thursday - registration (all day)
State Directors Workshop and luncheon (am)
institutes (am)
campus tours (am)
Editorial Board luncheon
1st general session (am)
State/Regional meetings (pm)

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section meetings (pm)
Dinner on the Town (pm)
hospitality suite (pm)

Friday - registration (all day)

institutes and section meetings (am, pm)

2nd general session (pm)

Banquet (pm)

Saturday - section meetings and institutes (am, pm)

Publishers Breakfast (am)

Sunday - Brunch

Exhibits

Publisher's Breakfast funded by WCRLA on Saturday mornings.

-1.

Fees charged to Exhibitors are determined at Summer Board meeting.

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On-Site Managers' Budget Proposal

Conference Promotion Telephone	\$250.00
Pre-Conference Supplies and Services	
Student Assistants	400.00
Registration Packets	600.00
Conference	
Publisher's Breakfast	1,000.00
Photographer	250.00
Banquet Entertainment	600.00
Decorations (including Brunch \$50)	300.00
Hospitality Food 0	150.00
Liquor	500.00
A-V	400.00 + 700.00
A-V Student Assistant	120.00
Xerox Rental	300.007.100
Supplies	250.00
Registration Student Assistant	150.00
Editorial Luncheon	150.00
State Directors Dinner	500.00 350.00 - Thus am
Coffee Breaks	Frian
Conference Related Costs	` •
Hotel Rooms for Site Managers W-S	550.00 250.0 0
Parking for Committee Chairs W-S	100.00
Committee Luncher	
TOTAL	\$6,720.00 352 40 0
	700 800
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Entertiement for were rilesse

150 7570 600 pute 8170

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8000

Program Chair's Budget Proposal

Conference Promotion			
Printing 2nd call for proposals		\$120.00	Advance
Printing 3rd call to conference		300.00	
Printing 4th call to conference		300.00	
(conference brochure)			
★ Telephone		150.00	
₩ Postage		200.00	
Advertising		500.00	
Pre-conference Supplies and Services			
⊀ Supplies		200.00	
✓ Student Assistant		200.00	
Conference			
Honoraria		2,000.00	
Speaker Travel/Hotel/Food		750.00	
Printing Programs		2,000.00	
Institutes		500.00	
Evaluation		100.00	
Conference Related Travel			
Travel		500.00	
Hotel/Food		200.00	
Post Conference			
Postage		100.00	
	TOTAL	\$8,120.00	
		- 120	advance)

* UNM may youk up these costs

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Conference Publicity/Registration Timeline of Events

July 1987 3rd call to Conference prepared for Newsletter

September 1987 Proposals due

October 1987 Proposals screened

Presenters notified

3rd calls don't it 4th call to Conference prepared for Newsletter and

Separate mailing to non members

November 1987 Conference program drafted

Registration form prepared

December 1987

January 1988 Pre-registration begins - registration forms and hotel

cards distributed to WCRLA members via Newsletter.

Separate mailing for non-members.

February 1988 Conference program printed

March 24-27 Conference

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IDEAS

WCRLA

STATE CHAPTER PROCESS

- 1. Need to have a founding meeting to start the process. This could occur at a state conference.
- 2. Officers must be elected at the founding meeting.
- 3. Name, purpose and bylaws must be established. (Bylaws must be established before the group can file with the state or the IRS.)
- 4. Develop a 3-year budget; detail activities. (This will be checked to see if any activities include lobbying. If so, it must be kept to less than 20%; more than that, the group will not be considered non-profit; will be termed a political action group.
- 5. Need to get incorporated as a non-profit organization. A non-profit status form must be filed with the "feds". Forms are available from local tax offices. (See sample.)
- 6. File for a tax identification number.
- 7. Other items that need to be determined:
 - A. Specify what will happen if the organization dissolves.
 - B. There must be a clause that officers and directors won't receive compensation.
 - C. Need to decide the level of involvement of the national group. Will the state group have its own board and make its own decision? Or, will national have to act on everything?
 - D. Who will be the dues collector? The state or national? Add an amount to national membership with a certain portion returned to the state? Bill twice? Once by national and, separately by the state. Will national want part of state dues? (This must be in the bylaws.)

SOURCES: Evelyn Murphy, Oregon ACLD
Kay Kaplan, Oregon Orton Dyslexia Society
Branch Development Person at the National Office of
the Orton Dyslexia Society (they are sending their
guidelines)

* Everyone said that it is a slow process.

Submit the Original And One True Copy (831.115) \$10.00

STATE OF OREGON CORPORATION DIVISION 158 12th Street NE Salem, OR 97310

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Registry Number:

ARTICLES OF INCORPORATION NONPROFIT CORPORATION

(Office Use Only)

(322200 0	PLR	ASE TYPE OR PR	INT LEGIBLY IN BLAC	K INK	
Article 1	: Name of the corpor	ration:			
Article 2	: Name of the initia	al registered	agent:		
		•	ffice (Must be a st nt's business offic		egon that is
				OREGON	
	Street and Number		City		Zip Code
Article 3	: Address the Divis	ion may use fo	r mailing notices:	(C/O:) (Attn:)	
	Street & Number or	r PO Box	City	State	Zip Code
Article 4	: Purpose(s) for whi	ich the corpor	ation is organized:		
Article 5	The number of in initial board of o			e names and addre	sses of the
Article 6	Indicate how subse	equent director	rs will be appointed	d or elected and t	heir term of
Article 7	Optional provision dissolution or fire		any provision for n. (Attach a separ		
Article 8:	Name and address o	of the incorpor	rator:		
Execution		ſ		INCORP	ORATOR
	Signature		Printed Name	Tit	le
Person to	contact about this f	iling:	Name	Daytime Pho	ne Number

Submit the original and the true copy to the Corporation Division, 158 12th Street NE, Salem, OR 97310, with the filing fee of \$10.00. PLEASE DO NOT SEND CASH. If you have questions, call (503) 378-4166.

NP-1 (6/87) 831.115 (\$10.00) RECEIVED III 1 2 (007

WCRLA Special Interest Groups: Contacts 1987-88

COORDINATOR OF SPEICIAL INTEREST GROUPS

Tom Gier

The Learning Center
Anchorage Community College
2533 Providence Avenue
Anchorage, Alaska 99508-4670

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SPECIAL INTEREST GROUP LEADERS

ADYANCED READING

Carol Dodd Richmond Technical College P.O. Box 1189 Hamlett, N.C. 28345

COGNITIVE PSYCHOLOGY

Pat Mulcahy Center for Research in Human Learning Elliott 318 University of Minnesota Minneapolis, MN 55455

COMPUTER TECHNOLOGY

Bill Broderick 32405 Windsong Rd Wildomar, CA 92395

CRITICAL THINKING
AND PROBLEM SOLVING

Jerry Fishman English Department Sacremento City College 3835 Freeport Boulevard Sacramento, CA 95822

ENGLISH AS A SECOND LANGUAGE

Roberta Delaney The Reading Workshop 525 West Sildon Phoenix, AZ 85021

HISPANIC ASSISTANCE

Manuel Olgin Learning Assistance Center California State University, Fresno Fresno, CA 93740

LEARNING ASSISTANCE CENTER MANAGEMENT

Deborah Weaver North Lake College 5001 N. MacArthur Blyd Irving, Texas 75038 LEARNING DISABLED STUDENT

Mary Lee Taylor Amarillo College Box 447 Amarillo, Texas 79178

PEER TUTORING

Tom Gier
The Learning Center
Anchorage Community College
2533 Providence Avenue
Anchorage, Alaska 99508-4670

ORGANIZATIONAL DEVELOPMENT

Larry Bridges University of Oregon 267 Emerald Hall Eugene, OR 97403

RESEARCH AND EVALUATION

Carol Walvekar Special Services Coordinator El Paso Community College P.O. Box 20500 El Paso, Texas 7998

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Anchorage Community College A Unit of the University of Alaska System

27 May 1987

Dear S.I.O. Leaders:

I hope that you had a safe and happy Memorial Day weekend. Since I know how hectic things are at this time of the year I'll keep this letter brief. Enclosed you will find the following forms: "WCRLA Special Interest Group Guidelines;" "WCRLA Funding Request;" and "Duties of the SIG Leader." Please be aware of the following 3 SIG deadlines.

- If you have not already done so, please complete the enclosed <u>SIG</u> Guidelines for 1987-88 and return it to me by Jame 15th I will sign it, send a copy back to you, and forward one to Becky Johnen, Executive Board Secretary.
- 2) A request of <u>WCRLA funding</u>. If you are requesting funds this needs to be filled out and submitted to Gwyn Enright by June 30th
- 3) Start planning now for the <u>Fall_WCRLA_Newsletter_issue</u>, the deadline is **July 31st**

Well, that is about it for now. Before I close, I do want to thank all those who have already sent me copies of their "WCRLA Special Interest Group Guidelines" and other information. I, also, really appreciate receiving copies of your newsletters and other correspondence; you are doing a fantastic job.

If I can be of further assistance don't hesitate to write or call me.

Sincerely.

Tom Gier

The Learning Center Anchorage Community College 2533 Providnece Ave. Anchorage, AK 99508-4670 office (907) 786-1926 home (907) 349-7128

Enclosures cc: Gwyn Enright 🗸 Becky Johnen

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WCRLA SPECIAL INTEREST GROUP GUIDELINES Sacramento, California 1987-1988

WCRLA MINUTES July 17-19, 1987 Attachment P Page 3 of 17

DIRECTIONS: Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987			
<u>Special Interest Group Name:</u>			
1987-88 SIG LEADER:	NAME		
,	ADDRESS		
	()	(_
	York Phone	Home Phone	

Special Interest Group Purpose:

Goals for 1987-88:

Proposed Activities for 1987-88:

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Amount of money to be collected from membership: (\$3.00 per member is recommended)	. \$
<u>Please attach a membership list.</u>	
SIG Leader	 Date
SIG Coordinator	 Date

<u>Buties of the SIG Leader</u> April-July

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- 1. If possible, submit a brief article concerning your SIG to the Summer issue of the <u>WCRLA Newsletter</u>, deadline May 1st.
- 2. Complete the "WCRLA Special Interest Group Guidelines." Send a copy of this to the SIG Coordinator by <u>June 15th</u>. The SIG Coordinator will sign it, return a copy to you, and forward a copy to the Executive Board Secretary of WCRLA.
- 3. If you are requesting funds for your SIG, then fill out and submit a "WCRLA Funding Request" to the WCRLA President by June 30th.
- 4. Write to the new President-Elect to relate your SIO's plans for next year's conference. Include desired meeting places and times, special equipment needs, sectional or institute plans, extra activities, etc.
- 5. If possible, submit a brief article concerning your SIG to the Fall issue of the <u>WCRLA Newsletter</u>, deadline <u>July 31st</u>

<u>August-Becember</u> ,

- 1. Write to all members in your SIG. Include a membership list and some item of interest to your members. Encourage an exchange of expertise.
- 2. Write to the President-Elect to confirm conference plans.
- 3. If possible, submit a brief article concerning your SIG to the Winter issue of the <u>WCRLA Newsletter</u>, deadline Oct 1st.

