

**CRLA Telephone Conference Call**  
**June 8, 1993**

**Board Members Present:** Jo-Ann Mullen, *President*; Becky Johnen, *Past-President*; Tom Gier, *President-Elect*; Rosa Hall, *Treasurer*; Nancy Moreland, *Secretary*.

**Jo-Ann Mullen called the meeting to order at 9:30 A.M. CDT.**

*Approval of minutes*

1. The Minutes from the Kansas City Conference March 29-April 4, 1993 were not approved. Becky Johnen indicated that clarification is needed in several places and requested that these clarifications be discussed at the Board Meeting in San Diego next month.

*Conference Financial  
Report: Kansas City*

2. Rosa Hall, Treasurer, reported preliminary figures from the Kansas City Conference. Income from the conference was \$59,860 with expenses at \$38,000 and the projected profit around \$21,000. The raffle brought in \$813 while \$234 came in from regular donations and donations from refunds. Thus, approximately \$1100 was given for scholarships. Rosa sent the Marriott a check for \$15,000 to cover conference expenses.

Becky responded that the \$21,000 profit was probably the record high as around \$10,000 profit was average.

Jo-Ann asked Rosa if the check had been sent to Jossey-Bass for Pat Cross' book. Rosa sent the check earlier.

Rosa asked where Board Members' travel should be recorded in the conference budget. Currently, those expenses are reflected only on Board Operating Expenses in the General Budget.

Rosa also reported that CRLA didn't lose money on any food event. Money was made on the Institutes.

*Budget Projections for  
next conference*

3. Rosa will call each person individually pertaining to budget needs.

Board Members have each received budgets from the last two years.

Rosa doesn't expect as much profit in California. Rosa will fax Tom requested budget projections for the San Diego Conference.

*New Conference Budget  
Category*

Rosa cited the need for a new budget category for making advance deposits or payment for conference events such as tours, entertainment, etc.

**The Board approved Rosa's request for making a budget category for Reservations for Entertainment, Tours, etc. for CRLA Conferences. (M) Rosa Hall (S) Becky Johnen PASSED.**

4. Jo-Ann reported that Judy Haney indicated 433 in attendance at the Kansas City conference.

*Airline ticket resolved*

5. Jo-Ann reported the airline ticket problem with the San Mateo Visitor's Bureau has been resolved. JoAnn used her United mileage to purchase her ticket to the Board Meeting in San Diego. The San Mateo Bureau purchased another ticket to replace Jo-Ann's. The problem has been resolved!

*Kansas City Conference  
Report*

6. Jo-Ann reported that Pat Jonason recently received a call from the Kansas City Visitor's Bureau wanting to know how the CRLA conference spent money while in Kansas City. **Becky Johnen made the motion to allow the Kansas City Convention Bureau to survey 25% of our conference attendees. (M) Becky Johnen (S) Tom Gier. PASSED.**

*Status/Approval of  
Conference Speaker  
for San Diego*

7. Tom Gier reported that Dr. Sophie Freud has consented to be our Keynote Speaker in San Diego. Tom indicated that Karan Hancock highly recommended her. Her topic will be something along the line of "The Journey is the Goal." Tom said her remuneration would reflect a \$1,000 honorarium as well as round trip air expenses from Boston, 4 nights lodging, 4 days meals, and a waiver of all fees to events. Jo-Ann suggested careful attention be used in affording speakers extra amenities.

Tom discussed the fact that he had received many positive comments as a result of Pat Cross staying around the conference the next day after her presentation.

The Board approved for Tom to finalize arrangements with Dr. Freud.

*Question about Tutor  
Certification*

8. Rosa is concerned that money for Tutor Certification is being sent directly to Robin Bischof. She reflected that in the past, money was sent to the Treasurer and copies of the request

were forwarded to the Membership Chair and the Tutor Certification Chair. Rosa asked Tom to revise the application form indicating that the money be sent to the CRLA Treasurer. Tom agreed.

*Elections Update*

9. Jo-Ann reported the officer nominees for President-Elect: Pat Mulcahy-Ernt and Kathy Carpenter; and Treasurer: Sandra Evans and Judy Haney. Dee Tadlock requested to continue working with the Elections Committee.

*Past-President's Jobs Update*

10. Rosa asked Becky Johnen what her job as Past-President will be for this year. Becky replied her job will be Coordinator of States and Regions. JoAnn responded that Susan Deese was appointed Site Selection Committee Chair.

*San Diego Registration Form*

11. Rosa asked Tom about the registration form for San Diego. Tom responded that he will be meeting on Thursday to work with a colleague on the form, and that he will have a report for the Board in July.

*Thank You to Becky and Chemeketa*

12. Tom thanked Becky and her colleagues at Chemeketa for their outstanding support. Becky indicated that her president will be moving to Austin Community College in Austin, Texas, and hopes he will continue to be as supportive of CRLA while in Texas. Becky said Chemeketa Community College purchased an Oscar for the president.

Jo-Ann wants to talk more about presenting something to Chemeketa for its support.

*Computer Purchased*

13. Becky reported the computer for the Board Secretary has been purchased and is in her office. She will bring it to the July Board Meeting.

*Additions to Agenda  
for July Meeting*

14. Becky Johnen suggested the following additions be made to the July Board Agenda: under Past-President's Report add New Display Package and under Old Business add Strategic Plan Up-date and Political Liaison (just a committee report).

*Conference Evaluations*

15. Tom indicated that he has not received any information on the Kansas City conference evaluations. Jo-Ann responded that a report will be made in July

*Photo Identification*

16. Jo-Ann asked Becky to bring photos from the San Francisco conference and will ask Karen Smith to bring photos from Kansas City for identification.

*Miscellaneous*

17. Tom requested reimbursement for printing "Call for Papers." Rosa will send a check, but money will need to come from next year's budget.
18. Jo-Ann will be out of the office until June 26.

The telephone conference call concluded at 10:45 a.m. CDT.

Respectfully submitted,

Nancy Moreland, Secretary 1993-1995  
(These minutes were approved July 10, 1993.)