

**COLLEGE READING AND LEARNING ASSOCIATION**

**CONFERENCE CALL  
October 13, 1999**

**List of Attachments to Minutes**

- A. Agenda
- B. Strategic Plan
- C. Strategic Plan, Action Items
- D. Ethics of Labels
- E. Membership Application

Subj: **October Conference Call**  
Date: 9/29/99 1:19:02 PM Pacific Daylight Time  
From: OHEAR@ipfw.edu (OHear,Michael)  
To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, Ohear@ipfw.edu

The October conference call will be on October 13 at 3:00 EDT, 2:00 CDT, 1:00 MDT, 12:00 PDT. The number to dial is 1-303-633-0636. We have a short agenda with the Strategic Plan as the top item.

1. Acceptance of agenda.
2. Acceptance of minutes.
3. Strategic Plan. Let's begin with the page that was missing the first time we went over this document. Tom, Valerie, do you have copies of the Plan? Then, we'll move on to new action items. Please be ready to suggest a few additional items for completion by fall of 2003.
4. The labels ethics statement. I would like to have a vote on this statement before submitting it to Hunter for the ACDEA meeting.
5. Discussion of perks for chapters.
6. Other items.

NEXT MEETING WILL BE MONDAY, NOVEMBER 1, 9:00 am, AT THE HYATT IN NEW ORLEANS.

7. *Scholarship*
8. *Conf.*

----- Headers -----

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Received: from rly-zc05.mx.aol.com (rly-zc05.mail.aol.com [172.31.33.5]) by air-zc05.mail.aol.com (v61.12) with ESMTP; Wed, 29 Sep 1999 16:19:02 -0400  
Received: from nt10.ipfw.edu (nt10.ipfw.edu [149.164.187.16]) by rly-zc05.mx.aol.com (v61.9) with ESMTP; Wed, 29 Sep 1999 16:18:56 -0400  
Received: from smtpink.ipfw.edu ([149.164.187.109]) by nt10.ipfw.edu (Post.Office MTA v3.5.2 release 221 ID# 0-54891U3000L1600S0V35) with ESMTP id edu; Wed, 29 Sep 1999 15:18:48 -0500  
Received: from ccMail by smtpink.ipfw.edu (IMA Internet Exchange 3.11) id 0008AE5C; Wed, 29 Sep 1999 15:17:53 -0400  
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Date: Wed, 29 Sep 1999 15:17:03 -0400  
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From: OHEAR@ipfw.edu (OHear,Michael)  
Subject: October Conference Call  
To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, Ohear@ipfw.edu  
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Content-Description: cc:Mail note part

Conference Call  
Oct. 13, 1999  
Attachment B  
Page(s)

L. On an ongoing basis, serve as information resource for policy makers at the state and national levels by giving testimony, drafting legislative language, and conducting research about policy issues (Executive Board, President, Political Action Network).

2

5. *Cultivate a diverse membership.*

A. By 2001, establish an overall membership goal and state/regional membership goals annually (Membership Chair).

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B. By January 2000, develop a recruitment plan (Discuss at leadership roundtable; publish in newsletter) (Membership Chair).

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C. Annually, encourage state and regional networks and conferences to generate diverse membership (Past President)

2

D. By November 1999, incorporate a recruitment function into the Professional Liaison Committee (PALS Coordinator).

3

E. Annually, distribute the Call to Conference to all relevant departments of post secondary institutions within the state hosting the annual conference (President-Elect).

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Distribution within the state seems too narrow a goal, since there may be relatively few institutions within the state. Neither Louisiana nor Nevada seem places with a plethora of post-secondary institutions. It would seem that distribution within the contiguous states would be a more reasonable goal, and one likely to generate more memberships.

F. On an ongoing basis, disseminate information about

2

Subj: Re: October Conference Call

Date: 10/11/99 11:20:30 AM Pacific Daylight Time

From: OHEAR@ipfw.edu (OHear,Michael)

To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, OHear@ipfw.edu

Below are some action items for strategic plan implementation that I want to present for Wednesday's call. Please feel free to circulate items you have before the call.

#### New Strategic Plan Action Items

By fall of 2002, work with other professional organizations on assuring that standards exist for measuring ~~of~~ areas of learning assistance and developmental education.

By the fall 2002 conference, assure that each conference contains a training strand suitable for certifying the ability of attendees in at least one area of learning assistance.

By the fall of 2002, have in place a <sup>strategy</sup> ~~mechanism~~ for sharing knowledge and other information with professional education groups outside the area of learning assistance.

By the fall of 2002, have in place an award for a member who has published or presented research in learning assistance in a professional publication or conference outside the field of learning assistance.