January-March

- 1. If possible, submit a brief article concerning your SIG to the Spring issue of the <u>WCRLA Newsletter</u>, deadline Jan 5th.
- 2. Make final arrangements for the conference.
- 3. Write to all SIG members to tell them the finalized conference arrangements, appropriate materials you would like them to bring, sectionals and institutes which are of mutual interest.
- 4. If you cannot attend the conference and/or continue as SIG Leader, contact another SIG member who will attend the conference. Explain in detail to this person what the SIG leader will have to do at the conference and then have this person take over the Leader's conference responsibilities. Please immediately notify the SIG Coordinator and the President-Elect of this change.

Conference

Attend all your SIG's meetings to facilitate the discussion. Have an appropriate agenda including an activity, which will benefit all members, and revised goals.

FINAL COMMENTS

- 1. These tasks are the minimum responsibities which a SIG leader performs when he or she accepts the position. Leaders are encouraged to arrange for speakers or hold information booths, contribute to the WCRLA Newsletter, encourage quarterly SIG newsletters, publish articles, hold mini-conferences, exchange expertise with other professional organizations, and/or perform any other appropriate functions to serve the SIG's.
- 2. If at any time during the year you are unable to continue as SIG leader please:
- a) find a replacement; and b) notify the SIG Coordinator.
- 3. Please send a copy of all SIG correspondence to the SIG Coordinator

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W.C.R.L.A.

COMPUTER TECHNOLOGY

NEWSLETTER

VOLUME 2 NUMBER 1

JUNE 1987

Bill Broderick, editor

Dear SIG member,

As you may know, I have taken over the WCRLA Computer SIG from David Caverly, who is going to devote more of his time to writing and developing software. Dave has done a lot in his two years as SIG Director, but I have spoken with him and we both feel there is still much to accomplish as we share information about hardware, software, the latest technology, exemplary programs, etc.

To that end, I would like to share with you some of the things we are already working on, and then I want to ask you to share with me what you feel the SIG should be working on.

. . . SOFTWARE EVALUATIONS

A recurring concern of SIG members who were in Albuquerqure centered around software - who is using what, why they are using it, how well it is working, what the target population is, and so on. One of our goals this year is to collect software reviews from SIG members, with the following SIG members serving as "editors" of software program evaluations:

Gary Brown will edit reviews for word processing and writing;
Dave Caverly is doing the same for reading and study skills;
Dennis Gabriel will serve as editor for public domain software.
At present, we need someone to work as editor of math software. If you are interested in having math software program evaluations sent to you for editing and review dissemination, please let me know.

What we intend to do is serve as a clearing house for post-secondary basic skills software. I will be asking members to evaluate software they are currently using, and forward their reviews of that software to the appropriate editor, who will then share results and recommendations with the entire SIG. I will send you a SOFTWARE EVALUATION FORM with the next newsletter.

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II. ELECTRONIC BULLETIN BOARD

Another area we are working on involves electronic bulletin boards. Lucy MacDonald is researching "bulletin board" technology so that those of us with modems can communicate electronically. If you have recommendations on what we should be using or on what we should stay away from, please write to her at:

Dr. Lucy MacDonald Chemeketa CC P O Box 14007 Salem Oregon 97309

1111.5 MARING EXPERTISE

In Albuquerque, I was impressed with how many of the SIG members were knowledgeable about various aspects of computers and their use in basic skills. This year, we intend to take advantage of your expertise. We want to set up a resource network whereby various SIG members who consider themselves experts or very knowledgeable in a particular area will be "on-call," so to speak, to answer questions other SIG members might have, to offer advice, and to try to solve technical problems that come up.

To determine who has expertise in which areas, I have included with this newsletter a survey form which I hope you will take the time to fill out. This survey is important for two other reasons:

- i. It will tell us what you are interested in knowing more about regarding computers and basic skills. This information will help us plan newsletters for the rest of the year and activities at the next WCRLA Conference in Sacramento.
- 2. It will give us current information and addresses for the members of the SIG. I have a list of 125 members, but I suspect some are inactive or have moved on. We need to keep an accurate list of who is still interested in the SIG.

I hope to share the results of this survey with you in the third newsletter. We should also have our resource network in place by then, as well.

COMING UP MEXT...

The next newsletter will focus on software evaluation, including software evaluation networks which already exist and how we can access those evaluations, how we can evaluate courseware ourselves and the best way to share those evaluations. I will also talk about membership dues.

STAY TUNED...

Bill B

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Computer Technology SLG.

1986/87 Member Survey

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To help us to determine the direction the SIG should take this year, please indicate which of the following areas you want more information about:

CIRCLE THE LETTER OF EACH AREA YOU WOULD LIKE MORE INFORMATION ABOUT:

computant in denanal

а.	computers in general
b .	this specific computer:
c.	modems and peripherals
d.	computer-assisted-instruction in basic skills
e.	computer-managed-programs for basic skills
f.	tutorial systems such as PLATO and NovaNET
g.	software in reading and study skills
h.	software in writing and word processing
i.	public domain software
j.	software in math
k.	software in these fields:
1.	these specific software programs:
m.	how to evaluate software
~	who has almosty avaluated software and where can I get the

PLEASE COMPLETE THIS SURVEY BY AUG 30, AND MAIL IT TO:

o. this area not covered by this survey: _

Wm E Broderick, PhD Reading Dept Chairman Cerritos College 11110 E Alondra Bl Norwalk CA 90650

results?

If I don't hear from you, I will try to contact you, as we want to make sure this SIG is as responsive and as sharing as it can be.

19 June 1987

Becky:

I hope you are having an enjoyable summer so far. Enclosed you will find the information that the SIG leaders have forwarded to me. I realize that I am supposed to pass on to you the form for each SIG titled "WCRLA SPECIAL INTEREST GROUP GUIDELINES." I, also, realize that this form should include the following information from each SIG: leader; purpose; goals; proposed activities; amount of money collected; and membership list.

Since you have gone through this process of information collection yourself I am sure that you know "one gets what one can." I really can't complain about getting bits and pieces of information from each SIG, or no info at all, since I know how busy and hectic the summer months can be. I will go through each of the SIGs to give you a breakdown of what they have and have not sent me so far.

1. ADYANCED READING - CAROL DODD

"I have received no correspondence from this SIG as of this date."

2. <u>Cognitive Psychology</u> - Pat Mulcahy

"Mailing list; no WCRLA SPECIAL INTEREST GROUP GUIDELINES form. I do wish to add that I have received Pat's latest excellent interactive newsletter and other items of interest. Pat is very active in keeping her SIG members informed."

3. <u>Computer Technology</u> – Bill Broderick

"Bill is on leave until the end of June so I don't expect any correspondence from him till later this summer."

4. <u>Critical Thinking</u> - Jerry Fishman

"I have received the last three outstanding issues of Critical Thinking's newsletter "Another Spoke in the Wheel" but I haven't as yet received the WCRLA SPECIAL INTEREST GROUP GUIDELINES form." Just received guideline as I was putting facility or the mail.

5. <u>ENGLISH AS A SECOND LANGUAGE</u> - ROBERTA DELANEY
"Roberta is looking for someone to takeover as chair. So far Roberta has had no luck and will wait till August to send out another SIG letter."

6. <u>Hispanic Assistance</u> - Manual Olgin

"I have received information from Manual concerning MAC, which is not a SIG, but so far no information concerning Hispanic Assistance."

7. <u>LEARNING ASSISTANCE CENTER MANAGEMENT</u> - DEBORAH WEAYER
"I have received all the necessary information from Deaborah <u>plus</u> a
"WCRLA FUNDING REQUEST." Could you please pass the funding request on

to Gyyn?"

8. <u>LEARNING DISABLED STUDENT</u> - MARY LEE TAYLOR
"I received a letter from Mary stating that she will forward the information to me as soon as she can."

9. PEER TUTORING - TOM GIER

"I have received all the necessary information from this SIG."

10. ORGANIZATIONAL DEVELOPMENT - LARRY BRIDGES

"I have received no correspondence from this SIG as of this date."

11. EYALUATION AND RESEARCH - CAROL WALYEKAR

"Carol is in the process of getting this SIG started. I received a copy of her excellent initial letter which she sent out to SIG members. The letter included an excellent survey to be completed by the SIG members. I expect to get more information later this summer."

Becky, there is the possibility that some of the SIG leaders, from force of habit, may have forwarded the information and forms directly to you. If this is the case please send me a copy of the information for my files. I will forward to you any additional information that I receive from the SIGs during the summer. Since I will be out of state from the last week of June to the end of July, I'll be attending the Kellogg Institute, the soonest I'll be sending you additional information will be the first week of August.

I have a feeling that the necessary information will trickle in throughout the summer. I will be sending out a letter to the SIG leaders during the first part of August and will include reminders to those who still need to send me information.

In conclusion, the following information from the various SIGs is included in this mailing:

- Cognitive Psychology a two page mailing list;
- 2) ENGLISH AS A SECOND LANGUAGE two letters, 4/20 and 5/30;
- LEARNING ASSISTANCE CENTER MANAGEMENT letter, guidelines, mailing list, and <u>funding request</u>; and
- 4) PEER TUTORING guidelines and mailing list.

6.) CRITICAL & CREATIVE THINKING 516 guediline (mailing list in Sept.)

Becky, have a nice summer; I'll be corresponding with you in August.

Sincerely,

85. Beady, sorry for the last ministe addition but I get Jerry's guidelines just as 4 cose putting this in the mind. Perfect terming ...

Tom Gier

<u>The Learning Center</u>

Anchorage Community College
2533 Providence Avenue
Anchorage, Alaska 99508-4670

WCRLA SPECIAL INTEREST GROUP GUIDELINES 1987-1988

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<u>DIRECTIONS:</u> Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

Special Interest Group Name:

CRITICAL AND CREATIVE THINKING SPECIAL INTEREST GROUP

Jerry Fishman

NAME

910 Pennsylvania Place
ADDRESS
Davis, California 95616

(916) 449-7577 (916) 753-2754

Vork Phone Home Phone

Special Interest Group Purpose:

To exchange techniques of teaching critical and creative thinking and to provide support and encouragement for teachers, learning center personnel and others who teach critical and creative thinking.

Goals for 1987-88:

 $$\operatorname{\textsc{The}}$$ Critical and Creative Thinking SIG will make a three hour presentation at hte Sacramento Conference.

 $$\operatorname{Also}$$, this SIG hopes to create a good directory of all its members this year.

Proposed Activities for 1987-88:

See goals.

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Amount of money to be collected from membership: (\$3.00 per member is recommended)

\$ 8.00 for 8 issues of Spoke

Please attach a membership list. Will send same in September when I have access to my floppy disks.

SIG Leader

Date

SIG Coordinate

Date

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<u>DIRECTIONS:</u> Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

Special Interest Group Name: Peer Tutoring_ 1987-88 SIG LEADER: Tom Gier_ NAME Anchorage Community College, 2533 Providence Ave **ADDRESS** Anchorage, Alaska 99508-4670. (907) 349-7128_ (<u>907) 786-1926</u> **York Phone** Home Phone

Special Interest Group Purpose:

"To improve peer tutoring programs"

Goals for 1987-88:

- To increase tutor recruitment;
- 2. To improve tutor training;
- To improve tutor evaluation;
- To increase faculty involvement;
- To improve tutor delivery systems;
- To explore different types of tutoring programs;
- To assist in setting-up new tutoring programs; and
- 8. To keep informed about the latest research concerning tutoring.

Proposed Activities for 1987-88:

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- To continue to publish a quarterly newsletter, "The Tutoring Exchange;"
- 2. To pursue the establishment of WCRLA Tutoring Certificates;
- To present a tutor training institute at the Sacramento Conference;
- To present a two hour "brunch and idea sharing" at the Sacramento Conference;
- To belp Peer Tutoring SIG members present tutoring sessions and institutes at the Sacramento Conference; and
- To continue to act as a clearinghouse for tutoring ideas and information on a national level.

Amount of money to be collected from membership: (\$3.00 per member is recommended)

\$ ZERO

<u>Please attach a membership list.</u>

"SEE ATTACHMENT"

SIG Leader

Date

/M Jui- 5-28.

SIG Coordinator

Date

WCRLA SPECIAL INTEREST GROUP GUIDELINES 1987-1988

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<u>DIRECTIONS:</u> Please complete this form and return to Tom Gier, SIG Coordinator, The Learning Center, Anchorage Community College, 2533 Providence Avenue, Anchorage, Alaska 99508-4670. The collected guidelines will be sent to the WCRLA Secretary for submission to the Executive Board at the July meeting.

DEADLINE: JUNE 15, 1987

Learning Assistance Center Management

Deborah Weaver

North Lake College
5001 N. Mac Arthur Blvd.

ADDRESS
Irving, Texas 75038

(214)659-5266 (214).296-7999

York Phone Home Phone

<u>Special Interest Group Purpose:</u>

To facilitate the sharing of information regarding issues relating to LAC management, such as grant funding, use of tutors, materials, use of software for record keeping and instruction, incorporation of LAC's into institutional structure, etc.

Goals for 1987-88:

To increase the viability of this SIG through quarterly mailings. To present an institute specifically geared towards LAC management, and to solicite proposals for individual papers which relate to LAC management.

Proposed Activities for 1987-88:

Institute at Sacramento Quarterly mailing

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Amount of money to be collected from membership:	\$ 3.00
(\$3.00 per member is recommended)	

Please attach a membership list.

Date SIG Leader

SIG Coordinator

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READING • LEARNING ASSISTANCE • DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

The Awards and Scholarship Committee of the Western College Reading and Learning Association is seeking members of the organization who would like to become candidates for the following grants:

RESEARCH ASSISTANCE AWARD

The purpose of this award is to foster significant investigation by members of the Association in the areas of reading, learning assistance, developmental education, and tutorial services. Studies using standard research approaches (e.g., historical, survey, experimental) are encouraged. The Research Assistance Award will not be awarded for the purpose of dissertation support, but instead to encourage research in the field. This \$500.00 award will be given in two parts: \$250.00 will be awarded at the beginning of the research project, with the remaining \$250.00 awarded upon its completion.

Proposals should include:

- brief survey of previous research on the topic, statement of the research problem, indication of procedures and methods, and description of the implications of the investigation;
- 2. itemized budget;
- 3. schedule for completion; and
- 4. resume of the applicant.

Proposals will be judged on the basis of their thoroughness, significance, and likely impact. Proposals should be submitted in triplicate to the address below and postmarked no later than January 15, 1988.

DISTINGUISHED RESEARCH AWARD

The purpose of this award is to recognize outstanding research achievements each year in the areas of reading, learning assistance, developmental education, and tutorial services. Contributions to these areas that were published during the preceding calendar year may be nominated either by their authors or by others; publications nominated will be judged on the basis of their thoroughness, significance, and likely impact. The award will include an honorarium of \$100.00 and a plaque.

Letters of nomination and copies of the publication should be submitted in triplicate to the address below and postmarked no later than January 15, 1988.

SCHOLARSHIP

The purpose of the WCRIA Scholarship is to help members further their education and careers. If you are engaged in full-time graduate study in one of WCRIA's major interest areas (reading, learning assistance, developmental education, tutorial service, etc.), write to the address below for a scholarship application form. Applications for this \$500.00 Scholarship must be submitted by January 15, 1988.

APPLICATION FOR WCRLA AWARDS AND SCHOLARSHIP

Please send all application materials to:

Joyce Weinsheimer, Chair WCRIA Awards and Scholarship Committee Learning and Academic Skills Center University of Minnesota, 104 Eddy Hall Minneapolis, MN 55455

*** Recipients of the awards and scholarship will be announced at the 21st Annual Conference of the Western College Reading and Learning Association in Sacramento, California.

Box 5278/Las Cruces, New Mexico 88003 Telephone (505) 646-3136



July 15, 1987

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Ms. Gwyn Enright
San Diego City College
1313 Twelfth Ave.
San Diego, CA 92101

Dear Gwyn:

I received a contract from Dee Tadlock. However, after carefully going over it, I discovered that a number of important items were missing. I really think that the missing items were oversights. I have written up the additions and changes and have contacted Dee. I am waiting for her to get back from vacation. As soon as we get these changes made I will send the contract to you, hopefully within the next few weeks.

I have had some conversations with people from Southern California and Arizona about hosting future conferences and will continue to pursue these areas.

Does the Board have any strong feelings on whether the conference following Seattle needs to be in Southern California or would they be willing for it to be in another state?

Have fun at the Board Meeting!

Sincerely,

Susan C. Brown

Site Selection Chairperson

July 6, 1987

To the WCRLA Executive Board:

Since WCRLA strongly encourages professional development and development of the profession through research and professional interaction; and since the first step in research (and interaction) should be a common language with agreement on basic terminology (such as remedial, compensatory, developmental, advanced college reading skills, etc.) used in the discipline; and as developmental education does not currently have said agreement on terminology, I respectfully request your consideration of the following actions:

- 1. That the WCRLA Executive Board act to establish a committee to study this problem to the end that a list of proposed definitions be submitted for the consideration of the general membership no later than the 1988 Conference. This committee should include recognized researchers and authorities in developmental education as well as current practitioners. This committee should also seek input from the general membership of the organization.
- 2. That this committee make preliminary contact with those professional organizations with whom we share common concerns.
- 3. That specific presentations addressing the problems of definitions used in developmental education be solicited for the 1988 Conference, including one with an open forum format to permit exchange of ideas.
- 4. That during the last business session of the 1988 Conference, the recommendation of the committee be considered by the entire membership for approval, amendment and/or further study.
- 5. That any definitions so agreed upon by the membership of this organization be transmitted to related professional organizations with the request that they consider similar adoptions.
- 6. That continued action be taken to encourage national agreement on definitions of said basic terminology of our profession.

Submitted by Mary Rubin 6008 NW Williams Lawton, OK 73505

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in

Developmental Education

Mary K. Rubin

Department of Education & Psychology

Cameron University

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in Developmental Education

The confusion which exists in developmental education due to inconsistent use of terminology needs to be eliminated. The variance in terminology is illustrated using the terms remedial and developmental. Definitions of authorities, International Reading Association, and boards controlling higher educations are presented. Because other groups are developing definitions which may be harmful to developmental educators, the profession should take immediate steps to determine which terminology is basic to the profession, then standardize definitions for use in research and program operation.

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WHAT'S IN A NAME:

The Need for Resolution of Terminology Confusion in Developmental Education

Are you a developmental educator, a learning specialist, a remedial instructor? Is your program called a reading center, a clinic, a learning center, compensatory instruction? Are your students remedial, corrective or developmental? And just what is "college level" content?

Recently several faculty members from college reading programs and learning centers met at a state conference. During the conversation several of the questions from the paragraph above were asked. As each term was introduced into the conversation, group members would break into the flow of ideas to clarify the meanings of terms. It was quite apparent that each person had different meanings for these simple terms; meanings which, in some cases, were quite disparate. It is little wonder that college reading instructors and others involved in developmental education are experiencing difficulty in gaining respect from other academic departments and obtaining funds for programs offered on campus. How can reading/learning specialists expect to be fully integrated as an academic program when something as elementary as a common language base does not exist? What is needed are clear, concise definitions for all the terms used by college reading/learning specialists.

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WHATS IN A NAME

An examination of just two terms, *remedial* and *developmental*, will illustrate the deficiencies of the current situation.