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Received: from nt10.ipfw.edu (nt10.ipfw.edu [149.164.187.16]) by rly-yd04.mx.aol.com (v61.13) with ESMTP; Mon, 11 Oct 1999 14:20:26 -0400

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Received: from ccMail by smtplink.ipfw.edu (IMA Internet Exchange 3.11) id 00095CFE; Mon, 11 Oct 1999 13:19:29 -0400

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Date: Mon, 11 Oct 1999 13:18:35 -0400

Message-ID: <00095CFE.C21227@ipfw.edu>

From: OHEAR@ipfw.edu (OHear,Michael)

Subject: Re: October Conference Call

To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, OHear@ipfw.edu

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Subj: Re: September Conference Call  
Date: 9/28/99 10:16:40 AM Pacific Daylight Time  
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To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, Ohear@ipfw.edu

I have been asked by ACDEA to prepare an ethics statement for usage of label sets exchanged by ACDEA members. Please send me corrections, additions, etc. I will put approval of the statement on the October agenda.

## THE ETHICS OF LABELS

Since requests for sharing of labels among organizations is now done mainly through e-mail, no protection exists to prevent multiple uses of organizational mailing lists, even in cases where multiple uses might be desirable. For this reason, it seems appropriate to consider an ethical statement on the usage of labels.

Each member organization of ACDEA has the right to request and obtain one set of membership <sup>names & mailing addresses</sup> labels from each other organization to use for sending conference information. Member <sup>names and mailing addresses</sup> lists obtained for this purpose may be used once and then must be destroyed. If <sup>this</sup> information is desired for any other purpose, they must be requested through the appropriate channels and paid for at the rate determined by the organization.

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Received: from nt10.ipfw.edu (nt10.ipfw.edu [149.164.187.16]) by rly-yg04.mx.aol.com (v61.9) with ESMTP; Tue, 28 Sep 1999 13:03:39 -0400  
Received: from smtplink.ipfw.edu ([149.164.187.109]) by nt10.ipfw.edu (Post.Office MTA v3.5.2 release 221 ID# 0-54891U3000L1600S0V35) with ESMTP id edu; Tue, 28 Sep 1999 12:03:48 -0500  
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Mime-Version: 1.0  
Date: Tue, 28 Sep 1999 12:01:35 -0400  
Message-ID: <000893E5.C21227@ipfw.edu>  
From: OHEAR@ipfw.edu (OHear,Michael)  
Subject: Re: September Conference Call  
To: pjonason@jccc.net, carpenterk@unk.edu, ldreiblatt@aol.com, orlandov@mscd.edu, rbethke@jccc.net, tomdayton@aol.com, vpapineau@cccneb.edu, vstephen@crab.rutgers.edu, sdeese@unm.edu, gstarks@stcloudstate.edu, Ohear@ipfw.edu  
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# APPLICATION FOR 2000 CRLA MEMBERSHIP

Dues are \$40.00 US per year, which includes subscription to the NEWSLETTER (3 issues) and the JOURNAL OF COLLEGE READING AND LEARNING (2 issues).  New  Renewal  This is a new mailing address

Name: Mr. Ms. Dr. Member since \_\_\_\_\_

Send mail to  Home or  Business address (check one). Please include country, if outside the U.S.

Home address  
 No. \_\_\_\_\_ Street \_\_\_\_\_  
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 Phone: (\_\_\_\_) \_\_\_\_\_

Name of College / University / Business \_\_\_\_\_

Business Address  
 No. \_\_\_\_\_ Street \_\_\_\_\_  
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Current position/title \_\_\_\_\_  
 Fax # (\_\_\_\_) \_\_\_\_\_ E-Mail address \_\_\_\_\_

**I would like to join the following Special Interest Groups (SIG's):**

*Dues for each SIG are an additional \$5.00 per year. You must be a member of CRLA to join SIG's.*

- Cognitive Psychology
- College Reading
- Computer Technology
- Counseling & Helping Relationships
- Critical Thinking
- Development / Basic Writing
- Distance Learning
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- English as a Second / Foreign Language
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- Mathematics Tutorial
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- Paired Courses
- Peer Tutoring
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- Teaching Excellence
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Please Mail Remittance to  
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TOTAL FEES		
<input type="checkbox"/> Membership	\$40.00	\$
<input type="checkbox"/> _____ SIG's (@ \$5 per SIG)		\$
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Other CRLA Publications		
<input type="checkbox"/> A Glossary of Developmental Education Terms	\$5.00	\$
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Journal of College Reading and Learning (Included with CRLA membership)		
<input type="checkbox"/> Library Subscription only - 1 year - (current year)	\$30.00	\$
<b>TOTAL in U.S. dollars</b>		\$

2000 membership must be processed by September 1, 2000 in order to qualify for member rates at the Reno Conference or by April 30, 2000 for the Breckenridge CRLA/NADE Symposium. Membership paid after 9/1/2000 will apply to the 2001 membership year.

Date \_\_\_\_\_ Signature \_\_\_\_\_

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