When reading teachers in grades 1-12 meet to discuss reading problems, they have an agreed upon language base which facilitates their conversations. When college reading instructors meet to discuss reading instruction for college students, the discussion must begin with a definition of terms since the terminology is not consistent, sometimes even on a single campus. For example, when speaking of pre-college reading, remedial means students with 2 or more years discrepancy between expectancy and actual reading levels. At college level, remedial may mean a student with a 12.9 grade level score, a 6.0 grade level score, an ACT score below 16, or any of a variety of other definitions. This wide variation creates confusion and misunderstanding among college learning specialists, learning specialists and other educators, and learning specialists and the public (especially those with responsibility for funding higher education).

Even within professional groups concerned with developmental education, no specific definitions exist for terms which appear with regularity in our publications. The International Reading Association (IRA) has published A Dictionary of Reading and Related Terms which includes some definitions for the terms above, but many developmental educators would disagree with these definitions. For instance, remedial reading is defined as:

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WHATS IN A NAME

1. any specialized reading instruction adjusted to the needs of a student who does not perform satisfactorily with regular reading instruction. 2.intensive, specialized reading instruction for students reading considerably below expectancy. 3. reading instruction which is more specialized than corrective reading in the classroom but not as specialized as that in definition 2. 4. developmental reading instruction set at a different pace and designed for an individual student or a selected group.

Developmental reading is defined as:

1. reading instruction, except remedial, for students at all levels. 2. reading instruction, except remedial, for all students beyond the elementary school level. 3. a comprehensive school program of remedial and nonremedial reading instruction for all students. 4. remedial reading instruction in high school and college, a misuse of the term.

Many authors have attempted to clarify basic definitions. Patricia Cross and John Rouche have proposed functional definitions for these terms:

nation, developmental is frequently used as a euphemism for remedial . . . In my view a more useful distinction is to be found in the purpose or goal of the program. If the purpose

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of the program is to overcome academic deficiencies, I would term the program remedial. . . If . . . the purpose of the program is to develop the diverse talents of students, whether academic or not, I would term the program developmental. (Cross, 1976)

'Remedial' implies the remediation of student deficiencies in order that the student may enter a program for which he was previously ineligible . . . 'Developmental' or 'compensatory' refers to the development of skills or attitudes and may not have anything to do with making a student eligible for another program. (Rouche & Wheeler, 1973)

Clowes (1980) defines remedial as education designed to "fix' the student or some weakness in the student and which can be applied as a kind of politice." He sees compensatory education as "improving cognitive deficits which are primarily environmentally induced." Developmental education is "a process through which students must go and which extends beyond academic subject areas and competencies into basic decisions about life directions and purposes."

Other authors suggest definitions based more on performance skill levels possessed by college students. Nist (1985) indicates that remedial students lack skills normally learned in elementary and junior high school. Developmental skills are those reading and study skills required for academic success. Nist includes a chart detailing the

WHATS IN A NAME

characteristics of traditional, developmental and remedial students in the areas of basic reading skills, vocabulary, study skills, and thinking capability. The article also suggests guidelines for differentiating remedial and developmental instruction. These guidelines address issues of class size, instructional content and amount of time required for program completion. Nist closes her article with:

Those involved with reading programs at the college level need to take a closer look at the characteristics of their students and adjust programs accordingly, differentiating between remedial and developmental courses and students... each group requires different instructional techniques, materials and time requirements. Adjusting programs to meet these needs will result in more effective use of resources, time and instructional personnel.

POLITICAL INFLUENCE

In recent years various governmental agencies, especially academic governing boards in the various states, have begun to develop definitions which also determine funding. Early in 1987, higher education governing boards were surveyed with a questionnaire attempting to determine what official definitions (if any) are used when discussing learning center operations. The questionnaire asked if the state had an official definition for the terms *remedial* and/or *developmental*. If such definitions exist, the respondent was asked to indicate their applicability to vo-techs, community colleges, junior

WHATS IN A NAME

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colleges, 4-year colleges, and/or universities. Respondents were asked to include definitions when returning the questionnaire.

Figure 1. is a summary of the thirty-five questionnaires that have been received at the time of this publication. (A total of 61 questionnaires were sent to higher education governing agencies in the 50 states. In some states more than one agency had responsibility for governing higher education decisions.) If definitions were received with the questionnaire, the type of document containing the definition is indicated. Asterisks indicate a response in a form other than that requested (i.e., the use of other terms such as "basic skills," "basic competencies," "compensatory skills," or nothing marked on the questionnaire but the esponse was clarified by accompanying documents). Virtually all states replying with official definitions use the definitions to determine credit and degree applicability of coursework defined as remedial or developmental.

The first fourteen agencies listed replied that no official definitions exist in the state. The next two, Massachusetts and Ohio, said there were no official definitions, but that each campus in the state developed their own definitions. In Massachusetts, an unofficial report discussed the variety of definitions for what appeared to be similar programs, but nothing has been done to standardize terminology.

The states with definitions seem to fall into categories. Some states have definitions only for the purpose of determining funding.

Kentucky (Yes**) funds preparatory education for freshmen and

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WHATS IN A NAME

sophomores who score less than 12 on the ACT test. Montana (No**) replied that no official definitions exist, but enclosed documents use the term remedial in funding formulas.

The remainder of the states shown answered that one or both of the terms are officially defined in various documents. A common means of defining terms is based on test results (exact tests used vary -included are a variety of state competency tests, ACT, SAT, and other achievement tests). California and South Carolina are examples of states with policies which permit individual institutions within the state to select achievements tests for screening purposes. Other states, including Tennessee, Florida and Georgia, may use ACT/SAT scores for preliminary screening, but have a state-adopted test for final placement in courses. Georgia uses a test called BSE (Basic Skills Examination) with a minimum score of 63. Tennessee calls its test AAPP (Academic Assessment and Placement Program). Louisiana uses ACT scores for screening purposes, but permits campuses to set higher minimum scores and require additional testing. Louisiana also sets specific limits on the length of developmental programs for individual students by stating: "If a student works in a developmental program for 3 semesters and shows no progress, the student should be counseled into a more appropriate career training program." Funding statements may also be included, but are not the primary focus of the documents examined.

Other states use definitions reflecting the concepts of growth seen in the definitions of Cross and Rouche above. Washington defines basic

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skills courses as "courses in basic knowledge and skill areas as needed to prepare for college level courses." Skill areas are then specified including such categories as Academic & Intellectual Skills and Job-Seeking/Changing Skills. Minnesota (1985) defines remedial levels as "instruction needed because the student is functioning below the achievement norms for high school students for high school students completing the commonly-taken courses." A report for Minnesota's Higher Education Coordinating Board used Richardson's (1981) definitions as a basis for the report. These definitions include:

Remedial programs . . .focus exclusively on academic skills
- . . . short-term and limited in scope . . . purpose is to prepare
students to enter regular academic and vocational
programs as quickly as possible.

Compensatory programs . . . "make up for" social or educational disadvantages . . . teaching basic academic skills . . . addressing social and psychological factors. . . Developmental programs . . . all students, including the academically able . . . growth of individual abilities on any level . . . establish individual goals for each student.

THE ROLE OF PROFESSIONAL ORGANIZATIONS

Several professional organizations exist to serve the needs of college learning educators. Western College Reading and Learning Association (WCRLA) and National Association for Developmental Education (NADE) are two of the most active of these organizations. Yet

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neither of these groups has provided leadership in resolving the terminology dilemma.

We currently face a crossroads for this issue. Are we willing to stand by and allow political entities to determine the definitions which will guide our profession? Or are we prepared to mature professionally and, through professional organizations, develop definitions critical to our future operation? There exists a wealth of opinion on possible definitions which can serve as a basis for investigation. Perhaps a joint committee of WCRLA and NADE representatives could be formed to study and make recommendations regarding definitions reflecting the needs of college learning educators. Such a committee should be comprised of leading authorities and researchers as well as classroom practicitioners.

Such a committee should be encouraged to set specific deadlines for developing recommendations. Within the next year a preliminary report should be made to interested educators through professional organizations. These organizations could then take a leadership role in gaining widespread acceptance of the terminology.

To receive academic respect and be considered an academic discipline or field of study, a common language base must exist which communicates an agreed upon body of knowledge with historical and philosophical underpinnings. Until we have definite, universally accepted terminology in our field, research will be suspect. In fact, without this terminology, we have nothing. The time to act is now. Can we accept the challenge?

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FIGURE 1 STATES RESPONDING TO QUESTIONNAIRE

AGENCY	State Name	Remedial	Develop- mental	Vo Tech	Jr Col	Com	4-YR	Univ	Definition - Yes/No & Form
Alabama Commission on Higher Education	ALABAMA	No	No		(E-110032)	سيتحتب	ALCOHOL:	ALS - 00 V CM.	No
Arizona Board of Regents	ARIZONA	No No	No		-		†		No
Arkansas Department of Higher Education	ARKANSAS	No	No				1		No
Board of Governors for Higher Education	CONNECTICUT	No	No				 		No
Board of Regents	IOWA	No.	No				 -		No
Board of Trustees of State Inst. of High. Learn.	MISSISSIPPI	No	No				1		No
Missouri Department of Higher Education	MISSOURI	No	No		 -		 		No
Nebraska Coordin. Commis. for Postsecond. Educ	NEBRASKA	No	No	 	 		 -		No
Commission of Higher Education Facilities	NORTH CAROLINA	No	No				 		No
Board of Higher Education	NORTH DAKOTA	No	No		 		 		No
Board of Governers for Higher Education	RHODE ISLAND	No	No				 	-	No
Vermont Higher Education Planning Commission	VERMONT	No	No				 		No
State Council of Higher Education for Virginia	VIRGINIA	No	No		 	l	 		No
Wyoming Coordin. Council for Postsecondary Ed.	WYOMING	No	No		<u> </u>		 -		No
Massachusetts Board of Regents	MASSACHUSETTS	No.	No.		<u> </u>		 		Yes UNOFFICIAL
Ohio Board of Regents	оню	No.	No.				1		No SCHOOLS DEFINE
Board of Regents of the University System of GA	GEORGIA	No.	Yes	No	Yes	No	Yes	Yes	Yes DEVELOPMENTAL STUDIES
Board of Regents	LOUISIANA	No.	Yes	No	Yes	Yes	Yes	Yes	Yes REPORT
South Carolina Commission on Higher Education	SOUTH CAROLINA	No.	Yes	No	-	No	Yes	Yes	Yes "CUTTING EDGE" REPORT
Montana University System	MONTANA	No	No.				 		Yes LETTER & MEMO
Florida Postsecondary Educ Planning Commission	FLORIDA	Yes	†	Yes	 -	Yes	†	 	No
State Board for Higher Education	MARYLAND	Yes		-		Yes	Yes	-	Yes RESEARCH REPORT
Board of Governors, Chancellor's Office	CALIFORNIA	Yes	No		ļ	Yes	†		No
Illinois Board of Higher Education	ILLINOIS	Yes	No	No	No	Yes	No	Yes	Yes UNDERGRAD ED INFORM
Commissioner for Higher Education	PENNSYLVANIA	Yes	No		Yes	Yes	Yes		Yes HIED EQUAL OPPORT.ACT
State Board of Regents	TENNESSEE	Yes	Yes			Yes	Yes	Yes	Yes BOARD REGENTS INFO
Tennessee Higher Education Commission	TENNESSEE	Yes	Yes	No	No	Yes	Yes	•	Yes NOTE ON QUESTIONNAIRE
Coordinating Board, Texas College & Univ. System	TEXAS	Yes	Yes	Yes	Yes	Yes	Yes		No
West Virginia Board of Regents	WEST VIRGINIA	Yes	Yes	No	No	Yes	Yes	Yes	Yes COLLEGE CATALOGS
University of Wisconsin System	WISCONSIN	Yes'	Yes				Yes	Yes	Yes UW DOCUMENT AP7.2
State University System of Florida	FLORIDA	Yes.	Yes.		1		1		Yes GOVERNMENT DOCUMENT
Minnesota Higher Education Coordinating Board	MINNESOTA	Yes*	Yes.	•	•	•	1	•	Yes LETTER
State Board for Community College Education	WASHINGTON	Yes.	Yes.	No	No	Yes	No	No	Yes "BASIC SKILLS"
Council for Postsecondary Education	WASHINGTON	Yes*	Aea,			Yes	1		Yes "BASIC SKILLS"
Council on Higher Education	KENTUCKY	Yes	Yes.	No	No	Yes	No	Yes	Yes FUNDING

FIGURE 1 STATES RESPONDING TO QUESTIONNAIRE

AGFNCY	State Name	Remedial	Develop- mental	Vo Tech	Ji Col	Com	4-YA	Univ	Definition - Yes/No & Form
Alabama Commission on Higher Education	AL ABAMA	No	No	,,,,,,,,		001			No
Arizona Board of Regents	ĀŘIZONÁ	No	No						No
Arkansas Department of Higher Education	ÁRKÁNSÁS	No	No						No
Board of Governors for Higher Education	CONNECTION	No	No						No
Board of Regents	IÖWÄ	No	No						No
Board of Trustees of State Inst. of High. Learn	MISSISSIPPI	No	No						No
Missouri Department of Higher Education	MISSOURI	No	No				- 		No "
Nebraska Coordin, Commis, for Postsecond, Educ	NEBRASKA	No	No				 		No -
Commission of Higher Education Facilities	NORTH CAROLINA	No	No						No
Board of Higher Education	NORTH DAKOTA	No	No No			·			No
Board of Governers for Higher Education	PHODE ISLAND	No	No				 -		No
Vermont Higher Education Planning Commission	VERMONT	No	No						No
State Council of Higher Education for Virginia	VIRGINIA	No	No						No
Wyoming Coordin, Council for Postsecondary Ed	WYOMING	No	No						No ·
Massachusetts Board of Regents	MASSACHUSETTS	No.	No.						Yes UNOFFICIAL
Ohlo Board of Regents	OHIQ .	No.	No.				 		No SCHOOLS DEFINE
Board of Regents of the University System of GA	GEORGIA	No* .	Yes	No	Yes	No	Yes	Yes	Yes DEVELOPMENTAL STUDIES
Board of Regents	LOUISIANA	No.	Yes	No	Yes	Yes	Yes	Yes	Yes REPORT
South Carolina Commission on Higher Education	SOUTH CAROLINA	No.	Yes	No	•	No	Yes	Yes	Yes "CUTTING EDGE" REPORT
Montana University System	MONTANA	No	No.						Yes LETTER & MEMO
Florida Postsecondary Educ Planning Commission	FLORIDA	Yes		Yes		Yes			No
State Board for Higher Education	MARYLAND .	Yes				Yes	Yes		Yes RESEARCH REPORT
Board of Governors, Chancellor's Office	CALIFORNIA	Yes	No			Yes			No
Illinois Board of Higher Education	II LINOIS	Yes	No	No	No	Yes	No	Yes	Yes UNDERGRAD ED INFORM
Commissioner for Higher Education	PENNSYLVANIA	Yes	No		Yes	Yes	Yes		Yes HIED EQUAL OPPORT ACT
State Board of Regents	TENNESSEE	Yes	Yes			Yes	Yes	Yes	Yes BOARD REGENTS INFO
Tennessee Higher Education Commission	TENNESSEE	Yes	Yes	No	No	Yes	Yes		Yes NOTE ON QUESTIONNAIRE
Coordinating Board, Texas College & Univ System	TEXAS	Y98	Yes	Yes	Yes	Yes	Yes		No
West Virginia Board of Regents	WEST VINGINIA	∀ee	Ves ~	No	Ñō	Yes	Yes	Yes	Ves COLLEGE CATALOGS
University of Wisconsin System	ŴIŠCŐNĪŠĪN	Y00'	Vps -				Yes	Yes	Yes UW DOCUMENT AP72
State University System of Florida	ĔĿŎŖſŎĂ	A00.	Yes				1		Yes GOVERNMENT DOCUMENT
Minnesota Higher Education Coordinating Board	MINNESOTA	Y	Aes	•	+-	-4-	·•		Yes LETTER -
State Board for Community College Education	WASHINGTON	Y00*	Ves.	No	Ñô	Yes	Ñō	No	Yes BASIC SKILLS
Council for Postsecondary Education	WASHINGTON	V	Ÿes⁺ ~			Yes	-		Yes BASIC SKILI S
Council on Higher Education	KI NIUKY	Y 6 5 ***	Ÿëq•	No	No	Yes	Ñö	Yes	Yes FUNDING
	1	ll							



Consultation & Technical Assistance Information Brokering Service Journal of Developmental Education

National Center for Developmental Education Reich College of Education Appalachian State University Boone, North Carolina 28608 704/262-3057 Kellogg Institute
Research in Developmental Education
Telementoring Project

July 16, 1987

Dr. Gwyn Enright Academic Skills Center College of Arts & Letters San Diego State University San Diego, CA 92182-0763

Dear Gwyn:

I am writing with much appreciation for the interest you and the WCRLA Board have shown in discussing a formal arrangement which would provide the JOURNAL OF DEVELOPMENTAL EDUCATION to your membership at wholesale cost. I am also aware that among your major concerns is the issue of increased membership fees and the overlap with NADE. In further conversation with you, I was led to believe that, while WCRLA may want to facilitate making the JOURNAL available to members, the Board might prefer a voluntary rather than a mandatory participation program. In light of your perception, I am proposing a voluntary participation program whereby the cost decreases as the participation rate increases. I am also proposing that WCRLA consider offering both the JOURNAL and our bi-monthly newsletter, REVIEW OF RESEARCH IN DEVELOPMENTAL Under this plan, members would be able to choose one EDUCATION. or both publications. Final cost would be determined by the annual rate of participation. For example, if 55% of the membership chose the JOURNAL, the cost of the JOURNAL would be \$3.93 per issue, or 9% over cost. If 35% of the membership chose RiDE, the cost of RiDE would be \$1.41 per issue, or 12% over cost. Attached are tables indicating the exact cost per unit for both publications as it correlates to participation rates.

WCRLA would be required to provide an annual membership list for each publication and enter the program for a minimum of two years. WCRLA would also be required to collect subscription fees from the membership and to make payment to the National Center on a mutually agreeable schedule.

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Dr. Gwyn Enright Page Two July 16, 1987

We believe the proposed arrangement will be beneficial to everyone involved and look forward to your response and suggestions.

Sincerely,

Milton G. Spann Jr.

Editor

JOURNAL OF DEVELOPMENTAL

EDUCATION

cc: Barbara Calderwood

Managing Editor

Enclosure: Table of rates and

unit costs

JOURNAL OF DEVELOPMENTAL EDUCATION published 3 times per year Academic year 1987-88

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Participation Rate	Unit <u>Cost</u>
75% plus	Cost plus 5% or \$3.79
65%	Cost plus 7%
55%	or <u>\$3.86</u> Cost plus 9%
45%	or <u>\$3.93</u> Cost plus 12%
	or <u>\$4.04</u> Cost plus 15%
35% or less	or \$4.15

*NOTE: Base cost for Volume 11 = \$3.61 per issue. NADE agreement states cost plus 5% to any other organization.

RiDE published 5 times per year Academic year 1987-88

Participation Rate	Unit Cost
75% plus	Cost or
	\$1.26
65%	Cost plus 5%
	or \$1.32
55%	Cost plus 7%
	or \$1.35
45%	Cost plus 9%
	or \$1.37
35% or less	Cost plus 12%
	or <u>\$1.41</u>

*NOTE: Base price of Volume 5 is \$1.26 per issue.

NOTE: Retail JOURNAL OF DEVELOPMENTAL EDUCATION for academic year 1987-88 = \$14.00

Retail RIDE for academic year 1987-88 = \$9.50

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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

SUMMARY OF BUDGET 1987/88

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BUDGET ITEM	REQUESTED	APPROVED
I. OPERATING BUDGET		
A. Board		
B. Publications		
C. Gen. Operating Expense		
D. Committees		
E. Special Interest Groups		
TOTAL OPERATING BUDGET		
II.CONFERENCE BUDGET		
A. Conference Management		
B. General Conference Expenses	3	
C. Conference Program		
D. Food Functions		
TOTAL CONFERENCE BUDGET		-
TOTAL BUDGET		

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WESTERN COLLEGE READING AND LEARNING ASSOCIATION

SUMMARY OF BUDGET VARIANCES 1986-87 BUDGET

BUDGET ITEM	BUDGETED	SPENT	VARIANCE
I. OPERATING BUDGET			
A.Board Expenses	\$ 9,200	\$ 5,334.62	\$3, 865.38
B. Publications	11,300	10,667.57	632.43
C.General Op. Expenses	5,050	5,396.43	(346.43)
D.Committees	2,875	2,449.07	425.93
E.State and Regional	2,100	1,199.48	900.52
F.Special Int. Groups	50		50.00
TOTAL OPERATING BUDGET	\$30,575	\$25,047.17	\$5,527.83
I. CONFERENCE BUDGET			
A.Conference Management	\$ 1,950	\$ 3,313.51	(\$1,363.51)
B.General Conf. Expenses	5,600	4,972.72	627.28
C.Conference Program	3,000	2,641.09	358.91
D.Food Functions	2,950	2,244.22	705.78
	\$13,500	\$13,171.54	\$ 328.46
TOTAL CONFERENCE BUDGET	\$13,500	Ψ13,171.3 4	7 320110

BUDGET ITEMS	APPROVED FOR 86-87		BALANCE	REQUESTED FOR 87/88	APPROVE FOR 87/8
I.OPERATING BUDGET	\$30,575	25,047.17	\$5,527.83	*47910	
A. BOARD TOTAL	9,200	5,334.62	3,865.38	- \$8550	
President (Total)		2,571.81		¥3500	
Travel		1,227.99			
Hotels and Food		415.33			
Telephone Expense	_	289.95			
Postage		214.38			<u> </u>
Print. & Publish.		40.41			ļ
Wages & Fees		210.00			ļ
Supplies		173.75			
Advert.& Promo.					
Miscellaneous					ļ
Other (Specify)					
				417.40	-
President Elect (Total)		357.61		<i>*1300</i>	
Travel		176.00			
Hotels and Food		153.09			ļ
Telephone Expense		6.70			
Postage		9.40			
Print. & Publish.		12.42			
Wages & Fees					
Supplies					
Advert.& Promo.					
Miscellaneous ·					
Other (Specify)					
					-
Commission of change of the commission of the co					ļ
	1				

add a related revenue column

BUDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVE FOR
Past President (Total)		\$1,318.73		11/00	
Travel		684.72			
Hotels and Food		569.28			
Telephone Expense		32.23	 		
Postage					
Print. & Publish.			<u> </u>		
Wages and Fees					
Supplies		32,50	·		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Awardo	100				
Secretary (Total)		301.80		71000	
Travel		158.00			
Hotels and Food		118.80			
Telephone Expense					
Postage		25.00			
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
•					
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JDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVE FOR
JUGET TITALS	TOR		Druzuroz		
reasurer (Total) Travel		\$ 569,62		\$1000	
Hotels and Food	 	276.66	+	 	+
		183.76	 		-
Telephone Expense	 	38.04	 	 	
Postage C Publish	 	4.55	 	·	
Print. & Publish.	 	4.33	 	 	-
Wages and Fees	 		 	 	-
Supplies	 	66.61	 	 	
Advert. & Promo.	 		 		
Miscellaneous	 		 		
Other (Specify)	 		 		
	 				
	<u> </u>				-
	 			-	-
eneral Board Expenses (Total)		215.05		1300	
Travel					
Hotels and Food		215.05			
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
			1		
,					
1					
-			 	 	

UDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVED FOR
				12500	
3. PUBLICATIONS TOTAL	\$11,300	\$10,667.57	\$ 632.43	\$4700	
Newsletter (Total) Travel	5,400	4,230.79 93.00	1169.21	17700	
Hotels and Food		99.14			
Telephone Expense					
Postage	700	269.83			
Print. & Publish.	4,700	3.768.82	<u> </u>		
Wages and Fees			<u> </u>		
Supplies			·		
Advert. & Promo.					J
Miscellaneous			ļ		<u> </u>
Other (Specify)					1
JCRL (Total)	\$ 5,700	\$6,134.63	(\$434.63)	*7300	
Travel					
Hotels and Food					
Telephone Expense					
Postage	500	395.63			
Print. & Publish.	4.800	5,739.00			
Wages and Fees					,
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
•					
				 	

OGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVE FOR
JOET THEID	Tok		Diagnos		
Brochures (Total) Travel	\$ 200	\$ 302,15*	(\$102.15)	\$500	
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.		\$ 302.15			
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Travel					İ
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
4					
					
-					

^{*}Ledger Account under Adv. & Prom.

GET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVE FOR
GEN. ORG. EXPENSE TOTAL	\$5,050	.\$5,396.43	(\$346.43)	*5000	
Travel					
Hotels and Food					ļ
Telephone Expense					
Postage		346.65			
Print. & Publish.		119.54		1	
Wages and Fees					
Supplies		97.46			
Advert. & Promo.					
Miscellaneou s	250	160_44			
Other (Specify)					
Bonding		266.00			
Accounting	300	300.01			
Mail Servic e	4,500	3,249.83			
1986 Conf. Refunds		856.50			
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					<u> </u>
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					<u> </u>
				<u>-</u>	
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-				1	

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WCRLA MINUTES
July 17-19, 1987

REQUESTED APPROVED SPENT . APPROVED BALANCE FOR FOR FOR AT BUDGET ITEMS 390 D. COMMITTEES TOTAL \$2.875 \$2,449.07 \$ 425.93 7/800 Awards and Fundraising(Total) 1,300 1,710.38 (410.38)Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Fundraising items)
Service Awards) Supplies Advert. & Promo. Miscellaneous Other (Specify) 500 Aurards (1300) Archives (Total) # 350 200 108.11 91.89 Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees 108.11 Supplies Advert. & Promo. Miscellaneous Other (Specify)

JDGET ITEMS	APPROVED FOR	SP ENT	BALANCE	REQUESTED FOR	APPROVE FOR
	1.01		Diagram		
Nominations & Elect.(Total)	\$ 525	\$239.82	\$285.18	7400	<u> </u>
Travel					
Hotels and Food		49.49			
Telephone Expense		9.87			
Postage		2.09			
Print. & Publish.		178.37			
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					1
Other (Specify)					
Placement (Total)	\$ 150	\$ 81,25	\$ 68,75	<i>*150</i>	
				1,700	<u> </u>
Travel			 	-	
Hotels and Food			-		
Telephone Expense			ļ		
Postage		28.15	ļ		
Print. & Publish.		53.10	ļ		ļ
Wages and Fees					-
Supplies					ļ
Advert. & Promo.					
Miscellaneous			<u> </u>		
Other (Specify)	1				
•					
4					

UDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR
Site Selection (Total) Travel	\$450	\$ 56.17 38.00	\$ 393.83	1450	
Hotels and Food		18.17			
Telephone Expense			<u> </u>	1	
Postage					
Print. & Publish.					
Wages and Fees					
Supplies			·		1
Advert. & Promo.			<u> </u>		
Miscellaneous					
Other (Specify)				<u> </u>	
			_		
			ļ		
					
MAC(Total)	\$200	\$253.34	(\$ 53,34)	700	
Travel		234.00			
Hotels and Food		15,52			
Telephone Expense					
Postage		3.82			
Print. & Publish.					
Wages and Fees					<u> </u>
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					-
. 4					

BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVED FOR	
	1					
Bylaws (Total)	\$ 50	-	\$ 50	¥ 50	-	
Travel						
Hotels and Food						
Telephone Expense						
Postage						
Print. & Publish.						
Wages and Fees						
Supplies						
Advert. & Promo.						
Miscellaneous						
Other (Specify)						
Publicity (Total)				3 (1)		
				*500		
Travel					<u> </u>	
Hotels and Food						
Telephone Expense						
Postage						
Print. & Publish.						
Wages and Fees		-				
Supplies						
Advert. & Promo.						
Miscellaneous						
Other (Specify)						

	APPROVED	SPENT		REQUESTED	APPROVE FOR
OGET ITEMS	FOR	AT	BALANCE	FOR	FUR
ındraising		· ·			
Travel					-
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.		VI			
Wages and Fees	رسرا	and a			
Supplies	mul	1			
Advert. & Promo.	P				
Miscellaneous					
Other (Specify)					
			_		
					
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
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BUDGET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVEI FOR
E.STATE & REGIONAL TOTAL	\$2,100	\$1,199.48	\$ 900.52	*1850	
Coordinator(Total)	34590	405.24	(5.24)	\$1450	
Travel	1100				-
Hotels and Food				-	
Telephone Expense		143.00			
Postage		52.82		-	
Print. & Publish.		209.42			ļ
Wages and Fees			 		ļ
Supplies		1/	W.,		J
Advert. & Promo.		المراكب والمستاح			
Miscellaneous		prount	<u> </u>		
Other (Specify)		· I [M			
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Directors (Total)	\$1.700	\$ 794.24	\$ 905.76	\$1850	
Travel					
Hotels and Food					
Telephone Expense		15,50			
Postage		160.02			
Print. & Publish.		266.57			·
Wages and Fees					
Supplies		2.15			
Advert. & Promo.		350.00 (State of Wash	nington)	
Miscellaneous					
Other (Specify)					
					†
			ž .		

DGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVEI FOR
.SPECIAL INTEREST GRPS.(TOTAL)	\$50		\$ 50	6	
oordinator (Total) Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
oup Chairmen (Total)	\$50		\$ 50		
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
					1
And the second s					

NUTES Attachment U 19, 1987 Page 16 of 26--WESTERN COLLEGE READING AND LEARNING ASSOCIATION BUDGET

BUDGET ITEMS	APPROVED FOR 1987	SPENT AT6/30/87	BALANCE	REQUESTED FOR 1988	APPROVE FOR 1988
II. CONFERENCE TOTAL	\$13,500	\$13,171.54			
A.CONFERENCE MGT. TOTAL	1,950	3,313,51	/¢1 262 51\		
Chairman (Total)	1,500	2,200,75			
Travel	500	356.08			
Hotels and Food	200	339.76			
Telephone Expense	100	162.37			
Postage	100	241.37			
Print. & Publish.	-				<u> </u>
Wages & Fees	500	1,047.07			
Supplies	100	54.10			
Advert.& Promo.					
Miscellaneous					_
Other (Specify)					
On Site Manager(Total)	\$ 450	\$ 710.15	(\$ 260.15)		
Travel	150				
Hotels and Food					
Telephone Expense	100	141.17			
Postage					
Print. & Publish.					
Wages & Fees		88.76			
Supplies	200	480.22			1
Advert.& Promo.					
Miscellaneous					
Other (Specify)					,
,					

GET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVEI FOR
Program Committee(Total)		\$201.54	(\$201.54)		
Travel		157.00			
Hotels and Food		44.54			
Telephone Expense					
Postage					
Print. & Publish.			<u> </u>		
Wages and Fees					· .
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Coord. of Chairpersons(Total)		\$ 27.10	(\$ 27.10)		
	1 1		ł	1	1
Travel					
Travel Hotels and Food					
Hotels and Food					
Hotels and Food Telephone Expense		27.10			
Hotels and Food Telephone Expense Postage		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish.		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo.		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo.		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous		27.10			
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous		27.10			-
Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous		27.10			

SUDGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVE FOR
Exhibits Chairman(Total) Travel		\$173.97	(\$173.97)		
Hotels and Food		126.00			
Telephone Expense		20_56			1
Postage		27.41			
Print. & Publish.					
Wages and Fees					
Supplies			· .		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Publicity Chairman (Total)					
Travel					
Hotels and Food				•	
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
<i>;</i>	1.				
			†		

SUDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVED FOR
GENERAL CONF. EXPENSES TOTAL	\$5600	\$4972,72	\$ 627.28		
Programs (Total)	1800	2925.66	3 027.20		
Travel					
Hotels and Food					ļ
Telephone Expense					ļ
Postage		767.81*			
Print. & Publish.	1800	2157.85*			
Wages and Fees					1
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Amounts include calls, program	and reg.	forms			
Registration Packets(Total)	\$ 400	\$ 107.67	\$ 292.33		
	\$ 400	\$ 107.67	\$ 292.33		
Travel	\$ 400	\$ 107.67	\$ 292.33		
Travel Hotels and Food	\$ 400	\$ 107.67	\$ 292.33		
Travel Hotels and Food Telephone Expense	\$ 400	\$ 107.67	\$ 292.33		
Travel Hotels and Food Telephone Expense Postage	\$ 400	\$ 107.67	\$ 292.33		
Travel Hotels and Food Telephone Expense Postage Print. & Publish.	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo.	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous	\$ 400	\$ 107.67			-
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo.	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous	\$ 400	\$ 107.67			
Travel Hotels and Food Telephone Expense Postage Print. & Publish. Wages and Fees Supplies Advert. & Promo. Miscellaneous Other (Specify)	\$ 400	\$ 107.67			

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OGET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVE FOR
Calls to Conf.(Total)	\$1200				
Travel					
Hotels and Food					<u> </u>
Telephone Expense					
Postage	200				
Print. & Publish.	1000		<u> </u>		
Wages and Fees			<u> </u>		
Supplies			·		
Advert. & Promo.			<u> </u>		
Miscellaneous					
Other (Specify)					
			<u> </u>		
Brochures (Total)	\$ 700				
Travel					1
Hotels and Food					
Telephone Expense			1		
	200		†		
Postage Print. & Publish.	500		†		1
	- 300		 		1
Wages and Fees			 		
Supplies Prope					
Advert. & Promo.					1
Miscellaneous			 		
Other (Specify)				-	-
					
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APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVED FOR
\$1500		(\$439.39		<u> </u>
		ļ		
				ļ
		<u> </u>		
500				
300	250			
200	250			
300	250			
300	1086,63			
	102.76			
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				1
				
		 		
1		-		+
	\$1500 \$1500 500 300 200	\$1500 \$1939,39 \$1500 \$1939,39 500 300 250 250 300 250 300 1086,63	FOR AT BALANCE \$1500 \$1939.39 (\$439.39) 500 500 500 500 500 500 500 500 500 50	FOR AT BALANCE FOR \$1500 \$1939,39 (\$439,39 500 300 250 300 250 300 1086,63 102,76

BUDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVEI FOR
C. CONFERENCE PROGRAM TOTAL	\$3000	\$2641.09	\$358.91		
Speakers (Total)	2500	2553.44	(53.44)		
Travel	500	447.00			
Hotels and Food		521.39	ļ		
Telephone Expense		58.01			-
Postage		20.28			
Print. & Publish.		6.76			
Wages and Fees	2000	1500.00			
Supplies			·		
Advert. & Promo.					
Miscellaneous			<u> </u>		
Other (Specify)					
					_
			 		
	_		 		
Institutes (Total)	\$ 400	\$ 87.65	\$ 312.35		
Travel					
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.		87.65			
Wages and Fees					
Supplies	400				
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
<i>:</i>					
					1

DOET ITEMS	APPROVED FOR	SPENT .	BALANCE	REQUESTED FOR	APPROVE FOR
DGET ITEMS	FOR		BALANCE	TOR	TOR
Section Mtgs. (Total)		• • • • •			
Travel					
Hotels and Food					1
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies			··		
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
Computer Fair (Total)	\$100		\$100		
Travel					1
Hotels and Food					1
Telephone Expense					1
Postage					1 .
Print. & Publish.					
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous			1		
Other (Specify)					1
Jenet (opecaty)			1		
				1	1
			 		
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SUDGET ITEMS	APPROVED FOR	SPENT . AT	BALANCE	REQUESTED FOR	APPROVEI FOR
D. FOOD WINGSTONG SOME	40050	00044 00	4705 70		
D,FOOD FUNCTIONS TOTAL Hospitality (Total)	\$2950 1250	\$2244.22 800.15	\$705.78 449.85		
Travel	1220				
Hotels and Food	700	800,15			
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees	500				
Supplies	50				
Advert. & Promo.					ļ
Miscellaneous					
Other (Specify)					
					<u> </u>
Publisher's Brk. (Total)	\$1200	\$ 661.50	\$ 538.50		
					<u> </u>
Travel					
Hotels and Food			<u> </u>		ļ
Telephone Expense					
Postage					
Print. & Publish.					_
Wages and Fees	J				ļ
Supplies					ļ
Advert. & Promo.					
Miscellaneous			ļ		
Other (Specify)					
				·	
OTE: Food plus the Chairman's	expense to	alled \$835.47			
Revenue from exhibits tot	alled	\$1300.00			
. Since a net profit was ge	nerated fr	om this activi	ty of \$465.53.	perhaps it s	hould
not be budgeted as an exp					

OGET ITEMS	APPROVED FOR	SPENT AT	BALANCE	REQUESTED FOR	APPROVE FOR
Editor's Lunch (Total)	\$100	\$96.50	\$3.50		
Travel					
Hotels and Food					
Telephone Expense					
Postage					J
Print. & Publish.					
Wages and Fees					:
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
State Directors' Lunch (Tot	a1 \$400	\$338	\$62		
Travel					1
Hotels and Food					
Telephone Expense					1
					
Postage Publish					·
Print. & Publish.					
Wages and Fees				- 	
Supplies					
Advert. & Promo.					
Miscellaneous			 		
Other (Specify)			ļ		
				·	
					-

GET ITEMS	APPROVED FOR	SPENT	BALANCE	REQUESTED FOR	APPROVE FOR
Coffee Breaks (Total) Travel		\$348.07	(\$348,07)		
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					
Wages and Fees					
Supplies			·		
Advert. & Promo.					
Miscellaneou s					
Other (Specify)					
Travel					<u> </u>
Hotels and Food					
Telephone Expense					
Postage					
Print. & Publish.					,
Wages and Fees					
Supplies					
Advert. & Promo.					
Miscellaneous					
Other (Specify)					
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Answers To Your Questions

About The

WCRLA MINUTES
April 7-12, 1987
Albuquerque, New Mexico
Attachment AG
Page 1 of 3

JOURNAL OF DEVELOPMENTAL EDUCATION

1. What are the characteristics of the JOURNAL that meet with the interests of the membership of WCRLA?

The JOURNAL is the only nationally circulated periodical that focuses directly and exclusively on the field of postsecondary developmental education. It is published as a forum for educators concerned with the practice, theory, research, and news of the postsecondary developmental and remedial education community. The JOURNAL's content focuses on basic skills education but also treats adjacent fields of knowledge. Editorial emphasis is placed upon articles that relate education theory to practical and successful teaching and learning.

The growth and development of the JOURNAL parallel that of the field. First published in 1978, the JOURNAL is now entering its eleventh volume. Throughout its history, the publication has printed articles reflecting current ideas and practices that have influenced the field as it has grown to become an essential component of colleges and universities throughout the nation and abroad.

The JOURNAL derives its vigor not only from the staff and resources of the National Center for Developmental Education and Appalachian State University but also from the strong commitment of its Board of Editors. These individuals, located across the nation, act not only as readers of manuscripts for the publication but also as influential advisors. The Board of Editors are committed to holding the publication to high standards of quality and timeliness.

2. What benefits of a subscription agreement would accrue to individual members of WCRLA?

First, the JOURNAL offers a solid value for dollars spent. Those who receive it have access to the most comprehensive specialized information available about the field of postsecondary developmental education. Through the JOURNAL, readers learn about the research, teaching methods, theory, and products that can help them--and their students--achieve the goal of academic success. Readers also are connected to a nationwide network of professionals who share their concerns and interests. Should WCRLA and the JOURNAL enter into a subscription agreement, members would find receiving the publication to be even more cost effective, as each would receive the JOURNAL at a substantial discount?

WCRLA members would also benefit from becoming aware of the professional opportunities to publish articles in the JOURNAL and to serve on the Board of Editors. Because the JOURNAL uses a double-blind referee system of reviewing manuscripts and maintains a very respectable circulation, publication in it is beneficial to those being considered for promotion and tenure.

How would WCRLA, as an organization, benefit from such an agreement?

First and foremost, the organization would gain an enhanced image and increased professional status because a periodic journal is the single most valued benefit of membership in a professional organization. The JOURNAL would in no way supplant or overshadow the Annual Proceedings, which are well respected not only by WCRLA members but by others as well. Rather, the JOURNAL would function as a separate benefit of membership, adding to the information and knowledge contained in the Proceedings.

In a more direct way, WCRLA would benefit by using the JOURNAL to promote to a wider range of potential members. The JOURNAL offers the most comprehensive market penetration available and can serve as a useful tool in disseminating information about WCRLA, and a gain of membership may be expected.

Reinforcement of the organization's image and purpose to current members is also an important task; in this the JOURNAL is also useful. Successful organizations recognize that member contact on a regular basis serves to remind members of the importance of the organization and to inform them of the work being accomplished; the JOURNAL offers the opportunity to drive these points home at least three times per academic year. In this way, members would be reminded that they are a part of an ongoing organization which is dedicated to serving their professional needs and interests throughout the year, and the overall positive image of WCRLA can be reinforced.

4. If dues go up to cover the cost of the JOURNAL, what happens to membership?

It has been our observation that developmental educators are willing to pay for quality services and products. In our five-year relationship with NADE, NADE dues tripled--and membership doubled. Our most recent survey of NADE members showed that 95 percent of respondants were motivated to join or renew by the prospect of receiving the JOURNAL as a benefit of membership. The motivational power of the periodical was greater than the resistance to higher dues..

In essence, people simply want their money's worth of service when joining a professional organization, and the specific dollar figure involved is less important to prospective members than the overall value offered by the organization. The JOURNAL's value as a benefit of membership outweighs the number of dollars required to provide it.

In what ways would the JOURNAL benefit from an agreement with WCRLA?

As an ongoing, nonprofit publication, the JOURNAL faces many challenges as it continues its growth. Increased JOURNAL income would be helpful in meeting these challenges, as is noted in the most recent issue of <u>Circulation Magazine</u>:

"You can't make a magazine look good without the money to do so. Color separations, screens, quality typesetting, illustrations, and top editorial personnel all cost money. The lower the budget, the more likely the editor is to be hamstrung . . ."

Like most educational publications, the JOURNAL operates on a slender budget that simply will not accommodate the implementation of numerous ideas put forth by staff, readers, and the Board of Editors; yet those ideas would enhance the publication's usefulness to readers. No publication survives by reaching a certain level and becoming static; so the dollars the JOURNAL would gain by a subscription agreement would offer the potential for expanding staffing and service to subscription contractors, increasing production size and quality, and providing more and more varied information to its readers.

Equally important, the JOURNAL would benefit from expanded circulation in the West. This would place staff and editors in better contact with potential authors and editors in that area, and the contributions of those who participate in the publication process would be most welcome. Different ideas and perspectives are the fuel that make this vehicle go; therefore, the involvement of WCRLA in the JOURNAL is understood to be valuable.

6. If WCRLA was to enter into a subscription agreement with the JOURNAL, what sort of contract would be required?

The JOURNAL requires a straightforward contract which carefully protects the autonomy of both parties while fully describing the processes and procedures by which the agreement will be fulfilled. The contract with NADE is offered as a model, but each point of that contract was negotiated separately to the satisfaction of the contracting parties. While any contract with WCRLA would be expected to be similarly straightforward, most components would be open to negotiation.

The only stipulation in the NADE contract that would have a bearing on a contract with WCRLA is the agreement on pricing. This component was accepted in recognition of the stability that the long-term agreement with NADE has brought to the JOURNAL.

If we were to draw up an agreement today, the minimum price of a copy of the JOURNAL sent to a WCRLA member would be \$3.79. The price could be more, depending upon other services determined by negotiations. The JOURNAL requires a two-year minimum contract, with subsequent three-year cycles similar to those described in the NADE contract.

8. How might further discussions proceed?

For more information, feel free to contact Dr. Milton G. "Bunk" Spann, Jr., Director of the National Center for Developmental Education and Editor of the JOURNAL. He will be pleased to answer any questions about the JOURNAL or a prospective subscription agreement.

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COUNSELING, LEARNING AND CAREER SERVICES

THE UNIVERSITY OF TEXAS AT AUSTIN

Learning Skills Center · A332 Jester Center · Austin, Texas 78784 · (512) 471-3614

MEMO TO:

WCRLA Board of Directors

DATE:

May 22, 1987

FROM:

Elections Committee,

Patricia Heard, Univ. of Texas at Austin, Chair full Susan Brown, New Mexico State University
David Caverly

Billie Jackson, Cal. State - Chico Ina Katz, Cal. State - Fullerton

SUBJECT:

Slate of Nominees, 1988-89 Office

The Elections Committee is very pleased to present to you the following slate of nominees for your approval as candidates for office, 1988-89:

President-elect: Becky Patterson, Anchorage Community College

Bernie Rihn, Spokane Falls Community College

Treasurer: Rina Duron, University of Southern California

Carol Walvekar, El Paso Community College

We feel fortunate to have four such well-qualified WCRLA members willing to assume the responsibilities of these offices, and all have the approval of their institutions to run for office.

If this slate meets with your approval, I will contact the candidates to confirm their nominations as soon as I hear from you. Next fall I will initiate the printing of the election flyers, ballots, and envelopes.



READING • LEARNING ASSISTANCE • DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

Academic Skills San Diego State University San Diego Canal Services

June 2, 1987

Pat Heard Learning Skills Center A332 Jester Center The University of Texas at Austin Austin, Texas 78784

Dear Pat:

On behalf of the WCRLA Board of Directors, I accept the 1988-89 Slate of Nominees, and I congratulate you and the Elections Committee for securing such a promising group of candidates for office. We are delighted with the four names submitted to us.

We are also awed by your ability to pull such a great slate of nominees together before most faculty scatter for summer recess. Thank-you very much.

Sincerely,

Gwyn Enright President

cc Elections Committee
WCRLA Board of Directors



PEER TUTORING SPECIAL INTEREST GROUP

presents this

TUTORING CERTIFICATE

to

for	having successfully completed the association's training
	and tutoring requirements.

10 training hours 25 tutoring hours

TUTOR COORDINATOR/SUPERVISOR WERLA'S PEER TUTORING S.I.G. LEADER

INSTITUTION DATE



PEER TUTORING SPECIAL INTEREST GROUP

presents this

ADVANCED TUTORING CERTIFICATE

to

for having successfully completed the association's training and tutoring requirements.

20 training hours

50 tutoring hours

TUTOR COORDINATOR/SUPERVISOR WERLA'S PEER THTORING S.L.G. LEADER.

INSTITUTION

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Academic Skills San Diego State University San Diego CA 92182

August 18, 1987

Susan C. Brown
Site Selection Chairperson
Center for Learning Assistance
Box 5278
Las Cruces, New Mexico 88003

Dear Sue:

I trust you had a fun summer working with Carol Clymer (How could you not?).

Thanks for sending me the preliminary WCRLA 1989 Contract. This is the first time I have ever heard of tables having clothes! Everything made sense to me. However, at the Board Meeting, we decided to shift the 1988 conference days forward - we will be starting on Wednesday and ending on Saturday. This change accommodates our wide ranging membership by allowing travel time for those coming to the conference from far away. I suspect we will want to continue these days for the Seattle conference since changing them back so soon will be disastrous for Sunday's attendance. Therefore, the Stoffer Madison contract should probably read "March 15 - March 18," unless we want hospitality Tuesday night.

With regard to your question about the Board's druthers for a Southern California site following the Seattle site, we think it will be important to go back to Southern California at that time. Remember nearly 45% of our members are Californians.

The Board approved \$450.00 for the Site Selection Chair's budget for 1988 and \$400.00 for the Nominations and Elections Chair's budget.

Best wishes for Fall Semester 1987!

Sincerely,

Gwyn Enright President

xc WCRLA Board

MEMORANDUM

WCRLA Board of Directors and WCRLA Officers
Gwyn Enright TO:

FROM:

August 24, 1987 DATE: SUBJECT: WCRLA Retreat

Are you anxious to get away? I am, and I am looking forward to an inspired retreat at beautiful (but rustic) Asilomar. promised I am soliciting agenda items for our two days together. Topics should be larger issues, not the nitty, gritty items we take care of at our regular business meetings. Two areas to pursue are operational goals and professional identity.

Goals for this year are 1) to protect the warm friendliness of WCRLA: 2) to increase the benefits of membership; and 3) to become more aware of politics in the educational arena. We should spend some time setting specific operational objectives to carry out these three main goals.

At the summer board meeting, we agreed to discuss the Commission XVI Standards for Learning Assistance Programs at our retreat. would also like to go over Mary Rubin's work from her task force on What's in a Name. Perhaps we could prepare a statement or a position paper on professional identity/the professional field/the discipline.

We will need time for getting to know one another, too. To help me plan this, please send me your ideas by October 10 at the very latest. Thanks.

To follow up on my "To Do" list from the summer board meeting, I have a few items to report:

- 1) Joanne plans to go to NADE in Orlando this spring, not in the fall as Vince's report stated. She will represent WCRLA as the JCRL editor, and Vince will submit a budget addendum reflecting the cost of her trip. Then, we will review and probably approve the addition.
- 2) Hal says it takes about a week to make any changes on the renewal form. As we suspected, most renewals occur at conference time in the spring. The membership for last year averaged 618; from month to month, the greatest difference was about 12%. Our fattest month was July (647) and our leanest month was March (571).
 - 3) I wrote Deborah Weaver. See attached.
 - 4) I wrote Tom Gier. See attached.
- 5) Mary Rubin has accepted the chair of the "What's in a Name" Task Force, and she is putting together her committee.

Since she will want a representation of prominent individuals in the field, she plans to ask both WCRLA and non-WCRLA types to participate. From the WCRLA board, she has selected Wes to serve on the Task Force. She will keep us up to date.

I am looking forward to hearing from you. Let me know ideas for our agenda. I'll send travel information/coordination later.

WCRLA Quick Reference

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Academic Skills San Diego State University San Diego CA 98182

August 26, 1987

Tom Gier 8102 Harvest Circle Anchorage, Alaska 99502

Dear Tom:

At the WCRLA board meeting in Albuquerque, you presented a compelling proposal to establish certification for tutors. I remember we were very interested in the concept and we asked you to establish standards for tutor certification.

Last month, at the summer board meeting in Sacramento, your project came up again. The WCRLA board has directed me to contact you to inquire about how these standards are developing. How are you doing? Would you like any help from the board? When do you think you would like to report back to us?

I am looking forward to hearing from you.

Cordially,

Gwyn Enright President

cc WCRLA Board of Directors,